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16340	Consumers behaviour; concepts and applications	658.8342 LOU	Loudon David L and Bitta Albert J Della	1
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16342	Consumers behaviour; text and cases	658.8342 KAP	Kapoor Ramneek and Madichie Nnamdi O	1
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16354	Financial services	332.17 KHA	Khan M Y	1
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16416	Business Marketing:: Concepts and cases	658.8 SAR	Sarin Sharad	1
16417	Business research methods	001.4265 GUP	Gupta S L and Gupta Hitesh	1
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