

## Library, SOM

### New Titles Arrived between: 01-Aug-2018 to 31-Dec-2018

Acc No	Title	Call No	Author	Copies
20137	An introduction to multivariate statistical analysis.	519.535 AND	Anderson, T W	1
20139	Applied corporate finance	658.15 DAM	Damodaran, Aswath	1
20142	Business analytics : the science of data-driven decisio	658.409033 KUM	Kumar, U Dinesh	1
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20155	Economics of strategy	330 BES	Besanko David and Others	1
20163	Fundamentals of business analytics	658 PRA	Prasad, R N and Acharya, Seema	1
20166	Human capital analytics	658.3 PEA	Pease Gene and Others	1
20170	.Industrial & Organizational Psychology	158.7 SPE	Spector, Paul E	1
20180	Introduction to management	658.401 SCH	Schermerhorn, John R.	1
20183	Management communication	658.45 BEL	Bell, Arthur H.and Smith, Dayle M	1
20185	Management science : the art of modeling with spreadshe	650.0113 POW	Powell, Stephen G and Baker, Kenneth R	1
20186	Managerial accounting	657 BAL	Balakrishnan, Ramji and others	1
20187	Managerial accounting	657 JIA	Jiambalvo, James	1

20193	Marketing management ; an Indian perspective	658.8 ANA	Anand, Vijay Prakash	1
20197	Mergers & acquisitions and corporate valuation	338.83 SHA	Sharma, Manu	1
20198	Mergers acquisitions and corporate restructuring	338.83 GAU	Gaughan, Patrick A	1
20200	MIS managing information systems in business, governmen	003.542 RAH	Rahul De	1
20216	Research methods for business :a Skill building approac	001.4265 SEK	Sekaran, Uma and Bougie, Roger	1
20222	Strategic management	658.4012 SAL	Saloner, Garth and Others	1
20224	Strategic management of information systems.	658.4038 PEA	Pearlson Keri E and Saunders Carol S	1
20225	Strategic market management : global perspectives	658.8012 AAK	Aaker, David A and McLoughlin Damien	1
20232	Marketing scales handbook : multi-item measures for con	658.83 BRU	Bruner, Gordon C	1
20233	The last color	813 KHA	Khanna, Vikas	1
20234	The night ferry	823.92 LOT	Lotte and Hammer, Soren	1
20235	The glass house	813.6 SAN	Sanyal, Chanchal	1
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20237	Antisocial media	813 VAI	Vaidhyanathan, Siva	1
20238	Healers or predators?	813.54 NUN	Nundy, Samiran and Others	1
20239	The generation of Rage in Kashmir	823 DEV	Devadas, David	1

20240	Yasodhara : a novel about the Buddha's wife	891.4317 SAS	Sasson, Vanessa R	1
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20242	Hungry gods	813.6 LAK	Lakhera, Richa	1
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20253	An autobiography : the story of my experiments with tru	954.035092 GAN	Gandhi, Mahatma	1
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20494	Human resource management	658.3 SHA	Sharma, R C and Sharma, Nipun	1
20495	Security analysis and portfolio management	332.6 KEV	Kevin, S	1
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20507	An introduction to statistical methods	519.5 GUP	Gupta, C B and Gupta, Vijay	1
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20515	Business analysis and valuation: using financial statem	658.151 PAL	Palepu, Krishna G and Healy, Paul M	1
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20571	Introductory econometrics : a modern approach	330 WOO	Wooldridge, Jeffrey M.	1
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20583	Managing for quality and performance excellence	658.4013 EVA	Evans, James R and Lindsay, William, M	1
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20614	Principles of Economics	330 MEL	Michael Melvin, William Boyes	1
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20619	Quantitative methods for business	658.4033 AND	Anderson, David R and Others	1
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