

MIM Library
New Titles Arrived between: February to June, 2020

Title No	Title	Call No	Author	Copies
24207	Economics first or health first	330.9 JAM	Jamil, Javed.	1
24208	Swapnada Hole	894.8143 KAR	Karant, Shivarama K	1
24209	Gul Mohar	894.827371 KAI	Kaikini, Jayanth	1
24210	Giridhara	891.438 SAI	Saisuthe	1
24211	Sapthadhare	894 SAI	Saisuthe	1
24212	Manasaveena	894 SAI	Saisuthe	1
24213	Kannada-Kannada-English dictionary	494.814321 VEN	Venkatasubbayya, G	1
24214	Entrepreneurship : A hands on guide to starting your bu	658.045 SIN	Singaram, Muthu	1
24215	Greenfields : Building a Stronger Ecosystem for Start-U	658.045 SIN	Singaram, Muthu	1
24216	Routledge handbook of sport management	796.8 ROB	Robinson, Leigh.and Others	1
24217	A shrine for Sarasamma	894.81436 KAR	Karant, Shivarama K	1
24218	U tarn	891.4627 MAH	Mhasvekar, Ananda.	1
24219	Vaidehi kathana	894.814371 ASH	Ashoka T P	1
24220	The Ramayana of Valmiki : a condensed version of Valmik	294.5922 PAR	Parameswaran, M R	1
24221	Two plays : The sahyadri saga and The world of swayamva	894.814271 AKS	Akshara K V.	1

24222	Defiance	894.814371 MOG	Mogasale, Na	1
24223	The Gandhi cap and other short stories	891.43371 SIN	Sinha, Raj Radhikaraman Prasada	1
24224	Swapna Saraswatha	894.8143171 PAI	Pai, Gopalakrishna.	1
24225	Bamonn : story of a Konkani Roman Catholic	894.814371 D'SO	D'souza Na	1
24226	Comasya Dhakka	894.814371 KAR	Karant, Shivarama.	1
24227	Anurakte : the enamoured	894.814371 BAL	Ballal, Vyasraya.	1
24228	The Other face	894.814371 MOG	Mogasale, Na.	1
24229	Kaitan Gandhi's freedom struggle	323.1 DSO	D'Souza Na.	1
24230	A handful of sesame	894.814371 VAI	Vaidya, Shrinivas.	1
24231	Saga of the Uprooted	[894.814371 HAR	Hari, Ranga.	1
24232	Bhagvantana Kandammagalu	894.814371 BAG	Bagchi Susmita.	1
24233	Pot of Butter and other Short Stories	894.814371 BEL	Belgaumkar, Sunanda.	1
24234	Business analytics : Text and cases	658.409033 BAN	Banerjee, Tanushri Banerjee, Arindam.	1
24235	Business laws; text and problems	346.07 DAG	Dagar, Inderjeet & Agnihotri Anurag	1
24236	Negotiation : closing deals, settling disputes, and mak	658.4052 HAM	Hames, David S.	1
24237	Principles and practices of management and organization	658 SIN	Singh, Chandrani.	1

24238	Selling and negotiation skills : a pragmatic approach	658 85 CHA	Chaudhary, Prashant.	1
24239	Life skills for success	646.7 WAD	Wadkar, Alka.	1
24240	Campus to corporate : your roadmap to employability	650.1 JOS	Joshi Gangadhar	1
24241	Learn English : a fun book of functional language, gram	423 CHA	Chaudhuri, Santanu Sinha	1
24242	Functional english for communication	428.24 KAK	Kakarla, Ujjwala.	1
24243	Corporate communication : principles and practice	658.45 JET	Jethwaney, Jaishri.	1
24244	Corporate communication through social media : strategi	659.202854678 KAU	Kaul, Asha and Chaudhri, Vidhi.	1
24245	Business and professional communication : keys for work	658.45 QUI	Quintanilla Kelly M and Wahl Shawn T.	1
24246	Principles of econometrics : an introduction (using R)	330.015195 HAT	Hatekar Neeraj R	1
24247	Microeconomics for business	338.5 DAS	Das Satya P	1
24248	Macroeconomics : from short run to long run	339 BAN	Banerjee, Dibyendu Das, Ramesh Chandra.	1
24249	Macroeconomics : theories and applications for emerging	339 BAN	Banerjee, Sreejata.	1
24251	Economics of development : toward inclusive growth	338.9 NAQ	Naqvi, Syed Nawab Haider.	1

24252	Introduction to sustainable development	338.927 OSS	Ossewaarde, Martin J.	1
24253	Economic reforms in India since 1991	330.954 KAS	Kashyap, Monika	1
24254	Issues and challenges of development : an introduction	338.9 PAT	Pattanaik, B. K.	1
24255	Rural development : principles, policies, and management	307.1412 SIN	Singh, Katar Shishodia, Anil.	1
24256	. Introduction to development studies	338.9 PAT	Pattanaik, B. K.	1
24258	Environmental economics: theory and applications	333.7 SIN	Singh, Katar Shishodia, Anil.	1
24259	Corporate finance : text and cases	658.15 VIS	Vishwanath S. R.	1
24260	Behavioural finance	332.604 KAP	Kapoor, Sujata Prosad, Jaya Mamta.	1
24261	Mergers, acquisitions and corporate restructuring	338.83 KRI	Krishnamurti Chandrashekar and Vishwanath, S. R.	1
24264	. Financial management : a strategic perspective	658.15 SHI	Shil, Nikhil Chandra Das, Bhagaban.	1
24266	Financial services in India : concept and application	332.17 KOT	Kothari Rajesh.	1
24267	Accounting and finance for non-finance managers	657 BAT	Batra, Jai Kumar.	1
24268	India's trade analytics : patterns and opportunities	382.0954 NAG	Nag, Biswajit.	1

24269	Global business environment : shifting paradigms in the	338.064 KAP	Kapoor, Mansi	1
24271	Leadership : theory and practice	658.4092 NOR	Northouse Peter G	1
24272	Entrepreneurship in developing and emerging economies	338.04091724 AHM	Ahmad, Ali J.	1
24274	Rural marketing : challenges and opportunities	658.8 KUM	Kumar, Dinesh and Gupta, Punam.	1
24277	Social media marketing	658.872 TUT	Tuten, Tracy L .and Solomon, Michael R.	1
24279	International marketing management text and cases	658.848 MAT	Mathur U C	1
24280	Integrated supply chain and logistics management	658.848 BAI	Baisya, Rajat K	1
24281	Total quality management : concepts, strategy and imple	658.562 SHA	Sharma, Sunil.	1
24282	Culture and organisational behaviour	658.31 SIN	Sinha Jai B P	1
24283	Compensation management	658.322 SHA	Sharma, R C.& Sharma Sulabh	1
24284	Strategic human resource management	658.301 REE	Rees, Gary & Smith E Paul	2
24286	Global talent management : an integrated approach	658.3 MIN	Minocha, Sonal.	1
24287	Employee relations management	331.09 SAH	Sahoo, D P.	1
24288	Industrial relations and labour laws for managers	344.5401 GUP	Gupta, Parul.	1

24289	Creating effective teams : a guide for members and lead	658.402 WHE	Wheelan Susan A.	1
24291	Competency based human resource management	658.3 ROY	: Roy, Anindya Basu.	1
24292	International human resource management	658.3 KAN	Kandula, Srinivas R.	1
24293	Human resource management	658.3 SEN	Sengupta, Debashish	1
24296	Cases in organizational behaviour : perspectives from t	658.31 MAN	Manimala, Mathew J.	1
24297	Change management and organizational development	658.406 RAI	Raina, Ratan.	1
24298	International human resource management	658.3 HAR	Harzing, Anne-Wil and Pinnington, Ashly H	1
24300	The coaching manager : developing top talent in busines	658.3124 HUN	Hunt, James M.	1
24302	Organization development : the process of leading organ	658.406 AND	Anderson, Donald L	1
24303	Organisational change : An action-oriented toolkit	658.406 CAW	Cawsey Tupper F and Others	1
24304	Intruding research methodology : A beginner's guide t	001.42 FLI	Flick, Uwe	1
24305	An introduction to qualitative research	001.42 FLI	Flick , Uwe	1
24306	Research design : qualitative, quantitative, and mixed	300.72 CRE	Creswell, John W and Creswell, J David	1

24307	Research methodology : a step-by-step guide for beginne	001.4 KUM	Kumar Ranjit	1
24308	Essentials of business research : a guide to doing your	001.4265 WIL	Wilson, Jonathan	1
24310	Strategy : Theory and practice	658.4012 CLE	Clegg Stewart and others	1
24311	Strategic corporate social responsibility : stakeholder	658.408 WER	Werther William B and Chandler David	1
24312	Tour leadership and management	910.68 SHA	Sharma, Shailja.	1
24314	Handbook of relationship marketing	658.812 SHE	Sheth,Jagdish N. and Parvatiyar Atul	1
24315	The acrobatics of change : concepts, techniques, strate	658.406 SID	Siddiqui Moid. & R.H.Khwaja	1
24318	Managing organizational change	658.406 NIL	Nilakant V.	1
24319	100 methods for total quality management	658.862 KAN	Kanji Gopal K. and Asher Mike	1
24320	Daring to dream : cultivating corporate creativity thro	650.1 HAZ	Hazarika, Anjali.	1
24321	Unleashing India on world markets	382.60954 NAN	Nandan, Raghu.	1
24322	When teams work best	658.402 LAF	Lafasto Frank;Larson Carl	1
24323	A very short, fairly interesting and reasonably cheap b	658.4 GRE	Grey, Christopher.	1
24324	Jalebi management	658.4012 SEN	Sengupta Shombit	1
24325	The art of business leadership : Indian experiences	658.4092 BAL	Balasubramanian, S.	1

24326	Rural marketing targeting the non-urban consumer	658.8 VEL	Velayudhan Sanal Kumar	1
24327	Business process outsourcing	658.4058 ANA	Anandkumar V and Biswas Subhasish	1
24328	Unleashing your entrepreneurial potential	658.4092 NAN	Nandan Raghu	1
24329	Strategic thinking :Explorations around conflict and co	658.4012 SAH	Saha Biswatosh & others	1
24331	Stress and work : Perspectives on understanding and man	158.72 PES	Pestonjee D. M. and Pandey Satish	1
24332	The power of 360 degree feedback : the India way for le	658.4092 RAO	Rao T V and Rao Raju	1
24333	Work sucks : or do you?	650.1 CHA	Chaturvedi, Anshul.	1
24334	Womentrepreneurs : inspiring stories of success	338.04092 KIR	Kirpal, Avinash	1
24335	Quest for exceptional leadership : mirage to reality	658.4092 CHA	Chaudhry, Ravi.	1
24339	Training instruments in HRD and OD - with cd	658.3124 PAR	Pareek Udai	1
24340	Happiness at work : mindfulness, analysis and well-bein	650.1 ANA	Anand, R.	1
24341	The business of managing emotions : a three-dimensional	650.1019 JOS	Joshi, Manjiri Gokhale.	1
24342	GAME SUTRA : rescuing game theory from the game theoris	519.3 PRA	Prasad, Rohit	1

24343	Leadership lessons from the BHAGAVAD GITA	658.4092 SIM	Simpson, Ace	1
24344	Social entrepreneurship in India : quarter idealism and	658.4080954 SHU	Shukla, Madhukar.	1
24345	The practice of making strategy : a step-by-step guide	658.4012 ACK	Ackermann, Fran.	1
24347	Business communication today	658.45 BAH	Bahl Sushil	1
24348	Branding in a competitive marketplace	658.827 BAI	Baisya Rajat K.	1
24349	Transformational leadership : value-based management f	658.4092 BHA	Bhargava, Shivganesh.	1
24350	Ethics, business and society : managing responsibly	658.408 DAS	Das Gupta, Ananda.	1
24351	Thinking creatively at work : a sourcebook	153.35 DCR	D'Cruz, Premilla	1
24352	Statistical methods for practice and research : a guide	005.55 GAU	Gaur Ajai S and Gaur Sanjaya S	1
24353	Services marketing and management	658.8 GIL	Gilmore, Audrey.	1
24355	Back to basics in management : a critique of the fabled	658 HAR	Hari, T N Mahanty, Rupa.	1
24356	Management of organizational change : leveraging transf	658.406 HAR	Harigopal K	1
24357	The necessary nature of future firms : attributes of su	658.4062 HUB	Huber, George P.	1

24358	Data analysis in business research : A step-by-step non	001.4265 ISR	Israel D	1
24359	Industrial relations: towards a theory of negotiated co	331 JOS	Joseph Jerome.	1
24360	Leadership games : experiential learning for organizati	658.4092 KAA	Kaagan, Stephen S.	1
24361	24 brand mantras : finding a place in the minds and hea	658.827 KAP	Kapoor, Jagdeep.	1
24362	Mergers, acquisitions and corporate restructuring	338.83 KRI	Krishnamurti, Chandrashekar	1
24363	Innovation management	658.4063 MAI	Maital Shlomo and Sheshadri D V R	1
24364	Entrepreneurial policies and strategies : the innovator	658.421 MAN	Manimala, Mathew J.	1
24365	8 steps to building innovating organizations	658.4063 PAR	Parashar, Manu.	1
24366	Understanding emerging markets : building business BRIC	338.5 PEL	Pelle Stefano.	1
24367	Management ethics : integrity at work	174.4 PET	Petrick, Joseph A. & others	1
24368	Creativity @ work	658.4094 RAM	Ramachander, S.	1
24370	Organisation development : Accelerating learning and tr	658.406 RAM	Ramnarayan S and Rao T V	1

24371	HRD audit : evaluating the human resource function for	658.3125 RAO	Rao T V	1
24372	Greening the supply chain : A guide for Asian managers	658.5 RAO	Rao Purba Halady	1
24374	Towards personal excellence	658.409 SAN	Sanghi Seema	1
24375	Ethical choices in business	174.4 SEK	Sekhar R C	1
24376	Strategic human resource management : an Indian perspec	658.301 SHA	Sharma Anuradha	1
24377	Tectonic shift	382 SHE	Sheth, Jagdish & others	1
24378	Managing a modern hospital	362.11068 SRI	Srinivasan A V	1
24379	Leading human capital in the 2020s	658.4 SRI	Sripada, Chandrasekhar.	1
24380	Small business and industry handbook for entrepreneurs	658.045 VER	Verma J C;Singh Gurpal	1
24381	Winning manager	658.409 VIE	Vieira Walter	1
24382	More effective communication : a manual for professiona	658.45 VIL	Vilanilam, J V.	1
24383	The Challenges of Indian management	658.45 VIR	Virmani B R.	1
24384	Managing presentations : communicating with impact	658.45 WAK	Wakhlu, Savita Bhan	1
24388	Analyzing multivariate data	519.535	Lattin, James M. & others	1
24389	Business communication	651.7 LEH	Lehman, Carol M and Others. Dufrene, Debbie D;Sinha, Ma	1

24391	Business communication	651.7 NAW	Nawal, Mallika	1
24392	Business ethics	174.4 KUM	Kumar, Shailendra & others	1
24393	Business ethics : ethical decision making and cases	174.4 FER	Ferrell, O. C and Others	1
24394	Business laws	346.07 KUM	Kumar, Ravinder.	1
24395	Business mathematics	510.024625 RAN	Rangaraj G & others	1
24397	Business research methods : a South-Asian perspectives	001.4265 ZIK	Zikmund William G and Others	1
24398	Business responsibility	658.4 KAZ	Kazmi, Azhar & others	1
24399	Business statistics	519.502465 FRA	Francis, J Joseph	1
24400	business statistics and analytics	519.502465 PAN	Panneerselvam S & others	1
24402	Contemporary project management	658.404 KLO	Kloppenborg, Timothy J	1
24403	Corporate communication	658.45 RAT	Rath, Pragyan & others	1
24404	Corporate Governance in India: principles and policies	658.422 SHI	Shikha, Neeti & others	1
24405	Corporate social responsibility : Concept, cases and tr	658.045 PAL	Paleri, Prabhakaran.	1
24406	Effective leadership	658.4092 ACH	Achua, Christopher.	1
24407	Entrepreneurship : a South- Asian perspective	658.045 KUR	Kuratko, D F and Rao, T V	1
24408	Essentials of business analytics	658.4033 CAM	Camm, Jeffrey D & others	1

24409	Family business	658.045 POZ	Poza, Ernesto J and Daugherty, Mary S	1
24410	Financial management: a step-by-step approach	658.15 PAR	Parasuraman N R	1
24411	Global business	658.049 PEN	Peng, Mike W and Srivastava, Deepak K	1
24412	Global business	658.049 PEN	Peng, Mike W and Dheeraj Sharma	1
24414	Human resource management	658.3 MAT	Mathis, Robert L and Others	1
24416	Human resource development	658.3 DES	Desimone, Randy L and Werner, Jon M	1
24417	Intellectual property rights : protection and managemen	346.048 NIT	Nithyananda K V.	1
24418	Intellectual property : patents, trademarks, and copyri	346.048 STI	Stim, Richard	1
24419	International human resource management	658.3 DOW	Dowling, Peter J and Others	1
24421	Introduction to financial accounting	657 NOR	Norton, Curtis L and Porter, Gary A	1
24422	Introduction to management science	658.4032 KUM	Kumar, Vijaya P Rao, Appa N ; Chhalill, Ashima B	1
24423	The leadership experience	658.4092 DAF	Daft, Richard L.	1
24427	Management and cost accounting	657.42 DRU	Drury, Colin	1
24429	Management principles and practices	658.4 GRI	Griffin, Ricky W	1
24430	Managerial economics	658.155 PAN	Panneerselvam, P Sivasankaran, P and Senthilkumar, P.	1

24431	Managing performance through training and development	658.3124 SAK	Saks, Alan M and Others	1
24434	Multivariate data analysis	519.535 HAI	Hair, Joseph F and Others	1
24435	New era of management	658 DAF	Daft, Richard L	1
24436	New venture creation	658.1141 ALL	Allen, Kathleen R.	1
24437	OM : operations + supply chain management	658.5 COL	Collier, David A & James R Evans	1
24438	Operations management	658.5 GAI	Gaither, Norman and Frazier, Greg	1
24440	Organization development and change	658.406 CUM	Cummings, Thomas G and Worley, Christopher G	1
24441	Organizational behavior with coursemate : managing peop	658.31 GRI	Griffin, Ricky W and Moorhead, Gregory	1
24444	Personal development for life & work	658.409 MAS	Masters, L Ann and Others	1
24447	Principles of economics	330 MAN	Mankiw, N. Gregory	1
24448	Principles of human resource management	658.3 BOH	Bohlander, George & Snell Scot	1
24449	. Principles of responsible management : glocal sustain	658.408 LAA	Laasch, Oliver Conaway, Roger N.	1
24450	Principles of supply chain management: Balanced approac	658.5 WIS	Wisner Joel D and others	1
24452	Quality and performance excellence : management, organi	658.4013 EVA	Evans James R	1

24453	Recruitment and selection: theory and practiices	658.311 BHA	Bhattacharyya, Dipak Kumar	1
24455	Successful service operations management	658.5 MET	Metters, Richard and Others	1
24456	Services marketing	658.8 HOF	Hoffman, Douglas K & others	1
24457	Small Business Management	658.022 LON	Longenecker Justin G and others	1
24458	Sourcing and supply chain management	658.5 HAN	Handfield, Robert B. and Others	1
24459	Spreadsheet modelling and decision analysis	658.4033 RAG	Ragsdale Cliff T	1
24460	Statistics for management and economics	519.5 KEL	Keller, Gerald	1
24461	Statistics for the behavioral sciences	519.50243 GRA	Gravetter, Frederick J	1
24463	Strategic human resources planning	658.301 BEL	Belcourt, Monica	1
24464	Strategic Management	658.4012 HIL	Hill L.W.Charles and others	1
24466	Strategize! : experiential exercises in strategic manag	658.4012 GOP	Gopinath, C & others	1
24467	Supply chain management	658.5 COY	Coyle, John J.	1
24470	Training in organisations	658.312404 GOL	Goldstein Irwin L and Ford Kevin J	1
24471	Understanding the theory and design of organizations	658.1 DAF	Daft, Richard L	1
BB03394	Management information systems: Managing the digital fi	003.542 LAU	Laudon Kenneth C. & Laudon Jane P	18

BB03412	International business: competing in the Global marketp	658.049 HIL	Hill, Charles W L and others	27
BB03439	Contemporary strategy analysis	658.4012 GRA	Grant, Robert M	30
BB03469	Operations management: a south-Asian perspective	658.5 COL	Collier, David A. and Others	7
BB03476	Legal aspects of business : Texts, jurisprudence, and c	346.07 ALB	Albuquerque, Daniel.	3
BB03479	Organizational behavior	658.31 ROB	Robbins, Stephen P	5
BB03505	Marketing management	658.8 KOT	Kotler Philip and Others	12
BB03524	Human resource management	658.3 MAT	Mathis Robert C and Jackson John H	6
BB03527	Microsoft office professional 2013 : step by step	005.369 MEL	Melton Beth and Others	2
BB03536	Macroeconomic theory	339 VAI	Vaish, M C	10
BB03557	Financial accounting	657 MAH	Maheshwari, S N and others	4
BB03561	Business legislation for management	346.07 KUC	Kuchhal, M C and Kuchhal ,Vivek	4
BB03565	Statistics for business and economics	519.5 AND	Anderson, David R and Others	17
BB03591	Legal aspects of business	346.07 KUM	Kumar, Ravinder	10
BB03601	Business statistics	519.502465 SHA	Sharma, J K	9
BB03610	Operations management: Processes and supply chains	658.5 KRA	Krajewski Lee J and others	8