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NEW TITLE ARRIVAL REPORT

New Titles Arrived between :February -2017 To March -2017

Acc No.	Title	Call No	Author	Copies
16587	An introduction to the study of Indian history	954 KOS	Kosambi Damodar Dharmanand	1
16588	Caste and race in India	301.44 GHU	Ghurye G S	1
16589	Caste, discrimination, and exclusion in modern India	305.51220954 BOR	Borooah Vani Kant and Others	1
16590	Hindu social organization; a study in socio-psychological and ideological foundations.	309.154 PAN	Prabhu Pandharinath H	1
16591	Hindu spirituality and virtue politics	297.272 SRI	Srinivasan Vasanthi	1
16592	Hinduism in India.	294.50954 SWE	Sweetman Will	1
16593	Myth and reality : studies in the formation of Indian culture	954 KOS	Kosambi Damodar Dharmanand	1
16594	Patel, Prasad and Rajaji : myth of the Indian right	320.5092254 SIN	Singh Neerja	1
16595	Psychological testing : a practical approach	150 MIL	Miller Leslie L and Others	1
16596	Recasting caste : from the sacred to the profane	305.51220954 SIN	Hira Singh	1
16597	Social entrepreneurship : working towards greater inclusiveness	658.408 RED	Reddy Kummitha Rama Krishna	1
16598	Society in India	309.154 MAN	Mandelbaum David G	1
16599	State and civil society under siege : Hindutva, security and militarism in India	320.55 JOS	Joshy P. M and Seethi K M	1
16600	Statistics for behavioural and social sciences	150.15195 MOH	Mohanty Banamali and Misra Santa	1

16601	Textbook of parametric and non-parametric statistics	519.54 VEE	Veeraraghavan Vimala	1
16602	The Bose brothers and Indian independence : an insider'	909 BOS	Bose Madhuri	1
16603	The Indian constitution and social revolution : right to property since independence	346.04 ANA	Ananth V. Krishna	1
16604	Understanding big data : analytics for enterprise class	005.74 ZIK	Zikopoulos Paul and Others	2
16606	A textbook of microeconomic theory	338.5 TAN	Tandon Pankaj	1
16607	An introduction to systematic reviews	001.4 GOU	Gough David	1
16608	Body language : a guide for professionals	153.69 LEW	Lewis Hedwing	1
16609	Bridging the social gap : perspectives on Dalit empower	305.5 THO	Thorat Sukhadeo and Sabharwal Sadana	1
16610	Campus to corporate : your roadmap to employability	650.1 JOS	Joshi Gangadhar	1
16611	Cases in innovative nonprofits : organizations that make a difference	658.4063 CNA	Cnaan Ram A. and Vinokur-Kaplan Diane	1
16612	Cases in nonprofit management : a hands-on approach to problem solving	658.048 LIB	Libby Pat and Deitrick Laura	1
16613	Constructing grounded theory	300.72 CHA	Charmaz Kathy	1
16614	Cracking the creativity code : zoom in/zoom out/zoom in	153.4 RUT	Ruttenberg Arie and Maital Shlomo	1
16615	Emotional intelligence at work : a professional guide	158.7 SIN	Singh Dalip	1
16616	Ethics theory & business practice.	174.4 FRY	Fryer Mick	1
16617	Excel statistics : a quick guide	005.4 SAL	Salkind Neil J	1

16618	Financial planning : theory and practice	332.60954 MIT	Mittra Sid and Others	1
16619	How to do your case study	300.723 THO	Thomas Gary	1
16620	HRD, OD, and institution building : essays in memory of Udai Pareek	658.3 RAO	Rao T V and Khandelwal Anil K	1
16621	Human drama Inc. : emotional intelligence in the workplace	158.7 MOH	Mohla Neeta	1
16622	India policy forum 2014/15, Vol 11	330.954 IND	Shah Shekhar and Others	1
16623	India policy forum 2015/16, Vol 12	330.954 SHA	Shah Shekhar and Others	1
16624	International and comparative employment relations : National regulation, global changes	331 BAM	Bamber Greg J and Others	1
16625	Leadership lessons from the military	658.4092 SHA	Sharma Dheeraj	1
16626	Leadership : theory and practice	658.4092 NOR	Northouse Peter G	1
16627	Leading from the heart : Sufi principles at work	294.408622 MOI	Siddiqui Moid	1
16628	Lean customer engagement	658.812 NIY	Niyogi Shil	1
16629	Manager to CEO : 9 signposts to the top job	658.4 VIE	Vieira Walter	1
16630	Marketing : an introduction	658 MAS	Masterson Rosalind and Pickton David	1
16631	Marketing communication	658.8 EGA	Egan John	1
16632	Marketing research : a global outlook	658.83 KUM	Kumar V	1
16633	Navigating the maze : simple, smarter strategies to fast-track success	650.14 WAK	Wakhlu Bharat and Wakhlu Savita Bhan	1
16634	Organizational behavior	658.31 NAH	Nahavandi Afsaneh and Others	1

16635	Qualitative research in management : methods and experiences	658.00721 GUP	Gupta Rajen K and Awasthy Richa	1
16636	Quality management in higher education	378.1010954 MUK	Mukhopadhyay Marmar	1
16637	Quest for exceptional leadership: mirage to reality	658.4092 CHA	Chaudhry Ravi	1
16638	Reason and rigor: how conceptual frameworks guide research	001.42 RAV	Ravitach Sharon M and Riggoan Matthew	1
16639	Retail marketing in the modern age	658.87 CHA	Chaudhary Prashant	1
16640	Rise of rural consumers in developing countries : harvesting 3 billion aspirations	339.47091724 MAH	Mahajan Vijay	1
16641	Saving capitalism from the capitalists : world capitalism and global history	330.122 ELS	Elsenhans Hartmut	1
16642	Social media marketing	658.872 TUT	Tuten Tracy L .and Solomon Michael R.	1
16643	Strategic brand management for B2B markets : a road map	658.827 SAR	Sarin Sharad	1
16644	Sustaining change in organizations	658.406 HOD	Hodges Julie and Gill Roger	1
16645	Teaching-learning resources for school education	372.1102 NAW	Nawani Disha	1
16646	Textbook of parametric and non-parametric statistics	519.54 VEE	Veeraraghavan Vimala	1
16647	The SAGE dictionary of statistics & methodology : a non	300.15195 VOG	Vogt W Paul and Johnson Burke	1
16648	The accidental scholar	650.092 SHE	Sheth Jagdish N.and Yow John	1
16649	The acrobatics of change : concepts, techniques, strategies and execution	658.406 SID	Siddiqui Moid and Khwaja R. H.	1

16650	The future of branding	658.827 SRI	Srivastava Rajendra K. and Thomas Gregory Metz	1
16651	The handbook of competency mapping : understanding, designing and implementing competency models in organizations	658.4012 SAN	Sanghi Seema	1
16652	The impatient manager	658.409 VIE	Vieira Walter	1
16653	The leadership odyssey : from darkness to light	303.34 SIN	Singh Pritam and Others	1
16654	The literature review : a step-by-step guide for students	001.4 RID	Ridley Diana	1
16655	The magnetic organization : attracting and retaining th	658.314 BHA	Bhattacharyya Dipak Kumar	1
16656	The politics of fear : what right-wing populist discourses mean	320.52094 WOD	Wodak Ruth	1
16657	The power of 360 degree feedback : the India way for leadership effectiveness	658.4092 RAO	Rao T V and Rao Raju	1
16658	The winning manager : timeless principles for corporate	658.409 VIE	Vieira Walter	1
16659	Training and development : theories and applications	658.3124 BHA	Bhattacharyya Dipak Kumar	1
16660	Understanding social enterprise : theory & practice	658 RID	Ridley-Duff Rory and Bull Mike	1
16661	Value creation : the definitive guide for business lead	658.4012 MAH	Mahajan Gautam	1
16662	Winning a billion consumers : a disruptive approach for success in India	658.00954 JOS	Joshi Atul	1
16663	Winning on HR analytics : leveraging data for competitive advantage	658.3 SOU	Soundararajan Ramesh and Kuldeep Singh	1

16664	Womentrepreneurs : inspiring stories of success	338.04092 KIR	Kirpal Avinash	1
16665	Business research methods	001.4265 COO	Cooper Donald R and Others	1
16666	100 activities for teaching research methods	001.42 DAW	Dawson Catherine	1
16667	A primer on partial least squares structural equations	511.42 HAI	Hair Joseph F. and Others	1
16668	A very short, fairly interesting and reasonably cheap b	658.3 GRU	Grugulis Irena	1
16669	An adventure in statistics : the reality enigma	519.5 FIE	Field Andy	1
16670	An applied guide to research designs : quantitative, qu	001.42 EDM	Edmonds W. Alex and Kennedy Thomas D.	1
16671	An introduction to qualitative research	001.42 FLI	Flick Uwe	1
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16673	Analyzing quantitative survey data for business and man	001.433 DAW	Dawson Jeremy	1
16674	Analyzing talk in the social sciences : narrative, conversation & discourse strategies	300.721 BIS	Bischoping Katherine and Gazso Amber,	1
16675	Brands and branding	658.827 BRO	Brown Stephen	1
16676	Business statistics using Excel & SPSS	519.50285 LEE	Lee Nick and Peters Mike	1
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16678	Classic grounded theory : applications with qualitative	001.42 HOL	Holton Judith A.and Walsh Isabelle,	1
16679	Conducting qualitative research of learning in online s	371.3344678 GER	Gerber Hannah R and Others	1

16680	Consumer behaviour : applications in marketing	658.8342 EAS	East Robert and Others	1
16681	Creating effective teams : a guide for members and lead	658.402 WHE	Wheelan Susan A.	1
16682	Developing effective research proposals	300.72 PUN	Punch Keith F	1
16683	Doing and writing qualitative research	300.72 HOL	Holliday Adrian	1
16684	Doing qualitative research online	001.42 SAL	Salmons Janet	1
16685	Doing research in the real world	001.4 GRA	Gray David E	1
16686	Elementary regression modeling : a discrete approach	300.1519536 WOJ	Wojtkiewicz Roger A.	1
16687	First person action research : living life as inquiry	001.4 MAR	Marshall Judi	1
16688	How to conduct surveys : a step-by-step guide	001.433 FIN	Fink Arlene	1
16689	How to do research : 15 labs for the social & behavioral sciences	150.721 GAU	Gaultney Jane F and Peach Hannah D	1
16690	Interdisciplinary research : process and theory	001.4 REP	Repko Allen F and Szostak Rick	1
16691	Internet research methods	300.2855 HEW	Hewson Claire and Others	1
16692	Interpreting and using statistics in psychological rese	150.15195 CHR	Christopher Andrew N.	1
16693	Interpreting qualitative data	001.42 SIL	Silverman David	1
16694	Interviews in qualitative research	001.42 KIN	King Nigel and Horrocks Christine	1
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16696	Key concepts in the philosophy of social research	300.72 WIL	Williams Malcolm	1

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16704	Self-leadership : the definitive guide to personal excellence	158 NEC	Neck Christopher P and Others	1
16705	Social research methods	300.72 WAL	Walliman Nicholas	1
16706	Statistics for people who (think they) hate statistics	519.5 SAL	Salkind Neil J	1
16707	Systematic approaches to a successful literature review	001.42 BOO	Booth Andrew and Others	1
16708	The SAGE handbook of online research methods	025.0425 FIE	Fielding Nigel and Others	1
16709	The Sage handbook of research management	001.4068 DIN	Dingwall Robert and McDonnell Mary Byrne	1
16710	The Sage handbook of social media research methods	300.72 SLO	Sloan Luke and Quan-Haase Anabel	1
16711	The Sage handbook of survey methodology	001.433 WOL	Wolf Christof and Others	1
16712	Using mixed methods research synthesis for literature r	001.42 HEY	Heyvaert Mieke and Others	1

16713	Web survey methodology	001.433 CAL	Callegaro Mario and Others	1
16714	Workplace research : conducting small-scale research in	001.42 OLE	O'Leary Zina and Hunt Jennifer S	1
16715	Business dilemmas to business decisions : a case study	658.4012 TIM	Times Group Books	1
16716	Business research methods	001.4265 BRY	Bryman Alan and Bell Emma	1
16717	Advanced credit risk analysis and management	658.88 JOS	Joseph Ciby	1
16718	Applied predictive analytics : principles and technique	006.312 ABB	Abbott Dean	1
16719	Beginning R : the statistical programming language	005.133 GAR	Gardener Mark.	1
16720	Big data black book	006.312	DT Editorial Services	1
16721	Building financial models with Microsoft Excel : a guide for business professionals - With CD	658.150285554 PRO	Proctor K.Scott	1
16722	Business communication : a practical approach	651.7 NAI	Naik Shruti D	1
16723	Business process reengineering and change management	650 DEY	Dey R	1
16724	Computer applications in management.- With CD	658.054 SHR	Shrivastava Niranjana	1
16725	Computer applications in management.	658.054 SIN	Singh Kavindra Kumar	1
16726	Consumer behaviour	658.8342 CHH	Chhabra Gurpreet Kaur	1
16727	Consumer behaviour and marketing communication	658.8342 KUM	Kumar Ajay and Singh Kamal	1
16728	Corporate finance; theory and practice	658.15 VER	Vernimmen Pierre and Others	1

16729	Corporate governance : Principles, mechanisms and pract	658.422 PAR	Parthasarathy Swami	1
16730	Cost accounting	657.42 BHA	Bhatia Renu	1
16731	Customer relationship management - With CD	658.812 BHA	Bhasin Jaspreet Kaur	1
16732	Damodaran on valuation : security analysis for investment and corporate finance	658.15 DAM	Damodaran Aswath	1
16733	Data analysis using SQL and Excel	510 LIN	Linoff Gordon S	1
16734	Data mining techniques : for marketing, sales, and customer relationship management	658.8 LIN	Linoff Gordon S and Berry Michael A	1
16735	Data points : visualization that means something	001.4226 YAU	Yau Nathan	1
16736	Data smart : using data science to transform information	006.31 FOR	Foreman John W.	1
16737	Entrepreneurship	658.045 TRE	Trehan Alpana	1
16738	Equity asset valuation	330 PIN	Pinto Jerald E and Others	1
16739	Excel data analysis : your visual blueprint for analyzing data, charts, and PivotTables	005.54 MCF	McFedries Paul	1
16740	Financial derivatives ; a case study based learning	332.645 SHA	Sharma Manu	1
16741	Financial engineering, risk management and financial in	332.1 RAO	Rao Prasada S S and Sekhar Satya G V	1
16742	Financial management	658.15 DHA	Dhagat Anil Kumar	1
16743	Financial management - With CD	658.15 SHA	Shah Paresh	1

16744	Financial Risk Manager Handbook + Test Bank FRM Part I/	658.155 JOR	Jorion Philippe	1
16745	Forex management	332.4 SHA	Shah Paresh	1
16746	Human capital analytics : how to harness the potential	658.3 PEA	Pease Gene and Others	1
16747	Human resource management ; With CD	658.3 RAJ	Raju T and Bharathi Jaya S	1
16748	Human resource management	658.3 SEN	Sengupta Debashish	1
16749	International strategy : context, concepts and implications	658.4012 COL	Collis David	1
16750	Investment management: Security analysis and portfolio	332.6 DES	Desai Jay M and Joshi Nisarg A	1
16751	Management information system	003.542 PAR	Parimi Sashikala	1
16752	Management information systems	003.542 JOS	Joshi Shubhalakshmi and Vaze Smita	1
16753	Marketing analytics : data-driven techniques with Microsoft Excel	658.80072 WIN	Winston Wayne L.	1
16754	Marketing management	658.8 CHO	Chopra P K and Mehra Bhawna	1
16755	Marketing management ; an Indian perspective	658.8 ANA	Anand Vijay Prakash	1
16756	Marketing research	658.83 SAT	Sathyapriya P	1
16757	Marketing of financial services - With CD	332.17 BAP	Bapat Dhananjay	1
16758	Mergers and acquisitions ; valuation, leveraged, buyout	338.83 KAP	Kapil Sheeba and Kapil Kanwal N	1
16759	Microsoft big data solutions	005.74 JOR	Jorgensen Adam and Others	1

16760	Microsoft business intelligence tools for Excel analyst	004 ALX	Alexander Michael and Others	1
16761	Next generation Excel : modeling in Excel for analysts	005.54 GOT	Gottlieb Isaac D	1
16762	Organizational behaviour	658.31 RAJ	Raju T and Prabhu R	1
16763	Organizational behaviour : design, structure and cultur	658.31 GUP	Gupta Ananda Das	1
16764	Practical data science with R	006.3 ZUM	Zumel Nina and Mount John	1
16765	Production and operation management	658.5 JAI	Jain K C and Others	1
16766	Project financing : asset-based financial engineering	658.152 FIN	Finnerty John D	1
16767	Project management - With CD	658.404 MA	Marwah Sanjiv	1
16768	Project management : best practices	658.404 KER	Kerzner Harold	1
16769	Project management 2.0 : leveraging tools, distributed	658.404 KER	Kerzner Harold	1
16770	Research analytics : a practical approach to data analysis	001.4265 CHA	Chauhan Ajay Kumar	1
16771	Risk management and financial institutions	332.1 HUL	Hull John	1
16772	Risk management in banking	332.1 BES	Bessis Joel	1
16773	Spirit of Indian youth soft skills for young managers	658.4 RAO	Rao M S	1
16774	Soft skills for managers	658.4 CHA	Chakravarthi Kalyana T and Chakravarthi Latha T	1
16775	Retail store operations	658.87 AGA	Agarwal Vishal	1
16776	Strategic management and business policy	658.4012 PIT	Pithadia Vijay	1

16777	Strategic retail management	658.87 SRI	Srinivasan Srini R	1
16778	Summer internship simplified	351.15 MIS	Mishra Anil	1
16779	Supply chain management : theories and practices	658.5 MOH	Mohanty R P and Deshmukh S G	1
16780	The complete guide to portfolio construction and manage	332.6 SNO	Snopek Lukasz	1
16781	The impact of e-marketing e-marketing on e-buyer behaviour - With CD	658.872 AMI	Amin Bijal Zaveri	1
16782	The industry specific impact of IFRS	650 LAV	Lavi Mohan R	1
16783	Total quality management - With CD	658.562 SUR	Suri Gunmala and Sharma Puja Chhabra	1
16784	Visualize this : the flowing data guide to design, visualization, and statistics	005.55 YAU	Yau Nathan	1
16785	Web analytics 2.0 : the art of online accountability &	025.04 KAU	Kaushik Avinash	1
16786	Working capital management - With CD	658.152 SEK	Sekhar Satya G V	1
16787	Working capital management : applications and cases	658.152 SAG	Sagner James S	1
16788	Analytics and dynamic customer strategy : big profits from big data	658.834 TAN	Tanner John F	1
16789	Analytics in a big data world : the essential guide to data science and its applications	658.4038 BAE	Baesens Bart	1
16790	Big data, big innovation : enabling competitive differentiation through business analytics	658.4013 STU	Stubbs Evan	1

16791	Big data MBA : driving business strategies with data science	001.42 SCH	Schmarzo Bill	1
16792	Big data, big analytics : emerging business intelligence	658.472 MIN	Minelli Michael and Others	1
16793	Big data, data mining and machine learning : value creation for business leaders and practitioners	658.1 DEA	Dean Jared	1
16794	Big data : understanding how data powers big business	658.4038 SCH	Schmarzo Bill	1
16795	Coaching : the art of developing leaders	658.3124 BAB	Babu Santhosh	1
16796	Digital disciplines : attaining market leadership via the cloud, big data, social, mobile, and the internet of things	658.872 WEI	Weinman Joe	1
16797	Finance for strategic decision making : what non-financial managers need to know	658.15 NAR	Narayanan M. P and Nanda Vikram	1
16798	Financial institution advantage and the optimization of information processing	330 KEE	Keenan Sean C.	1
16799	Fraud analytics using descriptive, predictive, and social network techniques : a guide to data science for fraud detection	360 BAE	Baesens Bart and Others	1
16800	Futures, options, and swaps	332.645 KOL	Kolb Robert W and Overdahl James A	1
16801	Predictive analytics for human resources	658.301 FIT	Fitz-enz Jac and Mattox John	1
16802	Predictive analytics : the power to predict who will click, buy, lie, or die	650 SIE	Siegel Eric	1

16803	Predictive marketing : easy ways every marketer can use	658.8 ART	Artun Omer and Levin Dominique	2
16804	Real-time analytics : techniques to analyze and visualize streaming data	005.74 ELL	Ellis Byron	1
16805	Tableau your data! : fast and easy visual analysis with Tableau Softwarew	001.4226 MUR	Murray Daniel G and InterWorks Inc.	1
16806	Taming the big data tidal wave : finding opportunities	658.4038 FRA	Franks Bill	1
16807	Accounting principles	657 WEY	Weygandt Jerry J	1
16808	Analysis of financial time series	332.0151955 TSA	Tsay Ruey S.	1
16809	Applied business statistics : making better business decisions	519.502465 BLA	Black Ken	1
16810	Applied corporate finance	658.15 DAM	Damodaran Aswath	1
16811	Applied econometric time series	330.15 END	Enders Walter	1
16812	Behavioural finance	332.604 FOR	Forbes William	1
16813	Big data and analytics - With CD	005.7 ACH	Acharya Seema and Chellappan Subhashini	1
16814	Business communication : a practical-oriented approach	651.7 KAL	Kalia Shalini and Agarwal Shalia	1
16815	Business intelligence : data mining and optimization fo	658.4038 VER	Vercellis Carlo	1
16816	Commercial banking : the management of risk	332.1 GUP	Gup Benton E.and Kolari James W	1
16817	Contemporary strategy analysis	658.4012 GRA	Grant Robert M	1
16818	Corporate finance: Theory and practice	658.15 DAM	Damodaran Aswath	1
16819	Corporate finance	658.15 PAR	Parrino Robert and Others	1

16820	Corporate finance : financial management in a global en	658.15 BOO	Booth Laurence	1
16821	Corporate governance and accountability	658.422 SOL	Solomon Jill and Solomon Aris	1
16822	Data mining for business intelligence : concepts, techniques, and applications in Microsoft Office Excel with XLMiner	005.54 SHM	Shmueli Galit and Others	1
16823	Disaster management	362.1068 PAN	Pandey Mrinalini	1
16824	E-commerce : fundamentals and applications	006.8 CHA	Chan Henry and Others	1
16825	E-Marketing	658.872 MOH	Mohapatra Sanjay and Kanth Suman Kumar	1
16826	Economics of strategy	330 BES	Besanka David and Others	1
16827	Economics theory and practice	330 WEL	Welch Petrick J and Welch Gerry F	1
16828	Elements of international business	658.049 CHA	Chary S N	1
16829	Essentials of business processes and information system	658.4038011 MAG	Magal Simha and Word Jeffrey	1
16830	Excel models for business and operations management	005.369 BAR	Barlow John F	1
16831	Financial accounting	657 KIM	Kimmel paul D and Others	1
16832	Financial analysis and modeling using Excel and VBA - W	332.0285554 SEN	Sengupta Chandan	1
16833	Financial management - With CD	658.15 KAP	Kapil Sheeba	1
16834	Fixed income securities : valuation, risk, and risk man	658.155 VER	Veronesi Pietro	1

16835	Food and bevarage service	642.6 AXL	Axler Bruce and Litrides Carol A	1
16836	Forecasting : methods and applications	658.4 MAK	Makridakis Spyros G. and Others	1
16837	Fundamentals of business analytics - With CD	658 PRA	Prasad R N and Acharya Seema	1
16838	Fundamentals of financial derivatives - With CD	332.645 PAR	Parasuraman N R	1
16839	Fundamentals of financial instruments : an introduction	332.6 PAR	Parameswaran Sunil	1
16840	Fundamentals of quality control and improvement	658.4013 MIT	Mitra Amitava	1
16841	Fundamentals of risk and insurance	658.155 VAU	Vaughan Emmett and Vaughan Therese M	1
16842	Game theory : an introduction	519.3 BAR	Barron E N	1
16843	Global and transnational business : strategy and manage	658.049 STO	Stonehouse George and Others	1
16844	Harnessing green IT : principles and practices	004.0286 MUR	Murugesan San	1
16845	Human resources management	658.3DEC	Decenzo David A and Others	1
16846	Information technology project management international	658.403811 MAR	Marchewka Jack T	1
16847	Information technology for management	003.542 TUR	Turban E	1
16848	International economics : trade and finance	337 SAL	Salvatore Dominick	1
16849	International finance : a casebook	332.042 DES	Desai Mihir A	1
16850	International financial management	658.1599 SHA	Shapiro Alan C and Moles Peter	1

16851	International management : culture and beyond	658.049 MEA	Mead Richard and Andrews Tim G	1
16852	International marketing	658.848 KOT	Kotabe Masaaki and Helsen Kristiaan	1
16853	Introduction to econometrics	330.015195 MAD	Maddala G S and Lahiri Kajal	1
16854	Introduction to information technology - With CD	003.54 TUR	Turban Efraim & Others	1
16855	Introduction to management in the hospitality industry	647.94 BAR	Barrows Clayton W and Others	1
16856	Investment valuation : tools and techniques for determining the value of any asset	658.15 DAM	Damodaran Aswath	1
16857	Investments :principles and concepts	332.6 JON	Jones Charles P	1
16858	Knowledge management	658.4038 DEB	Debowski Shelda	1
16859	Managing information systems in business, government an	003.542 DER	De Rahul	1
16860	Management accounting: concepts and strategic costing d	657 SIN	Singh Kanhaiya	1
16861	Management communication	658.45 BEL	Bell Arthur H.and Smith Dayle M	1
16862	Management information systems	003.542 RAI	Rainer Kelly and Others	1
16863	Managerial accounting	657 BAL	Balakrishnan and others	1
16864	Managerial accounting	657 JIA	Jiambalvo James	1
16865	Managerial economics	658.155 SAM	Samuelson William F and Marks Stephen G	1

16866	Managing innovation : integrating technological, market	658.514 TID	Tidd Joe and Bessant John	1
16867	Managing marketing : a concise approach	658.8 CAP	Capon Noel and Singh Siddharth Shekhar	1
16868	Managing marketing : an applied approach	658.8 CAP	Capon Noel and Singh Siddharth Shekhar	1
16869	Managing quality	658.562 DAL	Dale Barrie G and Others	1
16870	Marketing research	658.83 AAK	Aaker David A and Others	1
16871	Mastering data mining : the art and science of customer	658.812 BER	Berry Michael J. A. and Linoff Gordon	1
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