

Library, MIM

New Titles Arrived between: July – January 2020

23399	Super Memory ; it can be yours	153.122 DEV	Devi Shakuntala	1
23400	Doing simple math in your head	513.9 HOW	Howard W J	1
23401	Stay smart : 100 exercises to keep your brain sharp	153.1 PHI	Phillips Charles	1
23402	The yellow elephant	153.14 ALI	Ali Tansel	1
23403	Compensation management	658.322 BHA	Bhattacharyya, Dipak Kumar.	2
23405	Economics	330 LIP	Lipsey & Chrystal	2
23407	Innovation management	658.4063 AFU	Afuah, Allan.	2
23409	Sales management	658.81 MAL	Mallik, Pradip Kumar.	2
23411	E- Business : A management perspective	006.8 REY	Reynolds, Jonathan.	2
23413	Online marketing a customer-led approach	658.872 GAY	Gay Richard. and others	1
23414	Supply chain management : Process, system, and practice	658.5 CHA	Chandrasekaran, N.	2
23416	Accounting for management	657 RAM	Ramanathan, S.	2
23418	Advertising management	659.1 JET	: Jethwaney, Jaishri. and Shruti Jain	2
23420	An introduction to quantitative finance	332.015195 BLY	Blyth, Stephen.	1
23423	Corporate responsibility	658.408 BLO	Blowfield, Michael. and Alan Murray	2

23425	Brand management : principles and practices - With CD	658.827 DUT	Dutta, Kirti.	2
23427	Business communication	651.7 RAM	Raman, Meenakshi. and Prakash Singh	2
23429	Business environment	658.4012 GHO	Ghosh, B N.	2
23431	Business ethics : Principles and practices	174.4 ALB	Albuquerque Daniel .	1
23432	Business research methods	001.4265 MIS	Mishra, Prahlad.	2
23434	Business statistics using excel	519.502465 DAV	Davis, Glyn. and others	1
23435	Communication skills	651.7 KUM	Kumar, Sanjay. and others	2
23437	Consumer behaviour	658.8342 KUM	Kumar, Dinesh.	1
23438	Consumer behavior	658.8342 KRI	Krishna, Rajneesh.	2
23440	Consumer behavior	658.8342 SAH	Sahney, Sangeeta	2
23442	Corporate social responsibility	658.045 CHA	Chatterji, Madhumita.	2
23444	Customer relationship management	658.812 MUL	: Mullick, N H.	1
23445	Derivatives and risk management	658.155 SRI	Srivastava, Rajiv.	2
23447	Digital marketing	658.872 AHU	Ahuja, Vandana.	2
23449	E-business	006.8 KUL	Kulkarni, Parag.	1
23450	Entrepreneurship	658.045 ROY	Roy, Rajeev.	2
23452	Essentials of marketing	658.8 BAI	Baines, Paul.	1

23453	Export import management	658.84 PAU	Paul, Justin. and others	2
23455	Financial accounting for management	657 SHA	Shah, Paresh.	2
23457	Financial institutions and markets	332.21 KOH	Kohn, Meir.	2
23459	Financial management	658.15 BAN	Banerjee, Arindam.	2
23461	Financial managemnt	658.15 SRI	Srivastava, Rajiv.	2
23463	Global marketing management: Changes challenges and new	658.848 LEE	Lee Kiefer and Carter Steve.	2
23465	Global strategic management	658.4012 FRY	Frynas, Jedrzej George. and others	2
23467	Human resource management	658.3 GIL	Gilmore, Sarah. Steve Williams	2
23469	Industrial relations	331 RAT	Ratnam, Venkata C S and others	1
23470	Innovation management	658.4063 JAU	Jauhari, Vinnie. and others	1
23471	Integrated marketing communications	658.8 DUT	Dutta, Kirti.	1
23472	Intermediate environmental economics	333.7 KOL	Kolstad, Charles D.	2
23474	International business	658.049 JOS	Joshi, Rakesh Mohan .	1
23475	International business: challenges and choices	658.049 SIT	Sitkin, Alan. and others.	2
23477	International finance	332.15 SRI	Srivastava, Rajiv.	2
23479	International finance	332.15 OBR	O'brien, Thomas J.	2
23481	International marketing	658.848 JOS	Joshi, Rakesh Mohan.	2
23483	International retailing	658.87 ALX	Alexander, Nicholas and others	2
23485	International trade logistics	658.5 SIN	Singh, Ram.	2

23487	Internet marketing	658.84 MAI	: Maity,,Moutusy.	1
23488	Information technology for management	003.542 MUT	Muthukumar, B.	2
23490	IT strategy for business	658.4038 KUL	Kulkarni, Parag and Chande, Pradip K .	1
23491	Legal aspects of business : Texts, jurisprudence, and c	346.07 ALB	Albuquerque, Daniel.	2
23493	Logistics management	658.5 GAN	Ganapathi, S L. and others	1
23494	Macroeconomics	339 BUR	Burda, Michael. and others	2
23496	Management accounting	657 ANA	Ananthanarayanan, P S.	2
23498	Management accounting	657SEK	Sekhar R, C and A.V.Rajagoplan	2
23500	Management accounting	657 SHA	Shah, Paresh.	2
23502	Management and entrepreneurship	658.045 BED	Bedi, Kanishka	2
23504	Management information systems	003.542 JOS	Joshi, Girdhar.	1
23505	Management Information Systems	003.542 JAI	Jaiswal, Mahadeo and others	2
23507	Managerial economics : principles and worldwide applica	658.155 SAL	: Salvatore, Dominick and Siddhartha K Rastogi	2
23509	Managerial economics	658.155 DAM	Damodaran, Suma.	3
23512	Managing retailing	658.87 SIN	Sinha, Piyush Kumar , Dwarika Prasad Uniyal	2
23514	Marketing Channels	658.84 KUM	Kumar, Dinesh.	2
23516	Marketing : case insights	658.8 BAI	Baines, Paul and others	1

23517	Mergers and acquisitions	338.83 AUR	: Aurora, Rajinder S and others	2
23519	Microeconomic theory	338.5 MAS	Mas-Colell, Andreu and others	2
23521	Personality development and soft skills	658.409 MIT	Mitra, Barun K.	2
23523	Performance management	658.3125 KOH	Kohli, A S Deb, T.	2
23525	Principles of microeconomics	338.5 SAL	Salvatore, Dominick.	2
23527	Principles of management	658.4 BHA	: Bhat, Anil. & Anil Bhat	1
23528	Production and brand management	658.827 PAN	Panda, Tapan K.	1
23529	Production and operations management	658.5 BED	Bedi, Kanishka .	1
23530	Project and infrastructure finance : corporate banking	658.155 SRI	Srivastava, Vikas. & V.Rajaraman	1
23531	Public finance: Principles and practices	336 SAR	Sarma, J V M.	1
23532	Research methodology : Logic, methods and cases	001.42 PHA	Phanse, Sameer.	1
23533	Retail management	658.87 BAJ	Bajaj, Chetan.	1
23534	Sales and distribution management	658.81 PAN	Panda, Tapan K & Sunil Sahadev	1
23535	Social research methods	330.72 BRY	Bryman, Alan.	1
23536	Strategic financial management	658.15 SAR	: Saravanan, Palaisamy & others	2
23538	Strategic human resource management	658.301 AGA	Agarwala, Tanuja.	2

23540	Understanding strategic management	658.4012 HEN	Henry, Anthony E.	2
23542	Principles of economics	330 VEN	Vengedasalam, Deviga. & others	1
23543	Principles of economics	330 VEN	Vengedasalam, Deviga. & others	1
23544	Project management and appraisal.	658.404 KHA	Khatua, Sitangshu.	2
23546	Quality management	658.562 BED	Bedi, Kanishka.	2
23548	Relationship marketing	658.812 GOD	Godson Mark.	2
23550	Services marketing : Text and cases	658.8 JAU	Jauhari Vinnie adn Dutta Kirti .	1
23551	Strategic management	658.4012 CHA	Chandrasekaran N. & Others	2
23553	Trading and exchanges : market microstructure for pract	332.64 HAR	Harris Larry	2
23555	Understanding human communication	658.45 ADL	Adler Ronald B.& Others	2
23557	Understanding Indian consumers	658.8 MAH	Maheswaran, Durairaj.	2
23559	Video production	778.59 BEL	Belavadi, Vasuki.	2
23561	An introduction to game theory	519.3 OSB	Osborne, Martin J.	2
23563	Business communication : connecting at work	651.7 MUK	Mukerjee, Hory Sankar.	2
23565	Business economics	658.155 GIL	Gillespie, Andrew.	2
23567	Business ethics : managing corporate citizenship and su	174.4 CRA	Crane, Andrew & Dirk Matten	2
23569	Business research methods	001.4265 BRY	Bryman Alan and Bell Emma.	2

23571	Corporate governance : Principles, policies and practic	658.422 TRI	Tricker, Bob.	2
23573	Corporate governance	658.422 MAL	Mallin, Christine A.	2
23575	International human resource management	658.3 TAY	Tayeb, Monir H.	2
23577	Introduction to international human resource management	658.3 CRA	Crawley, Eilee & Stephen Swailes	2
23579	The reluctant billionaire : How Dilip Shanghvi became t	920 DAS	Das, Soma	1
23580	Practical applications of HR analytics	658.3 BAN	Banerjee, Pratyush.	2
23582	Health care information systems : a practical approach	362.1068 WAG	Wager Karen A. and Wickham Lee, Frances.	1
23583	The hindu speaks on management - Vol 1 of 2	958.035 RAV	Ravi, N.	1
23584	The hindu speaks on management - Vol 11	958.035 RAV	Ravi, N.	1
23585	Hindu speaks on education	370 RAV	Ravi, N.	1
23586	The happiness within	152.42 HIN	: Hindu Editorials.	1
23587	Young manager's handbook : Future-proof your MBA	658 KAM	Kamath, Vinay.	1
23588	The first hundred : editorials from the Hindu, 1878-197	954.035 HIN	Hindu editorials.	1
23589	The second hundred : editorials from the Hindu, 1978-20	954.035 HIN	Hindu editorials.	1
23590	The Hindu book of editorials 2018	954.035 NAM	Nambath, Suresh.	1

23591	Table talk ; conversations with leaders	338.092254 KAM	Kamath, Vinay.	1
23592	The hindu speaks on religious values	370.1 RAV	Ravi, N.	1
23593	Management information systems: Managing the digital fi	003.542 LAU	Laudon Kenneth C. & Laudon jane P	50
23643	Emotional intelligence 2.0	152.4 BRA	Bradberry, Travis & Greaves, Jean.	10
23653	Business communication	651.7 LEH	Lehman, Carol M and Others. Dufrene, Debbie D; Sinha, M	50
23703	Park's textbook of preventive and social medicine	614.44 PAR	Park, K.	20
23723	Total quality management	658.562 BES	Besterfield Dale E.	15
23738	income tax act :with Gist of supreme court rulings	343.052 PUL	Puliani, Ravi	1
23739	Business laws	346.07 SHA	Sharma, J Pand Kanojia, Sunaina	1
23740	Law of consumer protection: with leading cases & questi	343.071 AGA	Agarwal, V K	1
23741	Bharat's cyber laws & information technology	343.5409944 RAT	Rattan, Jyoti and Rattan, Vijay	1
23742	United Nations, human rights, IHL & ICL: (International	341.481 RAT	Rattan, Jyoti	1
23743	Competition Act, 2002	343.0721 AGA	Agarwal. V K	1
23744	Specific relief act	346.07 RAT	Rattan Jyoti	1
23745	Public International law	341 RAT	Rattan, Jyoti	1

23746	Sale of goods act	346.07 RAT	Rattan, Jyoti	1
23747	Simplified approach to labour laws	344.01 SHA	Sharma, J P	1
23748	Limited liability partnership	346.420682 SHA	Sharma, J P	1
23749	Research methodology	001.42 PAD	Padma, T P	1
23750	Taxation laws::as per assessment year 2019-2020	343.04 RAT	Rattan, Jyoti	1
23751	Intellectual property law	346.048 SON	Soni, Aditya	1
23752	The right to information act 2005	342.540853 RAT	Rattan, Jyoti	1
23753	CFIN :Corporate finance:a South-Asian perspective	658.15 BES	Besley, Scott and Others	70
23823	Medical negligence and compensation	344.540411 SIN	Singh, Jagdish and Bhushan Vishwa	20
23833	Politics in organizations : theory and research conside	302.35 FER	Ferris, Gerald R.and Treadway, Darren C.	1
23834	Poor economics : rethinking poverty and the ways to end	362.5 BAN	Banerjee, Abhijit V and Duflo, Esther.	1
23835	Good economics for hard times	330.9 BAN	Banerjee, Abhijit V and Duflo, Esther.	1
23856	HBR Guide to Emotional Intelligence	152.4 HBR	Harvard business review.	5
24031	Employee training and development	658.3124 NOE	Noe, Raymond A and Kodwani, Amitabh Deo	20
24056	International human resource management	658.3 DOW	Dowling, Peter J and Others	15
24071	Marketing Management: Global perspective indian context	658.8 RAM	Ramaswamy V S and Namakumari C S	20

24091	Advertising and promotion	659.1 HAC	Hackley, Chris and Hackley, Rungpaka Amy	6
24097	Volatility and growth	338.5420151 AGH	Aghion, Philipp	1
24098	Warren Buffett and the interpretation of financial stat	332.632042 BUF	Buffett, Mary	1
24109	Mookajjiya Kanasugalu	894.81436 KAR	Karanth, Shivarama K.	1
24110	Chigurida Kanasu	890 KAR	Karanth, Shivarama K.	1
24111	Chomana Dudi	894.81436 KAR	Karanth, Shivarama K.	1
24112	Sarasamma Samadhi	894.8143 KAR	Karanth, Shivarama K.	1
24113	Huchu Mansina Hattu Mukhagalu	894.8143 KAR	Karanth, Shivarama K.	1
24114	Mai Managala Suliyalli	894.8143 KAR	Karanth, Shivarama K.	1
24115	Ade uru ade mara	894 KAR	Karanth, Shivarama K.	1
24116	Alida mele	894 KAR	Karanth, Shivarama K.	1
24117	Navu kattida svarga : kadambari	894 KAR	Karanth, Shivarama K.	1
24118	Moga padeda mana	894 KAR	Karanth, Shivarama K.	1
24119	Dharamarayana samsara	894 KAR	Karanth, Shivarama K.	1
24120	Kanniddu kanaru	894 KAR	Karanth, Shivarama K.	1
24121	Apoorva paschima	894 KAR	Karanth, Shivarama K.	1
24122	Parva	894 BYR	Byrappa, S L.	1
24123	Yaana	894 BYR	Byrappa, S L.	1
24124	Tantu	894 BYR	Byrappa, S L.	1
24125	Gruhabhanga	894 BYR	Byrappa, S L.	1
24126	Sakshi	894 BYR	Byrappa, S L.	1
24127	Anveshane	894 BYR	Byrappa, S L.	1

24128	Kavalu	890 BYR	Byrappa, S L.	1
24129	Mandra	890 BYR	Byrappa, S L.	1
24130	Naayi Neralu	890 BYR	Byrappa, S L.	1
24131	Jalapatha	890 BYR	Byrappa, S L.	1
24132	Nele	890 BYR	Byrappa, S L.	1
24133	Uttharakaanda	890 BYR	Byrappa, S L.	1
24134	Anchu	890 BYR	Byrappa, S L.	1
24135	Dura Saridaru	890 BYR	Byrappa, S L.	1
24136	Aavarana	890 BYR	Byrappa, S L.	1
24137	Daatu	890 BYR	Byrappa, S L.	1
24138	Nirlipti	890 BYR	Byrappa, S L.	1
24139	Yayati	890 KAR	Karnad, Girish.	1
24140	Tale-Danda	890 KAR	Karnad, Girish.	1
24141	Tughlaq	890 KAR	Karnad, Girish.	1
24142	Hayvadan	890 KAR	Karnad, Girish.	1
24143	Nagamandala	890 KAR	Karnad, Girish.	1
24144	Malegalali Madumagalu	890 KUV	Kuvempu.	1
24145	Kanooru heggadithi	890 KUV	Kuvempu.	1
24146	Rudraprayagada Bhayanaka Narabhakshaka	890 THE	Thejasvi Poornachandra	1
24147	Kadu Mattu Krowrya	890 THE	Thejasvi Poornachandra	1
24148	Abachurina Postoffice	890 THE	Thejasvi Poornachandra	1
24149	Peddacheruvina Rakshasa - Kadina Kathegalu Vol 2	890 THE	Thejasvi Poornachandra	1
24150	Bellandurina Narabhakshaka - Kadina Kathegalu Voll	890 THE	Thejasvi Poornachandra	1
24151	Hudukata - Millenium 1	890 THE	Thejasvi Poornachandra	1
24152	Karvalo	890 THE	Thejasvi Poornachandra	1

24153	Muniswamy Mattu Magadi Chirate	890 THE	Thejasvi Poornachandra	1
24154	Tejaswi Pathragalu	890 DER	Derla Narendra Rai.	1
24155	Annana Nenapu	890 TEJ	Thjasvi Poornachandra K P.	1
24156	Papillon Vol-1	890 TEJ	Tejasvi Poornachandra K P.	1
24157	Papillon Vol-2	890 TEJ	Tejasvi Poornachandra K P.	1
24158	Baaji Papillon 3	890 KEN	Kengige Pradeepa	1
24159	Chidambara Rahasya	890 THE	Thejasvi Poornachandra K P.	1
24160	Jugari Cross	890 TEJ	Tejasvi Poornachandra K P.	1
24161	Tappu Madona Banni	890 VEE	Veerendranath Yandamoori.	1
24162	Vijayada Sangaathi	890 VEE	Veerendranath Yandamoori.	1
24163	Vijayakke Aidu Mettilu	890 VEE	Veerendranath Yandamoori.	1
24164	Vijayakke Aarane Metilu	890 VEE	Veerendranath Yandamoori.	1
24165	Betaala Prashnegalu	890 VEE	Veerendranath Yandamoori.	1
24166	Duddu Duddu	890 VEE	Veerendranath Yandamoori.	1
24167	Pavitra Yuddha	890 VEE	Veerendranath Yandamoori.	1
24168	Tulasi	890 VEE	Veerendranath Yandamoori.	1
24169	Appa Andre Aakasha	890 MAN	Manikanth A R.	1
24170	Krouncha Pakshigalu	890 VAI	Vaidehi.	1
24171	Jaatre	890 VAI	Vaidehi.	1

24172	Vaidehi :Jeevana Mattu Krutigala Samooha Shodha	890 UPA	Upadhya Muraleedhara.	1
24173	Baduku Badalisabahudu	890 NEM	Nemichandra.	1
24174	Saave Baruvuddare Naale Baa ! (Baduku Badalisabahudu	890 NEM	Nemichandra.	1
24175	Solembudu Alpaviraama (Baduku Badalisabahudu Part - 3)	890 NEM	Nemichandra.	1
24176	Peruvina Pavitra Kaniveyalli	890 NEM	Nemichandra.	1
24177	Iliyavaregina Nemichandrara Kathegalu	890 NEM	Nemichandra.	1
24178	Punarvasu	890 SHA	Sharma Gajanana.	1
24179	Jayant Kaikini Roopanthara Natakagalu	890 KAI	Kaikini Jayant.	1
24180	Dollar Sose	890 MUR	Murty Sudha.	1
24181	Athirikthe	890 MUR	Murty Sudha.	1
24182	Mahaswethe	890 MUR	Murty Sudha.	1
24183	Yerilitada Dariyalli	890 MUR	Murty Sudha.	1
24184	Samanyaralli Asamanyaru	894.814371 MUR	Murty Sudha.	1
24185	Yashashvi	890 MUR	Murty Sudha.	1
24186	Hakkiya teradali : pravasa kathana	910.4 MUR	Murty Sudha.	1
24187	Kaverinda Mekangige : pravasa kathana	915 MUR	Murty Sudha.	1
24188	Bolaya Tasmai Namaha	894 DUN	Dundiraj H.	1
24189	Nonanubhanda: Laghu Daatiya Prabhandgalu	894.814171 DUN	Dundiraj H.	1

24190	Asmithe : Saisute Avara 150 Ne Kadambari	894 SAI	Saisuthe	1
24191	Karagida Karmoda	894 SAI	Saisuthe	1
24192	Na Ninna Dhyanaadalliralu	894 SAI	Saisuthe	1
24193	Ananda Yagna	894 SAI	Saisuthe	1
24194	Moodi Banda Shashi	894 SAI	Saisuthe	1
24195	Sandhya Gagana	894 SAI	Saisuthe	1
24196	Saptaranjani	894 SAI	Saisuthe	1
24197	Nannedeya Haadu	894 SAI	Saisuthe	1
24198	Bhuvigilida Hakki Mattu Ithara Kiru Kadambarigalu	894 SAI	Saisuthe	1
24199	Sister Aruna Mattu Ithara Kiru Kadambarigalu	894 SAI	Saisuthe	1
24200	Prof. GV's Prism English-Kannada dictionary:: Prism Eng	494.814321 VEN	G.Vrnkatasubbaiah	1
24201	Oxford advanced learner's dictionary of current English	423 HOR	Hornby, A S	1
24202	Sartha	890 BYR	Byrappa S.L	1
24203	Asprushyaru	894 VAI	Vaidehi.	1
24204	Manada matu	894.814 MUR	Murthy, Sudha.	1
24205	Hani Khajane	894 DUN	Dundiraj H.	1
24206	Ninnolume	894 SAI	Saisuthe.	1
BB03292	Sales and distribution management : Text and cases	658.81 HAV	Havaldar Krishna K and Cavale Vasant M	4
BB03301	Legal aspects of business	346.07 PAT	Pathak, Akhileshwar	5
BB03318	Operations management	658.5 RUD	Rudran, Raghunath and Others	8

BB03326	Operations management	658.5 RUD	Rudran, Raghunath and Others	9
BB03355	Human resource management	658.3 RAM	Dessler, Gary and Varkkey, Biju	22
BB03377	Cost accounting : a managerial emphasis	657.42 HOR	Horngren Charles T and Others	17