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New Titles Arrived Between November - December 2017

Acc No	Title	Call No	Author	Copies
18037	National accreditation board for hospitals and healthcar	362.1068 ASH	Accreditation Standards for Hospitals	3
18040	National accreditation board for hospitals and healthcar	362.1068 ASH	Accreditation Standards for Hospitals	3
18043	National accreditation board for hospitals and healthcar	362.1068 ASH	Accreditation Standards for Hospitals	3
18046	Marketing management	658.8 KUM	Kumar Arun and Meenakshi N	1
18047	Health care supply chain management : elements, operati	362.110681 LED	Ledlow, Gerald R. and Others	1
18048	Contemporary brand management	658.827 JOH	Johansson, Johny K and Carlson, Kurt A	1
18049	Personality theories : critical perspectives	155.2 ELL	Ellis, Albert and Others	1
18050	Designing research questionnaires : for business and ma	650.0723 EKI	Ekinici, Yüksel	1
18051	Analyzing quantitative survey data for business and man	001.433 DAW	Dawson Jeremy	1
18052	Cases and exercises in organization development & chang	658.406 AND	Anderson, Donald L	1
18053	Organization development : the process of leading organ	658.406 AND	Anderson, Donald L	2
18055	Research design : qualitative, quantitative, and mixed	300.72 CRE	Creswell, John W	2
18057	Operations management	658.5 SLA	Slack, Nigel and Others	2
18058	The power of visual storytelling : how to use visuals,	659.144 WAL	Walter, Ekaterina and Gioglio, Jessica	1
18059	Multilevel and longitudinal modeling with IBM SPSS	005.55 HEC	Heck, Ronald H and Others	2
18061	Health care reforms in India : making up for the lost d	362.10954 GUP	Gupta, Rajendra Pratap	1
18062	Manual of business laws	346.07 MAH	Maheshwari, S N and Maheshwari, S K	6
18068	Essentials of business research methods	650.0721 HAI	Hair, Joseph F and Others	1
18069	linInnovative hospital design	725.51 BRO	Broto, Carles	1
18070	Data mining for business analytics : concepts, techniqu	005.54 SHM	Shmueli, Galit and Others	1
18071	Health care information systems : a practical approach	362.1068 WAG	Wager Karen A. and Others	7
18078	Black money and tax havens	330.09 VAI	Vaidyanathan, R	5
18083	Research methods for strategic management	658.4012 DAG	Dagnino, Giovanni Battista and Cinici,	1
18084	Basic financial management	658.15 KHA	Khan, M Y and Jain, P K	1
18085	Business marketing :connecting strategy relationships a	658.8 DWY	Dwyer, F Robert;Tanner, John F	1
18086	Business research methods	001.4265 COO	Cooper, Donald R and Others	1
18087	Business statistics	519.502465 BER	Beri, G C	1
18088	Case studies in finance : managing for corporate value	658.15 BRU	Bruner, Robert F and Others	1
18089	Corporate creativity : the winning edge	658.4063 KHA	Khandwalla, Pradip N	1
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18093	Financial accounting - Vol.1	657 HAN	Hanif, Mohammed and Mukherjee,	1
18094	Financial management : Text problems and cases - With C	658.15 KHA	Khan, M Y and Jain, P K	1
18095	Financial management - With CD	658.15 GUL	Gulati, Sumit and Singh, V P	1
18096	Foreign exchange markets	332.45 DUN	Dun and Bradstreet	1
18097	Fundamentals of financial management	658.15 CHA	Chandra, Prasanna	1
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18101	International marketing	658.848 CAT	Cateora, Philip R and Others	1
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