

Library, SOM

New Titles Arrived between September - October

Title No	Title	Call No	Author	Copies
17929	Stimulated : habits to spark your creative genius at work	650.1 PEK	Pek, Andrew and Mcglade, Jeannine	1
17930	The stress test : how pressure can make you stronger and sharper	155.9042 ROB	Robertson, Ian	1
17931	The art of original thinking : the making of a thought leader	658.4063 PHI	Phillips, Jan	1
17932	The business of excellence : building high-performance teams and organizations	658.4022 HUG	Hughes, Justin	1
17933	The CEO's strategy handbook : how to create, sustain and accelerate profitable growth	658.4012 CRO	Cross, Stuart	1
17934	The five great principles for life : focus, strength, success, wisdom, responsibility	650.1 STE	Stewart, C. R.	1
17935	The influencing option : the art of building a profit culture in business	658.4092 WAG	Wagner, Libby	1
17936	The living organization : transforming business to create extraordinary results.	658.4022 WOL	Wolfe, Norman	1
17937	The weakest link : why your employees might be your biggest cyber risk	658.478 GRE	Green, Jeremy Swinfen and Dorey, Paul	1
17938	Thought leadership tweet	658.4092 ALX	Alexander, Liz	1

17939	Whack around the head : purpose, passion and power at work right now!	658.31 EDE	Eden, Sharon	1
17940	Why are manhole covers round?	005.369 MUL	Mulraine, Charlie	1
17941	China : behind the miracle	338.951 DWA	Dawra, Sumita	1
17942	Manage your boss: how to build a great working relationship	650.13 BLO	Bloomsbury Publishing	1
17943	Manage your career: how to develop your career in the right direction.	650.14 BLO	Bloomsbury Publishing	1
17944	Succeed as a new manager : how to inspire your team and be a great boss.	658.409 BLO	Bloomsbury Publishing	1
17945	Make effective decisions : how to weigh up the options and make the right choice	658.403 BLO	Bloomsbury Publishing	1
17946	Manage your time: how to work more effectively.	658.4 BLO	Bloomsbury Publishing	1
17947	Negotiate successfully : how to get your way and find win-win solutions.	158.5 BLO	Bloomsbury Publishing	1
17948	Steps to success: Network with Confidence.	650.13 CLI	Clifton, Daphne	1
17949	International trade theory : capital, knowledge, economic structure, money, and prices over time	382.404 ZHA	Zhang, Wei-Bin	1
17951	Research methodology for health professionals: including proposal, thesis and article writing	001.4 GOY	Goyal, R. C.	1

17952	Health measurement scales : a practical guide to their development and use	362.1 STR	Streiner, David L. and Others	1
17953	The principles of project management	658.404 WIL	Williams, Meri	2
17955	The evolution of the trade regime : politics, law, and economics of the GATT and the WTO	382.92 BAR	Barton, John H and others	1
17956	The IMF and economic development	332.152 VRE	Vreeland, James Raymond	1
17957	Enriching human capital through training and development	658.3124 RAO	Rao, P. L	1
17959	Thinking, fast and slow	153.42 KAH	Kahneman, Daniel	1
17960	The power of habit : why we do what we do, and how to change	158.1 DUH	Duhigg, Charles	1
17961	Before happiness : 5 actionable strategies to create a positive path to success	158.1 ACH	Achor, Shawn	1
17962	The big book of dashboards : visualizing your data using real-world business scenarios	658.4038011 WEX	Wexler, Steve and Others	1
17963	Research methodology : methods and techniques	001.42 KOT	Kothari, C R and Garg, Gaurav	1
17964	Survey methodology	001.433 GRO	Groves, Robert M and Others	1
17965	The innovation handbook : how to profit from your ideas, intellectual property and market knowledge	658.4063 JOL	Jolly, Adam	1
17966	Social science methodology : a unified framework	300.72 GER	Gerring, John	2

17968	Fully connected : surviving and thriving in an age of overload	303.4833 HOB	Hobsbawm, Julia	1
17969	Operations management	658.5 RON	Jones, Peter and Robinson Peter	1
17970	Accreditation of healthcare organizations'	362.11068 RAZ	Raza, Arif	10
17975	Handbook of healthcare quality and patient safety	362.1 GYA	Gyani, Girdhar J and Thomas, Alexander	4
17984	Construction management of healthcare projects	362.1068 GOK	Gokhale, Sanjiv and Gormley, Thomas C	1
17985	Global content marketing : how to create great content, reach more customers, and build a worldwide marketing strategy that works	658.872 DID	Didner, Pam	1
17986	Content Inc. : how entrepreneurs use content to build massive audiences and create radically successful businesses	658.872 PUL	Pulizzi, Joe	1
17987	Predicting and changing behavior : the reasoned action approach	153.85 FIS	Fishbein, Martin and Ajzen, Icek	1
17988	The handbook of attitudes	152.4 ALB	Albarracin, Dolores and Others	1
17989	Operations management in healthcare : strategy and practice	362.1068 KAR	Karuppan, Corinne M and Others	4
17990	Theories of personality	155.25 HAL	Hall, Calvin S and Others	1
17991	Information technology for management ; advancing sustainable, profitable business growth	003.542 TUR	Turban, E and Others	1

17992	Business analytics : the science of data-driven decision	658.409033 KUM	Kumar, U Dinesh	1
17993	Mergers and acquisitions ; valuation, leveraged, buyouts and financing	338.83 KAP	Kapil, Sheeba and Kapil, Kanwal N	1
17994	Managing marketing : an applied approach	658.8 CAP	Capon, Noel and Singh, Siddharth Shekhar	1
17995	Operations research	658.4034 MOT	Mote, Vasanth Lakshman and Madhaven T	1
17996	Fundamentals of financial derivatives - With CD	332.645 PAR	Parasuraman, N R	1
17997	MIS managing information systems in business, government and society	003.542 RAH	Rahul De	1
17998	Soft skills : an integrated approach to maximise personality - With CD	658.409 CHA	Chauhan, Gjendra Singh and Sharma, Sangeeta	1
17999	Project management: core textbook - With CD	658.404 MAN	Mantel, Samuel J and Others	1
18000	Programmed statistics (questions - answers)	519.5 AGA	Agarwal, B L	1
18001	Essentials of business environment : text cases and exercises	658.408 ASW	Aswathappa, K	1
18002	Personnel and human resource management	658.3 RAO	Rao, Subba P	1
18003	Insurance and risk management	658.155 GUP	Gupta, P K	1
18004	Indian economy ; problems of development and planning	330.0954 AGA	Agarwal, A N and Agarwal, M K	1
18006	Theories of personality	155.25 SCH	Schultz, Duane P and Schultz, Sydney Ellen	1
18007	Pricing	332.63 LAN	Landsburg, Steven E	1

18008	Internet marketing : integrating online and offline strategies	658.8 ROB	Roberts, Mary Lou and Zahay, Debra	1
18009	Business research methods	001.4265 DAN	Dangi, H K and Dewen, Shruti	1
18010	Social media marketing : a strategic approach	658.872 BAR	Barker, Melissa and Others	1
18011	Organizational behavior	658.31 KRE	Kreitner, Robert	1
18012	The making of a CEO	658.3 KRI	Krishnan, Sandeep K	1
18013	Managerial economics	658.155 DWI	Dwivedi, D N	3
18016	Human resource management: text and cases	658.3 RAO	Rao, V S P	3
18019	Supply chain management : strategy, planning, and operation	658.5 CHO	Chopra, Sunil and Others	2
18021	I do what I do	783.2542156 RAJ	Rajan, Raghuram G	1
18022	A primer on partial least squares structural equations modeling (PLS-SEM)	511.42 HAI	Hair, Joseph F and Others	5
18027	An applied guide to research designs : quantitative, qualitative, and mixed methods	001.42 EDM	Edmonds W. Alex and Kennedy Thomas D.	5
18032	Advanced issues in partial least squares structural equation modeling	511.42 HAI	Hair, Joseph F and Others	5