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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2011

SUBJECT: PAPER I: GENERAL ADMINISTRATION AND MANAGEMENT IN HOSPITAL FIELD

Monday, April 04, 2011

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

✍ **Answer ALL the questions.**

1. Discuss how you can apply modern management techniques in running a tertiary care hospital effectively.  
(25 marks)
2. What are the special features which make a hospital different from other organization? Discuss attributes of a hospital administrator.  
(25 marks)
3. Discuss in detail the selection, recruitment and employment process as important component of the hospital manpower planning.  
(25 marks)
4. **Write short notes on:**
  - 4A. Activity sampling.
  - 4B. Cost accounting.
  - 4C. Value analysis.

(9+8+8 = 25 marks)



**MANIPAL UNIVERSITY****MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2011****SUBJECT: PAPER II: HEALTH ADMINISTRATION AND MEDICAL CARE**

Tuesday, April 05, 2011

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

**✍ Answer ALL the questions.**

1. What is epidemiology? How will you use the knowledge of epidemiology in hospital administration?  
(25 marks)
2. RCH and family planning services are integral part of primary healthcare. Enumerate the organization of these services in India.  
(25 marks)
3. What do you understand by the National Rural Health Mission? Discuss the salient features of this program and critically analyze its positive and negative aspects.  
(25 marks)
4. **Write short notes on:**
  - 4A. Case control study.
  - 4B. Standard normal curve.
  - 4C. Indicators of health.

(9+8+8 = 25 marks)



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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2011

SUBJECT: PAPER III: HOSPITAL ADMINISTRATION AND HOSPITAL PLANNING

Wednesday, April 06, 2011

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

✍ **Answer ALL the questions.**

1. There is a growing discontentment among the users regarding the services provided by the hospitals. Analyse the reasons for discontentment. Describe how patient satisfaction studies will help the hospital administrator in improving the hospital image.  
(25 marks)
2. What are the major cost centres in a hospital? Discuss the strategy for the hospital cost containment program.  
(25 marks)
3. How shall you organize maternity and child welfare services in a hospital?  
(25 marks)
4. **Write short notes on:**
  - 4A. Preventive maintenance
  - 4B. Hospital Engineering grid
  - 4C. TPAs

(9+8+8 = 25 marks)



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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2011

SUBJECT: PAPER IV: ADMINISTRATION OF CLINICAL & NON CLINICAL SERVICES

Thursday, April 07, 2011

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

✍ **Answer ALL the questions.**

1. OPD of any hospital is one area which can make or mar the reputation of a hospital. What steps you would like to take to ensure efficiency of your OPD service of your hospital?  
(25 marks)
2. Discuss the planning, organization and evaluation of hospital laboratory services.  
(25 marks)
3. Discuss the prerequisite for an effective medical audit program in a teaching hospital. Outline steps to introduce such a program.  
(25 marks)
4. **Write short notes on:**
  - 4A. Electronic medical records.
  - 4B. Management of strikes in a hospital.
  - 4C. Zoning concept in operation theatres.

(9+8+8 = 25 marks)

