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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2012

SUBJECT: PAPER I: GENERAL ADMINISTRATION AND MANAGEMENT IN HOSPITAL FIELD

Monday, April 02, 2012

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

**Answer ALL the questions.**

1. Management information system is an integral part of planning, decision making and control. Discuss its relevance to hospital.  
(25 marks)
2. What is motivation? What are the different theories of motivation? Suggest specific measures you will adopt to motivate hospital workers for improving patient care services in your hospital.  
(25 marks)
3. What are the elements of a good plan? Are there any limitations of planning? If yes, how can they be overcome?  
(25 marks)
4. **Write short notes on:**
  - 4A. Economic Order Quantity
  - 4B. Job enrichment
  - 4C. Formal organization

(9+8+8 = 25 marks)



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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2012

SUBJECT: PAPER II: HEALTH ADMINISTRATION AND MEDICAL CARE

Tuesday, April 03, 2012

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

**Answer ALL the questions.**

1. Discuss the National Leprosy Control program. What are the anti leprosy activities in India?  
(25 marks)
2. How is the knowledge of epidemiology relevant to the management of hospitals? Discuss.  
(25 marks)
3. What do you understand by Regionalisation of healthcare? Comment whether it can be successfully implemented in our country.  
(25 marks)
4. **Write short notes on:**
  - 4A. Standard deviation
  - 4B. International death certificate
  - 4C. Medical ethics

(9+8+8 = 25 marks)



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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2012

SUBJECT: PAPER III: HOSPITAL ADMINISTRATION AND HOSPITAL PLANNING

Wednesday, April 04, 2012

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

✍ **Answer ALL the questions.**

1. Public relations can play a very meaningful role to bring about a harmonious adjustment of a hospital to its community. Discuss various aspects of PR in a hospital.

(25 marks)

2. Privatization of hospitals has placed before the hospital administrators a tremendous challenge and responsibility. As a hospital administrator what steps will you initiate to generate resources in hospitals?

(25 marks)

3. Briefly describe how you will proceed to plan the operation theatre complex of a teaching hospital with special reference to ventilation.

(25 marks)

4. **Write short notes on:**

- 4A. Barrier nursing  
4B. Ward planning  
4C. Architect's brief.

(9+8+8 = 25 marks)



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## MANIPAL UNIVERSITY

MD (HOSPITAL ADMINISTRATION) DEGREE EXAMINATION – APRIL 2012  
SUBJECT: PAPER IV: ADMINISTRATION OF CLINICAL & NON CLINICAL SERVICES

Thursday, April 05, 2012

Time: 14:00 – 17:00 Hrs.

Max. Marks: 100

**Answer ALL the questions.**

1. Centralization of services in the hospital helps in optimum utilization of staff and equipments.  
Discuss.  

(25 marks)
2. Discuss the physical planning characteristics of a hospital laboratory services in a 500 bedded teaching hospital.  

(25 marks)
3. How will you organize quality assurance program in a 750 bedded hospital?  

(25 marks)
4. **Write short notes on:**
  - 4A. Disciplinary procedure
  - 4B. TSSU
  - 4C. Hospital signage system

(9+8+8 = 25 marks)

