

# Question Paper

Exam Date & Time: 27-Jan-2023 (10:00 AM - 01:00 PM)



## MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST SEMESTER M.Sc. HEALTH INFORMATICS / M.Sc. (HEALTH INFORMATION MANAGEMENT) DEGREE  
EXAMINATION - JANUARY 2023

SUBJECT: MOB5101- MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR  
(2021 SCHEME)

Marks: 100

Duration: 180 mins.

Answer all the questions.

- 1) Examine how The five-factor model (FFM) of personality traits effect the work outcomes in terms of Job performance, Work motivation, Job attitudes, Leadership, Power, Coping, and adaptability, Team effectiveness, Workplace accidents, Conflict and negotiation. (20)
- 2) Discuss with examples the motivational theories of Herzberg, McGregor, McClelland, and Maslow, as it applies to healthcare organizations (20)
- 3A) Examine the role of people, structure, and technology as determinants of Organizational Behaviour. (10)
- 3B) Explain the four stages of Human Information Processing. (10)
- 3C) Enumerate the characteristics of Leadership and its various styles. Give examples to support your discussion. (10)
- 3D) What recruitment types are used in healthcare organizations? Give the advantages and disadvantages of each; thus justifying the best methods. (10)
- 4A) Contrast Formal and Informal organizations (5)
- 4B) Differentiate between the increasing and decreasing learning curves (5)
- 4C) What qualities differentiates a leader from a manager? (5)
- 4D) How is cooperation distinct from coordination? Justify (5)

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