

Question Paper

Exam Date & Time: 27-Jan-2021 (02:30 PM - 04:30 PM)



MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST SEMESTER MASTER IN HOSPITAL ADMINISTRATION DEGREE EXAMINATION - JANUARY/FEBRUARY 2021
SUBJECT: MHA 501 - GENERAL MANAGEMENT
(REGULARS)

Answer all questions.
Illustrate with diagrams, flowcharts wherever required.
Budget the time accordingly.

Marks: 50

Duration: 120 mins.

Answer all the questions.

Long Essays:

- 1) Define Management. Explain the managerial functions with suitable examples. (10)
- 2) What is Manpower Planning? Discuss the various factors influencing Manpower planning. (10)

3. Short Essays:

- 3A) Define Conflict. Discuss the role of hospital administrator in resolving conflict in an organization. (5)
- 3B) What are the key factors that influences the selection of organizational structure? (5)
- 3C) Discuss the importance of 'Management by Objectives' (MBO) in modern day practice of management. (5)
- 3D) What is Coordination? Outline the principles of Coordination. (5)
- 3E) Classify Hospitals. Give examples. (5)
- 3F) Illustrate Feed-forward control with an example from healthcare industry. (5)

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