

Question Paper

Exam Date & Time: 05-Sep-2022 (10:00 AM - 01:00 PM)



MANIPAL ACADEMY OF HIGHER EDUCATION

MASTER OF SOCIAL WORK DEGREE EXAMINATIONS - SEPTEMBER 2022
SUBJECT: MSW 671 - SOCIAL ENTREPRENEURSHIP AND DEVELOPMENT
(SPECIALIZATION: HUMAN RESOURCE MANAGEMENT / MEDICAL PSYCHIATRIC SOCIAL WORK)
BLOCK - VII (REGULARS)

Marks: 60

Duration: 180 mins.

Answer all the questions.

1. The answer should not exceed 250 words.

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| 1A) | Explain the various challenges to be faced to become a Social Entrepreneur. | (5) |
| 1B) | Explain the significance of Social Entrepreneurship to holistic development. | (5) |
| 1C) | Distinguish between Social and commercial marketing. | (5) |
| 1D) | Discuss Social Entrepreneurship opportunities in different sector. | (5) |

2. The answer should not exceed 500 words.

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| 2A) | Discuss the socio-economic benefits of Social Entrepreneurship. | (10) |
| 2B) | Develop an innovative project for sustainable livelihood with an example. | (10) |
| 2C) | Explain green entrepreneurship and Differentiate between social and business entrepreneurship. | (10) |
| 2E) | Design an social entrepreneurship project/model on any one of the focus areas of your choice. | (10) |

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