

Question Paper

Exam Date & Time: 06-Jan-2021 (10:00 AM - 01:00 PM)



MANIPAL ACADEMY OF HIGHER EDUCATION

THIRD SEMESTER MASTER OF SOCIAL WORK DEGREE EXMINATIONS-DECEMBER 2020 / JANUARY 2021
SUBJECT: MSW-627.01 MANAGEMENT CONCEPTS
(HRM & IR)
(REGULARS)

Marks: 50

Duration: 180 mins.

SECTION - I

Answer all the questions.

Answer should not exceed 400 words:

- 1A) Define MBO and list down the various steps in MBO. (5)
1B) "Management is getting things done through others" - Justify. (5)

SECTION - II

Answer all the questions.

Answer should not exceed 800 words:

- 2A) Define controlling. Explain the important principles of directing. (10)
2B) Suggest the scheme of departmentation for a large business house with a network of sales all over India. (10)
2C) Explain various non budgetary control techniques and mention advantages of each. (10)
2D) Illustrate the factors you will consider as a budding manager in this global environment. Explain the skills required to be a successful manager during COVID times. (10)

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