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MANIPAL ACADEMY OF HIGHER EDUCATION

(Deemed University)

FIFTH SEMESTER B.Sc. H.I.A. DEGREE EXAMINATION – JANUARY 2007

**SUBJECT: FOUNDATIONS OF HEALTH INFORMATION MANAGEMENT
(NEW REGULATION)**

Wednesday, January 03, 2007

Time: 3 Hours

Max. Marks: 80

All questions are compulsory

1. Define health information system. Write the various functions of health information system.
(1+6 = 7 marks)
2. Brief the various management functions of a health information system.
(9 marks)
3. Brief the various data collection instrument under routine data collection method. Briefly explain the major steps for the design and implementation of data collection instrument.
(9+6 = 15 marks)
4. Briefly describe the staff positions, roles and responsibility at district and national level.
(9 marks)
5. Briefly explain the computerization of health system at each level of health information system.
(10 marks)
6. Write short notes:
 - 6A. Functions of data transmission.
 - 6B. Purpose of community data collection.
 - 6C. Health information system as per WHO.
 - 6D. Use of health information.
 - 6E. Data transmission.
 - 6F. Health information system resource.

(5×6 = 30 marks)



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MANIPAL ACADEMY OF HIGHER EDUCATION

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FIFTH SEMESTER B.Sc. H.I.A. DEGREE EXAMINATION – JANUARY 2007

SUBJECT: GENERAL MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR
(OLD REGULATION)

Wednesday, January 03, 2007

Time: 3 Hours

Max. Marks: 80

All questions are compulsory.

1. Write short notes on:
 - 1A. Measures to build up High Employee Morale.
 - 1B. Types of Co-ordination.
 - 1C. Advantages and disadvantages of Planning.
 - 1D. Importance of proper staffing.

(5×4 = 20 marks)
2. Why is F.W. Taylor called the "Father of Scientific Management"?

(10 marks)
3. Define Direction. What are the requirements of effective direction?

(2+8 = 10 marks)
4. What are the causes of Counseling needs? Explain each in brief.

(10 marks)
5. What are the different types of Control Methods? What are the essentials of an effective Control system?

(10 marks)
6. What is a Wage Incentive Scheme? What are the objectives of Wage Incentive Schemes?

(10 marks)
7. Define Decision. Discuss the types of Decisions.

(2+8 = 10 marks)



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FIFTH SEMESTER B.Sc. H.I.A. DEGREE EXAMINATION – JANUARY 2007

**SUBJECT: FRONT OFFICE MANAGEMENT
(COMMON FOR BOTH OLD AND NEW REGULATION)**

Thursday, January 04, 2007

Time: 3 Hours

Max. Marks: 80

All the questions are compulsory.

1. List the PR promotional tools. Explain any five.
(5+5 = 10 marks)
2. With the help of the flow chart, explain the internal and external communication in a health care provider organization.
(3+7 = 10 marks)
3. Write in detail about the functional aspects of innovative marketing.
(10 marks)
4. What are the difficulties that the hospitals face when deciding a pricing policy? What are the essentials for a sound pricing policy?
(5+5 = 10 marks)
5. The process of carefully judging and choosing personnel is of great importance for hospitals. Discuss the statement with reference to:
 - 5A. Recruitment and Selection.
 - 5B. Orientation.
 - 5C. Training and Development.(5×3 = 15 marks)
6. Write short notes on the following:
 - 6A. Scope of HIS.
 - 6B. Hospital and news media relations.
 - 6C. Dichotomy within hospital.
 - 6D. Shifting loyalty in patients.
 - 6E. Components of HRM.(5×5 = 25 marks)



MANIPAL ACADEMY OF HIGHER EDUCATION

(Deemed University)

FIFTH SEMESTER B.Sc. H.I.A. DEGREE EXAMINATION – JANUARY 2007**SUBJECT: INTRODUCTION TO HEALTH INSURANCE AND CODING
(COMMON FOR BOTH OLD AND NEW REGULATION)**

Friday, January 05, 2007

Time: 3 Hours

Max. Marks: 80

All questions are compulsory.

1. Answer the following questions:

- 1A. Write about Group Insurance Coverage in detail. (10 marks)
- 1B. What is 'Medicare'? Write about Medicare program in detail. (1+9 = 10 marks)
- 1C. What is AHIMA? Write the history of AHIMA in brief. (1+9 = 10 marks)
- 1D. List the nomenclature systems followed today. Write about SNOMED with example. (1+9 = 10 marks)

2. Write short notes on the following:

- 2A. Deductible.
- 2B. PPOs.
- 2C. CMIT.
- 2D. Necessary Treatment.
- 2E. Coding of Fractures. (4×5 = 20 marks)

3. Write the definition of the following insurance terms:

- 3A. A.M. Best Rating.
- 3B. Co-payment.
- 3C. Explanation of Benefits.
- 3D. In-patient
- 3E. Medigap (2×5 = 10 marks)

4. Match the following from set 1 to set 2 (ICD-9-CM)

Set 1		Set 2	
1.	Chapter 1	a.	Encounter for radiotherapy
2.	Chapter 8	b.	Counseling for HIV
3.	Chapter 16	c.	Screening for other specified viral disease
4.	042	d.	HIV in pregnancy
5.	V08	e.	Inconclusive serologic test for HIV
6.	795.71	f.	Asymptomatic HIV infection
7.	647.6x	g.	Signs, Symptoms and ill-defined conditions
8.	V73.89	h.	Confirmed HIV infection
9.	V65.44	i.	Diseases of respiratory system
10.	V58.0	j.	Infectious and parasitic diseases

(1×10 marks)



MANIPAL ACADEMY OF HIGHER EDUCATION

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