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MANIPAL ACADEMY OF HIGHER EDUCATION

FOURTH YEAR B.Sc. NURSING DEGREE EXAMINATION – NOVEMBER 2020

SUBJECT: BSN 406 - MANAGEMENT OF NURSING SERVICES AND EDUCATION (ESSAY)

Wednesday, November 11, 2020

Time: 10:20 – 12:00 Hrs.

Maximum Marks: 30

✍ Answer ALL the questions.

✍ Essay:

1. Explain the planning cycle with suitable example.

(10 marks)

2. Write short notes on the following:

2A. Explain the application of elements of administration with relevant examples from the nursing service department.

2B. A nursing superintendent of a hospital wanted to publicize the hospital and its facilities to the public. Explain the tools which she can use for the same.

2C. Explain the role of administrator in budgeting for a school of nursing.

2D. Describe the career opportunities in nursing.

(5 marks × 4 = 20 marks)

