

Question Paper

Exam Date & Time: 01-Jan-2018 (09:30 AM - 11:00 AM)



MANIPAL ACADEMY OF HIGHER EDUCATION

MANIPAL COLLEGE OF PHARMACEUTICAL SCIENCES
END SEMESTER THEORY EXAMINATIONS- DECEMBER 2017 - JANUARY 2018
PROGRAM: MPHARM SEMESTER 1
DATE: 01/01/2018
TIME: 9:30AM - 11:00AM

Communication Skills [PMA-BP105T]

Marks: 35

Duration: 90 mins.

I Long Answers

Answer all the questions.

- 1) Discuss classification of communication. (10)

II Short Answers

Answer all the questions.

- 1) Enlist types of communication styles and discuss any two. (5)
- 2) Enlist a few misconceptions about listening. Add a note on active listeners. (2+3=5 Marks) (5)
- 3) Write a note on art of condensation in process of effective writing. (5)
- 4) Differentiate between effective and ineffective presentations. (5)
- 5) Write a note on types of interview. (5)

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