

Question Paper

Exam Date & Time: 06-Dec-2017 (09:30 AM - 12:30 PM)



MANIPAL UNIVERSITY

**MANIPAL COLLEGE OF PHARMACEUTICAL SCIENCES
END SEMESTER THEORY EXAMINATIONS- NOVEMBER 2017**

PROGRAM: BPHARM SEMESTER 1

DATE: 06/12/2017

TIME: 9:30AM - 11:00AM

Communication Skills [PMA-BP105T]

Marks: 35

Duration: 90 mins.

I Long Answers

- 1) Enlist barriers to effective communication. Discuss psychological and physiological Barrier (2+8=10 Marks) (10)

II Short Answers

Answer all the questions.

- 1) Discuss characteristics of persons having direct and spirited communication styles. (5)
- 2) Enlist tips for developing effective listening skills. Who are marginal listeners? (4+1=5 Marks) (5)
- 3) Write a brief note on classification of reports. (5)
- 4) Describe types of group discussion. (5)
- 5) Write a note on qualities of effective presenter. (5)

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