

Exam Date & Time: 03-Dec-2018 (09:30 AM - 11:00 AM)



MANIPAL ACADEMY OF HIGHER EDUCATION

BPharm Semester -I End Semester Examination 2018

PMA-BP 105T Communication Skills

Date: 03-12-2018

Communication Skills [PMA-BP105T]

Marks: 35

Duration: 90 mins.

I Long Answers

Answer all the questions.

- 1) Discuss Communication styles matrix. Add a note on tips for each communication styles. (5+5=10 Marks) (10)

II Short Answers

Answer all the questions.

- 1) Discuss Communication process. (5)
- 2) Describe in brief types of listeners. (5)
- 3) Write a brief note on classification of reports. (5)
- 4) Write a note on types of interview. (5)
- 5) Differentiate between effective and ineffective presentations. Add note on qualities of effective presenter. (5)

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