

Exam Date & Time: 02-Feb-2022 (10:00 AM - 11:30 AM)



MANIPAL ACADEMY OF HIGHER EDUCATION

Communication Skills (Theory) [PMA- BP105T - S2]

Marks: 35

Duration: 90 mins.

I Long Answers

Answer all the questions.

- 1) Discuss the classification of communication. What is formal communication Network in an Organization. Write a brief note on Noise and its influence on Communication Process. (7+1+2=10Marks) (10)

II Short Answers

Answer all the questions.

- 1) Discuss the causes of Language and Cultural Barriers to communication. What are interpersonal barriers? (4+1=5Marks) (5)
- 2) Enlist the dimensions from which communication styles have been classified. Discuss in brief Communication Styles. Write a short note on Face-to-face communication as one of the elements of communication. (3+2=5Marks) (5)
- 3) Discuss how to plan a presentation. Enlist types and styles of presentation. (5)
- 4) Describe types of group discussion. Add a note on benefits of group discussion. (5)
- 5) Write a brief note on classification of reports. (5)

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