



**MANIPAL COLLEGE
OF PHARMACEUTICAL SCIENCES
MANIPAL**

A constituent institution of Manipal University

B Pharm Semester-I

END SEM Examination (Make-Up) January 2023

PMA-BP-105 Communication Skills

Date: 27/1/23

Duration: - hrs.

Max. Marks: 35

Instructions: Answer ALL questions.

I Long Answers		1 Q × 10 marks = 10 marks	
Q1. Explain two phases of communication process. Discuss in brief forms of communication. (7+3=10marks)			10
II Short Answers		5 Q × 5 marks = 25 marks	
Question	MARKS		
Q1. Enlist the barriers to effective communication and discuss any one barrier. Write short notes on active listener. (4+1=5marks)	5		
Q2. Enlist and discuss various styles of communication. Write short notes on elements of communication. (3+2=5marks)	5		
Q3. Discuss importance and types of interview process.	5		
Q4. Discuss types and significance of group discussions.	5		
Q5. Enlist the guidelines required for preparing effective presentation. Add a note on art of condensation in effective writing process.	5		