

Question Paper

Exam Date & Time: 01-Dec-2023 (10:00 AM - 11:30 AM)



MANIPAL ACADEMY OF HIGHER EDUCATION

Communication Skills [PRM-BP105T - S3]

Marks: 35

Duration: 90 mins.

I Long Answers

Answer all the questions.

- 1) Differentiate General and Professional communication. Discuss in brief any five purposes of communication. What role do tone of voice and body language play in communication. (3+5+2=10 marks) (10)

II Short Answers

Answer all the questions.

- 1) Discuss in brief Interpersonal, Emotional and Cultural barriers to effective communication. Add a note on the influence of past experiences while communicating. (4+1=5 marks) (5)
- 2) Discuss in brief five different types of communication styles and which of them are considered to be ineffective and why. Discuss in brief characteristics of marginal listeners. (5)
- 3) Interview is a process of analysing situational knowledge, mental, physical and written preparation. Discuss. Add a note on various types of reports. (2+3=5marks) (5)
- 4) Discuss how to plan a presentation. Add a note on types and styles of presentation. (2+3=5marks) (5)
- 5) Write a note on three areas where communication skills are vital in healthcare system. Add a note on types of group discussion. (2+3=5 marks) (5)

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