

MANIPAL INSTITUTE OF COMMUNICATION, MANIPAL

Accn No	Title No	Title	Author	Keywords	Department	Entry Date	Item Type
RT0001	RT0001	Analysis of portrayal of certain changing social behaviours in the films FIRE and ASTHA	Parna Das	FILM ANALYSIS			Project Reports
RT0002	RT0002	Effect of Television advertisements on children/ Submitted by V Viswanath	Viswanath	advertisements ; Analysis ; and ; ASTHA ; behaviours ; by ; certain ; changing ; children/ ; Effect ; FILM ANALYSIS ; films FIRE ; in ; of ; on ; portrayal ; social ; Submitted ; Television ; the ; V ; Viswanath			Project Reports
RT0003	RT0003	Visual size as a factor in product recall among children/	Bernali Banerji	VISUAL SIZE,PRODUCT RECALL,			Project Reports
RT0004	RT0004	Internet:uses and user-profile	SUDHISH R KAMATH	and ; Internet:uses ; user-profile,INTERNET USERS			Project Reports
RT0006	RT0006	Study on working conditions attitudes job satisfaction and motivation among woman journalists/	SWARNA	among ; and ; attitudes ; conditions ; job ; journalists/ ; motivation ; on ; satisfaction ; Study ; woman ; working			Project Reports
RT0007	RT0007	Changing in media habits of Malasian students in Manipal	Vanitha Jain	Changing ; habits ; in ; Malasian ; Manipal ; Manipal/ ; media ; of ; students			Project Reports
RT0008	RT0008	Green Advertising	Sukanya Chakraborty	Advertising,ADVERTISING ; Green			Project Reports
RT0009	RT0009	The changing face of violence in hindi films	Sandeep S	changing ; face ; films,Hindi Films ; hindi ; in ; of ; The ; violence			Project Reports
RT0010	RT0010	V ideo theatres as means of entertainment in Manipal	Preeti S	as ; entertainment ; ideo ; in ; Manipal ; means ; of ; theatres ; V			Project Reports
RT0011	RT0011	Repetition as a factor for product recall in advertising	Pradyumna Singh Chauhan	a ; advertising ; as ; factor ; for ; in ; product ; recall ; Repetition			Project Reports

RT0012	RT0012	Comparative analysis of Asian news on BBC and CNN	Mandira Banerjee	analysis ; and ; Asian ; BBC ; CNN ; Comparative ; news ; of ; on			Project Reports
RT0013	RT0013	Consumer perceptions of TITAN the brand	Malini Mitra	brand ; Consumer ; of ; perceptions ; the ; TITAN			Project Reports
RT0014	RT0014	A comparative study of the contentof the children's supplements of English language daily newspapers/	Bijoy Venugopal.	A ; children ; comparative ; contentof ; daily ; English ; language ; newspapers/ ; of ; s ; study ; supplements ; the			Project Reports
RT0015	RT0015	parental control over children's television viewing	kavith kardoza	children ; control ; over ; parental ; s ; television ; viewing			Project Reports
RT0016			Sarat kumar.	a ; care ; case ; college/kasturbahospital ; communication ; context: ; health ; in ; kasturba ; kumar,HEALTH COMMUNICATION ; manipal/Sarat ; medical ; of ; problems ; study ; verbal			Project Reports
RT0017	RT0017	Effects of media violence on expression of violence in children/	Abhijit kar	children ; Effects ; expression ; in ; media ; of ; on ; violence			Project Reports
RT0018	RT0018	relationship of humanrights activists and media persons in reporting and defending human rights:a case study approach	divya unnikrishnan	activists ; and ; approach ; case ; children ; defending ; Effects ; expression ; human ; humanrights ; in ; media ; of ; on ; persons ; relationship ; reporting ; rights:a ; study ; violence			Project Reports
RT0019	RT0019	The use of internet among the youth: a case stusy of manipal	Adhitya Suvarna	a ; among ; case ; internet ; manipal ; of ; stusy ; The ; use ; youth:			Project Reports
RT0020	RT0020	Rational decision making in choosing TV programmes by adolescents/	Darryl Aswin Dsouza	adolescents/ ; by ; choosing ; decision ; in ; making ; programmes ; Rational ; TV			Project Reports
RT0021	RT0021	The role of media in creating new cultural icons- a case study of valentines day in manipal	Visakha dey	a ; case ; creating ; cultural ; day ; icons- ; in ; manipal ; media ; new ; of ; role ; study ; The ; valentines			Project Reports

RT0022	RT0022	A study in development communicationpursued by the koraga tribe of dakshin kannada district	Nikhil Narayan	A ; by ; communicationpursued ; dakshin ; development ; district ; in ; kannada ; koraga ; of ; study ; the ; tribe			Project Reports
RT0023	RT0023	Role of participatory communication in NGO efforts for gender related issues/	Vinutha Mallya	communication ; efforts ; for ; gender ; in ; issues/ ; NGO ; of ; participatory ; related ; Role			Project Reports
RT0024	RT0024	Harikatha as a medium for development communication/	Samskrati Gulvady	a ; as ; communication/ ; development ; for ; Harikatha ; medium			Project Reports
RT0025	RT0025	Daily newspaper coverage of the karnataka gram panchayath pre-election phase	Zeenath Hassan	coverage ; Daily ; gram ; karnataka ; newspaper ; of ; panchayath ; phase ; pre-election ; the			Project Reports
RT0026	RT0026	Private ownership of media and personal promotions:a case study of SUN television network/	Senthil Priya p	and ; case ; media ; network/ ; of ; ownership ; personal ; Private ; promotions:a ; study ; SUN ; television			Project Reports
RT0027	RT0027	Aids communication: a case study to find awareness among sex workers	Soma Raj	a ; Aids ; among ; awareness ; case ; communication: ; find ; sex ; study ; to ; workers			Project Reports
RT0028	RT0028	Magic as a medium of communication/	Nakul Shenoy	a ; as ; communication/ ; Magic ; medium ; of			Project Reports
RT0029	RT0029	Identifying communication problems faced by hearing impaired children in dealing with the social environment that the y live in	Sreeletha B	by ; children ; communication ; dealing ; environment ; faced ; hearing ; Identifying ; impaired ; in ; live ; problems ; social ; that ; the ; with ; y			Project Reports
RT0030	RT0030	Television in the lives of housewives: a study in udupi and manipal/submitted by Shubha H S	Shubha H S	a ; and ; by ; H ; housewives: ; in ; lives ; manipal/submitted ; of ; S ; Shubha ; study ; Television ; the ; udupi			Project Reports
RT0032	RT0032	Exploring the role of media in promoting terrorist causes/	Joseph Jose	causes/ ; Exploring ; in ; media ; of ; promoting ; role ; terrorist ; the			Project Reports
RT0033	RT0033	Does MTV influence people's preferences?/	Reena Lewis	Does ; influence ; MTV ; people ; preferences?/ ; s			Project Reports

RT0034	RT0034	Evaluation of the effectiveness of Anganwadi communication health campaigns: a case study of leprosy education in kalmadi/	Susan Sneha Jacob	a ; Anganwadi ; campaigns: ; case ; communication ; education ; effectiveness ; Evaluation ; health ; in ; kalmadi/ ; leprosy ; of ; study ; the			Project Reports
RT0035	RT0035	The potential of street theatre to educate and organise people against caste discrimination in south kanara/	Marianne Shilpa Jacobie	against ; and ; caste ; discrimination in ; educate ; kanara/ ; of ; organise ; people ; potential ; south ; street ; The ; theatre ; to			Project Reports
RT0036	RT0036	The relationship between human rights activists and media persons in reporting and defending human rights violations: a case study approach	Divya Unnikrishnan	a ; activists ; and ; approach ; between ; case ; defending ; human ; in ; media ; persons ; relationship ; reporting ; rights ; study ; The ; violations:			Project Reports
RT0037	RT0037	Perceived credibility of news channels: a comparison of doordarsan and star news channel/	Pranjal Datta	a ; activists ; and ; approach ; between ; case ; channel/ ; channels: a ; comparison ; credibility ; defending ; doordarsan ; human ; in ; media ; news ; of ; Perceived ; persons ; relationship ; reporting ; rights ; star ; study ; The ; violations:			Project Reports
RT0039	RT0039	The scope of internet for NGOs in india	Sajai Jose	for ; in ; india ; internet ; NGOs ; of ; scope ; The			Project Reports
RT0040	RT0040	Public service television in Bhutan: a feasibility study	Samuel John	a ; Bhutan: ; feasibility ; in ; Public ; service ; study ; television			Project Reports
RT0042	RT0041	Will television affect internet usage: a qualitative case study of Manipal	TVM Lingam	a ; affect ; case ; internet ; Manipal ; of ; qualitative ; study ; television ; usage: ; Will			Project Reports
RT0043	RT0043	Uses and gratification of the cellular phone	Dianne Patrao	and ; cellular ; gratification ; of ; phone ; the ; Uses			Project Reports
RT0044	RT0044	Parental intervention in television viewing/Submitted	Kinnari Pratap kumaratrao	in ; intervention ; Parental ; television ; viewing/Submitted			Project Reports
RT0045	RT0045	Television viewing among children: a study exposure content and diversion	Susim Mohanty	among ; and ; children: a ; content ; diversion ; exposure ; study ; Television ; viewing			Project Reports

RT0046	RT0046	The scenerio of internet advertising in india and the perspective of advertisers and advertising agencies on internet	B Ashok	advertisers ; advertising ; agencies ; and ; in ; india ; internet ; of ; on ; perspective ; scenerio ; The			Project Reports
RT0047	RT0047	Social changes as depicted in Adoor Gopalakrishnan's movies.A case study of Mukhamukham,Elipathayam,Vidhayan	Seema B Nair	Adoor ; as ; case ; changes ; depicted ; Gopalakrishnan ; in ; movies.A ; Mukhamukham,Elipathayam,Vidhayan ; of ; s ; Social ; study			Project Reports
RT0048	RT0048	Third person perception of media messages:a study of the perceived influence on self best friend and general public/	Joncie Joseph Rodrigues	and ; best ; friend ; general ; influence ; media ; messages:a ; of ; on ; perceived ; perception ; person ; public/ ; self ; study ; the ; Third			Project Reports
RT0049	RT0049	The practice of syncretism in india:a case study of the Bapanadu sri durga parameswari temple,mulki/	Akshara srinivasan	Bapanadu ; case ; durga ; in ; india:a ; of ; parameswari ; practice ; sri ; study ; syncretism ; temple,mulki/ ; The			Project Reports
RT0050	RT0050	What makes kaun benega crorepathy popular: a studyof exposure and gratification/Submitted	anuradha revanker.	a ; and ; benega ; crorepathy ; exposure ; gratification/Submitted ; kaun ; makes ; popular: ; studyof ; What			Project Reports
RT0051	RT0051	A historical survey of western popular music in the period 1965-1975: a case study of Bob Dylan	chandy john	1965-1975: ; A ; Bob ; case ; Dylan ; historical ; in ; music ; of ; period ; popular ; study ; survey ; the ; western			Project Reports
RT0052	RT0052	Displacement effect of the internet on other media and family conversation/	Reena fernandes	and ; conversation/ ; Displacement ; effect ; family ; internet ; media ; of ; on ; other ; the			Project Reports
RT0053	RT0053	women in folklore	Archana Rao	folklore ; in ; women			Project Reports
RT0054	RT0054	The vietnam war and its portrayal in the movies of of oliver stone:a case study of platoon/	swaroop dev	and ; case ; in ; its ; movies ; of ; oliver ; platoon/ ; portrayal ; stone:a ; study ; The ; vietnam ; war			Project Reports
RT0055	RT0055	Fascism in film:a case study of Leni Reifenstahl's triumph of the will/	vaishnavi h s	case ; Fascism ; film:a ; in ; Leni ; of ; Reifenstahl ; s ; study ; the ; triumph ; will/			Project Reports

RT0057	RT0057	contemporary themes through folk theatre:an exploratory study of thalamaddale/	pavithra k shetty	contemporary ; exploratory ; folk ; of ; study ; thalamaddale/ ; theatre:an ; themes ; through			Project Reports
RT0058	RT0058	Advertising through cell phones: a study of market potential and user perception/	sameera fernandes	a ; Advertising ; and ; cell ; market ; of ; perception/ ; phones: ; potential ; study ; through ; user			Project Reports
RT0059	RT0059	Sexual harassment in academic communication	Ruth Esther Dsouza	academic ; communication ; harassment ; in ; Sexual			Project Reports
RT0060	RT0060	Influence of Advertising appeal&Repetition on Brand recall an exploratory study	Rima Rajan	Advertising ; an ; appeal&Repetition ; Brand ; exploratory ; Influence ; of ; on ; Rajan ; recall ; recall:an ; Rima ; study ; study/by			Project Reports
RT0061	RT0061	Study on Iranian cinema	Raaid Mukkolakkal	cinema ; cinema/by ; Iranian ; Mukkolakkal ; on ; Raaid ; Study			Project Reports
RT0062	RT0062	Experimental theatre in Kerala a case study of theyya theyyam and Nedugadhika	vinod Joseph	a ; and ; case ; Experimental ; in ; Joseph ; Kerala ; Kerala:a ; Nedugadhika ; Nedugadhika/by ; of ; study ; theatre ; theyya ; theyyam ; Vinod			Project Reports
RT0063	RT0063	Perspectives in recent alternative American cinema a case study of Quentin Tarantino	Priti srinivasan	a ; alternative ; American ; case ; cinema ; cinema: ; in ; of ; Perspectives ; Quentin ; recent ; study ; Tarantino			Project Reports
RT0064	RT0064	The Study of Fascism and culture of silence a case of "Shoah"	Rashmi Krishnan	"Shoah" ; a ; and ; case ; culture ; Fascism ; of ; silence ; silence:a ; Study ; The			Project Reports
RT0065	RT0065	Appropriation of Bhagat Singh's ideology an Exploration through "In Memory of friends"	Manpreet Singh	"In ; an ; Appropriation ; Bhagat ; Exploration ; friends" ; ideology ; ideology:an ; Memory ; of ; s ; Singh ; through			Project Reports
RT0066	RT0066	Organizational communication in a communication service provider a case study of Wipro Infotech	Regi Philip	a ; case ; communication ; communication ; in ; Infotech ; of ; Organizational ; provider ; provider:a ; service ; study ; Wipro			Project Reports

RT0067	RT0067	PROFILE OF INTERNET USERS IN UDUPI KARKAL AND KUNDAPUR	KRIPA SHENOY	AND ; IN ; INTERNET ; KARKAL ; KUNDAPUR ; OF ; PROFILE ; UDUPI ; USERS			Project Reports
RT0068	RT0068	REPRESENTATION OF TELANGANA ARMED STRUGGLE THROUGH CINEMA : A CASE STUDY OF MA BHOOMI	KRANTI MADAV	:: ; A ; ARMED ; BHOOMI ; CASE ; CINEMA ; MA ; OF ; REPRESENTATION ; STRUGGLE ; STUDY ; TELANGANA ; THROUGH			Project Reports
RT0069	RT0069	MEDIA STUDIES IN QUEER CULTURE : A CASE STUDY OF HEAD ON ,SUMMER IN MY VENIS , HAPPY TOGATHER	KRITI DUTTA	, , ,SUMMER ; ; A ; CASE ; CULTURE ; HAPPY ; HEAD ; IN ; MEDIA ; MY ; OF ; ON ; QUEER ; STUDIES ; STUDY ; TOGATHER ; VENIS			Project Reports
RT0070	RT0070	TRIAL BY MEDIA : THE NEW JUDGEMENT	MEGHA ELIZABETH ABRAHAM	:: ; BY ; JUDGEMENT ; MEDIA ; NEW ; THE ; TRIAL			Project Reports
RT0072	RT0072	SATHYAJITH RAY 'S CONTRIBUTION TO CHILDREN'S LITERATURE	ANIRBAN DAS	CHILDREN ; CONTRIBUTION ; LITERATURE ; RAY ; S ; SATHYAJITH ; TO			Project Reports
RT0073	RT0073	BABRI MASJID DEMOLITION :AS COVERD BY TWO ENGLISH DAILIES	PRASHANT KUMAR	:AS ; BABRI ; BY ; COVERD ; DAILIES ; DEMOLITION ; ENGLISH ; MASJID ; TWO			Project Reports
RT0074	RT0074	UES OF GRATIFICATIONS : A STUDY OF THE HINDI SERIAL 'KYONKI SAAS BHI KABHI BAHUTI'	ANURAG SRIVASTAV	:: ; A ; BAHUTI ; BHI ; GRATIFICATIONS ; HINDI ; KABHI ; KYONKI ; OF ; SAAS ; SERIAL ; STUDY ; THE ; UES			Project Reports
RT0075	RT0075	BRAND RECALL OF SEXUALLY EXPLICIT ADVERTISEMENT	LAVANYA D J	ADVERTISEMENT ; BRAND ; EXPLICIT ; OF ; RECALL ; SEXUALLY			Project Reports
RT0076	RT0076	AUDIENCE REACTION TO BHARATHANATYAM PERFOMANCES WITH AND WITHOUT EXPLANATIONS/DEMONSTRATI ONS	USHA SEETHARAM	AND ; AUDIENCE ; BHARATHANATYAM ; EXPLANATIONS/DEMONSTRATI ONS ; PERFOMANCES ; REACTION ; TO ; WITH ; WITHOUT			Project Reports

RT0077	RT0077	PORTRAYAL OF WOMEN IN ADVERTISEMENTS:COMPARISON OF GERMAN AND INDIAN MAGAZINEADVERTISEMENTS	DEEPA BALLAL	ADVERTISEMENTS:COMPARISON ; AND ; GERMAN ; IN ; INDIAN ; MAGAZINEADVERTISEMENTS ; OF ; PORTRAYAL ; WOMEN			Project Reports
RT0078	RT0078	A STUDY OF PERSONALITY TYPE AND BOOK READING PREFERENCES		A ; AND ; BOOK ; OF ; PERSONALITY ; PREFERENCES ; READING ; STUDY ; TYPE			Project Reports
RT0079	RT0079	A COMPARITIVE STUDY OF INTRA AND INTERCOMMUNICATION PATTERNS OF SICK AND PROFIT ORGANISATIONS	HIMADRI SEN	A ; AND ; COMPARITIVE ; INTERCOMMUNICATION ; INTRA ; OF ; ORGANISATIONS ; PATTERNS ; PROFIT ; SICK ; STUDY			Project Reports
RT0080	RT0080	USES OF RADIO IN VILLAGE WITH AND WITHOUT ACCESS TO TELIVISION		ACCESS ; AND ; IN ; OF ; RADIO ; SUCCESS ; TELIVISION ; TO ; USES ; VILLAGE ; WITH ; WITHOUT			Project Reports
RT0081	RT0081	PROPAGANDA AND INDIAN MEDIA : CASE STUDY TO SHOW HOW RELEVANT THE PROPAGANDA MODEL PROPOSED BY EDWARD S HERMAN AND NOEM CHOMSKY , IS TO THE INDIAN MEDIA	SUBRATA RANJAN CHOWDHRY	, , , ; AND ; BY ; CASE ; CHOMSKY ; EDWARD ; HERMAN ; HOW ; INDIAN ; IS ; MEDIA ; MODEL ; NOEM ; PROPAGANDA ; PROPOSED ; RELEVANT ; S ; SHOW ; STUDY ; THE ; TO			Project Reports
RT0082	RT0082	TRANSFORMATION OF CHARACTERISATION AND THE TRANSITION IN NARRATIVES : THE CASE BANDIT QUEEN	KUMKUM J	: , ; AND ; BANDIT ; CASE ; CHARACTERISATION ; IN ; NARRATIVES ; OF ; QUEEN ; THE ; TRANSFORMATION ; TRANSITION			Project Reports
RT0083	RT0083	PORTRAYAL OF WOMEN IN HINDI CONVENTIONAL COMMERCIAL CINEMA	SOHINI BAGCHI	CINEMA ; COMMERCIAL ; CONVENTIONAL ; HINDI ; IN ; OF ; PORTRAYAL ; WOMEN			Project Reports
RT0084	RT0084	COMICS STRIPES AS TOOLS FOR SERIOUS COMMUNICATION	PRABHA MOHAN	AS ; COMICS ; COMMUNICATION ; FOR ; SERIOUS ; STRIPES ; TOOLS			Project Reports

RT0085	RT0085	CONTENT ANALYSIS OF COVERAGE GIVEN TO THE NORTH EASTERN STATES IN THE NATIONAL NEWSPAPERS	AMBIKA PREM KUMAR	EASTERN ; GIVEN ; IN ; NATIONAL ; NEWSPAPERS ; NORTH ; OVERAGE ; STATES ; THE ; TO			Project Reports
RT0086	RT0086	DEVELOPMENT COMMUNICATION AS PRACTISED BY NON GOVERNMENTAL ORGANISATIONS :A CASE STUDY OF MAITHRI TRUST	SHEELA GEORGE	:A ; AS ; BY ; CASE ; COMMUNICATION ; DEVELOPMENT ; GOVERNMENTAL ; MAITHRI ; NON ; OF ; ORGANISATIONS ; PRACTISED ; STUDY ; TRUST			Project Reports
RT0087	RT0087	IMPACT OF CELEBRITY ENDORSEMENTS ON BRAND RECALL AND BUYING DECISIONS	SURABHI JAIN	AND ; BRAND ; BUYING ; CELEBRITY ; DECISIONS ; ENDORSEMENTS ; IMPACT ; ON ; RECALL			Project Reports
RT0088	RT0088	PORTRAYAL OF TAPORI : THE CASE STUDY OF RANGEELA	AKSHAY RAI	: ; CASE ; OF ; PORTRAYAL ; RANGEELA ; STUDY ; TAPORI ; THE			Project Reports
RT0089	RT0089	COVERAGE OF WOMENS DEVELOPMENT IN INDIAN MAGAZINES A COMPARISION BETWEEN INDIA TODAY AND WEEK	ADITHI CHOUDHRY	A ; AND ; BETWEEN ; COMPARISION ; COVERAGE ; DEVELOPMENT ; IN ; INDIA ; INDIAN ; MAGAZINES ; OF ; TODAY ; WEEK ; WOMENS			Project Reports
RT0090	RT0090	EXPLORING THE ROLE OF COMMUNITY RELATIONS AS A MEANS TO CREATE CORPORATE IMAGE TAKING THE CASE OF TVS MOTOR COMPANY	HARSHITHA NAIR	A ; AS ; CASE ; COMMUNITY ; COMPANY ; CORPORATE ; CREATE ; EXPLORING ; IMAGE ; MEANS ; MOTOR ; OF ; RELATIONS ; ROLE ; TAKING ; THE ; TO ; TVS			Project Reports
RT0091	RT0091	BEST SYSTEM IN LANGUAGE NEWSPAPER: A CASE STUDY OF UDAYAVANI MANIPAL	RYAN GONSALVES	A ; BEST ; CASE ; IN ; LANGUAGE ; MANIPAL ; NEWSPAPER: ; OF ; STUDY ; SYSTEM ; UDAYAVANI			Project Reports
RT0092	RT0092	ETHICS AND PHOTO JOURNALISM	KAREN P NORONHA	AND ; ETHICS ; JOURNALISM ; PHOTO			Project Reports
RT0093	RT0093	PORTRAYAL OF THE BARMAID ; CRITIQUE OF CHANDINI BAR	SONIA JOHNSON	BAR ; BARMAID ; CHANDINI ; CRITIQUE ; OF ; PORTRAYAL ; THE			Project Reports

RT0094	RT0094	DYNAMICS OF COMMUNICATION IN ART FORM OF KATHAKALI	SUMA SURESH	OF ; ART ; COMMUNICATION ; DYNAMICS ; FORM ; IN ; KATHAKALI ; OF			Project Reports
RT0095	RT0095	THE NRI/ PIO IDENTITY AS REFLECTED IN THE FILM : HYDERABAD BLUES	VASUDHA KUTHIALA	; ; AS ; BLUES ; FILM ; HYDERABAD ; IDENTITY ; IN ; NRI/ ; PIO ; REFLECTED ; THE			Project Reports
RT0096	RT0096	CHANGE IN TRENDS IN WOMEN ADVERTISING -AN ANALYSYS OF FEMINA	YAMINI SUBRAMANYAM	ADVERTISING ; -AN ; ANALYSYS ; CHANGE ; FEMINA ; IN ; OF ; TRENDS ; WOMEN			Project Reports
RT0097	RT0097	YAKSHAGANA AS A TOOL FOR DEVELOPMENT COMMUNICATION	SMITHA	A ; AS ; COMMUNICATION ; DEVELOPMENT ; FOR ; TOOL ; YAKSHAGANA			Project Reports
RT0098	RT0098	REPRESENTATION OF THE CHRISTIAN IN HINDI POPULAR CINEMA	PREETI DAS	CHRISTIAN ; CINEMA ; HINDI ; IN ; OF ; POPULAR ; REPRESENTATION ; THE			Project Reports
RT0099	RT0099	POTENTIAL OF MIME TO COMMUNICATE HEALTH AWARENESS MESSAGES	SOWMYA SHETTY	AWARNESS ; COMMUNICATE ; HEALTH ; MESSAGES ; MIME ; OF ; POTENTIAL ; POTENTIAL ; TO			Project Reports
RT0100	RT0100	PORTRAYAL OF MEN IN CRITICALLY ACCLAIMED HINDI CINEMA ; THE CASE OF ARTHAND MASOON	VARSHA NARASIMHAN	ACCLAIMED ; ARTHAND ; CASE ; CINEMA ; CRITICALLY ; HINDI ; IN ; MASOON ; MEN ; OF ; PORTRAYAL ; THE			Project Reports
RT0101	RT0101	ALTERNATIVE COMMUNICATION : RESEARCHING E GROUP DISCUSSIONS IN THE POST SEPTEMBER 11 SCENARIO	M R SAI KOTHA	; ; 11 ; ALTERNATIVE ; COMMUNICATION ; DISCUSSIONS ; E ; GROUP ; IN ; POST ; RESEARCHING ; SCENARIO ; SEPTEMBER ; THE			Project Reports
RT0102	RT0102	TRANSFORMATION OF THE THEME AND THE TRANSITION IN NARRATIVES : THE CASE OF INDIAN PARTION	SUSHMA SARAH THOMAS	; ; AND ; CASE ; IN ; INDIAN ; NARRATIVES ; OF ; PARTION ; THE ; THEME ; TRANSFORMATION ; TRANSITION			Project Reports
RT0103	RT0103	FASHION TELEVISION IN THE LIVES OF YOUTH AND ADULTS OF MANGALORE CITY	JOHN GEORGE	ADULTS ; AND ; CITY ; FASHION ; IN ; LIVES ; MANGALORE ; OF ; TELEVISION ; THE ; YOUTH			Project Reports

RT0104	RT0104	USE OF FILMS FOR COMMUNICATING WOMENS RIGHTS : THE CASE OF ILLAYUM MULLUM	MARINA ASHA	:: CASE ; COMMUNICATING ; FILMS ; FOR ; ILLAYUM ; MULLUM ; OF ; RIGHTS ; THE ; USE ; WOMENS			Project Reports
RT0105	RT0105	THE COLUMN BAHUJANA HITHAYA BAHUJAN SUKHAYA-AN ANALYSIS	DHEERAJ GOPINATH	ANALYSIS ; BAHUJAN ; BAHUJANA ; COLUMN ; HITHAYA ; SUKHAYA-AN ; THE			Project Reports
RT0106	RT0106	CHILDRENS SUPPLIMENT OF NEWSPAPER DAILIES DO THEY MEET CHILDRENS EXPECTATIONS?	SUMIT SENGUPTA	CHILDRENS ; DAILIES ; DO ; EXPECTATIONS? ; MEET ; NEWSPAPER ; OF ; SUPPLIMENT ; THEY			Project Reports
RT0107	RT0107	SOCIAL RESPONSIBILITY OF THE MEDIA DURING TIMES OF RIOTS:GUJARAT RIOTS 2002	PAVAN ACHARYA	2002 ; DURING ; MEDIA ; OF ; RESPONSIBILITY ; RIOTS ; RIOTS:GUJARAT ; SOCIAL ; THE ; TIMES			Project Reports
RT0108	RT0108	MEDIATING THE MULTIPLE CONTEXTS OF THE TRAMP IN CHARLIE CHAPLINS MODERN TIMES	ANITA S	CHAPLINS ; CHARLIE ; CONTEXTS ; IN ; MEDIATING ; MODERN ; MULTIPLE ; OF ; THE ; TIMES ; TRAMP			Project Reports
RT0109	RT0109	LOCAL CABLE CHANNEL AS AN EMERGING PLATFORM FOR COMMUNITY PROGRAMMING IN INDIAN CONTEXT	ANNAPURNA Y M	AN ; AS ; CABLE ; CHANNEL ; COMMUNITY ; CONTEXT ; EMERGING ; FOR ; IN ; INDIAN ; LOCAL ; PLATFORM ; PROGRAMMING			Project Reports
RT0110	RT0110	UNDERSTANDING ADVERTISING HUMOUR:: AN ANALYSIS OF HUMOUR IN PRINT ADS	AVINASH RAMACHANDER	:: ADS ; ADVERTISING ; AN ; ANALYSIS ; HUMOUR ; IN ; OF ; PRINT ; UNDERSTANDING			Project Reports
RT0111	RT0111	PORTRAYAL OF THE ELDERLY IN THE PRINT MEDIA	ELVIS LOPEZ	ELDERLY ; IN ; MEDIA ; OF ; PORTRAYAL ; PRINT ; THE			Project Reports
RT0112	RT0112	PRESENTATION OF WOMEN IN SUPPLIMENTS OF NEWSPAPERS	PAYEL SENGUPTA	IN ; NEWSPAPERS ; OF ; PRESENTATION ; SUPPLIMENTS ; WOMEN			Project Reports
RT0113	RT0113	MUSIC AS POPULAR CULTURE: A CASE STUDY OF THE BEATLES	ROYSTON REBELLO	A ; AS ; BEATLES ; CASE ; CULTURE: ; MUSIC ; OF ; POPULAR ; STUDY ; THE			Project Reports

RT0114	RT0114	THE LANGUAGE DEVIDE : AN ANALYSIS OF REPRESENTATION IN NATIONAL NEWS CHANNELS	MOUSAMI SINGH	: ; THE ; AN ; ANALYSIS ; CHANNELS ; DEVIDE ; IN ; LANGUAGE ; NATIONAL ; NEWS ; OF ; REPRESENTATION			Project Reports
RT0115	RT0115	ADVERTISING MESSAGES: SELLING AN IDENTITY TO THE YOUTH THROUGH BRAND WEAR	BADAGU RATNA SRILATHA	ADVERTISING ; AN ; BRAND ; IDENTITY ; MESSAGES: ; SELLING ; THE ; THROUGH ; TO ; WEAR ; YOUTH			Project Reports
RT0116	RT0116	CHAKYAR KUTU AS THE MEDIUM OF FOLK COMMUNICATION OF KERALA	MILA JOBY	AS ; CHAKYAR ; COMMUNICATION ; FOLK ; KERALA ; KUTU ; MEDIUM ; OF ; THE			Project Reports
RT0117	RT0117	TOWARDS AN EFFECTIVE BROADCAST POLICY FOR INDIA : HISTORICAL ANALYSIS	MOHAN KUMAR A N	: ; AN ; ANALYSIS ; BROADCAST ; EFFECTIVE ; FOR ; HISTORICAL ; INDIA ; POLICY ; TOWARDS			Project Reports
RT0118	RT0118	THE INFLUENCE OF EVENT MANAGEMENT ON BRANDS	PEARL KAVITHA D SA	BRANDS ; EVENT ; INFLUENCE ; MANAGEMENT ; OF ; ON ; THE			Project Reports
RT0119	RT0119	INTERPERSONEL COMMUNICATION IN HIV CASE: A STUDY OF DOCTOR - PATIENT COUNSELLER TRIADIC COMMUNICATION PROCESS	PADMINI HEGDE	A ; CASE: ; COMMUNICATION ; COUNSELLER ; DOCTOR ; HIV ; IN ; INTERPERSONEL ; OF ; - PATIENT ; PROCESS ; STUDY ; TRIADIC			Project Reports
RT0120	RT0120	PORTRAYAL OF CHILDREN IN TELEVISION ADVERTISEMENTS	SOUMYAPRIYA HIJRA	CHILDREN, CHILDREN AND MEDIA, CHILDREN AND ADVERTISEMENTS			Project Reports
RT0121	RT0121	COVERAGE OF SOCIAL GROUPS IN THE AYODHYA ISSUE; AN ANALYSIS OF TWO NATIONAL DAILIES	VENKATESH KAMATH	AYODHYA ; AYODHYA AND SOCIAL GROUPS, AYODHYA AND MEDIA REPORTS			Project Reports
RT0122	RT0122	POPULAR PERCEPTION OF BEAUTY VISA-A VIS THE CONCEPT OF BEAUTY IN WOMENS MAGAZINES-A STUDY OF FEMINA AND COSMOPOLITAN	PRERNA UPPAL	WOMENS MAGAZINE, WOMEN AND MAGAZINE, BEAUTY AND WOMENS MAGAZINE			Project Reports

RT0123	RT0123	DAILY NEWSPAPERS AND THIER ONLINE COUNTERPARTS ; a comparision of front pages	SRIDEVI M P	a ; AND ; comparision ; COUNTERPARTS ; DAILY ; front ; NEWSPAPERS ; of ; ONLINE ; pages ; THIER			Project Reports
RT0124	RT0124	VIOLENCE IN HARRY POTTER: ANALYSIS OF ITS DEPICION IN FIRST FIVE BOOKS	VIDYA B R	ANALYSIS ; BOOKS ; DEPICION ; FIRST ; FIVE ; HARRY ; IN ; ITS ; OF ; POTTER: ; VIOLENCE			Project Reports
RT0125	RT0125	GROTH OF VIJAYA KARNATAKA AS THE LEADING KANNADA DAILY: AN EXPLORATORY STUDY	MANASI K G	AN ; AS ; DAILY: ; EXPLORATORY ; GROTH ; KANNADA ; KARNATAKA ; LEADING ; OF ; STUDY ; THE ; VIJAYA			Project Reports
RT0126	RT0126	INFLUENCE OF TELEVISION ADVERTISEMENTS ON CHILDREN	RISHAR RAVIRAJ	ADVERTISEMENTS ; CHILDREN ; INFLUENCE ; OF ; ON ; TELEVISION			Project Reports
RT0127	RT0127	TELEVISION VIEWERSHIP IN RURAL KARNATAKA : A SURVEY OF UDUPI DISTRICT	SNEHAPRIYA NAYAK PANGAL	: ; A ; DISTRICT ; IN ; KARNATAKA ; OF ; RURAL ; SURVEY ; TELEVISION ; UDUPI ; VIEWERSHIP			Project Reports
RT0128	RT0128	CONTENT ANALYSIS OF FEMINA : STUDY OF REPRESENTATION OF WOMEN AND CONSUMER CULTURE	BIPASHA NANDY	: ; ANALYSIS ; AND ; CONSUMER ; CONTENT ; CULTURE ; FEMINA ; OF ; REPRESENTATION ; STUDY ; WOMEN			Project Reports
RT0129	RT0129	POSITIONING IN THE MINDS OF VIEWERS WITH SPECIAL REFERENCE TO CNN AND BBC	BONITA FERNADES	AND ; BBC ; CNN ; IN ; MINDS ; OF ; POSITIONING ; REFERENCE ; SPECIAL ; THE ; TO ; VIEWERS ; WITH			Project Reports
RT0130	RT0130	CONTENT ANALYSI OF INDIA TODAY AND TIME MAGAZINE : A STUDY OF NEWS FLOW IN DEVELOPED AND DEVELOPING NATIONS	PAYAL BANERJEE	: ; A ; ANALYSI ; AND ; CONTENT ; DEVELOPED ; DEVELOPING ; FLOW ; IN ; INDIA ; MAGAZINE ; NATIONS ; NEWS ; OF ; STUDY ; TIME ; TODAY			Project Reports

RT0131	RT0131	WOMEN AND RADICAL INTIMACY IN FILMS : A FOTO THEMATIC ANALYSIS OF INGMAR BERGMANS PERSONA	SABHA KHAN	:: A ; ANALYSIS ; AND ; BERGMANS ; FILMS ; FOTO ; IN ; INGMAR ; INTIMACY ; OF ; PERSONA ; RADICAL ; THEMATIC ; WOMEN			Project Reports
RT0132	RT0132	FACISN COMIC BOOKS : A CASE STUDY OF ADVENTURE OF TINTIN	SANDESH SHENOY	:: A ; ADVENTURE ; BOOKS ; CASE ; COMIC ; FACISN ; OF ; STUDY ; TINTIN			Project Reports
RT0133	RT0133	THE APPEAL OF HARRY POTTER TO INDIAN CINEMA	VIVEK A PINTO	APPEAL ; CINEMA ; HARRY ; INDIAN ; OF ; POTTER ; THE ; TO			Project Reports
RT0134	RT0134	POLITICAL COMMENTARY IN CARTOONS :STUDY OF RK LAXMANS YOU SAID IT	SHARMILA NAYAK	:STUDY ; CARTOONS ; COMMENTARY ; IN ; IT ; LAXMANS ; OF ; POLITICAL ; RK ; SAID ; YOU			Project Reports
RT0135	RT0135	ETHICAL COMPLIANCE IN THE COVERAGE OF GULF WAR	SHWETHA VIJAYCHAND	COMPLIANCE ; COVERAGE ; ETHICAL ; GULF ; IN ; OF ; THE ; WAR			Project Reports
RT0136	RT0136	FILM VIEWED FILM REVIEWED : HOW FILM REVIEWS INFLUNCE MOVIE GOING HABITS	PRIYANKA HALDIPUR	:: FILM ; GOING ; HABITS ; HOW ; INFLUNCE ; MOVIE ; REVIEWED ; REVIEWS ; VIEWED			Project Reports
RT0137	RT0137	GOING MOBILE: A USES AND GRATIFICATION STUDY OF YOUNG CELLULAR PHONE USERS	SWETANK JAIN	A ; AND ; CELLULAR ; GOING ; GRATIFICATION ; MOBILE: ; OF ; PHONE ; STUDY ; USERS ; USES ; YOUNG			Project Reports
RT0138	RT0138	PORTRAYAL OF HOMOSEXUALITY IN FILMS : A CASE STUDY OF THE FILM FIRE	SOUMIT MOHAN	:: A ; CASE ; FILM ; FILMS ; FIRE ; HOMOSEXUALITY ; IN ; OF ; PORTRAYAL ; STUDY ; THE			Project Reports
RT0139	RT0139	GODHRA IN PHOTO MEDIUM: SOME EHTICAL ISSUES	SAINA JAYPAL	EHTICAL ; GODHRA ; IN ; ISSUES ; MEDIUM: ; PHOTO ; SOME			Project Reports

RT0140	RT0140	PUBLIC RELATION STRATERGIES BEFORE AND AFTER CORPORATIONISATION PF TELECOM:A CASE STUDY OF DAKSHINA KANNADA UNIT	LORRINE CORREA	AFTER ; AND ; BEFORE ; CASE ; CORPORATIONISATION ; DAKSHINA ; KANNADA ; OF ; PF ; PUBLIC ; RELATION ; STRATERGIES ; STUDY ; TELECOM:A ; UNIT			Project Reports
RT0141	RT0141	WORLD WRESTLING ENTERTAINMENT `ON TELEVISION : A STUDY OF PERCEPTION USES AND GRATIFICATION	K VISHAL NAYAK	:: `ON ; A ; AND ; ENTERTAINMENT ; GRATIFICATION ; OF ; PERCEPTION ; STUDY ; TELEVISION ; USES ; WORLD ; WRESTLING			Project Reports
RT0142	RT0142	A STUDY ON COVERAGE OF ASIAN NEWS IN BBCAND CNN	DOLA SAMANTH	A ; ASIAN ; BBCAND ; CNN ; COVERAGE ; IN ; NEWS ; OF ; ON ; STUDY			Project Reports
RT0143	RT0143	ADVERTISEMENTS AND PERCEPTION OF BEAUTY AMONGST YOUTH	JOBY RACHEL KOSHY	ADVERTISEMENTS ; AMONGST ; AND ; BEAUTY ; OF ; PERCEPTION ; YOUTH			Project Reports
RT0144	RT0144	ANALYSIS OF AROGYAVANI AND ITS INFLUENCE ON THE READERS IN UDUPI DISTRICT	PAVITHRA RAO	ANALYSIS ; AND ; AROGYAVANI ; DISTRICT ; IN ; INFLUENCE ; ITS ; OF ; ON ; READERS ; THE ; UDUPI			Project Reports
RT0145	RT0145	BRANDED SINGLE USE SACHETS AS MARKETING STRATEGY-ASTUDY OF CONSUMERS AND THIER PERCEPTIONS	AVANID VASANI	AND ; AS ; BRANDED ; CONSUMERS ; MARKETING ; OF ; PERCEPTIONS ; SACHETS ; SINGLE ; STRATEGY-ASTUDY ; THIER ; USE			Project Reports
RT0146	RT0146	COMIC BOOK TECHNIQUES IN POST MODERN FICTION	SHYAM MRUTHYUNJAN	BOOK ; COMIC ; FICTION ; IN ; MODERN ; POST ; TECHNIQUES			Project Reports
RT0147	RT0147	COMMUNICATING CULTURE IN INTERCOMMUNITY MARRIAGES	SOWPARNIKA GOPAL	COMMUNICATING ; CULTURE ; IN ; INTERCOMMUNITY ; MARRIAGES			Project Reports
RT0148	RT0148	CRICKET-A SIGN FOR TRANSITION IN INDO PAK RELATIONS	ASWIN SYLVESTER QUADROS	CRICKET-A ; FOR ; IN ; INDO ; PAK ; RELATIONS ; SIGN ; TRANSITION			Project Reports

RT0149	RT0149	EFFECTIVENESS OF CELEBRITIES AS COMMUNICATORS -A STUDY OF AMITABH BACHAN AS A BRAND	GAIL MONIKA LASRADO	A ; -A ; AMITABH ; AS ; BACHAN ; BRAND ; CELEBRITIES ; COMMUNICATORS ; EFFECTIVENESS ; OF ; STUDY			Project Reports
RT0150	RT0150	EMBEDDED JOURNALISM DURING GULF WAR 2	TUHINA	2 ; DURING ; EMBEDDED ; GULF ; JOURNALISM ; WAR			Project Reports
RT0151	RT0151	ENTERPRIS VERSUS LABOUR AS DEPICTED IN THE MALAYALAM MOVIE VARAVELP	GIRI K	AS ; DEPICTED ; ENTERPRIS ; IN ; LABOUR ; MALAYALAM ; MOVIE ; THE ; VARAVELP ; VERSUS			Project Reports
RT0152	RT0152	ETHICAL COMPLIANCE IN COVERAGE OF TERRORISM POST 9-11	TINA MARY RAJAN	9-11 ; COMPLIANCE ; COVERAGE ; ETHICAL ; IN ; OF ; POST ; TERRORISM			Project Reports
RT0153	RT0153	GLORIFICATION OF CRIME IN GANGSTER MOVIES	IAN D SOUZA	CRIME ; GANGSTER ; GLORIFICATION ; IN ; MOVIES ; OF			Project Reports
RT0154	RT0154	IMPACT OF TV AD ON THE CONSUMPTION PATTERN OF FAST MOVING CONSUMER GOODS	SUSHMA K S	AD ; CONSUMER ; CONSUMPTION ; FAST ; GOODS ; IMPACT ; MOVING ; OF ; ON ; PATTERN ; THE ; TV			Project Reports
RT0155	RT0155	INDIA SHINING -NDA GOVERMENT AND ITSELECTION CAMPAIGN-AN ANALYSIS	NEETU	ANALYSIS ; AND ; CAMPAIGN-AN ; GOVERMENT ; INDIA ; ITSELECTION ; -NDA ; SHINING			Project Reports
RT0156	RT0156	INFLUENCE OF FASHION TELEVISION(FTV) ON THE CONCEPT OF BEAUTY AMONG YOUTH IN MANIPAL	RHEA SARAH GEORGE	AMONG ; BEAUTY ; CONCEPT ; FASHION ; IN ; INFLUENCE ; MANIPAL ; OF ; ON ; TELEVISION(FTV) ; THE ; YOUTH			Project Reports
RT0157	RT0157	MEDIA AND CULTURAL NORMS IN A CHANGING SOCIETY	SWETA VASUDEVAN	A ; AND ; CHANGING ; CULTURAL ; IN ; MEDIA ; NORMS ; SOCIETY			Project Reports
RT0158	RT0158	MESSAGE IS THE MEDIUM-IN DALAI LAMAS DISCOURSE	TENZIN KHEPAK	DALAI ; DISCOURSE ; IS ; LAMAS ; MEDIUM-IN ; MESSAGE ; THE			Project Reports

RT0159	RT0159	MOHINIYATTAM-VISUAL AESTHEICS AND A SIGN ANALYSIS	SHRUTHI NAMBOODIRI	A ; AESTHEICS ; ANALYSIS ; AND ; MOHINIYATTAM-VISUAL ; SIGN			Project Reports
RT0160	RT0160	MUDRAS AND BHAVAS AS A MEDIUM OF COMMUNICATION IN BHARATHANATYAM	PREETI SREERAM	A ; AND ; AS ; BHARATHANATYAM ; BHAVAS ; COMMUNICATION ; IN ; MEDIUM ; MUDRAS ; OF			Project Reports
RT0161	RT0161	POLITICAL BIAS IN THE PRINT MEDIA - AN ANALYSIS OF LOKSABHA ELECTIONS-2004 COVERAGE	SHWETHAMBA RA PANDEY	- ; AN ; ANALYSIS ; BIAS ; COVERAGE ; ELECTIONS-2004 ; IN ; LOKSABHA ; MEDIA ; OF ; POLITICAL ; PRINT ; THE			Project Reports
RT0162	RT0162	PRIVACY AND ETHICAL COMPLIANCE IN THE REPRESENTATION OF PUBLIC FIGURES IN MEDIA	MEGHA BHAGRI	AND ; COMPLIANCE ; ETHICAL ; FIGURES ; IN ; MEDIA ; OF ; PRIVACY ; PUBLIC ; REPRESENTATION ; THE			Project Reports
RT0163	RT0163	RECEPTION ANALYSIS OF YOUTH-A CASE OF SITCOM FRIENDS	VINITHA PINTO	ANALYSIS ; CASE ; FRIENDS ; OF ; RECEPTION ; SITCOM ; YOUTH-A			Project Reports
RT0168	RT0168	SEMIOTICS OF WOMEN DRESS IN A CASTE SOCIETY - NAMBIAR AND KURUP COMMUNITIES OF KERALA	KEERTI	A ; AND ; CASTE ; COMMUNITIES ; DRESS ; IN ; KERALA ; KURUP ; -NAMBIAR ; OF ; SEMIOTICS ; SOCIETY ; WOMEN			Project Reports
RT0169	RT0169	SHIFTERS AND BINDERS IN A SUITABLE BOY - A SOCIAL SEMIOTIC ANALYSIS	DIPTI JOSE	- ; A ; ANALYSIS ; AND ; BINDERS ; BOY ; IN ; SEMIOTIC ; SHIFTERS ; SOCIAL ; SUITABLE			Project Reports
RT0170	RT0170	TEYYAM IN VANIYA COMMUNITY IN KERALA	LINY ASHOK	COMMUNITY ; IN ; KERALA ; TEYYAM ; VANIYA			Project Reports
RT0171	RT0171	THE CELEBRITY PHENOMENON IS SPORT-AN ASPECT OF COMMERCIALISATION	PRAMODCHAN DRA	ASPECT ; CELEBRITY ; COMMERCIALISATION ; IS ; OF ; PHENOMENON ; SPORT-AN ; THE			Project Reports
RT0172	RT0172	TRACING CROSS OVER CINEMA IN INDIA	VIMALA M V	CINEMA ; CROSS ; IN ; INDIA ; OVER ; TRACING			Project Reports
RT0173	RT0173	WOMEN IN PRINT ADVERTISEMENTS-A CASE STUDY OF FEMINA	PREETI SHENOY	ADVERTISEMENTS-A ; CASE ; FEMINA ; IN ; OF ; PRINT ; STUDY ; WOMEN			Project Reports

RT0174	RT0174	EFFECTIVENESS OF CELEBRITIES PROMOTION OF POLIO IMMUNIZATION PROGRAMME OF PEOPLE-A CASE STUDY OF URBAN AND RURAL PEOPLE OF UDUPI DISTRICT	ABHIJITH S MALGE	AND ; CASE ; CELEBRITIES ; DISTRICT ; EFFECTIVENESS ; IMMUNIZATION ; OF ; PEOPLE ; PEOPLE-A ; POLIO ; PROGRAMME ; PROMOTION ; RURAL ; STUDY ; UDUPI ; URBAN			Project Reports
RT0175	RT0175	ETHICAL COMPLIANCE IN THE COVERAGE OF SEPTEMBER 11,2001 BY BBC	MARISHA JAIN	11,2001 ; BBC ; BY ; COMPLIANCE ; COVERAGE ; ETHICAL ; IN ; OF ; SEPTEMBER ; THE			Project Reports
RT0176	RT0176	OLYMPIC GAMES 2004 IN PRINT MEDIA : A STUDY OF TIMES OF INDIA MANIPAL	PAVITHRA RAVISHANKER	:: ; 2004 ; A ; GAMES ; IN ; INDIA ; MANIPAL ; MEDIA ; OF ; OLYMPIC ; PRINT ; STUDY ; TIMES			Project Reports
RT0177	RT0177	ADVERTISING MESSAGES : SURROGATE ALSHOHAL ADVERTISEMENT AND YOUTH	AMBIKA BABU	:: ; ADVERTISEMENT ; ADVERTISING ; ALSHOHAL ; AND ; MESSAGES ; SURROGATE ; YOUTH			Project Reports
RT0178	RT0178	A STUDY ON THE PORTRAYAL OF WOMEN IN REMIX MUSIC VIDEOS	GAYATRI NAIR	A ; IN ; MUSIC ; OF ; ON ; PORTRAYAL ; REMIX ; STUDY ; THE ; VIDEOS ; WOMEN			Project Reports
RT0179	RT0179	QAULITATIVE CONTENT ANALYSIS OF BAJAJ TWO WHEELER TELEVISION ADVERTISEMENTS:A CULTURE PERSPECTIVE	RASHMI AMBASTHA	ADVERTISEMENTS:A ; ANALYSIS ; BAJAJ ; CONTENT ; CULTURE ; OF ; PERSPECTIVE ; QAULITATIVE ; TELEVISION ; TWO ; WHEELER			Project Reports
RT0180	RT0180	INDIAN NATIONALIST IDEOLOGIES AS A MARKETING TOOL:STUDY OF MNC ADVERTISEMENTS	BERNADETTE LOBO	A ; ADVERTISEMENTS ; AS ; IDEOLOGIES ; INDIAN ; MARKETING ; MNC ; NATIONALIST ; OF ; TOOL:STUDY			Project Reports
RT0181	RT0181	IMPORTANCE OF PAGE DESIGN AND LAYOUT IN THE PACKAGING OF MEDIA PRODUCT: AN ANALYSIS OF HINDU PRE AND POST APRIL 14,2005	NILASISH BASU	14,2005 ; AN ; ANALYSIS ; AND ; APRIL ; DESIGN ; HINDU ; IMPORTANCE ; IN ; LAYOUT ; MEDIA ; OF ; PACKAGING ; PAGE ; POST ; PRE ; PRODUCT: ; THE			Project Reports

RT0182	RT0182	PR STRATEGIES IN IT COMPANIES :A CASE STUDY OF WIPRO AND US TECHNOLOGY	DIVYA SUSAN JACOB	:A ; AND ; CASE ; COMPANIES ; IN ; IT ; OF ; PR ; STRATEGIES ; STUDY ; TECHNOLOGY ; US ; WIPRO			Project Reports
RT0183	RT0183	PORTRAYAL OF JOURNALIST IN HINDI CINEMA :AN ANALYSIS OF PAGE 3	MADHUSMITHA SAHOO	:AN ; 3 ; ANALYSIS ; CINEMA ; HINDI ; IN ; JOURNALIST ; OF ; PAGE ; PORTRAYAL			Project Reports
RT0184	RT0184	THE ROLE OF COMMUNICATION AS A CATALYSTS OF SOCIAL CHANGE: A STUDY OF COMMUNICATION STRATERGIES OF NGOS IN KOLAR GOLD FIELDS	MAXINE FRANK	A ; AS ; CATALYSTS ; CHANGE: ; COMMUNICATION ; FIELDS ; GOLD ; IN ; KOLAR ; NGOS ; OF ; ROLE ; SOCIAL ; STRATERGIES ; STUDY ; THE			Project Reports
RT0185	RT0185	COMMUNICATING MICROFINANCE AMONGST RURAL WOMEN:A DEVELOPMENTAL PERSPECTIVE OF WOMEN WORKING IN A COIR INDUSTRY ,ORISSA	SWATI	,ORISSA ; A ; AMONGST ; COIR ; COMMUNICATING ; DEVELOPMENTAL ; IN ; INDUSTRY ; MICROFINANCE ; OF ; PERSPECTIVE ; RURAL ; WOMEN ; WOMEN:A ; WORKING			Project Reports
RT0186	RT0186	SOUND IN RAYS CINEMA : A STUDY OF PATHER PANCHALI	SREEJA PILLAI	: ; A ; CINEMA ; IN ; OF ; PANCHALI ; PATHER ; RAYS ; SOUND ; STUDY			Project Reports
RT0187	RT0187	PUBLI RELATION IN PUBLIC AND PRIVATE SECTOR COMPANIES : A COMPARITIVE ANALYSIS OF INTERNAL PUBLIC RELATIONS	ASHISH TIMOTY AMADEUS WESLEY	: ; A ; ANALYSIS ; AND ; COMPANIES ; COMPARITIVE ; IN ; INTERNAL ; OF ; PRIVATE ; PUBLI ; PUBLIC ; RELATION ; RELATIONS ; SECTOR			Project Reports
RT0188	RT0188	A STUDY OF COMMUNICATION PRACTICES IN VISUALLY IMPAIRED	MADHUBANTHI ROUTH	A ; COMMUNICATION ; IMPAIRED ; IN ; OF ; PRACTICES ; STUDY ; VISUALLY			Project Reports
RT0189	RT0189	VIJAY TENDULKAR:HIS PLAYS AND CHARACTERS A FEMINIST COMPARISIONOF SILENCE!THE COURT IS IN SESSION AND KAMALA	ROSHINI RADHAKRISHN AN	A ; AND ; CHARACTERS ; COMPARISIONOF ; COURT ; FEMINIST ; IN ; IS ; KAMALA ; PLAYS ; SESSION ; SILENCE!THE ; TENDULKAR:HIS ; VIJAY			Project Reports

RT0190	RT0190	HINDI CINEMA AND INDO PAK CONFLICT RESOLUTION: AN ANALYSIS OF VEER ZAARA	RANADEEP BHATTACHARYA	AN ; ANALYSIS ; AND ; CINEMA ; CONFLICT ; HINDI ; INDO ; OF ; PAK ; RESOLUTION ; VEER ; ZAARA			Project Reports
RT0191	RT0191	VISUAL MERCHANDISING - A CASE STUDY OF GARMENTS	DEEPIKA MANOHAR	- ; A ; CASE ; GARMENTS ; MERCHANDISING ; OF ; STUDY ; VISUAL			Project Reports
RT0192	RT0192	IMAGE OF THE POLICE:A STUDY OF P R PRACTICES	MOHAMMED NAWAZ	IMAGE ; OF ; P ; POLICE:A ; PRACTICES ; R ; STUDY ; THE			Project Reports
RT0193	RT0193	THE INFLUENCE OF ITALIAN NEO REALISM ON AFGHAN FILMS : A RHETORICAL ANALYSIS OF OSAMA	MAYOORI SH	:: A ; AFGHAN ; ANALYSIS ; FILMS ; INFLUENCE ; ITALIAN ; NEO ; OF ; ON ; OSAMA ; REALISM ; RHETORICAL ; THE			Project Reports
RT0194	RT0194	A STUDY OD STRATERGIES AND PROCEDURES IN AD AGENCY AND CLIENT RELATIONSHIP	RADHIKA AHUJA	A ; AD ; AGENCY ; AND ; CLIENT ; IN ; OD ; PROCEDURES ; RELATIONSHIP ; STRATERGIES ; STUDY			Project Reports
RT0195	RT0195	PUBLIC RELATION STRATERGIES : A CASE STUDY OF MANIPAL ACADEMY OF HIGHER EDUCATION	VECHIKA AGARWAL	:: A ; ACADEMY ; CASE ; EDUCATION ; HIGHER ; MANIPAL ; OF ; PUBLIC ; RELATION ; STRATERGIES ; STUDY			Project Reports
RT0196	RT0196	DIFFICULT DAUGHTERS AND OTHER CHARACTERS : A FEMINIST EXPLORATION IN TO MANJU KAPOORS NOVEL	PARVATHY R	:: A ; AND ; CHARACTERS ; DAUGHTERS ; DIFFICULT ; EXPLORATION ; FEMINIST ; IN ; KAPOORS ; MANJU ; NOVEL ; OTHER ; TO			Project Reports
RT0197	RT0197	PUBLIC RELATION IN THE HOSPITALITY INDUSTRY : A COMPARITIVE STUDY OF KARNATAK STATE TOURISM DEVELOPMENT CORPORATION AND THOMAS COOK INDIA LTD	RASHMI SHIVARAMAN	:: A ; AND ; COMPARITIVE ; COOK ; CORPORATION ; DEVELOPMENT ; HOSPITALITY ; IN ; INDIA ; INDUSTRY ; KARNATAK ; LTD ; OF ; PUBLIC ; RELATION ; STATE ; STUDY ; THE ; THOMAS ; TOURISM			Project Reports

RT0198	RT0198	PUBLIC SERVICE ADVERTISEMENTS: A RHETORICAL ANALYSIS OF ANTI TOBACCO ADVERTISEMENTS	SOPHIA MARY PHILIP	A ; ADVERTISEMENTS ; ADVERTISEMENTS: ; ANALYSIS ; ANTI ; OF ; PUBLIC ; RHETORICAL ; SERVICE ; TOBACCO			Project Reports
RT0199	RT0199	TOWARDS AN INCLUSIVE NATIONAL IDENTITY :AN ANALYSIS OF NRI IDENTITY IN SWADES	JUDHAJIT BAGCHI	:AN ; AN ; ANALYSIS ; IDENTITY ; IN ; INCLUSIVE ; NATIONAL ; NRI ; OF ; SWADES ; TOWARDS			Project Reports
RT0200	RT0200	THE USE OF CULTURE TO BUILD BRAND LOYALTY	VINITA PRABHU	BRAND ; BUILD ; CULTURE ; LOYALTY ; OF ; THE ; TO ; USE			Project Reports
RT0201	RT0201	COVERAGE OF MUSIC: A COMPARITIVE ANALYSIS OF THE HINDU AND TIMES OF INDIA	NAYANA RAMACHANDRA N	A ; ANALYSIS ; AND ; COMPARITIVE ; COVERAGE ; HINDU ; INDIA ; MUSIC: ; OF ; THE ; TIMES			Project Reports
RT0202	RT0202	REPRESENTATION OF EUNUCHS IN HINDI CINEMA : A QUALITATIVE CONTENT ANALYSIS OF TAMANNA	SAKSHI ANAND	: ; A ; ANALYSIS ; CINEMA ; CONTENT ; EUNUCHS ; HINDI ; IN ; OF ; QUALITATIVE ; REPRESENTATION ; TAMANNA			Project Reports
RT0203	RT0203	RELEVANCE OF DEVELOPMENT JOURNALISM IN CONTEMPORARY MEDIA SCENARIO: ANALYSIS OF TIMES OF INDIA AND HINDU	CHETNA GADIYAR	ANALYSIS ; AND ; CONTEMPORARY ; DEVELOPMENT ; HINDU ; IN ; INDIA ; JOURNALISM ; MEDIA ; OF ; RELEVANCE ; SCENARIO: ; TIMES			Project Reports
RT0204	RT0204	ADAPTATION ACROSS CULTURE: A COMPARITIVE RHETORICAL ANALYSIS OF THE GODFATHER AND SARKAR	PRAJWAL C SHETTY	A ; ACROSS ; ADAPTATION ; ANALYSIS ; AND ; COMPARITIVE ; CULTURE: ; GODFATHER ; OF ; RHETORICAL ; SARKAR ; THE			Project Reports
RT0205	RT0205	THE ROLE COMMUNICATION IN HIV/AIDS IN COASTAL KARNATAKA: CASE STUDY KPWCN	BASTY LATHA SHENOY	CASE ; COASTAL ; COMMUNICATION ; HIV/AIDS ; IN ; KARNATAKA: ; KPWCN ; ROLE ; STUDY ; THE			Project Reports

RT0206	RT0206	NEGOTIATING SOCIAL ISOLATION OF THE DIFFERENTLY ABLED THROUGH EDUCATION : A QUALITATIVE CONTENT ANALYSIS OF BLACK	SIDDHARTHA VANKAR	:: A ; ABLED ; ANALYSIS ; BLACK ; CONTENT ; DIFFERENTLY ; EDUCATION ; ISOLATION ; NEGOTIATING ; OF ; QUALITATIVE ; SOCIAL ; THE ; THROUGH			Project Reports
RT0207	RT0207	HEGEMONY THROUGH ANIMATION FILMS:A RHETORICAL ANALYSIS OF WALT DISNEYS THE LION KING	AMARDEEP GOGOI	ANALYSIS ; ANIMATION ; DISNEYS ; FILMS:A ; HEGEMONY ; KING ; LION ; OF ; RHETORICAL ; THE ; THROUGH ; WALT			Project Reports
RT0208	RT0208	INFLUENCE OF TV COMMERCIALS ON WORKING WOMEN	SYMANTIKA CHELLAIAH	COMMERCIALS ; INFLUENCE ; OF ; ON ; TV ; WOMEN ; WORKING			Project Reports
RT0209	RT0209	PROMOTION OF MAHE AS A BRAND IN THE EDUCATION SECTOR: A CASE STUDY	ZOHEB SHAH	A ; AS ; BRAND ; CASE ; EDUCATION ; IN ; MAHE ; OF ; PROMOTION ; SECTOR: ; STUDY ; THE			Project Reports
RT0210	RT0210	FILM AND THE HYPERREAL: A RHETORICAL ANALYSIS OF THE JURASSIC PARK	S LOKESH	A ; ANALYSIS ; AND ; FILM ; HYPERREAL: ; JURASSIC ; OF ; PARK ; RHETORICAL ; THE			Project Reports
RT0211	RT0211	EFFECTS OF JINGLES/SLOGANS IN ADVERTISEMENTS ON CONSUMER PURCHASING BEHAVIOUR	DEENA RODRIGUES	ADVERTISEMENTS ; BEHAVIOUR ; CONSUMER ; EFFECTS ; IN ; JINGLES/SLOGANS ; OF ; ON ; PURCHASING			Project Reports
RT0212	RT0212	ROLE OF YAKSHAGANA A FOLK ART IN MORAL EDUCATION	CHIRAYU SHETTY	A ; ART ; EDUCATION ; FOLK ; IN ; MORAL ; OF ; ROLE ; YAKSHAGANA			Project Reports
RT0213	RT0213	ENGLISH YUV VANI PROGRAMME OF MANGALORE AIR: A RECEPTION ANALYSIS	MICHELLE PATRAO	A ; AIR: ; ANALYSIS ; ENGLISH ; MANGALORE ; OF ; PROGRAMME ; RECEPTION ; VANI ; YUV			Project Reports
RT0214	RT0214	DOMESTIC VS INTERNATIONAL COVERAGE OF SPORTS IN THE INDIAN MEDIA : A CONTENT ANALYSIS	SAJEN	:: A ; ANALYSIS ; CONTENT ; COVERAGE ; DOMESTIC ; IN ; INDIAN ; INTERNATIONAL ; MEDIA ; OF ; SPORTS ; THE ; VS			Project Reports

RT0215	RT0215	POTRAYAL OF WOMEN IN HINDI CINEMA :AN ANALYSISOF ASTITVA	PRIYANKA SEN	:AN ; ANALYSISOF ; ASTITVA ; CINEMA ; HINDI ; IN ; OF ; POTRAYAL ; WOMEN			Project Reports
RT0216	RT0216	THE INFLUENCE OF ADVERTISEMENTS ON YOUTH :A MARXIAN PERSPECTIVE	DIVYA JACOB	:A ; ADVERTISEMENTS ; INFLUENCE ; MARXIAN ; OF ; ON ; PERSPECTIVE ; THE ; YOUTH			Project Reports
RT0217	RT0217	RECREATING OTHELLO IN TWO CULTURES:A COMPARETIVE STUDY OF TWO FILMS,OMKARA AND KALIYATTAM	GAAYATHRI RAJENDRA BABU	FILMS,OTHELLO AND INDIAN FILMS,FILM STUDIES, OTHELLO		01-Feb-08	Project Reports
RT0218	RT0218	FEMININE EXPRESSION OF EROTICISM:A STUDY OF MIRA NAIRS KAMASUTRA:A TALE OF LOVE	KAUSHIK CHAKRAVARTHY	FILMS,FILMS AND EROTICISM	LIBRARY	01-Feb-08	Project Reports
RT0219	RT0219	GENDER AND ADVERTISING INDUSTRY:A STUDY OF THE ADVERTISING AGENCIES IN BANGALORE	SONIA ELIZA PHILIP	GENDER AND ADVERTISING,ADVERTISING,GENDER AND MEDIA,GENDER	LIBRARY	01-Feb-08	Project Reports
RT0220	RT0220	DEPICTION OF ITALIAN MAFIA THROUGH HOLLYWOOD MOVIES:A STUDY OF THE GODFATHER 1&2GOODFELLAS AND DONNIE BRASCO	DANDEEP BANGA	FILMS,MOVIES,MAFIA AND FILMS,CRIME AND FILMS,ITALIAN CINEMA	LIBRARY	01-Feb-08	Project Reports
RT0221	RT0221	REPRESENTATION OF THE AMERICAN DREAMCONCEPT:A STUDY OF INDIAN TELEVISION ADVERTISEMENTS	SUKHI RAGHUNATH	TELEVISION ADVERTISEMENTS,ADVERTISEMENTS	LIBRARY	01-Feb-08	Project Reports
RT0222	RT0222	IMPACT OF PROMOS,AUDIO RELEASE,MOVIE REVIEWS AND WORD OF MOUTH ON CINE-GOERS	SHANKAR S	PROMOS AND CINEMA,CINEGOERS	LIBRARY	01-Feb-08	Project Reports
RT0223	RT0223	SENSATIONALISM:A PERCEPTION ANALYSIS OF TELEVISION NEWS CHANNELS	VANDANA KRISHNAN	TELEVISION NEWS AND SENSATIONALISM,NEWS AND SENSATIONALISM,SENSATIONALISM	LIBRARY	01-Feb-08	Project Reports

RT0224	RT0224	AGENDA SETTING FUNCTION OF TV NEWS MEDIA:A STUDY AMONG TV VIEWERS	DIVYA NAIR	AGENDA SETTING NEWS MEDIA AND AGENDA SETTING,TV NEWS	LIBRARY	01-Feb-08	Project Reports
RT0225	RT0225	COMPARATIVE STUDY OF VISUAL MERCHANDISING AND ADVERTISING AS A PRODUCT PROMOTIONAL TOOL:A STUDY OF CONSUMER DURABLES	ANUPAMA PRABHU	VISUAL MERCHANDISING,ADVERTISING,PRODUCT PROMOTION,PRODUCT PROMOTION IN ADVERTISING	LIBRARY	01-Feb-08	Project Reports
RT0226	RT0226	LOCAL AND GLOBAL INTERFACE:A STUDY OF INTERCULTURAL COMMUNICATION IN GOKARNA	PALLAVI SHARMA	INTERCULTURAL COMMUNICATION,GOKARNA INTERCULTURAL COMMUNICATION	LIBRARY	01-Feb-08	Project Reports
RT0227	RT0227	FEUDALISM AND REGIONAL CULTURE IN CINEMA:AN ANALYSIS OF THE TULU FILM BANGARDA PATELAR	NIKITHA SHETTY	ANALYSIS ; AND ; BANGARDA ; CINEMA:AN ; CULTURE ; FEUDALISM ; FILM ; IN ; INTERCULTURAL COMMUNICATION,GOKARNA INTERCULTURAL COMMUNICATION ; OF ; PATELAR ; REGIONAL ; THE ; TULU	LIBRARY	01-Feb-08	Project Reports
RT0228	RT0228	NEWS PAPER AND SUCCESS:AN EXPLORATION IN TO THE GROWTH OF THE TIMES OF INDIA AS THE LEADING DAILY IN BANGALORE	SURABHI MISHRA	NEWS PAPER,TIMES OF INDIA	LIBRARY	01-Feb-08	Project Reports
RT0229	RT0229	COLOR BIAS AND CULTURE:A STUDY OF HUL(FAIR AND LOVELY)AUDIO-VISUAL ADVERTISEMENTS	MEET SACHDEV	ADVERTISEMENTS,COLOUR BIAS AND CULTURE,FAIR AND LOVELY ADVERTISEMENTS	LIBRARY	01-Feb-08	Project Reports
RT0230	RT0230	PORTRAYAL OF MENTAL ILLNESS IN CINEMA:A STUDY OF APARNA SEN'S 15 PARK AVENUE	MANJARI R HEGDE	FILMS,MENTAL ILLNESS AND FILMS,15 PARK AVENUE,APARNA SENS FILMS	LIBRARY	01-Feb-08	Project Reports

RT0231	RT0231	CINEMA AND CHILDREN:FILM VIEWING HABIT AND IMPACT ON SCHOOL GOING CHILDREN IN GORAKHPUR	SHSHANK MISHRA	CHILDRENA ND CINEMA,CHILDREN AND MEDIA,FILMS AND CHILDREN,MEDIA IMPACT	LIBRARY	01-Feb-08	Project Reports
RT0232	RT0232	MYTH MAKING IN THE MEDIA:A STUDY ON THE INDIA POISED CAMPAIGN OF THE TIMES OF INDIA	RYAN VICTOR REGO	MYTH MAKING CAMPAIGN,TIMES OF INDIA,MYTH MAKING AND NEWSPAPER	LIBRARY	01-Feb-08	Project Reports
RT0233	RT0233	MAKING THE NAGA NATION:AN ANALYSIS OF NATIONALIST IDEOLOGIES ONLINE	HWAVIKSH SHIV ROY CHOWDHURY	NORTH EAST PROBLEM,NATIONALISM,NATIO NALIST IDEOLOGIES,NORTH EAST INDIA PROBLEMS	LIBRARY	01-Feb-08	Project Reports
RT0234	RT0234	ENGLISH NEWSPAPERS ARE FURTHERING URBAN RURAL DIVIDE	SAMEER AHMAD HASHMI	ARE ; DIVIDE ; ENGLISH ; FURTHERING ; NEWSPAPERS ; NORTH EAST PROBLEM,NATIONALISM,NATIO NALIST IDEOLOGIES,NORTH EAST INDIA PROBLEMS ; RURAL ; URBAN	LIBRARY	01-Feb-08	Project Reports
RT0235	RT0235	REPRESENTATION OF THE INDIAN WOMAN :A SEMIOTIC STUDY OF AUDIO VISUAL DIAMOND COMMERCIALS	ANGELA ELIZABETH CHANDY	REPRESENTATION OF WOMEN,MEDIA AND WOMEN,ADVERTISING,GENDE R AND ADVERTISING	LIBRARY	01-Feb-08	Project Reports
RT0236	RT0236	INFLUENCE OF ADVERTISING ON SATYAJIT RAY AS A FILMMAKER	SOHNI CHOWDHARY	SATYAJIT RAY AND ADVERTISING,SATYAJIT RAY	LIBRARY	01-Feb-08	Project Reports
RT0237	RT0237	USES AND GRATIFICATIONS OF ORKUT,AN INTERNET SOCIAL NETWORK AMONGST THE YOUTH	SUSAN JOHN	INTERNET USE,USES AND GRATIFICATION STUDY,ORKUT	LIBRARY	01-Feb-08	Project Reports
RT0238	RT0238	LOVE MAGIC REALISM AND COMMUNICATION:A RHETORICAL ANALYSIS OF MARQUEZS NOVEL LOVE IN THE TIME OF CHOLERA	ANJANA BALAKRISHNAN	ANALYSIS ; AND ; CHOLERA ; COMMUNICATION:A ; IN ; LOVE ; MAGIC ; MARQUEZS ; NOVEL ; OF ; REALISM ; RHETORICAL ; RHETORICAL ANALYSIS,LOVE IN THE TIME OF CHOLERA,MAGIC REALISM, ; THE ; TIME	LIBRARY	01-Feb-08	Project Reports

RT0239	RT0239	POLITICAL COMMUNICATION,NAOM CHOMSKY AND US FOREIGN POLICY:A RHETORICAL ANALYSIS OF THE BOOK HEGEMONY OR SURVIVAL-AMERICAS QUEST FOR GLOBAL DOMINANCE	JEETENDRAKU MAR YADUVANSHI	NAOM CHOMSKY,US FOREIGN POLICY AND CHOMSKY,RHETORICAL ANALYSIS	LIBRARY	01-Feb-08	Project Reports
RT0240	RT0240	SPREADING PUBLIC AWARENESS THROUGH AMUSEMENT:A STUDY ON AMUL BILLBOARDS	PHEJI PHALGHUNAN	AMUL ; AMUSEMENT:A ; AWARENESS ; BILLBOARDS ; NAOM CHOMSKY,US FOREIGN POLICY AND CHOMSKY,RHETORICAL ANALYSIS ; ON ; PUBLIC ; SPREADING ; STUDY ; THROUGH	LIBRARY	01-Feb-08	Project Reports
RT0241	RT0241	GENDER AND JOURNALISM:A COMPARETIVE STUDY OF MALE AND FEMALE JOURNALISTS IN BANGALORE	POOJA RAVIKUMAR	JOURNALISTS,GENDER AND JOURNALISM,BANGALORE JOURNALISTS,WOMEN JOURNALISTS	LIBRARY	01-Feb-08	Project Reports
RT0242	RT0242	PREMARITAL SEX IN INDIA:WITH REFERENCE TO THE MOVIE SALAAM NAMASTE:A CONTENT ANALYSIS	HIBA A KUNIL	PREMARITAL SEX IN INDIA,CONTENT ANALYSIS,FILMS,SALAAM NAMASTE	LIBRARY	01-Feb-08	Project Reports
RT0243	RT0243	SATELLITE COMMUNICATION AND ITS CULTURE:A STUDY ON THE IMPACT OF SATELLITE TELEVISION/CABLE TELEVISION ON POPULAR CULTURE	SANDHYA MENON	IMPACT CABLE TELEVISION,IMPACT SATELLITE TELEVISION ; SATELLITE COMMUNICATIONPOPULAR CULTURE AND SATELLITE COMMUNICATION	LIBRARY	01-Feb-08	Project Reports
RT0244	RT0244	POST MODERNISM IN CINEMA:A SEMIOTIC ANALYSIS OF TARANTINOS FILM PULP FICTION	YAMINI VIJAYAN	POST MODERNISM,SEMIOTIC ANALYSIS,CINEMA AND SEMIOTIC ANALYSIS	LIBRARY	01-Feb-08	Project Reports

RT0245	RT0245	PORTRAYAL OF DISSEBILITY IN THE MOVIES WITH SPECIAL REFERENCE TO RAIN MAN	SHWETA ARUN	DISSEBILITY ; IN ; MAN ; MOVIES ; OF ; PORTRAYAL ; POST MODERNISM,SEMIOTIC ANALYSIS,CINEMA AND SEMIOTIC ANALYSIS ; RAIN ; REFERENCE ; SPECIAL ; THE ; TO ; WITH	LIBRARY	01-Feb-08	Project Reports
RT0246	RT0246	RECONCILIATION OF TAMIL IDENTITY WITH THE INDIAN IDENTITY:A STUDY OF MANI RATNAM'S FILMS	RANJINI KRISHNAKUMAR	TAMIL IDENTITY,INDIAN IDENTITY,MANIRATNAM'S FILMS AND INDIAN IDENTITY	LIBRARY	01-Feb-08	Project Reports
RT0247	RT0247	IMPACT OF TELEVISION ON SOCIALISING PATTERNS:A STUDY OF VIEWERS IN BANGALORE CITY	RAKSHA R	TELEVISION AND SOCIALISING,IMPACT TELEVISION	LIBRARY	01-Feb-08	Project Reports
RT0248	RT0248	COMMUNICATION STRATEGIES AMONG NGOS:A COMPARATIVE ANALYSIS OF JANASEVA SISUBHAVAN AND SREE NARAYAN SEVIKA SAMAJAM	JYOTHI PEETAMBAR	AMONG ; ANALYSIS ; AND ; COMMUNICATION STRATEGIES ; COMPARATIVE ; JANASEVA ; NARAYAN ; NGOS:A ; OF ; SAMAJAM ; SEVIKA ; SISUBHAVAN ; SREE ; TELEVISION AND SOCIALISING,IMPACT TELEVISION	LIBRARY	01-Feb-08	Project Reports
RT0249	RT0249	PERCEPTION AND USE OF SEARCH ENGINES AMONG STUDENTS AND TEACHERS-A COMPARATIVE ANALYSIS	VINEETHA V KUMAR	SEARCH ENGINES,PERCEPTION USE OF SEARCH ENGINES	LIBRARY	01-Feb-08	Project Reports
RT0250	RT0250	MEDIA FRAMING :AN EVALUATION OF AUSTRALIAN AND INDIAN NEWSPAPER COVERAGE OF THE HANEEF ISSUE	ANU T A	MEDIA FRAMING,NEWSPAPER COVERAGE,TERRORISM AND NEWSPAPER COVERAGE	LIBRARY	01-Feb-08	Project Reports
RT0251	RT0251	REPRESENTATION OF PATRIOTISM IN CINEMA:AN ANALYSIS OF FIM RANG DE BASANTI	AMIT KUMAR SINGH	PATRIOTISM AND CINEMA,PATRIOTISM AND HINDI CINEMA	LIBRARY	01-Feb-08	Project Reports

RT0252	RT0252	PUBLIC RELATIONS IN TELECOM SECTOR:COMPARETIVE STUDIES OF BSNL AND AIRTEL IN BANGALORE	ADITI RAI K	AIRTEL ; AND ; BANGALORE ; BSNL ; IN ; OF ; PUBLIC ; PUBLIC RELATION,PUBLIC RELATION TELECOM SECTOR ; RELATIONS ; SECTOR:COMPARETIVE ; STUDIES ; TELECOM	LIBRARY	01-Feb-08	Project Reports
RT0253	RT0253	LISTENERSHIP OF FM BROADCAST:A CASE STUDY AMONG BANGALORE CITY RADIO LISTENERS	SHREYA MUKHERJEE	AMONG ; ANALYSISOF ; BANGALORE ; BASANTI ; BROADCAST:A ; CASE ; CINEMA:AN ; CITY ; DE ; FIM ; FM ; FM RADIO,FM RADIO LISTENERSHIP,FM BANGALOREGALOREREPRESE NTATION ; LISTENERS ; LISTENERSHIP ; PATRIOTISM ; RADIO ; RANG ; STUDY	LIBRARY	01-Feb-08	Project Reports
RT0254	RT0254	E-MARKETING:A STUDY OF MARUTIS ONLINE INITIATIVES	CORNELIO ROHAN ELIAS	EMARKETING,INFORMATION TECHNOLOGY AND MARKETING	LIBRARY	01-Feb-08	Project Reports
RT0255	RT0255	EFFECTIVE COMMUNICATION STRATEGIESIN COMMUNITY RELATIONS-A STUDY OF THE SALESAINS OF DON BOSCO	BIJU J NELLISSERY	COMMUNICATION STRATEGY COMMUNICATION AND COMMUNITY DEVELOPMENT,DON BOSCO	LIBRARY	01-Feb-08	Project Reports
RT0256	RT0256	COMPARETIVE ANALYSIS OF THE REGIONAL AND LOCAL NEWS CHANNEL VIEWERSHIP:A STUDY AMONG MANGALORE CITY VIEWERS	KRISTLE F DSOUZA	TELEVISION VIEWERSHIP,LOCAL NEWS CHANNELS	LIBRARY	01-Feb-08	Project Reports
RT0257	RT0257	EFFICACY OF PRODUCT PLACEMENT IN FILMS AS A TOOL OF ADVERTISING :A STUDY	AHANA GOVIND	:ADVERTISING FILMS ; IN ; PRODUCT PLACEMENT,PRODUCT PLACEMENT IN FILMS,ADVERTISING ; STUDY ; TOOL	LIBRARY	01-Feb-08	Project Reports

RT0258	RT0258	GENDER ISSUES IN PUBLIC RELATIONS:A STUDY OF PR AGENCIES IN BANGALORE	SANJANA R K	AGENCIES ; BANGALORE ; GENDER ; GENDER AND PUBLIC RELATIONS ; IN ; ISSUES ; OF ; PR ; PUBLIC ; PUBLIC RELATIONS ; RELATIONS:A ; STUDY	LIBRARY	01-Feb-08	Project Reports
RT0259	RT0259	CORPORATE COMMUNICATIONS AND CORPORATE SOCIAL RESPOSIBILITYA STUDY OF THE INFORMATION TECHNOLOGY SECTOR IN BANGALORE	SHWETA S V	CORPORATE COMMUNICATION ; CORPORATE SOCIAL RESPONSIBILITY ; CORPORATE SOCIAL RESPONSIBILITY IT SECTOR BANGALORE	LIBRARY	01-Feb-08	Project Reports
RT0260	RT0260	PUBLIC RELATIONS IN PUBLIC AND PRIVATE SECTOR:A COMPARISON OF STEEL AUTHORITY OF INDIA LTD AND TATA STEEL CO.LTD	TANAYA MISRA	PUBLIC RELATION PUBLIC SECTOR ; PUBLIC RELATIONS ; PUBLIC RELATIONS IN PRIVATE SECTOE	LIBRARY	01-Feb-08	Project Reports
RT0261	RT0261	STUDY OF COMPARETIVE CONTENT ANALYSIS OF A HINDI AND ENGLISH NEWSPAPER	SUDHANSHU SHEKHAR	NEWSPAPER CONTENT ANALYSIS,CONTENT ANALYSIS	LIBRARY	01-Feb-08	Project Reports
RT0262	RT0262	DEVELOPING AND USE OF MEDIA STRATEGY IN ADVERTISING	POULAMI SANYAL	MEDIA STRATEGY IN ADVERTISING,ADVERTISING,MEDIA STRATEGY	LIBRARY	01-Feb-08	Project Reports
RT0263	RT0263	EFFECTIVENESS OF LOGOS SLOGANS AND TYPEFACE IN BRAND RECALL:A STUDY OF THE YOUTH IN MANIPAL	VAROON SHENOY	BRAND RECALL ; LOGOS AND SLOGANS AND TYPEFACE IN BRAND RECALL	LIBRARY	01-Feb-08	Project Reports
RT0264	RT0264	AD CLUTTER:EFFECT ON AUDIENCE RECALL	PRIYANKA WAGHRE	AD CLUTTER ; BRAND RECALL	LIBRARY	01-Feb-08	Project Reports
RT0265	RT0265	DEVDAAS-A MIRROR OF TWO AGES A RHETORIC ANALYSIS OF BIMAL ROY AND SANJAY LEELA BENSALIS FILMS	ADITI M PAKALA	DEVDAAS ; FILM ANALYSIS ; RHETORIC ANALYSIS	LIBRARY	01-Feb-08	Project Reports

RT0266	RT0266	CONCEPT OF SACRIFICE IN INDIAN POLITICAL ASCENDENCY:CASE STUDY OF MAGAZINE COVERAGE OF SONIA GANDHI	VENKATESH RAO	MAGAZINE COVERAGE SONIA ; MEDIA COVERAGE ; SONIA GANDHI	LIBRARY	01-Feb-08	Project Reports
RT0267	RT0267	MUSIC AS COMMUNICATION:A COMPARETIVE STUDY OF HINDUSTANI AND KARNATIC MUSIC	DIPTI NAGENDRAN	MUSIC,COMPARETIVE STUDY MUSIC	LIBRARY	01-Feb-08	Project Reports
RT0268	RT0268	BAN ON TOBACCO ADVERTISING:INFLUENCE ON CONSUMPTION PATTERNS AMONG YOUTH	KAVERI CHINNAPPA	ADVERTISING AND YOUTH ; ADVERTISING EFFECT ; TOBACCO ADVERTISING	LIBRARY	01-Feb-08	Project Reports
RT0269	RT0269	CRISIS MANAGEMENT IN SERVICE SECTOR:A STUDY OF PRIVATE AND GOVERNMENT HOSPITAL	ASHWATHI RAMESH	CRISIS MANAGEMENT ; CRISIS MANAGEMENT SERVICE SECTOR	LIBRARY	01-Feb-08	Project Reports
RT0270	RT0270	G B SHAWS PYGMALION AND MY FAIR LADY :A COMPARETIVE ANALYSIS OF THE CONTENT	SUSHMA KINI	G B SHAWS WRITINGS ; GEORGE BERNARD SHAW	LIBRARY	01-Feb-08	Project Reports
RT0271	RT0271	PORTRAYAL OF COMMUNALISM IN HINDI CINEMA:A STUDY OF GOVIND NIHALANIS FILM DEV	YOGENDRA SINGH YADAV	COMMUNALISM AND HINDI CINEMA	LIBRARY	01-Feb-08	Project Reports
RT0272	RT0272	ROLE OF PR IN HOSPITALITY MANAGEMENT:STUDY OF TWO FIVE STAR DELUXE LUXURY HOTELS	SAUDAMINI MARTANADA	HOSPITALITY MANAGEMENT ; PR AND HOSPITALITY MANAGEMENT ; PUBLIC RELATION	LIBRARY	01-Feb-08	Project Reports
RT0273	RT0273	RECREATING HISTORY:A COMPARETIVE STUDY OF GIRISH KARNADS TALE DANDA AND LANKESHS SANKRANTHI	SHRUTI HEGDE	HISTORY AND LITERATURE ; KANNADA LITERATURE AND HISTORY ; SANKRANTHI ; TALEDANDA	LIBRARY	01-Feb-08	Project Reports
RT0274	RT0274	POLANSKIS LIFE AND CINEMA:WITH SPECIAL REFERENCE TO THE PIANIST	ADITI MATHEWS	POLANSKI ; POLANSKI AND CINEMA	LIBRARY	01-Feb-08	Project Reports

RT0275	RT0275	BLOGGING AMONG YOUTH:A USE AND GRATIFICATION STUDY	RAHUL BATULLA	BLOGGING ; BLOGGING AND YOUTH	LIBRARY	01-Feb-08	Project Reports
RT0276	RT0276	QUALITATIVE CONTENT ANALYSIS NATIONALISM AS AN APPEAL IN TELEVISION ADVERTISEMENTS:STUDY OF COCK ADS	NAMRATA KUMARI	NATIOANLISM AND ADVERTISEMENTS ; TELEVISION ADVERTISEMENTS	LIBRARY	01-Feb-08	Project Reports
RT0277	RT0277	MEDIA MESSAGES IN AIDS COMMUNICATION:A COMPARETIVE STUDY OF KARNATAKA STATE AIDS PREVENTION SOCIETY	EDNA ADELINA FERNANDES	HEALTH COMMUNICATION AIDS AND MEDIA	LIBRARY	01-Feb-08	Project Reports
RT0278	RT0278	PR PRACTICES:A CASE STUDY OF KARNATAKA POWER CORPORATION	VIJETHA M	PR,PUBLIC RELATION	LIBRARY	06-Mar-08	Project Reports
RT0279	RT0279	DANCE AS COMMUNICATION:A COMPARETIVE STUDY OF BHARATANATYAM AND KATHAK	KAVITHA SASIDHARAN	DANCE,BHARATA NATYAM,KATHAK	LIBRARY	06-Mar-08	Project Reports
RT0280	RT0280	BHOJPURI FILM INDUSTRY:AN EXPLORATION INTO THE SUCCESS OF SASURA BADA PAISWALA	NAVENDU SHUKLA	BHOJPURI CINEMA ; FILM INDUSTRY	LIBRARY	06-Mar-08	Project Reports
RT0281	RT0281	PUBLIC RELATION STRATEGY IN THE HOSPITALITY INDUSTRY:A CASE STUDY OF KERAL TOURISM DEVELOPMENTCORPORATION	PRARTHANA THILAK	HOSPITALITY INDUSTRY ; KTDC ; TOURISM	LIBRARY	06-Mar-08	Project Reports
RT0282	RT0282	BRAND POSITIONING OF TELEVISION ADS:A STUDY OF SMALL CARS IN THE INDIAN MARKET	SUSHMITHA ANANTH	CAR INDUSTRY ; TELEVISION ADS	LIBRARY	06-Mar-08	Project Reports

RT0283	RT0283	IMAGINATION OF INDIA AS CREATED THROUGH NEWS BULLETINS:A COMPARATIVE ANALYSIS OF DD NES AND CNN IBN	LISS THOMAS	IMPACT TELEVISION NEWS ; NEWS ; TELEVISION NEWS	LIBRARY	06-Mar-08	Project Reports
RT0284	RT0284	FILMS FROM LITERATURE: A STUDY OF GIRISH KASARAVALLIS FILM GHATASHRADHA	SAMVARTHA	FILM IMPACT ; GIRISH KASARAVALLI ; KANNADA FILMS	LIBRARY	06-Mar-08	Project Reports
RT0285	RT0285	PROMOTING SCIENTIFIC TEMPER IN CHILDRENS FILMS:A STUDY OF MAKDEE	SOWPARNIKA SUDHIR	FILM AND CHILDREN ; FILMS ; SCINTIFIC TEMPOR AND FILM	LIBRARY	06-Mar-08	Project Reports
RT0286	RT0286	ARUNDHATI ROY'S NON FICTION:A RHETORICAL ANALYSIS OF AN ORDINARY PERSONS GUIDE TO EMPIRE	NAMITA LIZ KOZSHY	ARUNDHATI ROY ; NON FICTION ARUNDHATI ROY	LIBRARY	06-Mar-08	Project Reports
RT0287	RT0287	QUALITATIVE CONTENT ANALYSIS OF NON COMMERCIAL PRINT ADVERTISEMENTS OF CORPORATE ORGANIZATIONS	CLENZY ENEVIEVE D ALMEIDA	PRINT ADVERTISEMENTS CORPORATE ORGANIZATIONS	LIBRARY	06-Mar-08	Project Reports
RT0288	RT0288	POPULARITY OF PAULO COELHOS THE ALCHEMIST:AN EXPLORATION	MICHELLE SURENDRAN	LITERATURE ; NOVEL ; WRITINGS PAULO COELHO	LIBRARY	06-Mar-08	Project Reports
RT0289	RT0289	GROWTH OF ANIMATION INDUSTRY IN BANGALORE:AN EXPLORATION	RAVIRAJ	ANIMATION INDUSTRY ; ANIMATION INDUSTRY BANGALORE	LIBRARY	06-Mar-08	Project Reports
RT0290	RT0290	EFFECTIVENESS OF ONLINE ADVERTISING:WITH REFERENCE TO GOOGLE	ANN MARRY HARRIS	GOOGLE ; ONLINE ADVERTISING	LIBRARY	06-Mar-08	Project Reports
RT0291	RT0291	A FEMINIST CRITIQUE OF PRINT ADVERTISEMENTS:A STUDY OF FILMFARE ADS	MANASWINI S HOSKERE	PRINT ADVERTISEMENTS ; WOMEN AND PRINT ADVERTISEMENT	LIBRARY	06-Mar-08	Project Reports
RT0292	RT0292	ARUNDHATI ROYS THE GOD OF SMALL THINGS:A FEMINIST ANALYSIS	LAXMI NAYAK	ARUNDHATI ROYS WORK AND FEMINISM ; FEMINISM AND LITERATURE ; FEMINISM IN LITERATURE	LIBRARY	06-Mar-08	Project Reports

RT0293	RT0293	CO OPERATION OF DIARY COOPERATIVES: A CASE STUDY OF AMUL AND PARELLAL MOVEMENT IN SOUTH INDIA	ARATHI MENON	DIARY COOPERATIVES ; IMPACT DIARY COOPRATIVES	LIBRARY	06-Mar-08	Project Reports
RT0294	RT0294	STANDARDISATION OF INTERNAL COMMUNICATION SYSTEM IN CORPORATES:A CRITICAL ANALYSIS	ARPITHA H	INTERNAL COMMUNICATION CORPORATES ; ORGANIZATIONAL COMMUNICATION	LIBRARY	06-Mar-08	Project Reports
RT0295	RT0295	ROLE OF CORPORATE ADVERTISING IN BRAND IMAGE BUILDING:A CASE STUDY OF RELIANCE COMMUNICATIONS	HARIGOVINDAR AJAN	BRAND IMAGE BUILDING ; CORPORATE ADVERTISING	LIBRARY	06-Mar-08	Project Reports
RT0296	RT0296	PORTRAYAL OF PROSTITUTION IN HINDI CINEMA:FEMINIST ANALYSIS OF SHYAM BENEGAL'S MANDI	ARCHANA MOHAN	PROSTITUTION IN HINDI FILM ; PROSTITUTION PORTRAYAL	LIBRARY	06-Mar-08	Project Reports
RT0297	RT0297	COMMUNICATION AND ADVERTISING STRATEGIES OF DIRECT MARKETING OF EUREKA FORBES-A CASE STUDY OF AQUA GUARD AND EURO CLEAN	ROCHELLE GONSALVES	DIRECT MARKETING,AQUA GUARD	LIBRARY	06-Mar-08	Project Reports
RT0298	RT0298	COVERAGE OF HUMAN TRAFFICKING ISSUE IN MEDIA:A STUDY OF PROBLEMS IN NORTH EAST INDIA	RISHAV GUHATHUKURTA	HUMAN TRAFFICKING ; HUMAN TRAFFICKING NORTH EAST INDIA	LIBRARY		Project Reports
RT0299	RT0299	CORPORATE COMMUNICATIONS AND PERFORMANCE-A STUDY OF THE CORPORATE SECTOR AT KOLKATA	AMRITA NANDI	CORPORATE COMMUNICATION	LIBRARY		Project Reports
RT0300	RT0300	ONLINE RETAILING-AN EXPLORATORY STUDY ON PURCHASE BEHAVIOR AND INTENTIONS OF SHOPPERS	LEELA P J REDDY	ONLINE RETAILING ; ONLINE SHOPPING	LIBRARY		Project Reports

RT0301	RT0301	CORPORATE COMMUNICATION STRATEGIES AND EMPLOYEE PERCEPTION DURING MERGERS AND AQUISITIOS-A STUDY OF INDIAN OIL CORPORATION LTD AND INDO BURMA PETROLEUM M&A	SUTITHI BASU	CORPORATE COMMUNICATION	LIBRARY		Project Reports
RT0302	RT0302	STUDY TO EXAMINE WHY INDIA IS NOT A SPORTING NATION	DEEPAK VIKRAMAN	SPORTS ; SPORTS AND MEDIA ; SPORTS INDIA	LIBRARY		Project Reports
RT0303	RT0303	POLITICS OF LANGUAGE:EFFECTS OF ENGLISH ON ORIYA AMONG HIGH SCHOOL STUDENTS IN BALASORE,ORISSA	LISA PRADHAN	LANGUAGE ; LANGUAGEPOLITICS ; ORIYA	LIBRARY		Project Reports
RT0304	RT0304	PORTRAYAL OF YOUTH IN HINDI CINEMA-AN ANALYSIS OF DIL CHAHTA HAI	NILANJAN KAR	HINDI CINEMA AND YOUTH ; YOUTH CINEMA	LIBRARY		Project Reports
RT0305	RT0305	COMMUNICATION AND SOCIAL MOVEMENTS:AN EXPLORATION INTO THE COMMUNICATIONOF NARMADA BACHAO ANDOLAN	SHREERAJ GUDI	COMMUNICATION AND SOCIAL MOVEMENTS ; NARMADA BACHAO ANDOLAN	LIBRARY		Project Reports
RT0306	RT0306	DOCUMENTARY AND ECOFEMINISM-A STUDY OF DOCUMENTARIES.FATHER SON AND HOLYWAR AND NARMADA DIARY BY ANAND PATWARDHAN	ANISHA SETH	ANAND PATWARDHAN ; DOCUMENTARY ; ECOFEMINISM	LIBRARY		Project Reports
RT0307	RT0307	EMOTIONAL APPEAL IN ADVERTISING-AN ANALYSIS OF AIRTELTV ADVERTISEMENTS	ROHAN R KODIALBAIL	ADVERTISING ; AIRTEL	LIBRARY		Project Reports

RT0308	RT0308	HUMOUR IN BRITISH SITUATIONAL COMEDIES-A CONTENT ANALYSIS OF MR.BEAN,THE BRITISH SITUATIONAL COMEDY	ELVIN JACOB	HUMOUR AND TV ; MR.BEAN ; SITUATIONAL COMEDY	LIBRARY		Project Reports
RT0310	RT0310	INNOVATIONS IN ONLINE ADVERTISING-AN EXPLORATORY STUDY OF CREATIVITY REACH AND MEASURABILITY OF ADVERTISING ON THE INTERNET	ROOPAL CHATURVEDI	ONLINE ADVERTISING	LIBRARY		Project Reports
RT0311	RT0311	COVERAGE OF EDUCATION-A COMPARETIVE STUDY OF THE HINDU AND HINDUSTAN TIMES EDUCATIONAL SUPPLIMENT	RASHI RAJORIA	COVERAGE OF EDUCATION IN NEWSPAPERS	LIBRARY		Project Reports
RT0312	RT0312	USAGE AND PERCEPTIONOF JOB WEBSITES-A WORK SATISFACTION STUDY AMONG YOUNG ADULTS	PRERNA BHUYAN	JOB WEBSITES ; WORK SATISFACTION	LIBRARY		Project Reports
RT0313	RT0313	DIVERSITY MANAGEMENT IN THE CORPORATE SECTOR-AN EXPLORATORY STUDY IN PHILIPS INNOVATION CAMPUS BANGALORE	MITHILESH KUMAR SINGH	CORPORATE MANAGEMENT ; PHILIPS	LIBRARY		Project Reports
RT0314	RT0314	USES AND GRATIFICATION OF NEWS AND CURRENT AFFAIR PROGRAMMES-AN EXPLORATORY STUDY AMONG TELEVISION VIEWERS	NISHITHA KRISHNASWAMY	USES AND GRATIFICATION AND TELEVISION ; USES AND GRATIFICATION STUDY	LIBRARY		Project Reports
RT0315	RT0315	THEATRE AS POLITICALCOMMUNICATION-A STUDY OF KERALA PEOPLES ART CLUB AND ITSPLAY DRAVIDA VRITTAM	PRIYADARSHINI E M M KUMAR	DRAVIDA VRITTAM ; PEOPLE'S THEATRE	LIBRARY		Project Reports

RT0316	RT0316	PARTITION AND CINEMA-A STUDY OF RITWIK GHATAKS FILM KOMAL GANDHAR	RAHUL BABU KODALI	FILM AND PARTITION ; RITWIK GHATAK	LIBRARY		Project Reports
RT0317	RT0317	BANKING AND PUBLIC RELATIONS-A CASE STUDY OF ICICI BANK	GAUTAMI RAI	BANKING ; BANKING AND PUBLIC RELATION ; ICICI BANK	LIBRARY		Project Reports
RT0318	RT0318	MUSIC COMMUNICATION AND CULTURE-IMPACT OF POPULAR MUSIC ON YOUTH IN DUBAI AND MANIPAL	MEHA PREM SANKAR	MUSIC AND COMMUNICATION ; MUSIC AND CULTURE	LIBRARY		Project Reports
RT0319	RT0319	IMPORTANCE OF JINGLES IN BRAND RECALL	RINI JOSHI	ADVERTISING ; BRAND RECALL	LIBRARY		Project Reports
RT0320	RT0320	VISUAL COMMUNICATION AND PHOTOGRAPHY-AN EXPLORATION INTO THE WORLD OF T S SATYAN THROUGH IN LOVE WITH LIFE	PRATIKSHA LAKHANI	T S SATYAN ; VISUAL COMMUNICATION	LIBRARY		Project Reports
RT0321	RT0321	STUDY OF THE EVOLUTION OF GRUGE AND WHY THE GENRE DIED PREMATURELY	SIDDHARTH PRAKASH	GRUGE ; MUSIC	LIBRARY		Project Reports
RT0322	RT0322	FILM MUSIC AND RASA(AESTHETIC EMOTION)A COMPARETIVE STUDY OF TWO MALAYALAM FILMS BHARATHAM AND MANICHITRATHAAZHU	SUMANGALA V VARUN	BHARATHAM ; FILM MUSIC ; MANICHTRATHAZHU ; MUSIC	LIBRARY		Project Reports
RT0323	RT0323	INFLUENCE OF DOCTOR PATIENT INTERPERSONAL COMMUNICATIONON HEALTH OUTCOMESAND TREATMENT COMPLIANCE	SWAGATA BARUA	DOCTOR PATIENT COMMUNICATION ; INTERPERSONAL COMMUNICATION	LIBRARY		Project Reports
RT0324	RT0324	IMPACT OF CELEBRITY PUBLICITY STUNTS ON THE PERFORMANCE OF MOVIES AT THE BOX OFFICE	PALLAVI KRISHNAN	CELEBRITY PUBLICITY ; CINEMA ; FILMS ; MOVIE	LIBRARY		Project Reports
RT0325	RT0325	WOMAN PROTAGONIST AND HINDI CINEMA-A STUDY OF MADHUR BHANDARKARS CORPORATE	KAVITHA KINI	CINEMA ; CORPORATE ; FILM ; WOMAN AND HINDI CINEMA	LIBRARY		Project Reports

RT0326	RT0326	CULTURE IN ADVERTISEMENTS- A COMPARATIVE ANALYSIS OF OUTLOOK(INDIAN)AND NEWSWEEK(AMERICAN)MAGAZINE ADVERTISEMENTS	ANNA SAJU	ADVERTISEMENTS ; MAGAZINE ADVERTISEMENTSZINE	LIBRARY		Project Reports
RT0327	RT0327	POPULAR DANCE AND CULTURE-A STUDY OF SOCIAL DANCING IN BANGALORE	VARSHA POONACHA	DANCE AND CULTURE ; POPULAR DANCE AND CULTURE ; SOCIAL DANCING	LIBRARY		Project Reports
RT0328	RT0328	PROGRESSION OF UNDERGROUND HEAVY METAL TO MAISTREAM	ANIMESH KUNDAJI	DANCE AND CULTURE ; HEAVY ; MAISTREAM ; METAL ; OF ; POPULAR DANCE AND CULTURE ; PROGRESSION ; SOCIAL DANCING ; TO ; UNDERGROUND	LIBRARY		Project Reports
RT0329	RT0329	REPRESENTING BEAUTY-AN ANALYSIS OF MEDIA CONTENT	MEERA BHAT	BEAUTY ; BEAUTY AND MEDIA CONTENT	LIBRARY		Project Reports
RT0331	RT0331	INFLUENCE OF CREATIVE ADVERTISINGSTRATEGIES ON BRAND RECALL	SHERIN ANNIE VERGHESE	BRAND RECALL ; CREATVIE ADVERTISING	LIBRARY		Project Reports
RT0332	RT0332	AUDIENCE PERCEPTIONOF 24/7 NEWS CHANNELS	ANUPAMA POLASA	NEWS CHANNELS ; TV ; TV NEWS CHANNELS	LIBRARY		Project Reports
RT0333	RT0333	ADAPTATION OF SHAKESPEAREAN TRAGEDY MACBETH:A CASE STUDY OF MAQBOOL	ANKUR PRATAP SINGH	CINEMA ; MACBETH AND MAQBOOL ; SHAKESPEAR AND CINEMA	LIBRARY		Project Reports
RT0334	RT0334	CORPORATIZATION OF ENTERTAINMENT INDUSTRY- IMPACT OF MARKETING STRATEGIES ON THE COMMERCIAL SUCCESS OF MOVIES	SHRIDEVI SHETTY	MARKETING ANF MOVIES ; MOVIES AND MARKETING	LIBRARY		Project Reports
RT0335	RT0335	FILMING LITERATURE-A STUDY OF RAMU KARIATS FILM CHEMMEEN	ASWATHY S	CINEMA AND LITERATURE ; FILMING LITERATURE ; LITERATIRE AND MOVIES	LIBRARY		Project Reports

RT0336	RT0336	HINDU AND VIJAYA KARNATAKA-A COMPARETIVE COVERAGE OF ATTACKS ON PRAYER HALLS IN KARNATAKA	VISHNU G	COMMUNALRIOTS AND NEWSPAPER COVERAGE ; NEWSPAPER COVERAGE	LIBRARY		Project Reports
RT0337	RT0337	DEVELOPMENT COMMUNICATION FOR TIBETAN REFUGEE SETTLEMENTS IN KARNATAKA- A CASE STUDY OF BYLAKUPPE	TENZIN WOESER	DEVELOPMENT COMMUNICATION ; TIBETAN REFUGEES	LIBRARY		Project Reports
RT0338	RT0338	DEVELOPMENT COMMUNICATION A STUDY ON FARMERS IN GUNDLUPET TALUK	RASHMI V	AGRICULTURAL COMMUNICATION ; DEVELOPMENT COMMUNICATION ; FARMERS DEVELOPMENT COMMUNICATION	LIBRARY		Project Reports
RT0339	RT0339	MARKETING AND COMMUNICATION STRATEGIES- A CASE STUDY OF AMALGAMATED BEAN COFFEE TRADING COMPANY LTD(ABC)	GOWRAVI SHANKAR	COMMUNICATION STRATEGY ; MARKETING AND COMMUNICATION ; MARKETING COMMUNICATION	LIBRARY		Project Reports
RT0340	RT0340	COMMUNICATING PHILOSOPHY-SHAMANISM AND ITS COMMUNICATION IN CARLOS CASTRADAS BOOKS- JOURNEY TO IXTLAN/THE ART OF DREAMING	ANUPA LEWIS	CARLOS CASTRADA ; PHILOSOPHY AND COMMUNICATION	LIBRARY		Project Reports
RT0341	RT0341	COMMUNICATION STRATEGIES IN ADMISSION CAMPAIGN-A CASE STUDY OF MANIPAL UNIVERSITY	ADARSH B PALAN	COMMUNICATION STRATEGY MANIPAL UNIVERSITY ; MANIPAL UNIVERSITY	LIBRARY		Project Reports
RT0342	RT0342	STUDY OF INTERCULTURAL COMMUNICATION IN AUROVILLE	PRABHAKARAN K	AUROVILLE ; INTERCULTURAL COMMUNICATION	LIBRARY		Project Reports

RT0343	RT0343	MEDIA LAWS-PERCEPTION AMONG MEDIA PROFESSIONALS IN BANGALORE	SHERIN ELIZABETH	MEDIA LAWS ; MEDIA LAWS AND MEDIA PROFESSIONALS	LIBRARY		Project Reports
RT0344	RT0344	SENSUALITY AND MALAYALAM CINEMA-A STUDY OF BHARATHANS FILMS RATHI NIRVEDAM AND VAISHALI	ROGER BRONZON ROZARIO	AND ; BHARATHANS ; CINEMA- A ; FILMS ; MALAYALAM ; MEDIA LAWS ; MEDIA LAWS AND MEDIA PROFESSIONALS ; NIRVEDAM ; OF ; RATHI ; SENSUALITY ; STUDY ; VAISHALI	LIBRARY		Project Reports
RT0345	RT0345	EXPLORATION INTO THE SUCCESS OF THE KANNADA BLOCKBUSTER MOVIE MUNGARU MALE	AVINASH KAMATH	BLOCKBUSTER MOVIE ; CINEMA ; FILM ; KANNADA FILM ; MUNGARUMALE	LIBRARY		Project Reports
RT0346	RT0346	INFLUENCE OF ADVERTISING STRATEGIES ON SHOPPING HABITS-A STUDY OF MALL CULTURE IN MANGALORE CITY	YOGITA B KOTIAN	ADVERTISING ; MARKETING AND ADVERTISING ; SHOPPING AND ADVERTISING	LIBRARY		Project Reports
RT0348	RT0348	ROLE OF MEDIA IN CREATING PUBLIC OPINION ON INDO US NUCLEAR DEAL	ATUL RAMAN	CREATING ; DEAL ; INDO ; MEDIA ; NUCLEAR ; ON ; OPINION ; PUBLIC ; ROLE ; US			Project Reports
RT0349	RT0349	EXISTENTIALISM AND COMMUNICATION A STUDY OF JEAN PAUL SARTES NOVEL AGE OF REASON	PRIYANKA PADMANABHAN	A ; AGE ; AND ; COMMUNICATION ; CREATING ; DEAL ; EXISTENTIALISM ; IN ; INDO ; JEAN ; MEDIA ; NOVEL ; NUCLEAR ; OF ; ON ; OPINION ; PAUL ; PUBLIC ; REASON ; ROLE ; SARTES ; STUDY ; US			Project Reports

RT0350	RT0350	FOLKLORE AS COMMUNICATION AN ANALYSIS OF MAHAKALI BHOOTHA KOLA PERFORMANCE	POOJA SHETTY	A ; AGE ; AN ; ANALYSIS ; AND ; AS ; BHOOTHA ; COMMUNICATION ; CREATING ; DEAL ; EXISTENTIALISM ; FOLKLORE ; IN ; INDO ; JEAN ; KOLA ; MAHAKALI ; MEDIA ; NOVEL ; NUCLEAR ; OF ; ON ; OPINION ; PAUL ; PERFORMANCE ; PUBLIC ; REASON ; ROLE ; SARTES ; STUDY ;			Project Reports
RT0351	RT0401	ENNEAGRAM TECHNIQUE TO ACHIEVE LEADERSHIP	KAPOOR,NEHA	LEADERSHIP ; MANAGEMENT ; ORGANIZATIONAL LEADERSHIP			Project Reports
RT0352	RT0352	PHILOSOPHICAL AESTHETICS OF MUSIC : ANALYSIS OF BOB MARLEY SONG LYRICS	LEO TOM	:: ; A ; AESTHETICS ; AGE ; AN ; ANALYSIS ; AND ; AS ; AT ; BHIWANDI ; BHOOTHA ; BOB ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; CREATING ; DEAL ; EXISTENTIALISM ; FOLKLORE ; IN ; INDO ; JEAN ; KOLA ; LYRICS ; MAHAKALI ; MARLEY ; MEDIA ;			Project Reports
RT0353	RT0353	PARANOID SCHIZOPHRENIA IN CINEMA : AN ANALYSIS	AYESHA MAHANTHY	:: ; A ; AESTHETICS ; AGE ; AN ; ANALYSIS ; AND ; AS ; AT ; BHIWANDI ; BHOOTHA ; BOB ; CINEMA ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; CREATING ; DEAL ; EXISTENTIALISM ; FOLKLORE ; IN ; INDO ; JEAN ; KOLA ; LYRICS ; MAHAKALI ; MARLEY			Project Reports

RT0354	RT0354	ART AND COMMUNICATION : AN EXPLANATION IN TO M F HUSAINS WORLD OF WOMEN	AARUSHI GUPTA	:: ; A ; AESTHETICS ; AGE ; AN ; ANALYSIS ; AND ; ART ; AS ; AT ; BHIWANDI ; BHOOTHA ; BOB ; CINEMA ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; CREATING ; DEAL ; EXISTENTIALISM ; EXPLANATION ; F ; FOLKLORE ; HUSAINS ; IN ; INDO ; JEAN ;			Project Reports
RT0355	RT0355	COPYRIGHT V/S COPYLEFT	SHISHIRA K V	:: ; A ; AESTHETICS ; AGE ; AN ; ANALYSIS ; AND ; ART ; AS ; AT ; BHIWANDI ; BHOOTHA ; BOB ; CINEMA ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; COPYLEFT ; COPYRIGHT ; CREATING ; DEAL ; EXISTENTIALISM ; EXPLANATION ; F ; FOLKLORE ; HUSAIN			Project Reports
RT0356	RT0356	CHILDREN AND PARTICIPATORY COMMUNICATION	SUDEESH P M	:: ; A ; AESTHETICS ; AGE ; AN ; ANALYSIS ; AND ; ART ; AS ; AT ; BHIWANDI ; BHOOTHA ; BOB ; CHILDREN ; CINEMA ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; COPYLEFT ; COPYRIGHT ; CREATING ; DEAL ; EXISTENTIALISM ; EXPLANATION ; F ; FOLKLO			Project Reports

RT0357	RT0357	DANCE COMMUNICATION AND PERCEPTION : COMPARITIVE STUDY OF INDIAN CLASSICAL AND CONTEMPORARY FORMS	MANJUSHA HEBBAR	BHIWANDI ; BHOOTHA ; BOB ; CHILDREN ; CINEMA ; CLASSICAL ; COMMITTEES ; COMMUNALALISM ; COMMUNICATING ; COMMUNICATION ; COMPARITIVE ; CONTEMPORARY ; COPYLEFT ; COPYRIGHT ; CREATING ; DANCE ; DEAL ; EXISTENTIALISM ; EXPLANATION ; F ; FOLKLORE ; FORMS ; HUS			Project Reports
RT0358	RT0358	NEW MEDIA AND NEW WRITING ; NATURE OF MICROBLOGGING AND ITS MOTIVATIONS	NISHA ACHUTHAN	AND ; ITS ; MEDIA ; MICROBLOGGING ; MOTIVATIONS ; NATURE ; NEW ; OF ; WRITING			Project Reports
RT0359	RT0359	ANIMATION IN WEB ADVERTISING : EFFECT OF ANIMATION IN AROUSAL, MEMORY, RECALL, RECOGNITION AND IMPRESSION FORMATION	NEHA MURALI	FORMATION ; IMPRESSION ; RECOGNITION			Project Reports
RT0360	RT0360	NOVEL AND COMMUNICATION : EXPRESSIONS OF HUMAN RELATIONSHIP IN R K NARAYANS THE ENGLISH TEACHER	ARJUN CHAKRADHAR	: ; ADVERTISING ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RECOGNITION ; COMMUNICATION ; EFFECT ; ENGLISH ; EXPRESSIONS ; FORMATION ; HUMAN ; IMPRESSION ; IN ; K ; NARAYANS ; NOVEL ; OF ; R ; RECOGNITION ; RELATIONSHIP ; TEACHER ; THE ; WEB			Project Reports

RT0361	RT0361	ROLE OF MUSIC IN ADVERTISING A STUDY OF TELECOM BRANDING	VINITHA KOLAVALLI SRIKANTH	: ; A ; ADVERTISING ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RE COGNITION ; BRANDING ; COMMUNICATION ; EFFECT ; ENGLISH ; EXPRESSIONS ; FORMATION ; HUMAN ; IMPRESSION ; IN ; K ; MUSIC ; NARAYANS ; NOVEL ; OF ; R ; RECOGNITION ; RELATIONSHIP ; ROLE ; STUDY			Project Reports
RT0362	RT0362	WHILE ALL THE VULURES FEED	SIDDHARTH PRAKASH	: ; A ; ADVERTISING ; ALL ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RE COGNITION ; BRANDING ; COMMUNICATION ; EFFECT ; ENGLISH ; EXPRESSIONS ; FEED ; FORMATION ; HUMAN ; IMPRESSION ; IN ; K ; MUSIC ; NARAYANS ; NOVEL ; OF ; R ; RECOGNITION ; RELATIONSHIP ;			Project Reports
RT0363	RT0363	QUALITY OF WORK LIFE : A COMPARITIVE STUDY OF BEST PRACTICES IN SELECTED RADIO STATIONS MUMBAI	DHWANI DHIREN SHAH	: ; A ; ADVERTISING ; ALL ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RE COGNITION ; BEST ; BRANDING ; COMMUNICATION ; COMPARITIVE ; EFFECT ; ENGLISH ; EXPRESSIONS ; FEED ; FORMATION ; HUMAN ; IMPRESSION ; IN ; K ; LIFE ; MUMBAI ; MUSIC ; NARAYANS ; NOVEL ;			Project Reports

RT0364	RT0364	ONLINE IDENTITY AND REAL LIFE : A CASE STUDY OF SECOND LIFE IN MANIPAL	RAHUL S MUTHALALI	: ; A ; ADVERTISING ; ALL ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RECOGNITION ; BEST ; BRANDING ; CASE ; COMMUNICATION ; COMPARITIVE ; EFFECT ; ENGLISH ; EXPRESSIONS ; FEED ; FORMATION ; HUMAN ; IDENTITY ; IMPRESSION ; IN ; K ; LIFE ; MANIPAL ; MUMBAI ;			Project Reports
RT0365	RT0365	TERROR ATTACK IN MUMBAI 2008 : AN ANALYSIS OF PRINT MEDIA ARTICLES	PALLAVI AHUJA	: ; 2008 ; A ; ADVERTISING ; ALL ; AN ; ANALYSIS ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RECOGNITION ; ARTICLES ; ATTACK ; BEST ; BRANDING ; CASE ; COMMUNICATION ; COMPARITIVE ; EFFECT ; ENGLISH ; EXPRESSIONS ; FEED ; FORMATION ; HUMAN ; IDENTITY ; IMPR			Project Reports
RT0366	RT0366	LYRICS AND COMMUNICATION : EXPRESSONS OF FAMILIAL RELATIONSHIP IN WESTERN POPULAR SONGS	LAUREN LOPES	: ; 2008 ; A ; ADVERTISING ; ALL ; AN ; ANALYSIS ; AND ; ANIMATION ; AROUSAL, MEMORY, RECALL, RECOGNITION ; ARTICLES ; ATTACK ; BEST ; BRANDING ; CASE ; COMMUNICATION ; COMPARITIVE ; EFFECT ; ENGLISH ; EXPRESSIONS ; EXPRESSONS ; FAMILIAL ; FEED ; FORMATION ;			Project Reports

RT0367	RT0367	CELL PHONE USAGE AND BEHAVIOURAL PATTERNS : IMPACT ON STUDENTS OF MANIPAL UNIVERSITY	MERRIN JEETHU JAMES	AROUSAL, MEMORY, RECALL, RE COGNITION ; ARTICLES ; ATTACK ; BEHAVIOURAL ; BEST ; BRANDING ; CASE ; CELL ; COMMUNICATION ; COMPARITIVE ; EFFECT ; ENGLISH ; EXPRESSIONS ; EXPRESSONS ; FAMILIAL ; FEED ; FORMATION ; HUMAN ; IDENTITY ; IMPACT ; IMPRESSION ; IN ; I			Project Reports
RT0368	RT0368	STRSS MANAGEMENT AMONGST MEDIA PERSONNELS IN MANGALORE	KAVERAPPA B S	AMONGST ; IDENTITY ; IMPACT ; IMPRESSION ; IN ; ION ; K ; LIFE ; LYRICS ; MAN ; MANAGEMENT ; MANGALORE ; MANIPAL ; MEDIA ; MUMBAI ; MUSIC ; NARAYANS ; NOVEL ; OF ; ON ; ONLINE ; PATTERNS ; PERSONNELS ; PHONE ; POPULAR ; PRACTICES ; PRINT ; QUALITY ; R ; R			Project Reports
RT0369	RT0369	PSYCHOLOGY BEHIND EYES : UNDERSTANDING THE MINDS OF PHOTOGRAPHERS IN DELHI	GAGAN PRAKASH	:: ; BEHIND ; DELHI ; EYES ; IN ; MINDS ; OF ; PHOTOGRAPHERS ; PSYCHOLOGY ; THE ; UNDERSTANDING			Project Reports
RT0370	RT0370	BEAUTY AND BODY IMAGE : IMPACT OF MEDIA ON YOUNG WOMAN IN MANIPAL	DINSA SACHAN	:: ; AND ; BEAUTY ; BEHIND ; BODY ; DELHI ; EYES ; IMAGE ; IMPACT ; IN ; MANIPAL ; MEDIA ; MINDS ; OF ; ON ; PHOTOGRAPHERS ; PSYCHOLOGY ; THE ; UNDERSTANDING ; WOMAN ; YOUNG			Project Reports
RT0371	RT0371	CULTURE AND COMMUNICATION : STUDY ON SIDDHI TRIBE OF UTTARA KANNADA	MANJUNATH BHAT	:: ; AND ; COMMUNICATION ; CULTURE ; KANNADA ; OF ; ON ; SIDDHI ; STUDY ; TRIBE ; UTTARA			Project Reports

RT0372	RT0372	SEXUAL APPEAL AND ADVERTISEMENTS : A STUDY ON AXE ADS	ANIL N B	:: ; A ; ADS ; ADVERTISEMENTS ; AND ; APPEAL ; AXE ; ON ; SEXUAL ; STUDY			Project Reports
RT0373	RT0373	DEPICTION OF AN EXTRAMARITAL AFFAIR : AN ANALYSIS OF THE MOVIE KABHI ALVIDA NA KEHNA	OM PRAKASH	:: ; AFFAIR ; ALVIDA ; AN ; ANALYSIS ; DEPICTION ; EXTRAMARITAL ; KABHI ; KEHNA ; MOVIE ; NA ; OF ; THE			Project Reports
RT0374	RT0374	EFFECTIVENESS OF ILLUSTRATIONS AND LAYOUT IN PRINT ADVERTISING : A PERCEPTION ANALYSIS	VIJAY KUMAR N D	:: ; A ; ADVERTISING ; AFFAIR ; ALVIDA ; AN ; ANALYSIS ; AND ; DEPICTION ; EFFECTIVENESS ; EXTRAMARITAL ; ILLUSTRATIONS ; IN ; KABHI ; KEHNA ; LAYOUT ; MOVIE ; NA ; OF ; PERCEPTION ; PRINT ; THE			Project Reports
RT0375	RT0375	CREATION OF NATIONAL IDENTITY : AN ANALYSIS OF MOVIE CHAK DE INDIA	PARAG UPADHYAYA	:: ; A ; ADVERTISING ; AFFAIR ; ALVIDA ; AN ; ANALYSIS ; AND ; CHAK ; CREATION ; DE ; DEPICTION ; EFFECTIVENESS ; EXTRAMARITAL ; IENTITY ; ILLUSTRATIONS ; IN ; INDIA ; KABHI ; KEHNA ; LAYOUT ; MOVIE ; NA ; NATIONAL ; OF ; PERCEPTION ; PRINT ; THE			Project Reports
RT0376	RT0376	RELIGIOUS AND COMMUNICATION : A COMPARITIVE STUDY OF THE HOLY BIBLE AND TH NOBLE QURAN	NIDA KHAN	:: ; A ; AND ; BIBLE ; COMMUNICATION ; COMPARITIVE ; HOLY ; IENTITY ; ILLUSTRATIONS ; IN ; INDIA ; KABHI ; KEHNA ; LAYOUT ; MOVIE ; NA ; NATIONAL ; NOBLE ; OF ; PERCEPTION ; PRINT ; QURAN ; RELIGIOUS ; STUDY ; TH ; THE ; TRAMARITAL			Project Reports

RT0377	RT0377	MARKETING COMMUNICATION STRATERGY OF TATA'S NANO : A PERCEPTION ANALYSIS AMONG YOUTH IN MANIPAL	RICHA DINESH GOSAR	:: A ; AMONG ; ANALYSIS ; AND ; BIBLE ; COMMUNICATION ; COMPARITIVE ; HOLY ; IENTITY ; ILLUSTRATIONS ; IN ; INDIA ; KABHI ; KEHNA ; LAYOUT ; MANIPAL ; MARKETING ; MOVIE ; NA ; NANO ; NATIONAL ; NOBLE ; OF ; PERCEPTION ; PRINT ; QURAN ; RELIGIOUS ; S ; ST			Project Reports
RT0378	RT0378	CODE-SWITCHED PRINT ADVERTISEMENTS : AN EXPERIMENT ON PREFERENCE, RECALL AND RECOGNITION	AISHWARYA SASIDHARAN	:: A ; ADVERTISEMENTS ; AMONG ; AN ; ANALYSIS ; AND ; BIBLE ; CODE-SWITCHED ; COMMUNICATION ; COMPARITIVE ; EXPERIMENT ; HOLY ; IENTITY ; ILLUSTRATIONS ; IN ; INDIA ; KABHI ; KEHNA ; LAYOUT ; MANIPAL ; MARKETING ; MOVIE ; NA ; NANO ; NATIONAL ; NOBLE ; O			Project Reports
RT0379	RT0379	TELEVISION AND REALITY SHOWS : A STUDY ON VIEWERS RESPONSE IN MANIPAL	USHASWINI	:: A ; ADVERTISEMENTS ; AMONG ; AN ; ANALYSIS ; AND ; BIBLE ; CODE-SWITCHED ; COMMUNICATION ; COMPARITIVE ; EXPERIMENT ; HOLY ; IENTITY ; ILLUSTRATIONS ; IN ; INDIA ; KABHI ; KEHNA ; LAYOUT ; MANIPAL ; MARKETING ; MOVIE ; NA ; NANO ; NATIONAL ; NOBLE ; O			Project Reports
RT0380	RT0402	ADVERTISEMENT RIVALRY IN TELEVISION	JACOB,JEREMY GEORGE	ADVERTISEMENT ; ADVERTISING ; ADVERTISING ETHICS ; TELEVISION COMMERCIALS			Project Reports

RT0381	RT0403	COMMERCIALIZATION OF SPORTS IN INDIA-ANALYSIS OF THE MEDIA GLARE ON IPL	SHARMA,POOJ A	COMMERCIALIZATION SPORTS ; IPL AND MEDIA ; MEDIA AND SPORTS ; SPORTS IN INDIA			Project Reports
RT0382	RT0382	POLITICAL ADVERTISING AND ELECTION 2009 : A COMPARITIVE ANALYSIS OF CONGRESS AND BJP ADVERTISEMENTS IN THE HINDU AND TIMES OF INDIA	ARVIND APPUKUTTAN	: ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; CODE-SWITCHED ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; ELECTION ; EXPERIMENT ; GENDER ; HINDU ; HOLY ; HOMOSEXUALITY ; HUMSUFER ; IENTITY ; ILLUSTRATIONS ;			Project Reports
RT0383	RT0383	BRAND POSITIONING - A STUDY OF SPORTS BRAND TELEVISION COMMERCIALS	SHERYL ROCHE	2009 ; A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; ELECTION ; EXPERIMENT ; GENDER ; HINDU ; HOLY ; HOMOSEXUALITY ; HUMSUFER ; I			Project Reports

RT0384	RT0384	HUMOUR AND ADVERTISING : IMPACT OF VODAFONE ZOOZOO ADVERTISEMENTSON STUDENTS IN MANIPAL	INDIRA VISHWANATHA N	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; ELECTION ; EXPERIMENT ; GENDER ; HINDU ; HOLY ; H			Project Reports
RT0385	RT0385	GENDER AND VERBAL COMMUNICATION : A STUDY OF STUDENTS IN MANIPAL	JYOTHI VENUGOPAL	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; ELECTION ; EXPERIMENT ; GENDER ; HINDU ; HOLY ; H			Project Reports
RT0386	RT0386	PRODUCT PLACEMENT IN FILMS : EFFECTIVENESS OF SHAH RUKH KHAN'S MOVIES	VIJAY KUMAR	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; EFFECTIVENESS ; ELECTION ; EXPERIMENT ; FILMS ; G			Project Reports

RT0387	RT0387	RACISM IN FILM : A STUDY OF TONY KAYE'S AMERICAN HISTORY X	BOPANNA M G	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; EFFECTIVENESS ; ELECTION ; EXPERIMENT			Project Reports
RT0388	RT0388	REINTERPRETATION OF TRAGIC LOVE IN CINEMA : ANURAG KASHYAP'S APPROACH IN THE FILM DEV D	KEVIN MARTIS LEWIS	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANURAG ; APPROACH ; BASED ; BIBLE ; BJP ; BRA ; BRAND ; CINEMA ; CODE-SWITCHED ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CONGRESS ; D ; DEV ;			Project Reports
RT0389	RT0389	MEANING FROM MEANINGLESSNESS : A STUDY ON THE IDEOLOGY BEHIND JHONEN VASQUEZ'S COMIC SERIES JOHNNY THE HOMICIDAL MANIC	NISRIN AZIZ	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CINEMA ; CODE- SWITCHED ; COMIC ; COMMERCIALS ; COMMUNICATION ; COMPARITIVE ; CON			Project Reports

RT0390	RT0390	IMPACT OF TELEVISION ON CHILDREN IN UDUPI AND MANIPAL REGION	SUBBIN GEORGE	- ; ; ; 2009 ; A ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHILDREN ; CINEMA ; CODE-SWITCHED ; COMIC ; COMMERCIALS ; COMMUNICATION ; COMPAR			Project Reports
RT0392	RT0392	PUBLIC SERVICE ADVERTISEMENTS : EFFECTIVENESS OF ANTI-TOBACCO ADS ON THE STUDENTS IN MANIPAL	SHVRA BHATTACHARYA	- ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANTI-TOBACCO ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHILDREN ; CINEMA ; CODE-SWITCHED ; COMIC ; COMMERCIALS ; C			Project Reports
RT0393	RT0393	COMMUNICATING ' LIFE SKILLS ' : AN EXPLORATION IN TO THE NGO 'DREAM A DREAM'	NAOMI ANNA - SARAH VARGHESE	- ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANTI-TOBACCO ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHILDREN ; CINEMA ; CODE-SWITCHED ; COMIC ; COMMERCIALS ; C			Project Reports

RT0394	RT0394	RESEARCHING COMMUNICATION : CHARAKA , A SEARCH FOR ALTERNATIVE MEANS OF DEVELOPMENT	PRIYA R	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANTI- TOBACCO ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHARAKA ; CHILDREN ; CINEMA ; CODE-SWITCH			Project Reports
RT0395	RT0395	FIGURING OUT THE PRINCESS : A FEMINIST ANALYSIS OF WALT DISNEY'S ANIMATED FILMS' CINDRELLA' 'N THE LITTLE MERMAID' AND ' ALADDIN'	ARHA PADMAN	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALADDIN ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANIMATED ; ANTI-TOBACCO ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHARAKA ; CHILDREN ;			Project Reports
RT0396	RT0396	POPULAR DANCE AND MUSIC : EXPLORING MICHAEL JACKSONS ART FORM AND ITS IMPACT ON THE YOUTH IN BANGALORE	SANGEETHA PADIYAR	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALADDIN ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANIMATED ; ANTI-TOBACCO ; ANURAG ; APPROACH ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CHARAKA ; CHILDREN ;			Project Reports

RT0397	RT0397	ENVIRONMENTALISM IN MIYAZAKI'S ANIMATED FILMS : A SEMIOTIC ANALYSIS OF MONONKE HIME	MANISHA MISHRA	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALADDIN ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANIMATED ; ANTI-TOBACCO ; ANURAG ; APPROACH ; ART ; BANGALORE ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CH			Project Reports
RT0398	RT0398	ELECTIONS 2009 AND PERSONALITIES : A COMPARITIVE STUDY OF 'INDIA TODAY' AND OUTLOOK'	LAXMI SHENOY	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALADDIN ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANIMATED ; ANTI-TOBACCO ; ANURAG ; APPROACH ; ART ; BANGALORE ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; CH			Project Reports
RT0399	RT0399	EMMA IN TWO MEDIA A COMPARITIVE STUDY OF THE 'NOVEL ' AND 'THE FILM' BY DOUGLAS MCGRATH	GARGI NEHA	JOHNNY ; KABHI ; KASHYAP ; KAYE ; KEHNA ; KHAN ; LAYOUT ; LIFE ; LITTLE ; LOVE ; M ; MANIC ; MANIPAL ; MARKETING ; MEANING ; MEANINGLESSNESS ; MEANS ; MERMAID ; MICHAEL ; MIYAZAKI ; MONONKE ; MOVIE ; MOVIES ; MUMBAI ; MUSIC ; N ; NA ; NANO ; NATIONAL ; ND			Project Reports

RT0400	RT0400	VISUALISING PEASANT STRUGGLE : A STUDY OF GIRISH KASARAVALLI'S DOCUDRAMA 'KAGODU SATHYAGRAHA'	SHRISHA G	- ; , ; ; ; 2009 ; A ; ADS ; ADVERTISEMENTS ; ADVERTISEMENTSON ; ADVERTISING ; ALADDIN ; ALTERNATIVE ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; ANIMATED ; ANTI-TOBACCO ; ANURAG ; APPROACH ; ART ; BANGALORE ; BASED ; BEHIND ; BIBLE ; BJP ; BRA ; BRAND ; BY			Project Reports
RT0401	RT0401	ENNEAGRAM TECHNIQUE TO ACHIEVE LEADERSHIP	KAPOOR,NEHA	LEADERSHIP ; MANAGEMENT ; ORGANIZATIONAL LEADERSHIP		15-Dec-10	Project Reports
RT0402	RT0402	ADVERTISEMENT RIVALRY IN TELEVISION	JACOB,JEREMY GEORGE	ADVERTISEMENT ; ADVERTISING ; ADVERTISING ETHICS ; TELEVISION COMMERCIALS		15-Dec-10	Project Reports
RT0403	RT0403	COMMERCIALIZATION OF SPORTS IN INDIA-ANALYSIS OF THE MEDIA GLARE ON IPL	SHARMA,POOJ A	COMMERCIALIZATION SPORTS ; IPL AND MEDIA ; MEDIA AND SPORTS ; SPORTS IN INDIA		15-Dec-10	Project Reports
RT0404	RT0404	FOLKLORE RITUALS-A COMPARATIVE STUDY OF THEYYAM AND BHUTA KOLA	NAIR,DEEPU M	FOLK ARTS ; FOLKLORE ; THEYYAM ; THEYYAM AND BHUTA KOLA		15-Dec-10	Project Reports
RT0405	RT0405	DESTINATION BRANDING CAMPAIGNS AND TV COMMERCIALS-THE STUDY OF INCREDIBLE INDIA CAMPAIGN	SAHARAN,MANI SH	INCREDIBLE INDIA ; TOURISM ; TV COMMERCIALS		15-Dec-10	Project Reports
RT0406	RT0406	POLITICS IN CINEMA-A STUDY OF BOLLYWOOD MOVIES	BHASKARAN,KR UTIKA	BOLLYWOOD ; CINEMA-A ; IN ; INCREDIBLE INDIA ; MOVIES ; OF ; POLITICS ; STUDY ; TOURISM ; TV COMMERCIALS		15-Dec-10	Project Reports
RT0407	RT0407	DRUGS IN POPULAR CINEMA-REPRESENTATION OF SUBSTANCE ABUSE IN POPULAR CINEMA	CHANDRA,DEE PTI R	DRUG ABUSE ; POPULAR CINEMA ; REPRESENTATION OF DRUG ABUSE IN POPULAR CINEMA		15-Dec-10	Project Reports

RT0408	RT0408	KITE RUNNER-A COMPARETIVE ANALYSIS BETWEEN THE NOVEL AND THE FILM	VINCENT,DIANA	KITE RUNNER ; LITERATURE AND FILM ; NOVEL AND THE FILM		15-Dec-10	Project Reports
RT0409	RT0409	INTERNATIONAL COMMUNICATION AND EMPLOYEE MOTIVATION-A STUDY OF INSURANCE SECTOR	SHEMITH	EMPLOYEE MOTIVATION ; INSURANCE SECTOR MOTIVATION EMPLOYEES ; INTERN ; INTERNATIONAL COMMUNICATION		15-Dec-10	Project Reports
RT0410	RT0410	TECHNICAL COMMUNICATION AS AN ELECTIVE IN HUMAN RESOURCE MANAGEMENT STUDIES-EXPLORING AVENUES	PATEL,ATIT A	HUMAN RESOURCE MANAGEMENT ; TECHNICAL COMMUNICATION		15-Dec-10	Project Reports
RT0411	RT0411	UNDERSTANDING WHAT MAKES AN IMAGE PRINT ADVERTISEMENT-WORTHY	ADITYA A	ADVERTISEMENT ; PRINT ADVERTISEMENT		15-Dec-10	Project Reports
RT0412	RT0412	ANALYSIS ON DIGITAL AND FILM PHOTOGRAPHY WITH REFERENCE TO IMAGE PRODUCTION DISTRIBUTION AND PHOTOGRAPHY AS AN ART FORM	PRASAD,ANUPA MA S	DIGITAL PHOTOGRAPHY ; IMAGE PRODUCTION ; PHOTOGRAPHY		15-Dec-10	Project Reports
RT0413	RT0413	DOES LANGUAGE MAKE A DIFFERENCE TO NEWS COVERAGE-A STUDY OF TWO NEWSPAPERS	ASHWINI H S	LANGUAGE AND NEWS COVERAGE ; NEWS COVERAGE		15-Dec-10	Project Reports
RT0414	RT0414	POLITICS AND MEDIA IN ANDHRA PRADESH-A STUDY OF THE PROLIFERATION OF THE TELUGU NEWS CHANNELS	KRISHNA,K RAMYA	MEDIA IN ANDHRA PRADESH ; TELUGU NEWS CHANNELS AND POLITICS		15-Dec-10	Project Reports
RT0415	RT0415	POLITICS AND MEDIA IN ANDHRA NEWSPAPER CIRCULATION AND DEVELOPMENT IN KARNATAKA-A STUDY	ACHARYA,AKSH ATA R	NEWSPAPER AND DEVELOPMENT ; NEWSPAPER CIRCULATION		15-Dec-10	Project Reports

RT0416	RT0416	POLITICS AND MEDIA IN ANDHRA AESTHETIC AND SEMIOTIC ANALYSIS OF FASHION PHOTOGRAPHY	THANKAMMA,T HASHIKA	FASHION PHOTOGRAPHY ; PHOTOGRAPHY ; SEMIOTIC ANALYSIS		15-Dec-10	Project Reports
RT0417	RT0417	STATUS OF WOMEN IN SAUDI ARABIA-A FEMINIST ANALYSIS OF THE NOVEL PRINCESS	PEREIRA,JEAN	PRINCESS ANALYSIS ; WOMEN ; WOMEN IN SAUDI ARABIA		15-Dec-10	Project Reports
RT0418	RT0418	BRAND EFFECTIVENESS OF FAST MOVING CONSUMER GOODS IN THE LOWER INCOME STRATA	;CHAKRAVARTH I,GAYATHRI	BRAND EFFECTIVENESS ; BRANDING ; MARKETING		15-Dec-10	Project Reports
RT0419	RT0419	ANALYSING POLITICAL IDEOLOGIES IN THE NARRATIVE OF AMERICAN SITCOMS OF THE 1970s-A STUDY OF ALL IN THE FAMILY	NANDAKUMAR, ANJALI	AMERICAN SITCOMS ; POLITICAL IDEOLOGIES AND TELEVISION SHOWS		15-Dec-10	Project Reports
RT0420	RT0420	ANALYSIS OF THE MOVIE CLEOPATRA(1963)FROM A FEMINIST PERSPECTIVE	RETNAKAR,HIB BA	CLEOPATRA ; FEMINIST MOVIE ; MOVIE ANALYSIS		15-Dec-10	Project Reports
RT0421	RT0421	CONNECTING THE REAL WORLD TO J K ROWLING'S FANTASTICAL WORLD IN HARRY POTTER ANDTHE PRISONER OF AZKABAN	RAY,ASHMITHA EVANGELINE	HARRY POTTER ; LITERATURE ANALYSIS		15-Dec-10	Project Reports
RT0422	RT0422	JOHN LENNON AND POPULAR MUSIC-ANALYSIS OF THE TEXT AND THE CONTEXT	UNIYAL,SAMEE KSHA	POPULAR MUSIC		15-Dec-10	Project Reports
RT0423	RT0423	RELIGIOUS TEXT AND COMMUNICATION-A STUDY OF COMMON CONCEPTS IN THE SACRED SCRIPTURES OF HINDUISM AND ISLAM	PATEL,FAIZAN	RELIGIOUS TEXT AND COMMUNICATION		15-Dec-10	Project Reports

RT0424	RT0424	STUDY OF THE LISTENERSHIP OF ALL INDIA RADIO PROGRAMMESWITH SPECIAL REFERENCE TO KRISHIRANGA AMONG THE FISHERMAN COMMUNITY IN MALPE	GONSALVES,E RROL ALOYSE	COMMUNITY RADIO ; FISHERMAN COMMUNITY MALPE ; RADIO AND MALPE		15-Dec-10	Project Reports
RT0425	RT0425	TRANSFORMING REALITY: TECHNOLOGICAL INTERVENTION IN PRINT ADVERTISEMENTS	SUPREET J	PRINT , ADVERTISING		15-Dec-10	Project Reports
RT0426	RT0426	PORTRAYAL OF HUMAN RELATIONSHIPS IN INDIAN TELEVISION ADVERTISEMENTS	JINAL J KAMDAR	ADVERTISEMENTS ; HUMAN ; IN ; INDIAN ; OF ; PORTRAYAL ; RELATIONSHIPS ; TELEVISION		15-Dec-10	Project Reports
RT0427	RT0427	CONFLUENCE OF CULTURES : A STUDY OF INTERCULTURAL COMMUNICATION IN MANIPAL	AMRUTHA N NAYAK	: ; A ; COMMUNICATION ; CONFLUENCE ; CULTURES ; IN ; INTERCULTURAL ; MANIPAL ; OF ; STUDY		15-Dec-10	Project Reports
RT0428	RT0428	INTERPERSONAL COMMUNICATION IN PALLIATIVE CARE	SHEKINAH S	\ ; CARE ; COMMUNICATION ; IN ; INTERPERSONAL ; PALLIATIVE		15-Dec-10	Project Reports
RT0429	RT0429	SPORTS COVERAGE OF NEWS CHANNELS IN INDIA AND UNITED STATES : A COMPARITIVE CONTENT ANALYSIS ON NDTV (INDIA) AND CNN (USA)	SHRIKANT SHANKAR	(; (INDIA ;) ; : ; A ; ANALYSIS ; AND ; CHANNELS ; CNN ; COMPARITIVE ; CONTENT ; COVERAGE ; IN ; INDIA ; NDTV ; NEWS ; OF ; ON ; SPORTS ; STATES ; UNITED ; USA		15-Dec-10	Project Reports
RT0430	RT0430	SOCIO-CULTURAL DIFFERENCES IN MOVIE REMAKES : CHILDREN OF HEAVEN AND BUM BUM BOLE	ANNU ALBERT	: ; AND ; BOLE ; BUM ; CHILDREN ; DIFFERENCES ; HEAVEN ; IN ; MOVIE ; OF ; REMAKES ; SOCIO-CULTURAL		15-Dec-10	Project Reports
RT0431	RT0431	EFFECT OF TELEVISION SERIALS ON VIEWERS : CASE STUDY OF BALIKA VADHU	RISHU ARORA	: ; BALIKA ; CASE ; EFFECT ; OF ; ON ; SERIALS ; STUDY ; TELEVISION ; VADHU ; VIEWERS		15-Dec-10	Project Reports

RT0432	RT0432	TRAGEDY IN GREEK LITERATURE : A FEMINIST ANALYSIS OF MEDEA	NAINA SAREEN	:: A ; ANALYSIS ; FEMINIST ; GREEK ; IN ; LITERATURE ; MEDEA ; OF ; TRAGEDY		15-Dec-10	Project Reports
RT0433	RT0433	POTRAYAL OF WOMEN PROTAGONIST IN HINDI CINEMA : A STUDY OF NAGESH KUKUNOOR'S DOR	GEETANJALI	:: A ; CINEMA ; DOR ; HINDI ; IN ; KUKUNOOR ; NAGESH ; OF ; POTRAYAL ; PROTAGONIST ; S ; STUDY ; WOMEN		15-Dec-10	Project Reports
RT0434	RT0434	THE EVOLUTION OF AUTOMOTIVE JOURNALISM IN INDIAN PRINT MEDIA	SAMUEL MARTYN ABHISHEK THOMAS	AUTOMOTIVE ; EVOLUTION ; I NDIAN ; IN ; INDIAN ; JOURNALISM ; MEDIA ; OF ; PRINT ; THE		15-Dec-10	Project Reports
RT0435	RT0435	VIRTUAL REALITY : A STUDY ON HOW SOCIAL NETWORKING SITES CONSUME SPACE IN HUMAN LIFE, AMONG YOUNG ADULTS WITH SPECIAL REFERENCE TO FACEBOOK	SHVAM A RAI	:: A ; ADULTS ; AMONG ; AUTOMOTIVE ; CONSUME ; EVOLUTION ; FACEBOOK ; HOW ; HUMAN ; I NDIAN ; IN ; INDIAN ; JOURNALISM ; LIFE ; MEDIA ; NETWORKING ; OF ; ON ; PRINT ; REALITY ; REFERENCE ; SITES ; SOCIAL ; SPACE ; SPECIAL ; STUDY ; THE ; TO ; VIRTUAL		15-Dec-10	Project Reports
RT0436	RT0436	STING OPERATIONS AND INVESTIGATIVE JOURNALISM IN INDIA : AN EXPLORATION	VANDANA KAMATH	:: AN ; AND ; EXPLORATION ; FACEBOOK ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LIFE ; MEDIA ; NETWORKING ; OF ; ON ; OPERATIONS ; PRINT ; REALITY ; REFERENCE ; SITES ; SOCIAL ; SPACE ; SPECIAL ; STING ; STUDY ;		15-Dec-10	Project Reports

RT0437	RT0437	A STUDY ON THE REPORTING OF SUICIDES IN THE NEWSPAPERS OF BANGALORE	MRIDULA MARY BENJAMIN	:: A ; AN ; AND ; BANGALORE ; EXPLORATION ; FACEBOOK ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LIFE , ; MEDIA ; NETWORKING ; NEWSPAPERS ; OF ; ON ; OPERATIONS ; PRINT ; REALITY ; REFERENCE ; REPORTING ; SITES ; S		15-Dec-10	Project Reports
RT0438	RT0438	RECONNOITRING THE UNDERPRIVILEGED - THROUGH THE NOVEL COOLIE BY MULKRAJ ANAND	SNEHA SAIGAL	- ; ; A ; AN ; ANAND ; AND ; BANGALORE ; BY ; COOLIE ; EXPLORATION ; FACEBOOK ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LIFE , ; MEDIA ; MULKRAJ ; NETWORKING ; NEWSPAPERS ; NOVEL ; OF ; ON ; OPERATIONS ; PRINT ;		15-Dec-10	Project Reports
RT0439	RT0439	DESIGN AESTHETICS IN WOMANS MAGAZINES : AN ANALYSIS OF THE CURRENT TRENDS IN DESIGN AESTHETICS OF WOMANS LIFESTYLE MAGAZINES : LAYOUT TYPOGRAPHY AND PHOTOGRAPHY	ANANDHA KUMAR	- ; ; A ; AESTHETICS ; AN ; ANALYSIS ; ANAND ; AND ; BANGALORE ; BY ; COOLIE ; CURRENT ; DESIGN ; EXPLORATION ; FACEBOOK ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LAYOUT ; LIFE , ; LIFESTYLE ; MAGAZINES ; MEDIA		15-Dec-10	Project Reports

RT0440	RT0440	GHATAK, WOMAN, AND METAPHOR : AN ANALYSIS OF THE FILM MEGHE DHAKA TARA	POUSHALI DHAR	BY ; COOLIE ; CURRENT ; DESIGN ; DHAKA ; EXPLORATION ; FACEBOOK ; FILM ; GHATAK ; ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LAYOUT ; LIFE, ; LIFESTYLE ; MAGAZINES ; MEDIA ; MEGHE ; METAPHOR ; MULKRAJ ; NETWORKING		15-Dec-10	Project Reports
RT0442	RT0442	A STUDY ON FM RADIO LISTENRSHIP IN TRICHUR WITH SPECIAL REFERENCE TO RADIO MANGO	NICY V P	A ; BY ; COOLIE ; CURRENT ; DESIGN ; DHAKA ; EXPLORATION ; FACEBOOK ; FILM ; FM ; GHATAK ; ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INVESTIGATIVE ; ION ; JOURNALISM ; LAYOUT ; LIFE, ; LIFESTYLE ; LISTENRSHIP ; MAGAZINES ; MANGO ; MEDIA ; MEGHE ; M		15-Dec-10	Project Reports
RT0443	RT0443	MEDIA COVERAGE OF ENVIRONMENTAL DEGRADATION CAUSED BY INDUSTRIAL AGRICULTURE	SONAM KUKREJA	A ; AGRICULTURE ; BY ; CAUSED ; COOLIE ; COVERAGE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; FACEBOOK ; FILM ; FM ; GHATAK ; ; HOW ; HUMAN ; I NDIAN ; IN ; INDIA ; INDIAN ; INDUSTRIAL ; INVESTIGATIVE ; ION ; JOURNALISM ; LAY		15-Dec-10	Project Reports

RT0445	RT0445	BHUPEN HAZARIKA : HIS CONCERNS AND COMMUNICATION THROUGH HIS ASSAMESE LYRICS	ANURAG BORAH	:: A ; AGRICULTURE ; AND ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; COMMUNICATION ; CONCERNS ; COOLIE ; COVERAGE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; FACEBOOK ; FILM ; FM ; GHATAK, ; HAZARIKA ; HIS ; HOW ; HUMAN ; I NDIAN ;		15-Dec-10	Project Reports
RT0446	RT0446	SURVIVAL OF YAKSHAGANA : A STUDY	SHREYA BANDA	:: A ; AGRICULTURE ; AND ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; COMMUNICATION ; CONCERNS ; COOLIE ; COVERAGE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; FACEBOOK ; FILM ; FM ; GHATAK, ; HAZARIKA ; HIS ; HOW ; HUMAN ; I NDIAN ;		15-Dec-10	Project Reports
RT0447	RT0447	COVERAGE OF SPIRITUALITY : A STUDY OF TWO NEWSPAPERS TIMES OF INDIA AND NEW INDIAN EXPRESS	SUDESHNA KOKA	:: A ; AGRICULTURE ; AND ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; COMMUNICATION ; CONCERNS ; COOLIE ; COVERAGE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; EXPRESS ; FACEBOOK ; FILM ; FM ; GHATAK, ; HAZARIKA ; HIS ; HOW ; HUMAN ; I		15-Dec-10	Project Reports

RT0448	RT0448	INFLUENCE OF HIP HOP CULTURE ON THE YOUTH OF MUMBAI	KAUSHA GHELANI	: ; A ; AGRICULTURE ; AND ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; COMMUNICATION ; CONCERNS ; COOLIE ; COVERAGE ; CULTURE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; EXPRESS ; FACEBOOK ; FILM ; FM ; GHATAK, ; HAZARIKA ; HIP ; HIS ;		15-Dec-10	Project Reports
RT0449	RT0449	CONSEQUENCES OF THE UNILATERAL ACCEPTANCE AND REJECTION OF CULTURE IN CHINUA ACHEBES NOVEL : THINGS FALL APART	TUHINA BHARADWAJ	: ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; AND ; APART ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; CHINUA ; COMMUNICATION ; CONCERNS ; CONSEQUENCES ; COOLIE ; COVERAGE ; CULTURE ; CURRENT ; DEGRADATION ; DESIGN ; DHAKA ; ENVIRONMENTAL ; EXPLORATION ; EXPRESS ;		15-Dec-10	Project Reports
RT0450	RT0450	THE USE IMPACT AND POTENTIAL OF FORUM THEATRE IN COMMUNITY AND PARTICIPATORY DEVELOPMENT	POORVI SARDAR	: ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; AND ; APART ; ASSAMESE ; BHUPEN ; BY ; CAUSED ; CHINUA ; COMMUNICATION ; COMMUNITY ; CONCERNS ; CONSEQUENCES ; COOLIE ; COVERAGE ; CULTURE ; CURRENT ; DEGRADATION ; DESIGN ; DEVELOPMENT ; DHAKA ; ENVIRONMENTAL		15-Dec-10	Project Reports

RT0451	RT0451	COMPARITIVE STUDY OF BATMAN BY TIM BURTON (1989) AND THE DARK KNIGHT BY CHRISTOPHER NOLAN (2008) : A SEMIOTIC ANALYSIS	ANISHA EDITH ALBUQUERQUE	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; ANALYSIS ; AND ; APART ; ASSAMESE ; BATMAN ; BHUPEN ; BURTON ; BY ; CAUSED ; CHINUA ; CHRISTOPHER ; COMMUNICATION ; COMMUNITY ; COMPARITIVE ; CONCERNS ; CONSEQUENCES ; COOLIE ; COVERAGE ; CULT		15-Dec-10	Project Reports
RT0452	RT0452	THE PHILOSOPHY OF PINK FLOYD : A SEMIOTIC ANALYSIS OF THE BANDS MUSIC-VIDEOS AND LYRICS	KISHORE C	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; ANALYSIS ; AND ; APART ; ASSAMESE ; BANDS ; BATMAN ; BHUPEN ; BURTON ; BY ; CAUSED ; CHINUA ; CHRISTOPHER ; COMMUNICATION ; COMMUNITY ; COMPARITIVE ; CONCERNS ; CONSEQUENCES ; COOLIE ; COVERAG		15-Dec-10	Project Reports
RT0453	RT0453	CAPITALISM IN ASIMOVS FOUNDATION : AN ANALYSIS	KAILASH KAUSHIK	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; AN ; ANALYSIS ; AND ; APART ; ASIMOVS ; ASSAMESE ; BANDS ; BATMAN ; BHUPEN ; BURTON ; BY ; CAPITALISM ; CAUSED ; CHINUA ; CHRISTOPHER ; COMMUNICATION ; COMMUNITY ; COMPARITIVE ; CONCERNS ; CON		15-Dec-10	Project Reports

RT0454	RT0454	PERSONALITY ANALYSIS : EFFECTS AND USE OF HAPTICS IN THE LATIN AMERICAN DANCE FORM	VARSHA SRINIVASAN	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; AMERICAN ; AN ; ANALYSIS ; AND ; APART ; ASIMOV ; ASSAMESE ; BANDS ; BATMAN ; BHUPEN ; BURTON ; BY ; CAPITALISM ; CAUSED ; CHINUA ; CHRISTOPHER ; COMMUNICATION ; COMMUNITY ; COMPARITIVE ; CON		15-Dec-10	Project Reports
RT0455	RT0455	QUESTIONING MYTHOLOGY THROUGH ANIMATION : A FILM ANALYSIS OF SITA SINGS THE BLUES	SNEHA BALIGA	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; AGRICULTURE ; AMERICAN ; AN ; ANALYSIS ; AND ; ANIMATION ; APART ; ASIMOV ; ; ASSAMESE ; BANDS ; BATMAN ; BHUPEN ; BLUES ; BURTON ; BY ; CAPITALISM ; CAUSED ; CHINUA ; CHRISTOPHER ; COMMUNICATION ; COMMUNITY		15-Dec-10	Project Reports
RT0456	RT0456	SUSTAINABILITY COMMUNICATION : GREEN ADVERTISEMENT AND IS IMPACT ON CONSUMER PERCEPTION AND BUYING BEHAVIOUR	SODHAMINI GOUDAR	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; ADVERTISEMENT ; AGRICULTURE ; AMERICAN ; AN ; ANALYSIS ; AND ; ANIMATION ; APART ; ASIMOV ; ; ASSAMESE ; BANDS ; BATMAN ; BEHAVIOUR ; BHUPEN ; BLUES ; BURTON ; BUYING ; BY ; CAPITALISM ; CAUSED ; CHINUA ; CH		15-Dec-10	Project Reports

RT0457	RT0457	AESTHTIC ANALYSIS OF ANSEL ADAMS PHOTOGRAPHY	AMIT PAUL LAKRA	(1989) ; (2008) ; ; A ; ACCEPTANCE ; ACHEBES ; ADAMS ; ADVERTISEMENT ; AESTHTIC ; AGRICULTURE ; AMERICAN ; AN ; ANALYSIS ; AND ; ANIMATION ; ANSEL ; APART ; ASIMOV'S ; ASSAMESE ; BANDS ; BATMAN ; BEHAVIOUR ; BHUPEN ; BLUES ; BURTON ; BUYING ; BY ; CAPITA		15-Dec-10	Project Reports
RT0458	RT0458	FRIENDS : A SEMIOTIC ANALYSIS OF THE SOCIAL MESSAGES IN THE YOUTH ICONIC SICOM	RITIKA JAIPURIYAR	; ; A ; ANALYSIS ; FRIENDS ; ICONIC ; IN ; MESSAGES ; OF ; SEMIOTIC ; SICOM ; SOCIAL ; THE ; YOUTH		15-Dec-10	Project Reports
RT0459	RT0459	HISTORY IN CINEMA : A COMPARITIVE ANALYSIS OF SHAHEED (1965) AND THE LEGEND OF BHAGAT SINGH (2002)	FALGUNI JHA	(; 2002) ; BHAGAT ; D ; LEGEND ; SINGH		15-Dec-10	Project Reports
RT0460	RT0460	GENESIS AND EVOLUTION OF ECONOMIC MAGAZINES IN MALAYAM LANGUAGE : A DESCRIPTIVE ANALYSIS	ANN SUSAN MATHEWS	; ; A ; ANALYSIS ; AND ; DESCRIPTIVE ; ECONOMIC ; EVOLUTION ; GENESIS ; IN ; LANGUAGE ; MAGAZINES ; MALAYAM ; OF		15-Dec-10	Project Reports
RT0461	RT0461	IMPACT OF PRINT ADVERTISEMENT OF CARS ON PEOPLE	DEEPTI K NAIR	ADVERTISEMENT ; CARS ; IMPACT ; OF ; ON ; PEOPLE ; PRINT		15-Dec-10	Project Reports
RT0462	RT0462	MIND AND CHARACTER : A STUDY OF RASKOLNIKOV IN DOSTOEVSKYS CRIME AND PUNISHMENT	CATHY FRANCIS	; ; A ; AND ; CHARACTER ; CRIME ; DOSTOEVSKYS ; IN ; MIND ; OF ; PUNISHMENT ; RASKOLNIKOV ; STUDY		15-Dec-10	Project Reports
RT0463	RT0463	PRO SELF HARM AND THE VISIBILITY OF THE YOUTH GENERATED PROBLEMATIC CONTENT THROUGH WEBSITES IN INDIA	RAJESHWARI A S	AND ; CONTENT ; GENERATED ; HARM ; IN ; INDIA ; OF ; PRO ; PROBLEMATIC ; SELF ; THE ; THROUGH ; VISIBILITY ; WEBSITES ; YOUTH		15-Dec-10	Project Reports

RT0464	RT0464	DEPICTION OF SEXUALITY AND GENDER ROLES : A SEMIOTIC ANALYSIS OF LYRICS BY FEMALE POP ARTISTS	BIVIN VARKEY BENNY	:: A ; ANALYSIS ; AND ; ARTISTS ; BY ; DEPICTION ; FEMALE ; GENDER ; LYRICS ; OF ; POP ; ROLES ; SEMIOTIC ; SEXUALITY		15-Dec-10	Project Reports
RT0465	RT0465	NEWS COVERAGE ON JASMINE REVOLUTION BY ONLINE NEWS PAPER DAWN : A CONTENT ANALYSIS	PRAPHUL RAM	:: A ; ANALYSIS ; BY ; CONTENT ; COVERAGE ; DAWN ; JASMINE ; NEWS ; ON ; ONLINE ; PAPER ; REVOLUTION		15-Dec-10	Project Reports
RT0466	RT0466	ENVIRONMENTALISM IN MOVIES : A SEMIOTIC ANALYSIS ON AVATAR AND HAPPY FEET	ANIRUDHA SUBRAMANYA	:: A ; ANALYSIS ; AND ; AVATAR ; ENVIRONMENTALISM ; FEET ; HAPPY ; IN ; MOVIES ; ON ; SEMIOTIC		15-Dec-10	Project Reports
RT0467	RT0467	COVERAGE OF TELANGANA AGETATION : A COMPARITIVE ANALYSIS OF DECCAN CHRONICLE AND EENADU	SANDEEP NAYANI	:: A ; AGETATION ; ANALYSIS ; AND ; CHRONICLE ; COMPARITIVE ; COVERAGE ; DECCAN ; EENADU ; OF ; TELANGANA		15-Dec-10	Project Reports
RT0468	RT0468	PERCEPTION OF MEN'S FAIRNESS CREAMS : AN EXPLORATORY STUDIES	GARIMA SINGH	:: AN ; CREAMS ; EXPLORATORY ; FAIRNESS ; MEN ; OF ; PERCEPTION ; S ; STUDIES		15-Dec-10	Project Reports
RT0469	RT0469	CHARACTERIZATION AND CARICATURE : A STUDY OF THE ANIMATED SITCOM, THE SIMPSONS - HOMER MARGE AND APU	JAME MARY GEORGE	- ; ; A ; AND ; ANIMATED ; APU ; CARICATURE ; CHARACTERIZATION ; HOMER ; MARGE ; OF ; SIMPSONS ; SITCOM, ; STUDY ; THE		15-Dec-10	Project Reports
RT0470	RT0470	ANALYSIS OF TELEVISION COMMERCIALS : BACKGROUND SCORE AND ITS ROLE IN MEANING-MAKING	LIJO JACOB THAMPY	:: ANALYSIS ; AND ; BACKGROUND ; COMMERCIALS ; IN ; ITS ; MEANING-MAKING ; OF ; ROLE ; SCORE ; TELEVISION		15-Dec-10	Project Reports

RT0471	RT0471	ISSUES OF DEVELOPMENT IN CINEMA : A STUDY OF TWO KANADA FILMS DWEIPAAND PUTTAKKANA HIGHWAY	NITHIN M R	:: A ; CINEMA ; DEVELOPMENT ; DWEIPAAND ; FILMS ; HIGHWAY ; IN ; ISSUES ; KANADA ; OF ; PUTTAKKANA ; STUDY ; TWO		15-Dec-10	Project Reports
RT0472	RT0472	AWARENESS AND USAGE PATTERN OF E-JOURNALS AMONG THE PG STUDENTS IN MANIPAL	MELWIN JOY	AMONG ; AND ; AWARENESS ; E-JOURNALS ; IN ; MANIPAL ; OF ; P ; PATTERN ; PG ; STUDENTS ; THE ; USAGE		15-Dec-10	Project Reports
RT0473	RT0473	AN EXPLORATION OF HUMANITY IN JAPANESE ANIME : POTRAYAL OF VIOLENCE AND PEACE IN MASASHI KISHIMOTOS NARUTO	ANUJA PRABHU	:: AN ; AND ; ANIME ; EXPLORATION ; HUMANITY ; IN ; JAPANESE ; KISHIMOTOS ; MASASHI ; NARUTO ; OF ; PEACE ; POTRAYAL ; VIOLENCE		15-Dec-10	Project Reports
RT0474	RT0474	CINEMATIC DEPICTION OF THE CONDITION OF WOMAN OF AFGHANISTAN UNDER THE TALIBAN REGIME IN THE MOVIE OSAMA	PREETI GOSWAMI	AFGHANISTAN ; CINEMATIC ; CONDITION ; DEPICTION ; IN ; MOVIE ; OF ; OSAMA ; REGIME ; TALIBAN ; THE ; UNDER ; WOMAN		15-Dec-10	Project Reports
RT0475	RT0475	REPRESENTATION OF WOMAN IN VISUAL MEDIA : CASE OF PRINT ADVERTISEMENTS	SONIA GHALIAN	:: ADVERTISEMENTS ; CASE ; IN ; MEDIA ; OF ; PRINT ; REPRESENTATION ; VISUAL ; WOMAN		15-Dec-10	Project Reports
RT0476	RT0476	UNDERSTANDING ALBUM COVER ART : PAST AND PRESENT	COLLIN FURTADO	:: ALBUM ; AND ; ART ; COVER ; PAST ; PRESENT ; UNDERSTANDING		15-Dec-10	Project Reports
RT0477	RT0477	NON - STEREOTYPICAL PROJECTION OF WOMAN IN HINDI CINEMA : A CASE STUDY OF 'TURNING 30'	JASPREET KAUR	- ; ; 30 ; A ; CASE ; CINEMA ; HINDI ; IN ; NON ; OF ; PROJECTION ; STEREOTYPICAL ; STUDY ; TURNING ; WOMAN		15-Dec-10	Project Reports
RT0478	RT0478	IMPACT OF DESIGN ON BUYING BEHAVIOUR : A STUDY ON FOOD AND BEVERAGES PRINT ADVERTISEMENTS	SHILPA KULKARNI	:: A ; ADVERTISEMENTS ; AND ; BEHAVIOUR ; BEVERAGES ; BUYING ; DESIGN ; FOOD ; IMPACT ; OF ; ON ; PRINT ; STUDY		15-Dec-10	Project Reports

RT0479	RT0479	UNDERSTANDING BOLLYWOOD ITEM NUMBERS : A FEMINIST ANALYSIS	SRINIDHI VENKATRAMAN	:: A ; ANALYSIS ; BOLLYWOOD ; FEMINIST ; ITEM ; NUMBERS ; UNDERSTANDING		15-Dec-10	Project Reports
RT0480	RT0480	RELIGION IN CINEMA : REPRESENTAION OF ISLAM IN THE MOVIE ' IN THE NAME OF GOD'	SAMEERA ALAM	:: CINEMA ; GOD ; IN ; ISLAM ; MOVIE ; NAME ; OF ; RELIGION ; REPRESENTAION ; THE		15-Dec-10	Project Reports
RT0481	RT0481	EFFECTIVENESS OF CORPORATE SOCIAL RESPONSIBIITY (CSR) : A CASE STUDY OF' SHIKSHA'	APARNA SINHA	(; ; A ; CASE ; CORPORATE ; CSR) ; EFFECTIVENESS ; OF ; RESPONSIBIITY ; SHIKSHA ; SOCIAL ; STUDY		15-Dec-10	Project Reports
RT0482	RT0482	ANALYSIS OF PRINT ADVERTISEMENTS : CHILDREN'S PRODUCT	KARTHIK R	:: ADVERTISEMENTS ; ANALYSIS ; CHILDREN ; OF ; PRINT ; PRODUCT ; S		15-Dec-10	Project Reports
RT0483	RT0483	PORTRAYAL OF SECOND WORLD WAR IN MOVIES : ANALYSIS OF ' SAVING PRIVATE RYAN ' AND ' LETTERS FROM IWO JIMA	SIDDARTH O C	:: ANALYSIS ; AND ; FROM ; IN ; IWO ; JIMA ; LETTERS ; MOVIES ; OF ; PORTRAYAL ; PRIVATE ; RYAN ; SAVING ; SECOND ; WAR ; WORLD		15-Dec-10	Project Reports
RT0484	RT0484	TRANSGENDER PORTRAYALS IN MOVIES - A COMPARITIVE STUDY ON BOYS DON'T CRY AND TRANSAMERICA	SAYOOMI PADMANABHAN	- ; A ; AND ; BOYS ; COMPARITIVE ; CRY ; DON ; IN ; MOVIES ; ON ; PORTRAYALS ; STUDY ; T ; TRANSAMERICA ; TRANSGENDER		15-Dec-10	Project Reports
RT0485	RT0485	DEPICTION OF CULTURE IN SHAJI N KARUN'S MOVIES : VANAPRASTAM KUTTY , PIRAVI	ANUJA K B	, , , ; CULTURE ; DEPICTION ; IN ; KARUN ; KUTTY ; MOVIES ; N ; OF ; PIRAVI ; S ; SHAJI ; VANAPRASTAM		15-Dec-10	Project Reports
RT0486	RT0486	INTERNET AND RELIGION : USAGES AND EFFECTS OF SHIRDI SAI BABA ON WORSHIP PATTERNS	KRUPA SHAH	:: AND ; BABA ; EFFECTS ; INTERNET ; OF ; ON ; PATTERNS ; RELIGION ; SAI ; SHIRDI ; USAGES ; WORSHIP		15-Dec-10	Project Reports
RT0487	RT0487	PUBLIC ART AND ITS ROLE IN SOCIAL COMMUNICATION AND PROTEST	ABRHAM JOSEPH	AND ; ART ; COMMUNICATION ; IN ; ITS ; PROTEST ; PUBLIC ; ROLE ; SOCIAL		15-Dec-10	Project Reports

RT0489	RT0489	MURDER, MEDICINE AND MOJITOS : A SEMIOTIC ANALYSIS OF THE PORTRAYAL OF PROTAGONISTS IN MODERN U S TELEVISION DRIVEN BY ADDICTION	RAHUL POONJA	: ; A ; ADDICTION ; ANALYSIS ; AND ; BY ; DRIVEN ; IN ; MEDICINE ; MODERN ; MOJITOS ; MURDER, ; OF ; PORTRAYAL ; PROTAGONISTS ; S ; SEMIOTIC ; TELEVISION ; THE ; U		15-Dec-10	Project Reports
RT0490	RT0490	RELATIONSHIP BETWEEN ADVERSEMENTS AND BRAND CHOICE IN THE CONTEXT OF DISSONANCE - REDUCING BUYING BEHAVIOUR	SRIVALLI KALLURU	- ; ADVERSEMENTS ; AND ; BEHAVIOUR ; BETWEEN ; BRAND ; BUYING ; CHOICE ; context ; DISSONANCE ; IN ; o ; OF ; REDUCING ; RELATIONSHIP ; THE		15-Dec-10	Project Reports
RT0491	RT0491	A COMPARITIVE STUDY OF PRINT ADVERSEMENTS AND INTERNET ADVERTISEMENTS :THIER EFFECTS ON BRAND RECOGNITION AND BRAND RECALL	ASHA MAVINASARA	: ; :THIER ; A ; ADVERSEMENTS ; ADVERTISEMENTS ; AND ; brand ; COMPARITIVE ; effects ; INTERNET ; OF ; on ; PRINT ; recall ; recognition ; STUDY ; thier		15-Dec-10	Project Reports
RT0492	RT0492	POLITICAL ADVERTISING : AN ANALYSIS OF CONGRESS AND BJP'S ELECTION ADVERTISEMENTS OF 2004 AND 2009 GENERAL ELECTIONS	RAMAN N H	: ; 2004 ; 2009 ; ADVERTISEMENTS ; ADVERTISING ; AN ; ANALYSIS ; AND ; BJP ; CONGRESS ; ELECTION ; ELECTIONS ; GENERAL ; OF ; POLITICAL ; S		15-Dec-10	Project Reports
RT0493	RT0493	A STUDY ON PERCEPTION OF REALITY TELEVISION AMONG YOUNG ADULTS IN MANIPAL	DURGESH NANDINI	A ; ADULTS ; AMONG ; IN ; MANIPAL ; OF ; ON ; PERCEPTION ; REALITY ; STUDY ; TELEVISION ; YOUNG		15-Dec-10	Project Reports
RT0494	RT0494	ANALYSIS OF SUPLIMENTAL PRINT ADVERTISEMENTS	ARIHANT PRASHANTH KUMAR	ADVERTISEMENTS ; ANALYSIS ; OF ; PRINT ; SUBLIMENTAL ; SUPLIMENTAL		15-Dec-10	Project Reports

RT0495	RT0495	NARRATIVE ANALYSIS OF RUSKIN BOND'S NOVELLA - THE ROOM ON THE ROOF	MALVIK A SINGHAL	- ; ANALYSIS ; BOND ; NARRATIVE ; NOVELLA ; OF ; ON ; ROOF ; ROOM ; RUSKIN ; S ; THE		15-Dec-10	Project Reports
RT0496	RT0496	SHOCK ADVERTISING TO COMMUNICATE PUBLIC WELFARE : A PERCEPTION STUDY AMONGST YOUNG ADULTS	MONIKA KUMARI	:: ; A ; ADULTS ; ADVERTISING ; AMONGST ; COMMUNICATE ; PERCEPTION ; PUBLIC ; SHOCK ; STUDY ; TO ; WELFARE ; YOUNG		15-Dec-10	Project Reports
RT0497	RT0497	EXPLORATORY STUDY ON STRESS AMONGST JOURNALISTS : SURVEY IN BANGALORE	POORVI PRAVEEN	:: ; AMONGST ; BANGALORE ; EXPLORATORY ; IN ; JOURNALISTS ; ON ; STRESS ; STUDY ; SURVEY		15-Dec-10	Project Reports
RT0499	RT0499	ROLE OF TELEVISION IN ENCULTURATION AMONG MIGRANT COMMUNITY IN MANIPAL	KARTIKEY MISHRA	AMONG ; COMMUNITY ; ENCULTURATION ; IN ; MANIPAL ; MIGRANT ; OF ; ROLE ; TELEVISION		15-Dec-10	Project Reports
RT0500	RT0500	A STUDY ON THE MARKETING STRATEGIES EMPLOYED IN THE HINDI FILM INDUSTRY CASE STUDY : AAMIR KHAN PRODUCTIONS	SOWMYA KUMARI	:: ; A ; AAMIR ; CASE ; EMPLOYED ; FILM ; HINDI ; HINI ; IN ; INDUSTRY ; KHAN ; MARKETING ; ON ; PRODUCTIONS ; STRATEGIES ; STUDY ; THE		15-Dec-10	Project Reports
RT0501	RT0501	VIRTUAL BRAND COMMUNITIES - A NEW DIMENSION IN - BRANDING : A CASE STUDY ON HARLEY -DAVIDSON	SANJEEVITHA K	- ; :: ; A ; BRAND ; -BRANDING ; CASE ; COMMUNITIES ; - DAVIDSON ; DIMENSION ; HARLEY ; IN ; NEW ; ON ; STUDY ; VIRTUAL		15-Dec-10	Project Reports
RT0502	RT0502	WOMAN POLITICIANS PORTRAYAL IN INDIAN PRINT MEDIA : ANALYSIS OF 'THE HINDU' AND 'TIMES OF INDIA'. MANGALORE EDITION	LAKSHMI SHANKAR	. ; :: ; ANALYSIS ; AND ; EDITION ; HINDU ; IN ; INDIA ; INDIAN ; MANGALORE ; MEDIA ; OF ; POLITICIANS ; PORTRAYAL ; PRINT ; THE ; TIMES ; WOMAN		15-Dec-10	Project Reports

RT0503	RT0503	PERSPECTIVE STUDY ON INFLUENCE OF SOCIAL MEDIA IN MARKETING FASHION BRANDS WITH SPECIAL REFERENCE TO 'FACEBOOK'	MRIDULA THAMMAIAH	BRANDS ; FACEBOOK ; FASHION ; IN ; INFLUENCE ; MARKETING ; MEDIA ; OF ; ON ; PERSPECTIVE ; REFERENCE ; SOCIAL ; SPECIAL ; STUDY ; TO ; WITH		15-Dec-10	Project Reports
RT0504	RT0504	ROLE OF SOUND LOGO IN BUILDING THE BRAND IDENTITY : A STUDY OF FOOD AND ELECTRONIC PRODUCT CONSUMERS IN BANGALORE	VEERENDRA R NEELI	:: ; A ; AND ; BANGALORE ; BRAND ; BUILDING ; CONSUMERS ; ELECTRONIC ; FOOD ; IDENTITY ; IN ; LOGO ; OF ; PRODUCT ; ROLE ; SOUND ; STUDY ; THE		15-Dec-10	Project Reports
RT0505	RT0505	DIGITAL MEDIA AND INDIAN AUTOMOBILE JOURNALISM : A STUDY ON THE PERCEPTION OF EDITORS AND READERS	PRADEB BISWAS	:: ; A ; AND ; AUTOMOBILE ; DIGITAL ; EDITORS ; INDIAN ; JOURNALISM ; MEDIA ; OF ; ON ; PERCEPTION ; READERS ; STUDY ; THE		15-Dec-10	Project Reports
RT0506	RT0506	ANALYSIS OF BUSINESS COMMUNICATION AND MARKETING MANAGEMENT STRATEGIES : A COMPARITIVE CASE STUDY OF VOLLKWAGEN AND HONDA	NIKHIL SUNIL ARLIKATTI	:: ; A ; ANALYSIS ; ANALYSISOF ; AND ; BUSINESS ; CASE ; COMMUNICATION ; COMPARITIVE ; HONDA ; MANAGEMENT ; MARKETING ; OF ; STRATEGIES ; STUDY ; VOLLKWAGEN		15-Dec-10	Project Reports
RT0507	RT0507	STUDY ON LUXURY FASHION BRAND (LOIS VUITTON) : AN ANALYSIS OF THE INFLUENCE OF BRAND NAME AND DESIGN ASPECT ON CONSUMER PURCHASING BEHAVIOUR	SHANAWAZ MOMIN	(;) :: ; AN ; ANALYSIS ; AND ; ASPECT ; BEHAVIOUR ; BRAND ; CONSUMER ; DESIGN ; FASHION ; INFLUENCE ; LOIS ; LUXURY ; NAME ; OF ; ON ; PURCHASING ; STUDY ; THE ; VUITTON		15-Dec-10	Project Reports

RT0508	RT0508	AFSP ACT IN NORTH EAST : A STUDY ON THE TIMES OF INDIA COVERAGE	KENNETH DENNIS DSOUZA	(;) ; ; ; A ; ACT ; AFSP ; AN ; ANALYSIS ; AND ; ASPECT ; BEHAVIOUR ; BRAND ; CONSUMER ; COVERAGE ; DESIGN ; EAST ; FASHION ; IN ; INDIA ; INFLUENCE ; LOIS ; LUXURY ; NAME ; NORTH ; OF ; ON ; PURCHASING ; STUDY ; THE ; TIMES ; VUITTON		15-Dec-10	Project Reports
RT0509	RT0509	SPOOF FILM: A STUDY OF THE SCARY MOVIE AND ITS PERCEPTION AMONG THE VIEWERS	VINAYAK PRABHU	(;) ; ; ; A ; ACT ; AFSP ; AMONG ; AN ; ANALYSIS ; AND ; ASPECT ; BEHAVIOUR ; BRAND ; CONSUMER ; COVERAGE ; DESIGN ; EAST ; FASHION ; FILM : ; IN ; INDIA ; INFLUENCE ; ITS ; LOIS ; LUXURY ; MOVIE ; NAME ; NORTH ; OF ; ON ; PERCEPTION ; PURCHASING ; SCARY		15-Dec-10	Project Reports
RT0510	RT0510	UNMENTIONABLE FEMININE CAREPRODUCTS : A STUDY ON COMMUNICATION AND TABOO IN UDUPI DISTRICT	ARCHANA R NAYAK	(;) ; ; ; A ; ACT ; AFSP ; AMONG ; AN ; ANALYSIS ; AND ; ASPECT ; BEHAVIOUR ; BRAND ; CAREPRODUCTS ; COMMUNICATION ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; EAST ; FASHION ; FEMININE ; FILM : ; IN ; INDIA ; INFLUENCE ; ITS ; LOIS ; LUXURY ; MOVIE ; NAM		15-Dec-10	Project Reports

RT0511	RT0511	A STUDY OF SACRED INDIA IN WILLIAM DALRYMPLE'S NINE LIVES	VASUDHA V	(;) ; ; ; A ; ACT ; AFSP ; AMONG ; AN ; ANALYSIS ; AND ; ASPECT ; BEHAVIOUR ; BRAND ; CAREPRODUCTS ; COMMUNICATION ; CONSUMER ; COVERAGE ; DALRYMPLE ; DESIGN ; DISTRICT ; EAST ; FASHION ; FEMININE ; FILM: ; IN ; INDIA ; INFLUENCE ; ITS ; LIVES ; LOIS ;		15-Dec-10	Project Reports
RT0512	RT0512	COVERAGE OF AGRICULTURE : A COMPLETE STUDY OF TWO ENGLISH NEWSPAPERS DECCAN HERALD AND THE TIMES OF INDIA	AJAY RAO	(;) ; ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ASPECT ; BEHAVIOUR ; BRAND ; CAREPRODUCTS ; COMMUNICATION ; COMPLETE ; COMPLTE ; CONSUMER ; COVERAGE ; DECCAN ; DESIGN ; DISTRICT ; EAST ; ENG		15-Dec-10	Project Reports
RT0513	RT0513	TELEVISION AND ADVERTISEMENTS : UNDERSTANDING THE PATTERNS STYLE AND STRUCTURE OF APPLE PHONE;S TVCs	KINGSTON B	(;) ; ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ASPECT ; BEHAVIOUR ; BRAND ; CAREPRODUCTS ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; EAST ; ENGLISH ; FASHION ; FEMININE ; FILM:		15-Dec-10	Project Reports

RT0514	RT0514	CINEMA AND POST VIETNAM WAR : A STUDY OF MARTIN SCORSESE'S TAXI DRIVER	MOHAMMED SHARIQ	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ASPECT ; BEHAVIOUR ; BRAND ; ; CAREPRODUCTS ; CINEMA ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; DRIVER ; EAST ; ENGLISH ; FASHION ;		15-Dec-10	Project Reports
RT0515	RT0515	SEMIOTIC ANALYSIS OF CHILDREN'S PICTURE BOOKS	SRI RANJANI S	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ASPECT ; BEHAVIOUR ; BOOKS ; ; BRAND ; CAREPRODUCTS ; CHILDREN ; CINEMA ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; DRIVER ; EAST ;		15-Dec-10	Project Reports
RT0516	RT0516	PORTRAYAL OF ARABS IN WESTERN MEDIA WITH SPECIAL REFERENCE TO MOVIE 'you DONT MESS WITH THE ZOHAN '	POONAM JANCIE RODRIIGUES	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; BEHAVIOUR ; ; BOOKS ; BRAND ; CAREPRODUCTS ; CHILDREN ; CINEMA ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; DONT ; D		15-Dec-10	Project Reports

RT0517	RT0517	MUSLIM WOMEN IN GIRISH KASARAVALLIS FILMS : A STUDY ON HASINA AND GULABI TALKIES	SOWMYA ACHAR	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CHILDREN ; CINEMA ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; DISTRICT ; DONT ; D		15-Dec-10	Project Reports
RT0518	RT0518	FEMINIST FILM THEORY CRITIQUE OF QUENTIN TARANTINO'S PULP FICTION	ABHIJITH B S	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CHILDREN ; CINEMA ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; CRITIQUE ; DESIGN ; DISTRICT		15-Dec-10	Project Reports
RT0519	RT0519	USE OF HUMOUR TO EXPOSE HARSH REALITIES : A STUDY ON GEORGE CARLIN'S STAND UP COMEDY	KARISHMA ANNA HANSEN	(;) ; ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPLTE ; CONSUMER ; COVERAGE ; DESIGN ; D		15-Dec-10	Project Reports

RT0520	RT0520	A STUDY ON 24/7 TAMIL TELEVISION NEWS CHANNELS IN TAMILNADU : AUDIENCE RECEPTION ANALYSIS	PRABHAVATHI R V	(;);; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPLTE ; CON		15-Dec-10	Project Reports
RT0521	RT0521	NEW MEDIA POLITICAL COMMUNICATION : AN ANALYSIS OF THE NATIONAL E GOVERNANCE PLAN AND ITS SUSTAINABILITY	NAROTTAM MEDHORA	(;);; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPLTE ; CON		15-Dec-10	Project Reports
RT0522	RT0522	GENDER AND REPRESENTATION OF REALITY IN RENE MAGRITTE'S PAINTINGS	SHASHANK K S	(;);; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPLTE ; CON		15-Dec-10	Project Reports
RT0523	RT0523	WIDOWS POLITICS AND RELIGION:A STUDY OF DEEPA MEHTA'S FILM FIRE	NAMRATHA RAMAN	CINEMA ; DEEPA MEHTA ; FIRE ; HINDI CINEMA		15-Dec-10	Project Reports

RT0524	RT0524	REPRESENTATION OF WOMEN AND MYTHOLOGICAL STORIES IN TINKLE DIGEST	MADHURA SOMAYAJI	(;);::; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPLTE ; CON		15-Dec-10	Project Reports
RT0525	RT0525	REPRESENTAION OF MODERN AMERICAN LIFE IN VISUAL MEDIA : A STUDY OF PAINTINGS OF EDWARD HOPPER	SHASHWAT PRADHAN	(;);::; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; CO		15-Dec-10	Project Reports
RT0527	RT0527	AKIRA KUROSAWA'S DREAMS : A PSYCHOANALYTIC APPROACH TO STUDY DREAM SYMBOLYSM	AMRUTHA ANANTH	(;);::; 24/7 ; A ; ACT ; ADVERTISEMENTS ; AFSP ; AGRICULTURE: ; AKIRA ; AMERICAN ; AMONG ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ;		15-Dec-10	Project Reports

RT0528	RT0528	STUDY ON THE STRATEGY OF AMUL WITH REFERENCE TO THE PRINT ADVERTISEMENTS	SUMAN SAPORI	ADVERTISEMENTS ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; CAREPRODUCTS ; CARLIN ; CHANNELS ; CHILDREN ; CINEMA ; COMEDY ; COMMUNICATION ; COMPL		15-Dec-10	Project Reports
RT0529	RT0529	EFFECT OF CELEBRITY ENDORSEMENTS ON CONSUMER PURCHASE BEHAVIOUR : A COMPARITIVE ANALYSIS OF ADVERTISING STRATEGY USED BY SHAMPOO BRANDS - DOVE AND PANTENE	ROOPASHREE R SHETTY	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; BEHAVIOUR ; BOOKS ; BRAND ; BRANDS ; BY ; CAREPRODUCTS ; CARLIN ;		15-Dec-10	Project Reports
RT0530	RT0530	VIRTUAL AVTARS AND YOUTH : A STUDY OF FARM VILLE AVTARS IN MANIPAL	SCOTT MIDDLECOTE	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BRAND ; BRANDS ; BY ; CAREPRODUCTS ;		15-Dec-10	Project Reports

RT0531	RT0531	GREEN ADVERTISING AND GREENWASH ; A STUDY OF PRINT AND TELEVISION ADVERTISEMENTS OF SHELL AND BRITISH PETROLEUM	UMME SALMA MAHALDAR	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BRAND ; BRANDS ; BRITISH ; BY ; CAREP		15-Dec-10	Project Reports
RT0532	RT0532	WOMEN IN PHOTOGRAPHY : A COMPARITIVE STUDY OF HOMAI VYARAWALLA AND MARGARET BOURKE - WHITES PHOTOGRAPHS	VAISHNAVI SHENOY	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BRAND ; BRANDS ; BRITISH ; BY ; CAREP		15-Dec-10	Project Reports
RT0534	RT0534	VIRTUAL REALITY : A STUDY ON THE EVOLUTION OF GAMING AND ITS IMPACT ON THE YOUTH WITH A SPECIAL REFERENCE TO 'SECOND LIFE'	NISCHITHA S	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; AND MARGARET ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ; BRAND ; BRANDS		15-Dec-10	Project Reports

RT0537	RT0537	COVERAGE OF INDIAN PREMIER LEAGUE (IPL) 2012 BY TWO ENGLISH DAILY NEWSPAPERS : THE HINDU AND THE TIMES OF INDIA	PRIYA SINGH	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ; BRAND ; BRANDS		15-Dec-10	Project Reports
RT0538	RT0538	A STUDY ON VOTING BEHAVIOUR OF YOUTH IN MANIPAL	KASHIF HASAN	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ; BRAND ; BRANDS		15-Dec-10	Project Reports
RT0539	RT0539	THE APPLICATION OF INTELLECTUAL PROPERTY RIGHTS IN INDIAN TELEVISION SHOWS	KARTIK SHARMA	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE : ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ; BRAND ; BRANDS		15-Dec-10	Project Reports

RT0540	RT0540	A STUDY ON THE EFFECT OF FACEBOOK ADVERTISING IN MANIPAL	KITTU JAYARAJ	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ;		15-Dec-10	Project Reports
RT0541	RT0541	PORTRAL OF DICTATORSHIP IN CHARLES CHAPLIN'S FILMS : STUDY OF THE FILM'S'THE GREAT DICTATOR'	DIPAK B J	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ;		15-Dec-10	Project Reports
RT0542	RT0542	DSIGN AND COMMUNICATION : COMPARITIVE ANALYSIS OF BBC AND CNN WEBSITES	JITHU B	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BEHAVIOUR ; BOOKS ; BOURKE ;		15-Dec-10	Project Reports

RT0543	RT0543	BRAND BUILDING AND POSITIONING OF ONLINE GAMES : A STUDY ON 'ANGRY BIRDS'	MANASA	DSIGN ; EAST ; EDWARD ; EFFECT ; ENDORSEMENTS ; ENGLISH ; EVOLUTION ; EXPOSE ; FACEBOOK ; FARM ; FASHION ; FEMININE ; FILM ; FILM: ; FILMS ; GAMES ; GAMING ; GENDER ; GEORGE ; GREAT ; GREEN ; GREENWASH ; HARSH ; HERALD ; HOMAI ; HOPPER ; HUMOUR ; IMPACT ;		15-Dec-10	Project Reports
RT0544	RT0544	DANCE AND COMMUNICATION : COMPARITIVE STUDY OF TWO DANCE FORMS MOHINIYATTAM AND KATHAKALI	SINU K THOMAS	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE: ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; ANGRY ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BBC ; BEHAVIOUR ; BIR		15-Dec-10	Project Reports
RT0545	RT0545	ROLE OF NEWSPAPERS IN COVERAGE OF RIGHT TO EDUCATION ACT IN INDIA	RIA LAKSHMAN	- ; (;) ; ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE: ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; ANGRY ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BBC ; BEHAVIOUR ; BIR		15-Dec-10	Project Reports

RT0546	RT0546	ETHICS OF PHOTOJOURNALISM IN PRINT MEDIA : AN ETHICAL ANALYSIS OF DISASTERS (MANMADE AND NATURAL)	HARINEE R	- ; (; (MANMADE ;) ; ; 24/7 ; A ; ACT ; ADVERTISEMENTS ; ADVERTISING ; AFSP ; AGRICULTURE ; AKIRA ; AMERICAN ; AMONG ; AMUL ; AN ; ANALYSIS ; AND ; ANDMARGARET ; ANGRY ; APPLE ; APPLICATION ; APPROACH ; ARABS ; ASPECT ; AUDIENCE ; AVTARS ; BBC ; BEHA		15-Dec-10	Project Reports
RT0547	RT0547	ANALYSIS OF ADVERTISING BETWEEN THE TIMES OF INDIA AND THE HINDU AND ITS IMPACT ON MEDIA STUDENTS OF MANIPAL	NARENDRAN SIVAKUMAR	ADVERTISING ; ANALYSIS ; AND ; BETWEEN ; FILM ANALYSIS ; HINDU ; IMPACT ; INDIA ; ITS ; MANIPAL ; MEDIA ; OF ; ON ; STUDENTS ; THE ; TIMES			Project Reports
RT0548	RT0548	WATER SHORTAGE IN MANIPAL : URBAN COMMUNITY RESPONSE AND THE ROLE OF MEDIA IN CREATING AWARENESS	RATNIKA M SHARMA	: ; ADVERTISING ; ANALYSIS ; AND ; AWARENESS ; BETWEEN ; COMMUNITY ; CREATING ; FILM ANALYSIS ; HINDU ; IMPACT ; IN ; INDIA ; ITS ; MANIPAL ; MEDIA ; OF ; ON ; RESPONSE ; ROLE ; SHORTAGE ; STUDENTS ; THE ; TIMES ; URBAN ; WATER			Project Reports
RT0549	RT0549	CHRACTERISATION AND FEMME FATALE ; A STUDY OF CATHERINE TRAMELL IN THE MOVIES ' BASIC INSTINCT 1 AND 2	BHAIRAVI PONNAPPA	: ; 1 ; 2 ; A ; ADVERTISING ; ANALYSIS ; AND ; AWARENESS ; BASIC ; BETWEEN ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CREATING ; FATALE ; FEMME ; FILM ANALYSIS ; HINDU ; IMPACT ; IN ; INDIA ; INSTINCT ; ITS ; MANIPAL ; MEDIA ; MOVIES ; OF ; ON ; RESPONSE			Project Reports

RT0550	RT0550	THE ROLE OF TELEVISION IN PROMOTING CONSUMERISM AMONG THE YOUTH IN MANIPAL	JOSEPH JEEVAN	:: 1 ; 2 ; A ; ADVERTISING ; AMONG ; ANALYSIS ; AND ; AWARENESS ; BASIC ; BETWEEN ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CONSUMERISM ; CREATING ; FAT ; FATALE ; FEMME ; FILM ANALYSIS ; HINDU ; IMPACT ; IN ; INDIA ; INSTINCT ; ITS ; MANIPAL ; MEDIA ;			Project Reports
RT0551	RT0551	PERCEPTION OF THE FASHION INDUSTRY : A STUDY OF MADHUR BHANDARKARS FILM FASHION (2008)	GURUVINDER KAUR	(2008) ; :: 1 ; 2 ; A ; ADVERTISING ; AMONG ; ANALYSIS ; AND ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CONSUMERISM ; CREATING ; FASHION ; FAT ; FATALE ; FEMME ; FILM ; FILM ANALYSIS ; HINDU ; IMPACT ; IN ; IN			Project Reports
RT0552	RT0552	A STUDY ON IMPACT AND INFLUENCE OF PRINT ADVERTISEMENT OF MOTORBIKES	SIDDARTH SHESHADRI	(2008) ; :: 1 ; 2 ; A ; ADVERTISEMENT ; ADVERTISING ; AMONG ; ANALYSIS ; AND ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CONSUMERISM ; CREATING ; FASHION ; FAT ; FATALE ; FEMME ; FILM ; FILM ANALYSIS ; HINDU ;			Project Reports

RT0553	RT0553	BOTTLE ART AND PRINT ADVERTISEMENTS : A STUDY OF ABSOLUT VODKA	SHARON ALLE KARUNAKARAN	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; AND ; ART ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BOTTLE ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CONSUMERISM ; CREATING ; FASHION ; FAT ; FATALE			Project Reports
RT0554	RT0554	THE PORTRAYAL OF BIPOLAR IN THE MOOVI 'MOONU'	NIVEDYA PANKAJ	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADS ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; age ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; ARTICLES ; AUDIENCE ; AUTO ; AWARENESS ; BASIC ; BEHAVIOUR ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOLLYWOOD ; BOTTLE ; BRAN			Project Reports
RT0555	RT0555	ROLE OF NEWS ANCHORS IN TELEVISION NEWS AUDIENCE ANALYSIS	LAXMI THAKUR	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; CATHERINE ; CHRACTERISATION ; COMMUNITY ; CONSUMERISM ; CR			Project Reports

RT0556	RT0556	THE IMPACT OF DISCOVERY CHANNEL ON YOUTH IN MANIPAL	SAGAR SAXENA	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; CATHERINE ; CHANNEL ; CHRACTERISATION ; COMMUNITY ; CONSUM			Project Reports
RT0557	RT0557	CONTENT ANALYSIS OF WEBSITES OF NATIONAL POLITICAL PARTIES IN INDIA	PAVAN KUMAR	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; CATHERINE ; CHANNEL ; CHRACTERISATION ; COMMUNITY ; CONSUM			Project Reports
RT0558	RT0558	FASHION, COMMUNICATION AND IMPACT ON WOMEN : A STUDY OF THE VOGUE MAGAZINE	DWITI S SHETTY	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; CATHERINE ; CHANNEL ; CHRACTERISATION ; COMMUNICATION ; CO			Project Reports

RT0559	RT0559	BRAND EXTENSLEVERAGING FOR A LUXURY BRAND ; STUDY OF CHRISTIAN DEOR	TUHINA SINGH	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; BRAND ; CATHERINE ; CHANNEL ; CHRACTERISATION ; CHRISTIAN			Project Reports
RT0560	RT0560	PORTRAYAL OF WOMEN IN PRIME-TIME TELEVISION ADVERTISEMENTS	YASHA MA SHETTY	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOTTLE ; BRAND ; CATHERINE ; CHANNEL ; CHRACTERISATION ; CHRISTIAN			Project Reports
RT0561	RT0561	A STUDY ON THE PORTRAYAL OF HOMOSEXUALITY IN THE BOLLYWOOD MOVIES ; A PERCEPTION ANALYSIS	SHRUTHI R	(2008) ; ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOLLYWOOD ; BOTTLE ; BRAND ; CATHERINE ; CHANNEL ; CHRACTERISATION			Project Reports

RT0562	RT0562	portrayal of cross age relationship between the protagonists in hindi cinema ; comparative study of nishabd and cheeni kum	ANAMIKA GANDHI	(2008) ; ; 1 ; 2 ; A ; ABSOLUT ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; age ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; AUDIENCE ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOLLYWOOD ; BOTTLE ; BRAND ; CATHERINE ; CHANNEL ; cheeni ; C			Project Reports
RT0563	RT0563	HONDA AND TOYOTA : A COMPARITIVE STUDY OF TELEVISION ADS AND AUTO CARINDIA MAGAZINE ARTICLES	NAVEEN KUMAR	(2008) ; ; 1 ; 2 ; A ; ABSOLUT ; ADS ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; age ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; ARTICLES ; AUDIENCE ; AUTO ; AWARENESS ; BASIC ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOLLYWOOD ; BOTTLE ; BRAND ; CARINDIA			Project Reports
RT0564	RT0564	COMMUNICATION AND BUYING BEHAVIOUR : A STUDY OF UDUPI GOLDJEWELLERY CONSUMER MARKET	MITHUN SHET	(2008) ; ; 1 ; 2 ; A ; ABSOLUT ; ADS ; ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISING ; age ; AMONG ; ANALYSIS ; ANCHORS ; AND ; ART ; ARTICLES ; AUDIENCE ; AUTO ; AWARENESS ; BASIC ; BEHAVIOUR ; BETWEEN ; BHANDARKARS ; BIPOLAR ; BOLLYWOOD ; BOTTLE ; BRAN			Project Reports
RT0565	RT0565	STUDY ON THE EFFECTIVENESS OFPRODUCT PLACEMENT IN FOOD SHOWS	NATASHA VIJAY	PGDCC ; PGDCC THESIS ; PRODUCT PLACEMENT ; PRODUCT PLACEMENT TV	MIC	28-Jun-13	Project Reports

RT0566	RT0566	STUDY ON THE USE OF SOCIAL MEDIA BY THE COSMETICINDUSTRY:REVLON AND LAKME	CAROL MELISA REGO	COSMETIC INDUSTRY AND SOCIAL MEDIA ; PGDCC ; PGDCC THESIS ; SOCIAL MEDIA ; SOCIAL MEDIA AND ADVERTISEMENT	MIC	28-Jun-13	Project Reports
RT0567	RT0567	BRAND IDENTITY AND PEOPLE'SPERCEPTIONS OF FORD, VOLKSWAGEN AND TOYOTA IN INDIA : A COMPARITIVE STUDY	BEN JOEL DAVID	:: A ; AND ; BRAND ; COMPARITIVE ; FILM ANALYSIS ; FORD, ; IDENTITY ; IN ; INDIA ; OF ; PEOPLE ; SPERCEPTIONS ; STUDY ; TOYOTA ; VOLKSWAGEN			Project Reports
RT0568	RT0568	THE MARRIAGE BAZAAR : AN EMPIRIAL EVALUATION OF BHARAT MATRIMONY WEBSITE	DUBAY, MONIKA	:: AN ; BAZAAR ; BHARAT ; EMPIRIAL ; EVALUATION ; MARRIAGE ; MATRIMONY ; OF ; THE ; WEBSITE			Project Reports
RT0569	RT0569	INTERPRETING STEREOTYPES AND VALUES IN CHILDREN ANIMATION : A STUDY OF CHOTA BHEEM	POOJARY APOORVA G	:: A ; AND ; ANIMATION ; BHEEM ; CHILDREN ; CHOTA ; IN ; INTERPRETING ; OF ; STEREOTYPES ; STUDY ; VALUES			Project Reports
RT0570	RT0570	DANCE AS AFORM OF COMMUNICATION : A COMPARITIVE STUDY OF BHARATHANATYAM AND BALLET	KARTHI, MILAN	:: A ; AFORM ; AND ; AS ; BALLET ; BHARATHANATYAM ; COMMUNICATION ; COMPARITIVE ; DANCE ; OF ; STUDY			Project Reports
RT0571	RT0571	DEPICTION OF TERRORISM IN INDIAN CINEMA : A STUDY ON THE FILM 'BLACK FRIDAY'	DSOUZA, GODWIN	:: A ; BLACK ; CINEMA ; DEPICTION ; FILM ; FRIDAY ; IN ; INDIAN ; OF ; ON ; STUDY ; TERRORISM ; THE			Project Reports
RT0572	RT0572	KUNDANKULAM NUCLEAR POWER PLANT : A COMPARITIVE STUDY OF THE COVERAGE IN THE HINDU AND THE TIMES OF INDIA	DAS,MAYA	:: A ; AND ; COMPARITIVE ; COVERAGE ; HINDU ; IN ; INDIA ; KUNDANKULAM ; NUCLEAR ; OF ; PLANT ; POWER ; STUDY ; THE ; TIMES			Project Reports

RT0573	RT0573	A FASHION AS A SYMBOL OF NON-VERBAL COMMUNICATION : AN ANALYSIS OF AMERICAN ORIGIN TV SERIES 'GOSSIP GIRL'	NISHITHA,P K	: ; A ; AMERICAN ; AN ; ANALYSIS ; AS ; COMMUNICATION ; FASHION ; GIRL ; GOSSIP ; KUNDANKULAM ; NON-VERBAL ; NUCLEAR ; OF ; ORIGIN ; PLANT ; POWER ; SERIES ; SYMBOL ; TV			Project Reports
RT0574	RT0574	A STUDY ON THE IMPACT OF TV SERIES 'VAMPIRE DIARIES' ON WOMEN	PREETHAM , POOJA	DIARIES ; GIRL ; GOSSIP ; HION ; IMPACT ; KUNDANKULAM ; NON-VERBAL ; NUCLEAR ; OF ; ON ; ORIGIN ; PLANT ; POWER ; SERIES ; STUDY ; SYMBOL ; THE ; TV ; VAMPIRE ; WOMEN		06-Jan-14	Project Reports
RT0575	RT0575	A COMPARITIVE STUDY OF ANALOGUE AND DIGITAL FILMMAKING VIS A VIS INDEPENDENT FILMMAKING	EKAMBARAM, KEERTHI	A ; ANALOGUE ; AND ; COMPARITIVE ; DIARIES ; DIGITAL ; FILMMAKING ; GIRL ; GOSSIP ; HION ; IMPACT ; INDEPENDENT ; KUNDANKULAM ; NON-VERBAL ; NUCLEAR ; OF ; ON ; ORIGIN ; PLANT ; POWER ; SERIES ; STUDY ; SYMBOL ; THE ; TV ; VAMPIRE ; VIS ; WOMEN		06-Jan-14	Project Reports
RT0576	RT0576	COMMUNICATION THROUGH PHOTOGRAPHY : ANALYSIS OF STEVE MCCURRY'S INDIA IMAGERY	VIKRAM S	: ; ANALYSIS ; COMMUNICATION ; IMAGERY ; INDIA ; MCCURRY ; OF ; PHOTOGRAPHY ; S ; STEVE ; THROUGH		06-Jan-14	Project Reports

RT0577	RT0577	GOA TOURISM: UNDERSTANDING THE COMMUNICATION MEDIA USED BY THE GOA TOURISM DEPARTMENT CORPORATION AND ITS EFFECT ON FOREIGN TOURISTS	FERNANDES, PRECY, ALRIYA	: ; ANALYSIS ; AND ; BY ; COMMUNICATION ; CORPORATION ; DEPARTMENT ; EFFECT ; FOREIGN ; GOA ; IMAGERY ; INDIA ; ITS ; MCCURRY ; MEDIA ; OF ; ON ; PHOTOGRAPHY ; S ; STEVE ; THE ; THROUGH ; TOURISM ; TOURISM: ; TOURISTS ; UNDERSTANDING ; USED		06-Jan-14	Project Reports
RT0578	RT0578	STEREOSCOPIC TECHNOLOGY: PERCEPTION OF AUDIENCE ABOUT STEREOSCOPIC MOVIES	CHARAN, NAGA	: ; ABOUT ; ANALYSIS ; AND ; AUDIENCE ; BY ; COMMUNICATION ; CORPORATION ; DEPARTMENT ; EFFECT ; FOREIGN ; GOA ; IMAGERY ; INDIA ; ITS ; MCCURRY ; MEDIA ; MOVIES ; OF ; ON ; PERCEPTION ; PHOTOGRAPHY ; S ; STEREOSCOPIC ; STEVE ; TECHNOLOGY: ; THE ; THROUGH		06-Jan-14	Project Reports
RT0579	RT0579	SOCIAL MEDIA AND CYBER BULLING:A STUDY OF THE IMPACT ON FACEBOOK USERS	DSILVA, KRISHA	: ; ABOUT ; ANALYSIS ; AND ; AUDIENCE ; BULLING:A ; BY ; COMMUNICATION ; CORPORATION ; CYBER ; DEPARTMENT ; EFFECT ; FACEBOOK ; FOREIGN ; GOA ; IMAGERY ; IMPACT ; INDIA ; ITS ; MCCURRY ; MEDIA ; MOVIES ; OF ; ON ; PERCEPTION ; PHOTOGRAPHY ; S ; SOCIAL ; S		06-Jan-14	Project Reports

RT0580	RT0580	PRODUCT PLACEMENT AND CINEMA: A STUDY ON THE IMPACT OF THE FILM 'THE TRANSFORMERS' ON VIEWERS	JACOB, TARUN	: ; A ; ABOUT ; ANALYSIS ; AND ; AUDIENCE ; BULLING:A ; BY ; CINEMA: ; COMMUNICATION ; CORPORATION ; CYBER ; DEPARTMENT ; EFFECT ; FACEBOOK ; FILM ; FOREIGN ; GOA ; IMAGERY ; IMPACT ; INDIA ; ITS ; MCCURRY ; MEDIA ; MOVIES ; OF ; ON ; PERCEPTION ; PHOTOGR		06-Jan-14	Project Reports
RT0581	RT0581	EMPOLYEE PERCEPTION OF PHYSICAL APPEARANCE IN MEDIA INDUSTRY	PRASAD, N PARINEETA	: ; A ; ABOUT ; ANALYSIS ; AND ; APPEARANCE ; AUDIENCE ; BULLING:A ; BY ; CINEMA: ; COMMUNICATION ; CORPORATION ; CYBER ; DEPARTMENT ; EFFECT ; EMPOLYEE ; FACEBOOK ; FILM ; FOREIGN ; GOA ; IMAGERY ; IMPACT ; IN ; INDIA ; INDUSTRY ; ITS ; MCCURRY ; MEDIA ;		06-Jan-14	Project Reports
RT0582	RT0582	PERCEPTION OF WOMEN ON KANNADA TELEVISION SERIALS AND ITS IMPACT WITH REFERENCE TO A KANNADA SERIAL ' PUTGOWRI MADUVE'	BHARADHWAJ, APOORVA	A ; AND ; IMPACT ; ITS ; KANNADA ; MADUVE ; OF ; ON ; PERCEPTION ; PUTGOWRI ; REFERENCE ; SERIAL ; SERIALS ; TELEVISION ; TO ; WITH ; WOMEN		06-Jan-14	Project Reports
RT0584	RT0584	CORPORATE GIFTINGAS A TOOL OF INTERNAL BRANDING : PERCEPTION OF THE EMPLOYEES IN THE CORPORATE SECTOR	SHET , NEHA	: ; A ; BRANDING ; CORPORATE ; EMPLOYEES ; GIFTINGAS ; IN ; INTERNAL ; OF ; PERCEPTION ; SECTOR ; TE ; THE ; TOOL		06-Jan-14	Project Reports

RT0585	RT0585	SURREALISM AND ART : A STUDY OF H R GIGER'S PAINTINGS	SRIDHARAN, DEEPAK	: ; A ; AND ; ART ; BRANDING ; CORPORATE ; EMPLOYEES ; GIFTINGAS ; GIGER ; H ; IN ; INTERNAL ; OF ; PAINTINGS ; PERCEPTION ; R ; S ; SECTOR ; STUDY ; SURREALISM ; TE ; THE ; TOOL		06-Jan-14	Project Reports
RT0586	RT0586	AN ANALYSIS OF BOLLYWOOD ITEM SONGS AS A TOOL FOR MARKETING OF FILMS	MOHANTY, NIVA	: ; A ; AN ; ANALYSIS ; AND ; ART ; AS ; BOLLYWOOD ; BRANDING ; CORPORATE ; EMPLOYEES ; FILMS ; FOR ; GIFTINGAS ; GIGER ; H ; IN ; INTERNAL ; ITEM ; MARKETING ; OF ; PAINTINGS ; PERCEPTION ; R ; S ; SECTOR ; SONGS ; STUDY ; SURREALISM ; TE ; THE ; TOOL		06-Jan-14	Project Reports
RT0587	RT0587	DRAMA AND FILM : A COMPARITIVE STUDY OF TWO NAGA- MANDALA'S - DRAMA BY GIRISH KARNAD AND FILM BY T. S. NAGABHARANA	DEEKSHITHA	- ; ; ; A ; AND ; BY ; COMPARITIVE ; DRAMA ; FILM ; GIRISH ; KARNAD ; MANDALA ; NAGA- ; NAGABHARANA ; OF ; S ; S. ; STUDY ; T. ; TWO		06-Jan-14	Project Reports
RT0588	RT0588	SOCIAL MEDIA AND PSYCHOLOGY : EXPLORING THE BETWEEN FACEBOOK AND NARCISSION	MALAVIKA , MALLYA	: ; AND ; BETWEEN ; EXPLORING ; FACEBOOK ; MEDIA ; NARCISSION ; PSYCHOLOGY ; SOCIAL ; THE		06-Jan-14	Project Reports
RT0589	RT0589	A STUDY ON HEINEKEN AND KINGFISHER BEER PRINT ADVERTISEMENTS	NAIK,RHEA	A ; ADVERTISEMENTS ; ADVERTISEMENTS ; AND ; BEER ; HEINEKEN ; KINGFISHER ; ON ; PRINT ; STUDY		06-Jan-14	Project Reports
RT0590	RT0590	PORTRAYING RACE AND GENDER: A STUDY OF PETA'S PRINT ADVERTISING	GOWRI , DEVIKA	A ; ADVERTISING ; AND ; GENDER: ; OF ; PETA ; PORTRAYING ; PRINT ; RACE ; S ; STUDY		06-Jan-14	Project Reports

RT0591	RT0591	ENVIRONMENT AND ANIMATED CARTOON SHOWS: A STIDY OF THE SERIES CAPTAIN PLANET	VASUDEVAN, ADITHYA	A ; ADVERTISING ; AND ; ANIMATED ; CAPTAIN ; CARTOON ; ENVIRONMENT ; GENDER: ; OF ; PETA ; PLANET ; PORTRAYING ; PRINT ; RACE ; S ; SERIES ; SHOWS: ; STIDY ; STUDY ; THE		06-Jan-14	Project Reports
RT0592	RT0592	DREAMS AND REALITY: PSYCHOANALYSIS OF THE FILM INCEPTION	GANESH, AKSHAYA	A ; ADVERTISING ; AND ; ANIMATED ; CAPTAIN ; CARTOON ; DREAMS ; ENVIRONMENT ; FILM ; GENDER: ; INCEPTION ; OF ; PETA ; PLANET ; PORTRAYING ; PRINT ; PSYCHOANALYSIS ; RACE ; REALITY: ; S ; SERIES ; SHOWS: ; STIDY ; STUDY ; THE		06-Jan-14	Project Reports
RT0593	RT0593	EMOTIONAL APPEAL IN ADVERTISEMENTS; A COMPARATIVE STUDY ON IDEA AND VODAFONE TELEVISION COMMERCIALS	RAO ,DEVULAPALLY ,SHEETAL, INDU	A ; ADVERTISEMENTS ; ADVERTISING ; AND ; ANIMATED ; APPEAL ; CAPTAIN ; CARTOON ; COMMERCIALS ; COMPARATIVE ; DREAMS ; EMOTIONAL ; ENVIRONMENT ; FILM ; GENDER: ; IDEA ; IN ; INCEPTION ; OF ; ON ; PETA ; PLANET ; PORTRAYING ; PRINT ; PSYCHOANALYSIS ; RACE ;		06-Jan-14	Project Reports

RT0594	RT0594	CHILDREN'S CARTOONS AND GENDER REPRESENTATION; A STUDY ON THE EPISODES OF 'THE POWERPUFF GIRLS'	KRISHNA, SURAJ	A ; ADVERTISEMENTS ; ADVERTISING ; AND ; ANIMATED ; APPEAL ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DREAMS ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; FILM ; GENDER ; GENDER: ; GIRLS ; IDEA ; IN ; INCEPTION ; OF ; ON ; PETA ; PLA		06-Jan-14	Project Reports
RT0595	RT0595	HOLOCAUST AND JEWISH NARRATIVE: A COMPARATIVE STUDY OF ELIE WIESEL'S NIGHT AND THE BOOK OF JOB	JAVVAJI, SMILES HANNAH	A ; ADVERTISEMENTS ; ADVERTISING ; AND ; ANIMATED ; APPEAL ; BOOK ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; FILM ; GENDER ; GENDER: ; GIRLS ; HOLOCAUST ; IDEA ; IN ; ; INCEPT		06-Jan-14	Project Reports
RT0596	RT0596	HEGEMONY AND INDO -US RELATION; AN ANALYTICAL STUDY OF WIKILEAKS	SARANYAA, M	A ; ADVERTISEMENTS ; ADVERTISING ; AN ; ANALYTICAL ; AND ; ANIMATED ; ; APPEAL ; BOOK ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; FILM ; GENDER ; GENDER: ; GIRLS ; HEGEMONY ; H		06-Jan-14	Project Reports

RT0597	RT0597	INNOVATIVE MARKETING: A STUDY OF THE PRINT ADVERTISEMENTS AND WEBSITES OF VOLKSWAGEN	DAGA, RAGHAV	A ; ADVERTISEMENTS ; ADVERTISING ; AN ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; BOOK ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; FILM ; GENDER ; GENDER: ; GIRLS ; HEGEMONY ; H		06-Jan-14	Project Reports
RT0598	RT0598	A STUDY ON THE INFLUENCE OF TELEVISION SHOWS AND COMMERCIALS ON RESIDENTIAL INTERIOR DESIGN	SHETTY, SHARATH	A ; ADVERTISEMENTS ; ADVERTISING ; AN ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; BOOK ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; FILM ; GENDER ; GENDER: ; GIRLS ; HEG		06-Jan-14	Project Reports
RT0599	RT0599	AN EXPLORATORY STUDY ON THE ONLINE SHOPPING HABITS AMONG WOMEN	HIREMATH SHAMBHAVI	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; BOOK ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; EXPLORATORY ; FILM ; GENDER ;		06-Jan-14	Project Reports

RT0600	RT0600	STUDY OF THE INFLUENCE OF SOCIAL MEDIA IN MARKETING BEAUTY BRANDS WITH REFERENCE TO YOUTUBE	MONTEIRO, KAREN	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; BEAUTY ; BOOK ; BRANDS ; CAPTAIN ; CARTOON ; CARTOONS ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN ; DREAMS ; ELIE ; EMOTIONAL ; ENVIRONMENT ; EPISODES ; EXPLORATORY		06-Jan-14	Project Reports
RT0601	RT0601	POLITICISATION OF SOCIAL MEDIA AND PUBLIC RELATIONS: A STUDY ON NARENDRA MODI'S USE OF FACEBOOK AND TWITTER AS BJP'S CAMPAIGNING CHIEF	PATEL ,D BEJAL	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; AS ; BEAUTY ; BJP ; BOOK ; BRANDS ; CAMPAIGNING ; CAPTAIN ; CARTOON ; CARTOONS ; CHIEF ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN ; DREAMS ; ELIE ; EMOTIONAL ; ENV		06-Jan-14	Project Reports
RT0602	RT0602	TOURISM ADVERTISING AND PROPAGANDA: ANALYSIS OF VIBRANT GUJRARAT CAMPAIGN	SHARMA, A JYOTHSNAA	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; AS ; BEAUTY ; BJP ; BOOK ; BRANDS ; CAMPAIGN ; CAMPAIGNING ; CAPTAIN ; CARTOON ; CARTOONS ; CHIEF ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN ; DREAMS ;		06-Jan-14	Project Reports

RT0603	RT0603	DEVELOPMENT DISCOURSE AND LITERARY JOURNALISM: A STUDY OF ARUNDHATI ROY'S NON- FICTION WRITING	VENKATESH, MANYA	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; ARUNDHATI ; AS ; BEAUTY ; BJP ; BOOK ; BRANDS ; CAMPAIGN ; CAMPAIGNING ; CAPTAIN ; CARTOON ; CARTOONS ; CHIEF ; CHILDREN ; COMMERCIALS ; COMPARATIVE ; DESIGN		06-Jan-14	Project Reports
RT0604	RT0604	UNDERSTANDING THE RELATIONSHIP BETWEEN RADIO AND SOCIAL NETWORKING SITES	GIRIDHARA, CHAITRA	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; ARUNDHATI ; AS ; BEAUTY ; BETWEEN ; BJP ; BOOK ; BRANDS ; CAMPAIGN ; CAMPAIGNING ; CAPTAIN ; CARTOON ; CARTOONS ; CHIEF ; CHILDREN ; COMMERCIALS ; COMPARATIV		06-Jan-14	Project Reports
RT0605	RT0605	EFFECTS OF DRUGS ON HUMAN BODY AND MIND: A SEMIOTIC STUDY OF THE FILM FEAR AND LOATHING IN LAS VEGAS	BALACHANDER ,VINEETH	A ; ADVERTISEMENTS ; ADVERTISING ; AMONG ; AN ; ANALYSIS ; ANALYTICAL ; AND ; ANIMATED ; APPEAL ; ARUNDHATI ; AS ; BEAUTY ; BETWEEN ; BJP ; BODY ; BOOK ; BRANDS ; CAMPAIGN ; CAMPAIGNING ; CAPTAIN ; CARTOON ; CARTOONS ; CHIEF ; CHILDREN ; COMMERCIALS ; COM		06-Jan-14	Project Reports
RT0606	RT0606	COMMUNICATING LOVE : A STUDY ON THE NATURE OF LOVE POETRY BY FAIZ AHMED FAIZ	SETH , MOKSHI	; ; A ; AHMED ; BY ; COMMUNICATING ; FAIZ ; LOVE ; NATURE ; OF ; ON ; POETRY ; STUDY ; THE		07-Jan-14	Project Reports

RT0607	RT0607	A STUDY OF BRANDING IN THE SUCCESS OF THE FILM ' CHENNAI EXPRESS'	VERMANI, VAIBHAV	:: A ; AHMED ; BRANDING ; BY ; CHENNAI ; COMMUNICATING ; EXPRESS ; FAIZ ; FILM ; IN ; LOVE ; NATURE ; OF ; ON ; POETRY ; STUDY ; SUCCESS ; THE		07-Jan-14	Project Reports
RT0608	RT0608	RAPE AND NEWSPAPER COVERAGE : A COMPARITIVE STUDY OF THE HINDU AND HINDUSTAN TIMES PRIOR TO AND POST DELHI GANG RAPE	ACHARYA, SAHANA	:: A ; AND ; COMPARITIVE ; COVERAGE ; DELHI ; GANG ; HINDU ; HINDUSTAN ; NEWSPAPER ; OF ; POST ; PRIOR ; RAPE ; STUDY ; THE ; TIMES ; TO		07-Jan-14	Project Reports
RT0609	RT0609	AUTOMOBILE ADVERTISING AND CONSUMER BEHAVIOUR A STUDY ON MARUTI SUZUKI IN UDUPI	HEGDE , SHARAN	A ; ADVERTISING ; AND ; AUTOMOBILE ; BEHAVIOUR ; CONSUMER ; IN ; MARUTI ; ON ; STUDY ; SUZUKI ; SUZULI ; UDUPI		07-Jan-14	Project Reports
RT0610	RT0610	A STUDY ON NEWSPAPER READING HABBIT AMONG 9TH STANDERD STUDENTS OF DAKSHINA KANNADA	JOISA, KRISHNARAJA	9TH ; A ; AMONG ; DAKSHINA ; HABBIT ; KANNADA ; NEWSPAPER ; OF ; ON ; READING ; STANDERD ; STUDENTS ; STUDY		07-Jan-14	Project Reports
RT0611	RT0611	NATURE AS REPRESENTATIVE OF THE AMOURS OF RADHA AND KRISHNA : A STUDY OF THIRD SONG OF THE GITA GOVINDA OF JAYADEVA	GOSWAMI, KARTIKEYA	:: A ; AMOURS ; AND ; AS ; GITA ; GOVINDA ; JAYADEVA ; KRISHNA ; NATURE ; OF ; RADHA ; REPRESENTATIVE ; SONG ; STUDY ; THE ; THIRD		07-Jan-14	Project Reports
RT0612	RT0612	MIND AND CHARACTER: A STUDY OF NARRATIVE AND REALISM IN CONNECTION WITH THE CHARACTER 'LUO XIAOTONG' IN MO YAN'S	VAGISHA			07-Jan-14	Project Reports
RT0613	RT0613	MARXIST ANALYSIS OF DIBAKAR BANERJEE'S SHANGHAI	TANVI			07-Jan-14	Project Reports
RT0614	RT0614	WOMAN' AND 'BODY' : A STUDY OF ANITA NAIR'S - LESSONS IN FORGETTING	DEY, PROTYUSHA			07-Jan-14	Project Reports

RT0615	RT0615	CANDID WEDDING PHOTOGRAPHY IN INDIA: A STUDY ON THE PERCEPTION OF CLIENTS AND PHOTOGRAPHERS	EBENEZER ,EDDISON ,EARNEST			07-Jan-14	Project Reports
RT0616	RT0616	LOCATING INDIAN SCULPTURAL INSTALLATION ART	LEWIS , ANUSHA			07-Jan-14	Project Reports
RT0617	RT0617	FAT PHOBIA IN MAINSTREAM BOLLWOOD MOVIES	K NAYAK, SRIDEVI			07-Jan-14	Project Reports
RT0618	RT0618	WOMEN IN CONTEMPORARY HINDI CINEMA:A SEMIOTIC ANALYSIS OF ANURAG KASHYAP'S 'DEV D'(2009)'THAT GIRL IN YELLOW BOOTS'	FERNANDES,TH ABISSA	CINEMA ; DEV D ; FILM ; THAT GIRL IN YELLOW BOOTS		07-Jan-14	Project Reports
RT0619	RT0619	STUDY ON THE USAGE OF SHOPPING APPS AMONG COLLEGE STUDENTS IN MANIPAL	JAYACHANDRA N,DHANYA	ONLINE SHOPPING ; ONLINE SHOPPING STUDENTS ; SHOPPING APPS STUDENTS ; STUDENTS MANIPAL		12-Jul-14	Project Reports
RT0620	RT0620	COMPARETIVE ANALYSIS OF ADVERTISING STRATEGIES USED BY PANTENE AND GARNIER:EFFECT OF CELEBRITY ENDORSEMENT ON THE CONSUMER PURCHASE BEHAVIOUR	KALE,MITALEE S	CELEBRITY ENDORSEMENT ; CONSUMER BEHAVIOUR ; PURCHASE BEHAVIOUR		12-Jul-14	Project Reports
RT0621	RT0621	INFLUENCE OF TELEVISION ADVERTISEMENTS:AN ANALYSIS OF THE BUYING BEHAVIOUR OF WOMEN IN UDUPI CITY	PANDYA,BHAVY A	ADVERTISING AND CONSUMENR BEHAVOUR ; INFLUENCE TELEVISION ADVERTISEMENTS ; TELEVISION ADVERTISEMENTS ; WOMEN AND ADVERTISEMENTS		12-Jul-14	Project Reports

RT0622	RT0622	YOUTUBE ADVERTISEMENT : EFFECT ON BRAND RECOGNITION AND BRAND RECALL	BHANDARKAR, VISHAL P	:: ADVERTISEMENT ; ADVERTISEMENTS ; ADVERTISEMENTS:AN ; ANALYSIS ; AND ; BEHAVIOUR ; BRAND ; BUYING ; CITY ; EFFECT ; IN ; INFLUENCE ; OF ; ON ; RECALL ; RECOGNITION ; TELEVISION ; TELEVISION ADVERTISEMENTS ; THE ; UDUPI ; WOMEN ; WOMEN AND ADVERTISEMENT		12-Jul-14	Project Reports
RT0623	RT0623	STUDY OF MARIJUANA AS A SYMBOLIC REPRESENTATION IN REGGAGE MUSIC AND RASTAFARIANISM	AMITH M D	A ; AND ; AS ; IN ; MARIJUANA ; MUSIC ; OF ; RASTAFARIANISM ; REGGAGE ; REPRESENTATION ; STUDY ; SYMBOLIC		12-Jul-14	Project Reports
RT0624	RT0624	STUDY OF ALIENATION IN GURU DUTT'S PYASA AND KAAGAZ KE PHOOL	SYED ZUBER AHEMED	ALIENATION ; AND ; DUTT ; GURU ; IN ; KAAGAZ ; KE ; OF ; PHOOL ; PYASA ; S ; STUDY		12-Jul-14	Project Reports
RT0625	RT0625	DEPICITING AND PERCEIVING THE PSYCHOLOGICAL DISORDER : A STUDY IN MAINSTREAM CINEMA	AVINASH KRIBHANIDHI	:: A ; AND ; CINEMA ; DEPICITING ; DISORDER ; IN ; MAINSTREAM ; PERCEIVING ; PSYCHOLOGICAL ; STUDY ; THE		12-Jul-14	Project Reports
RT0626	RT0626	EXAMINING THE APPEALS OF COCO-COLA AND PEPSI TELEVISION COMMERCIALS	ASHMIT ANAND	AND ; APPEALS ; COCO-COLA ; COMMERCIALS ; EXAMINING ; OF ; PEPSI ; TELEVISION ; THE		12-Jul-14	Project Reports
RT0627	RT0627	WANE IN POPULARITY OF ALBUM COVER ART : A QUALITATIVE STUDY	RAY, SOUBHIK	:: A ; ALBUM ; ART ; COVER ; IN ; OF ; POPULARITY ; QUALITATIVE ; STUDY ; WANE		12-Jul-14	Project Reports
RT0628	RT0628	PORTRAYAL OF WOMAN IN ART : A STUDY ON RABINDRANATH TAGORE'S PAINTINGS	SRINIVAS,SWA THI	:: A ; ART ; IN ; OF ; ON ; PAINTINGS ; PORTRAYAL ; RABINDRANATH ; S ; STUDY ; TAGORE ; WOMAN		12-Jul-14	Project Reports

RT0629	RT0629	COMPARITIVE CHARACTER ANALYSIS OF J.R.R.TOLKIEN'S LORD OF RINGS : THE FELLOWSHIP OF THE RING AND PETER JACKSON'S 2001 ADAPTATION	GURU, ADIDEV	: ; 2001 ; ADAPTATION ; ANALYSIS ; AND ; CHARACTER ; COMPARITIVE ; FELLOWSHIP ; J.R.R.TOLKIEN ; JACKSON ; LORD ; OF ; PETER ; RING ; RINGS ; S ; THE		12-Jul-14	Project Reports
RT0630	RT0630	EFFECT OF VISUALS IN FASHION MAGAZINES OVER INDIAN WOMEN AND BEAUTY IDEALS	KALATHUR, ANJALI	AND ; BEAUTY ; EFFECT ; FASHION ; IDEALS ; IN ; INDIAN ; MAGAZINES ; OF ; OVER ; VISUALS ; WOMEN		12-Jul-14	Project Reports
RT0631	RT0631	EFFECTIVENESS OF PRODUCT PLACEMENT IN TELEVISION SHOWS : A STUDY ON SAMSUNG PHONES	OLI, ANUP	: ; A ; EFFECTIVENESS ; IN ; OF ; ON ; PHONES ; PLACEMENT ; PRODUCT ; SAMSUNG ; SHOWS ; STUDY ; TELEVISION		12-Jul-14	Project Reports
RT0632	RT0632	INFLUENCE OF CINEMA ON THE SMOKING HABBITS OF STUDENTS : A CASE STUDY OF MANIPAL	SAHA, SREYA	: ; A ; CASE ; CINEMA ; HABBITS ; INFLUENCE ; MANIPAL ; OF ; ON ; SMOKING ; STUDENTS ; STUDY ; THE		12-Jul-14	Project Reports
RT0633	RT0633	CORPORATIZATION OF MUSIC AND ITS EFFECT ON PUNK ROCK AND ITS AESTHETICS	SAHA, SREYA	AESTHETICS ; AND ; CORPORATIZATION ; EFFECT ; ITS ; MUSIC ; OF ; ON ; PUNK ; ROCK		12-Jul-14	Project Reports
RT0634	RT0634	A RHETORICAL ANALYSIS ON RURAL HEALTH AND EDUCATION RELATED ARTICLES FROM EVERYBODY LOVES A GOOD DROUGHT : STORIES FROM INDIA'S POOREST DISTRICT BY P SAINATH	DANIEL COLACO	: ; A ; ANALYSIS ; AND ; ARTICLES ; BY ; DISTRICT ; DROUGHT ; EDUCATION ; EVERYBODY ; FROM ; GOOD ; HEALTH ; INDIA ; LOVES ; ON ; P ; POOREST ; RELATED ; RHETORICAL ; RURAL ; S ; SAINATH ; STORIES		12-Jul-14	Project Reports

RT0635	RT0635	VIRTUAL INTERACTIONS AND ONLINE GAMING : A STUDY OF INFLUENCE OF WORLD OF WARCRAFT ON THE SOCIOLIZING PATTERNS OF YOUNG ADULTS INSIDE THE GAMING UNIVERSE	MAHANTH B K	:: A ; ADULTS ; AND ; GAMING ; INFLUENCE ; INSIDE ; INTERACTIONS ; OF ; ON ; ONLINE ; PATTERNS ; SOCIOLIZING ; STUDY ; THE ; UNIVERSE ; VIRTUAL ; WARCRAFT ; WORLD ; YOUNG		12-Jul-14	Project Reports
RT0636	RT0636	HENRY DAVID THOREAU'S PHILOSOPHIES : AN ANALYSIS OF WALDEN	KISHORE G	:: AN ; ANALYSIS ; DAVID ; HENRY ; OF ; PHILOSOPHIES ; S ; THOREAU ; WALDEN		12-Jul-14	Project Reports
RT0637	RT0637	RELIGION AND NEW MEDIA : A STUDY ON THE USAGE OF NEW MEDIA BY UDUPI SHRI KRISHNA MATHA	RAIKAR, CHANDAN	:: A ; AND ; BY ; KRISHNA ; MATHA ; MEDIA ; NEW ; OF ; ON ; RELIGION ; SHRI ; STUDY ; THE ; UDUPI ; USAGE		12-Jul-14	Project Reports
RT0638	RT0638	FILMS AND CROWD FUNDING : STUDY ON THE KANNADA FILM LUCIA	RAVIKIRAN	:: AND ; CROWD ; FILM ; FILMS ; FUNDING ; KANNADA ; LUCIA ; ON ; STUDY ; THE		12-Jul-14	Project Reports
RT0639	RT0639	PAPARAZZI, CELEBRITIES AND PRIVACY : A STUDY ON THE PERCEPTION OF MEDIA USERS IN MANIPAL	JALAN, KAMNA	:: A ; AND ; CELEBRITIES ; IN ; MANIPAL ; MEDIA ; OF ; ON ; PAPARAZZI, ; PERCEPTION ; PRIVACY ; STUDY ; THE ; USERS		12-Jul-14	Project Reports
RT0640	RT0640	AN ANALYSIS ON THE POWER OF WORDS VS. THE POWER OF IMAGES IN INDIAN PRINT ADVERTISEMENTS	DIVAKAR, JANANI	ADVERTISEMENTS ; AN ; ANALYSIS ; IMAGES ; IN ; INDIAN ; OF ; ON ; POWER ; PRINT ; THE ; VS. ; WORDS		12-Jul-14	Project Reports
RT0641	RT0641	AN ANALYSIS ON GUERRILLA MARKETING TECHNIQUES IN THE INDIAN MARKET FROM A BRAND PERSPECTIVE	VIBHAKER, VISHAL	A ; AN ; ANALYSIS ; BRAND ; FROM ; GUERRILLA ; IN ; INDIAN ; MARKET ; MARKETING ; ON ; PERSPECTIVE ; TECHNIQUES ; THE		12-Jul-14	Project Reports
RT0642	RT0642	A FEMINIST ANALYSIS OF ENGLISH VINGLISH AND QUEEN	VISHWANATH	A ; ANALYSIS ; AND ; ENGLISH ; FEMINIST ; OF ; QUEEN ; VINGLISH		12-Jul-14	Project Reports

RT0643	RT0643	COMPARITIVE ANALYSIS OF THE FILM THE SHAWSHANK REDEMPTION' AND THE NOVELLA RITA HAYWORTH AND SHAWSHANK REDEMPTION	MALIK, SOUMYA	A ; ANALYSIS ; AND ; COMPARITIVE ; ENGLISH ; FEMINIST ; FILM ; HAYWORTH ; NOVELLA ; OF ; QUEEN ; REDEMPTION ; RITA ; SHAWSHANK ; THE ; VINGLISH		02-Jan-15	Project Reports
RT0644	RT0644	BRANDING IN A CROSS-CULTURAL CONTEXT : UNDERSTANDING HOW CONSUMERS PERCEIVE THE COCO-COLA BRAND	ROY,SHIMPA	:: ; A ; BRAND ; BRANDING ; COCO-COLA ; CONSUMERS ; CONTEXT ; CROSS-CULTURAL ; HOW ; IN ; PERCEIVE ; THE ; UNDERSTANDING		02-Jan-15	Project Reports
RT0645	RT0645	COMPARITIVE ANALYSIS OF POLITICAL LEARNINGS OF ' TIMES OF INDIA' AND THE HINDU IN THE RUN UP TO THE ELECTION 2014	ADITYA, VIVEK	:: ; 2014 ; A ; ANALYSIS ; AND ; BRAND ; BRANDING ; COCO-COLA ; COMPARITIVE ; CONSUMERS ; CONTEXT ; CROSS- ; ELECTION ; HINDU ; IN ; INDIA ; LEARNINGS ; OF ; POLITICAL ; RUN ; THE ; TIMES ; TO ; UP		02-Jan-15	Project Reports
RT0646	RT0646	AN EXPRESSION OF LOVE : A STUDY OF THE SONGS IN THE MUSICAL FILM -LES MISERABLES	NORONHA, LIANE	:: ; A ; AN ; EXPRESSION ; FILM ; IN ; -LES ; LOVE ; MISERABLES ; MUSICAL ; OF ; SONGS ; STUDY ; THE		02-Jan-15	Project Reports
RT0647	RT0647	GENDER AND COLUMN WRITING : A STUDY OF KALPANA SHARMA'S THE OTHER HALF WRITING	VISHALA V	:: ; A ; AND ; COLUMN ; GENDER ; HALF ; KALPANA ; OF ; OTHER ; S ; SHARMA ; STUDY ; THE ; WRITING		02-Jan-15	Project Reports
RT0648	RT0648	IMPACT OF CRIME SHOWSON COLLEGE STUDENTS : A CASE STUDY OF PATNA	JHA, CHANDINI	:: ; A ; CASE ; COLLEGE ; PATNA ; SHOWSON ; STUDENTS ; STUDY		02-Jan-15	Project Reports
RT0649	RT0649	INFLUENCE OF INTERNET ON CHILDREN	NIVALI, NITYA	CHILDREN ; INFLUENCE ; INTERNET ; OF ; ON		02-Jan-15	Project Reports
RT0650	RT0650	STUDY ON THE ADVERTISING APPEALS IN TELECOMMUNICATION TELEVISION COMMERCIALS IN INDIA	TARIKA GULABANI	ADVERTISING ; APPEALS ; COMMERCIALS ; IN ; INDIA ; ON ; STUDY ; TELECOMMUNICATION ; TELEVISION ; THE		02-Jan-15	Project Reports

RT0651	RT0651	ADVERTISING AND PR STRATEGIES IN BUILDING BRAND PERSONALITY : A COMPARITIVE ANALYSIS OF NEUTROGENA AND THE BODY SHOP	SHARMA, ASHIMA	:: ; A ; ADVERTISING ; ANALYSIS ; AND ; BODY ; BRAND ; BUILDING ; COMPARITIVE ; IN ; NEUTROGENA ; OF ; PERSONALITY ; PR ; SHOP ; STRATEGIES ; THE		02-Jan-15	Project Reports
RT0652	RT0652	DECODING CELEBRITY GOSSIP/ NEWS WEBSITES : AN ANALYSIS OF ECONLINE, PEREZHILTON AND TMZ	UPADHYAY, NIDHI	:: ; AN ; ANALYSIS ; AND ; CELEBRITY ; DECODING ; ECONLINE, ; GOSSIP/ ; NEWS ; OF ; PEREZHILTON ; TMZ ; WEBSITES		02-Jan-15	Project Reports
RT0653	RT0653	STUDY OF HIP HOP AS A DANCE FORM THAT COMMUNICATES SOCIAL CHANGE	KIRAN, MALAVIKA	A ; AS ; CHANGE ; COMMUNICATES ; DANCE ; FORM ; HIP ; HOP ; OF ; SOCIAL ; STUDY ; THAT		02-Jan-15	Project Reports
RT0654	RT0654	CASUAL VS HARDCORE GAMING : A COMPREHENSIVE STUDY AND ANALYSIS OF CURRENT GAMING TRENDS AND COMMUNITIES IN YOUNG ADULTS	NUNES, NICHOLAS	:: ; A ; ADULTS ; ANALYSIS ; AND ; CASUAL ; COMMUNITIES ; COMPREHENSIVE ; CURRENT ; GAMING ; HARDCORE ; IN ; OF ; STUDY ; TRENDS ; VS ; YOUNG		02-Jan-15	Project Reports
RT0655	RT0655	AMERICAN LIFESTYLE AS PORTRAYED IN SITCOM 'MODERN FAMILY'	HEGDE,VARUN	AMERICAN ; AS ; FAMILY ; IN ; LIFESTYLE ; MODERN ; PORTRAYED ; SITCOM		02-Jan-15	Project Reports
RT0656	RT0656	STUDY OF THE EPIC CHARACTER ' DRAUPADI' IN CHITRA BANERJEE DIVAKARUNI'S THE PALACE OF ILLUSIONS AND DEVDUTT PATTANAIAK'S JAYA	RANJITHA G	AND ; BANERJEE ; CHARACTER ; CHITRA ; DEVDUTT ; DIVAKARUNI ; DRAUPADI ; EPIC ; ILLUSIONS ; IN ; JAYA ; OF ; PALACE ; PATTANAIAK ; S ; STUDY ; THE		02-Jan-15	Project Reports
RT0657	RT0657	NARCISSISTIC PERSONALITY DISORDER IN FILM : A CASE OF 'THE WOLF OF WALL STREET'	ROOPALI R	:: ; A ; CASE ; DISORDER ; FILM ; IN ; NARCISSISTIC ; OF ; PERSONALITY ; STREET ; THE ; WALL ; WOLF		02-Jan-15	Project Reports

RT0658	RT0658	BRAND PERFORMANCE OF XTRAMILE SUPER DIESEL-A STUDY OF INDIANOIL CORPORATION LIMITEDS VALUE ADDED FUEL	MULKI,APARNA RAO;	BRAND ; BRAND PERFORMANCE ; CORPORATE MANAGEMENT ; INDIAN OIL CORPORATION	MIC	13-Feb-15	Project Reports
RT0659	RT0659	DIVERSITY MANAGEMENT OF INTERNATIONAL STUDENTS IN MANIPAL UNIVERSITY	SHARANYA S	INTERNATIONAL STUDENTS MANIPAL UNIVERSITY ; MANIPAL UNIVERSITY ; MANIPAL UNIVERSITY STUDENTS	MIC	13-Feb-15	Project Reports
RT0660	RT0660	STUDENT'S PERCEPTION OF TELEVISION ADS OF HIGHER EDUCATIONAL INSTITUTIONS WITH SPECIAL REFERENCE TO STUDENTS IN MANIPAL	T A THARIKA	ADS AND STUDENTS ; ADVERTISEMENTS PERCEPTION ; STUDENTS MANIPAL	MIC	13-Feb-15	Project Reports
RT0661	RT0661	PERCEPTION OF INDIAN YOUTH ON HINDI ANIMATION FILMS	KUMAR,PRAKRI TI S	PERCEPTION ANIMATION FILMS ; YOUTH AND ANIMATION FILMS	MIC	13-Feb-15	Project Reports
RT0662	RT0662	STUDY ON THE USAGE OF SHOPPING APPS AMONG COLLEGE STUDENTS IN MANIPAL	JAYACHANDRA N,DHANYA;	AMONG ; ANIMATION ; APPS ; COLLEGE ; FILMS ; HINDI ; IN ; INDIAN ; MANIPAL ; OF ; ON ; PERCEPTION ; PERCEPTION ANIMATION FILMS ; SHOPPING ; STUDENTS ; STUDY ; THE ; USAGE ; YOUTH ; YOUTH AND ANIMATION FILMS	MIC	13-Feb-15	Project Reports
RT0663	RT0663	COMPARETIVE ANALYSIS OF ADVERTISING STRATEGIES USED BY PANTENE AND GARNIER:EFFECT OF CELEBRITYENDORSEMENT ON THE CONSUMER PURCHASE BEHAVIOUR	KALE,MITALEE S;	ADVERTISING ; AMONG ; ANALYSIS ; AND ; ANIMATION ; APPS ; BEHAVIOUR ; BY ; CELEBRITYENDORSEMENT ; COLLEGE ; COMPARETIVE ; CONSUMER ; FILMS ; GARNIER:EFFECT ; HINDI ; IN ; INDIAN ; MANIPAL ; OF ; ON ; PANTENE ; PERCEPTION ; PERCEPTION ANIMATION FILMS ; PUR	MIC	13-Feb-15	Project Reports

RT0664	RT0664	INFLUENCE OF TELEVISION ADVERTISEMENTS:AN ANALYSIS OF THE BUYING BEHAVIOUR OF WOMEN IN UDUPI CITY	PANDYA,BHAVY A;	ADS AND BUYING BEHAVIOUR ; TELEVISION ADVERTISEMENT AND BUYING BEHAVIOUR ; WOMEN UDUPI BUYING BEHAVIOUR	MIC	13-Feb-15	Project Reports
RT0665	RT0665	SOCIAL MEDIA AND EDUCATIONAL INSTITUTIONS - MANIPAL UNIVERSITY : A CASE STUDY	JOSHI, VIPULA	- ; ; A ; AND ; CASE ; EDUCATIONAL ; INSTITUTIONS ; MANIPAL ; MEDIA ; SOCIAL ; STUDY ; UNIVERSITY	MIC	13-Feb-15	Project Reports
RT0666	RT0666	BRAND POSITIONING - CASE STUDY OF ICC CRICKET WORLD CUP 2015 STAR SPORTS WONT GIVE IT BACK AD CAMPAIGN	ISLAM, SAIFUL	- ; 2015 ; AD ; BACK ; BRAND ; CAMPAIGN ; CASE ; CRICKET ; CUP ; GIVE ; ICC ; IT ; OF ; POSITIONING ; SPORTS ; STAR ; STUDY ; WONT ; WORLD	MIC	13-Feb-15	Project Reports
RT0667	RT0667	A STUDY ON BRAND PLACEMENT IN TELUGUMOVIES- 'DUBAI SEENU	ISLAM, SAIFUL	A ; BRAND ; DUBAI ; IN ; ON ; PLACEMENT ; SEENU ; STUDY ; TELUGUMOVIES-	MIC	13-Feb-15	Project Reports
RT0668	RT0668	AN ANALYSIS OF LIFE INSURENCE ADVERTISEMENTS ON INDIAN TELEVISION	KEELERY, SANDHYA	ADVERTISEMENTS ; AN ; ANALYSIS ; INDIAN ; INSURENCE ; LIFE ; OF ; ON ; TELEVISION	MIC	13-Feb-15	Project Reports
RT0669	RT0669	STUDY ON THE EFFECTS OF SHOCK ADVERTISING ON YOUTH : AN ANALYSIS OF PETA INDIAS ADVERTISEMENTS	MATHUR, SAUMYA	: ; ADVERTISEMENTS ; ADVERTISING ; AN ; ANALYSIS ; EFFECTS ; INDIAN ; INDIAS ; INSURENCE ; LIFE ; OF ; ON ; PETA ; SHOCK ; STUDY ; TELEVISION ; THE ; YOUTH	MIC	13-Feb-15	Project Reports
RT0670	RT0670	STUDY ON THE USAGE OF HASHTAGS IN BUILDING BRAND PERSONALITY : A COMPARITIVE ANALYSIS OF L'OREAL AND TRESEMME	MEGHA	: ; A ; ANALYSIS ; AND ; BRAND ; BUILDING ; COMPARITIVE ; HASHTAGS ; IN ; L ; OF ; ON ; OREAL ; PERSONALITY ; STUDY ; THE ; TRESEMME ; USAGE	MIC	10-Dec-15	Project Reports

RT0671	RT0671	ONLINE RELIGIOUS GROUPS:PLACE OF DISSONANCE-CONTENT ANALYSIS OF CHRISTIAN ISLAM AND HINDU NEWS GROUPS	ARUL ,MARUGATHA MUTHUSELVAN	ANALYSIS ; AND ; CHRISTIAN ; DISSONANCE-CONTENT ; GROUPS ; GROUPS:PLACE ; HINDU ; ISLAM ; NEWS ; NEWS GROUPS ; OF ; ONLINE ; ONLINE RELIGIOUS GROUPS ; RELIGIOUS ; RELIGIOUS NEWS GROUPS	MIC	10-Dec-15	Project Reports
RT0672	RT0672	MIMESIS IN CONTEMPORARY CULTURE:IMPLICATIONS FOR PEDAGOGY	RAMACHANDRA NAYAK,DHANW ANTI	ANALYSIS ; AND ; CHRISTIAN ; CONTEMPORARY ; CULTURE:IMPLICATIONS ; DISSONANCE-CONTENT ; FOR ; GROUPS ; GROUPS:PLACE ; HINDU ; IN ; ISLAM ; MIMESIS ; NEWS ; NEWS GROUPS ; OF ; ONLINE ; ONLINE RELIGIOUS GROUPS ; PEDAGOGY ; RELIGIOUS ; RELIGIOUS NEWS GROUPS	MIC	10-Dec-15	Project Reports
RT0673	RT0673	REPRESENTATION OF WOMEN IN MEDIA : A CASE STUDY OF THE VOGUE EMPOWER CAMPAIGN	RAGHUNATH ,SHEETAL	: ; A ; CAMPAIG ; CAMPAIGN ; CASE ; EMPOWER ; IN ; MEDIA ; OF ; REPRESENTATION ; STUDY ; THE ; VOGUE ; WOMEN	MIC	10-Dec-15	Project Reports
RT0674	RT0674	AGE OF INNOCENCE IN THE RED LIGHT AREA : AN ANALYSIS OF DOCUMENTARY 'BORN IN TO BROTHELS'	NAZARETH, ALISHA	: ; AGE ; AN ; ANALYSIS ; AREA ; BORN ; BROTHELS ; DOCUMENTARY ; IN ; INNOCENCE ; LIGHT ; OF ; RED ; THE ; TO	MIC	10-Dec-15	Project Reports
RT0675	RT0675	CINEMA AND EDITING : A STUDY OF THE 'KULESHOV EFFECT' IN STEVAN SPEILBERG'S ' CLOSE ENCOUNTERS OF THE THIRD KIND'	VINAY, JESSY	: ; A ; AND ; CINEMA ; CLOSE ; EDITING ; EFFECT ; ENCOUNTERS ; IN ; KIND ; KULESHOV ; OF ; S ; SPEILBERG ; STEVAN ; STUDY ; THE ; THIRD	MIC	10-Dec-15	Project Reports

RT0676	RT0676	PRODUCT PLACEMENT IN FILMS : A SEMIOTIC AND NARRATIVE ANALYSIS OF BRANDING STRATERGIES IN 'THE LEGO MOVIE'	VINOD,CHITRA	:: A ; ANALYSIS ; AND ; BRANDING ; FILMS ; IN ; LEGO ; MOVIE ; NARRATIVE ; OF ; PLACEMENT ; PRODUCT ; SEMIOTIC ; STRATERGIES ; THE	MIC	10-Dec-15	Project Reports
RT0677	RT0677	PORTRAYAL OF ADULTERY IN THE MOVIES : OMKARA AND HAIDER	HUSSAIN, SYED MASHAAL	:: ADULTERY ; AND ; HAIDER ; IN ; MOVIES ; OF ; OMKARA ; PORTRAYAL ; THE	MIC	10-Dec-15	Project Reports
RT0678	RT0678	CINEMA AND IDEOLOGY : A STUDY OF SHANKAR NAG'S FILMS ' ACCIDENT' AND ' NODI SWAMI NAAVIRODU HEEGE'	RAO, SAMARTH MADHUSUDHAN	:: A ; ACCIDENT ; AND ; CINEMA ; FILMS ; HEEGE ; IDEOLOGY ; NAAVIRODU ; NAG ; NODI ; OF ; S ; SHANKAR ; STUDY ; SWAMI	MIC	10-Dec-15	Project Reports
RT0679	RT0679	STUDY ON THE USAGE OF SOCIAL MEDIA BY NON-GOVERMENTAL ORGANISATIONS : A SEMIOTIC AND RHETORICAL ANALYSIS ON GREEN PEACE, CRY AND PETA	MANJUNATH , MEGHANA	:: A ; ANALYSIS ; AND ; BY ; CRY ; GOVERMENTAL ; GREEN ; MEDIA ; NON- ; OF ; ON ; ORGANISATIONS ; ORGANISATIONS:A ; PEACE, ; PETA ; RHETORICAL ; SEMIOTIC ; SOCIAL ; STUDY ; THE ; USAGE	MIC	10-Dec-15	Project Reports
RT0680	RT0680	STUDY ON THE USE OF SMART PHONES AMONGST MANIPAL UNIVERSITY	SUNITHA, N	AMONGST ; MANIPAL ; OF ; ON ; PHONES ; SMART ; STUDY ; THE ; UNIVERSITY ; USE	MIC	10-Dec-15	Project Reports
RT0681	RT0681	AN ANALYSIS OF PR TOOLS OF THE INDIAN ARMY	RAAGINI, RAAGA P	AN ; ANALYSIS ; ARMY ; INDIAN ; OF ; PR ; THE ; TOOLS	MIC	10-Dec-15	Project Reports
RT0682	RT0682	SEMIOTIC ANAYSIS OF ' BROKEBACK MOUNTAIN' AND 'CHASING AMY'	RAMACHANDRAN, VARSHA	AMY ; ANAYSIS ; AND ; BROKEBACK ; CHASING ; MOUNTAIN ; OF ; SEMIOTIC	MIC	10-Dec-15	Project Reports
RT0683	RT0683	LEARNING THROUGH COMMUNICATION : A CASE STUDY ON THE TEACHING METHODS AT VIDYA VALLEY SCHOOL, PUNE	THAPA, RAVEENA	:: A ; AT ; CASE ; COMMUNICATION ; LEARNING ; METHODS ; ON ; PUNE ; SCHOOL, ; STUDY ; TEACHING ; THE ; THROUGH ; VALLEY ; VIDYA	MIC	10-Dec-15	Project Reports

RT0684	RT0684	STUDY ON THE WHATSAPP USAGE PATTERNS AMONG STUDENTS OF MANIPAL UNIVERSITY	FERNADES,KAR EN JOANN	AMONG ; MANIPAL ; OF ; ON ; PATTERNS ; STUDENTS ; STUDY ; THE ; UNIVERSITY ; USAGE ; WHATSAPP	MIC	10-Dec-15	Project Reports
RT0685	RT0685	STUDY OF HOW U R ANANTHAMURTHY PORTRAYS THE IDIA OF ' TRADITION AND MODERNITY' IN THE NOVEL SAMSKARA	VASUDEVAN, CHARITHA	ANANTHAMURTHY ; AND ; HOW ; IDIA ; IN ; MODERNITY ; NOVEL ; OF ; PORTRAYS ; POTRAYARS ; R ; SAMSKARA ; STUDY ; THE ; TRADITION ; U	MIC	10-Dec-15	Project Reports
RT0686	RT0686	CINEMA AND CULTURE : AN ENQUIRY IN TO TULU FILM INDUSTRY	CHAITRA S	; ; AN ; AND ; CINEMA ; CULTURE ; ENQUIRY ; FILM ; IN ; INDUSTRY ; OF ; PORTRAYS ; POTRAYARS ; R ; SAMSKARA ; STUDY ; THE ; TO ; TRADITION ; TULU ; U ; VEL ; YO	MIC	10-Dec-15	Project Reports
RT0687	RT0687	AN ANALYSIS OF THE TIMES OF INDIA'S COVERAGE OF INTERNATIONAL AFFAIRS : INDIA - PAKISTAN RELATIONS	SIVARAJAH, SINDUJA	- ; ; ; AFFAIRS ; AN ; ANALYSIS ; COVERAGE ; INDIA ; INTERNATIONAL ; OF ; PAKISTAN ; RELATIONS ; S ; THE ; TIMES	MIC	10-Dec-15	Project Reports
RT0688	RT0688	COMPARITIVE STUDY OF THE BRANDING STRATERGIES OF FAST FASHION HOUSES H & M AND ZARA	BOLLAMMA, KRITHIKA	& ; AND ; BRANDING ; COMPARITIVE ; FASHION ; FAST ; H ; HOUSES ; M ; OF ; STRATERGIES ; STUDY ; THE ; ZARA	MIC	10-Dec-15	Project Reports
RT0689	RT0689	STUDY ON THE MARKETING STRATERGIES OF ROYAL CHALLENGERS BANGALORE AND MUMBAI INDIANS IPL8	BHARATH, VIDYA	AND ; BANGALORE ; CHALLENGERS ; INDIANS ; IPL8 ; MARKETING ; MUMBAI ; OF ; ON ; ROYAL ; STRATERGIES ; STUDY ; THE	MIC	10-Dec-15	Project Reports
RT0690	RT0690	FERGUSON UNREST' : AN ANALYSIS OF THE INCIDENT'S MEDIA COVERAGE IN CNN AND BBC	NIKHIL, M	; ; AN ; ANALYSIS ; AND ; BBC ; CNN ; COVERAGE ; FERGUSON ; IN ; INCIDENT ; MEDIA ; OF ; S ; THE ; UNREST	MIC	10-Dec-15	Project Reports

RT0691	RT0691	UNDERSTANDING POLITICAL ART : A STUDY OF FRIDA KAHLO'S PAINTINGS	RAMAN, AISHWARYA	:: A ; AN ; ANALYSIS ; AND ; ART ; BBC ; CNN ; COVERAGE ; FERGUSON ; FRIDA ; IN ; INCIDENT ; KAHLO ; MEDIA ; OF ; PAINTINGS ; POLITICAL ; S ; STUDY ; THE ; UNDERSTANDING ; UNREST	MIC	16-Dec-15	Project Reports
RT0693	RT0693	FEMINIST ANALYSIS ON THE PORTRAYAL OF WOMEN IN THE MOVIE ANTARMAHAL	BALACHANDRA N, POOJA	ANALYSIS ; ANTARMAHAL ; FEMINIST ; IN ; MOVIE ; OF ; ON ; PORTRAYAL ; THE ; WOMEN	MIC	16-Dec-15	Project Reports
RT0694	RT0694	PORTRAYAL OF RELIGION IN MANI RATNAM'S FILM BOMBAY	JALAL, LOOMINA	BOMBAY ; FILM ; IN ; MANI ; OF ; PORTRAYAL ; RATNAM ; RELIGION ; S	MIC	16-Dec-15	Project Reports
RT0695	RT0695	COMPARITIVE STUDY ON COVERAGE OF AFSP ACT IN JAMMU AND KASHMIR IN NATIONAL AND REGIONAL NEWSPAPER	NATHAWAT, VIJAYALAXMI	ACT ; AFSP ; AND ; COMPARITIVE ; COVERAGE ; IN ; JAMMU ; KASHMIR ; NATIONAL ; NEWSPAPER ; OF ; ON ; REGIONAL ; STUDY	MIC	16-Dec-15	Project Reports
RT0696	RT0696	NEWSPAPER COVERAGE OF TERRORISM : A CRITICAL DISCOURSE ANALYSIS OF THE 26/11 ATTACKS	COSTA, ROHAN DA	:: 26/11 ; A ; ANALYSIS ; ATTACKS ; COVERAGE ; CRITICAL ; DISCOURSE ; NEWSPAPER ; OF ; TERRORISM ; THE	MIC	16-Dec-15	Project Reports
RT0697	RT0697	REPRESENTATION OF MUSLIM COMMUNITY IN MALAYALAM MEDIA : A STUDY OF YAKUB MEMON'S HANGING COVERAGE IN KAIRALI PEOPLE AND ASIANET NEWS CHANNELS	KARTHIKEYAN, NEELIMA	:: 26/11 ; A ; ANALYSIS ; AND ; ASIANET ; ATTACKS ; CHANNELS ; COMMUNITY ; COVERAGE ; CRITICAL ; DISCOURSE ; HANGING ; IN ; KAIRALI ; MALAYALAM ; MEDIA ; MEMON ; MUSLIM ; NEWS ; NEWSPAPER ; OF ; PEOPLE ; REPRESENTATION ; S ; STUDY ; TERRORISM ; THE ; YAK	MIC	16-Dec-15	Project Reports
RT0698	RT0698	CHANGING LANDSCAPE OF PORTRAYAL OF KASHMIR IN BOLLYWOOD MOVIES	NAIR, SWAPNA	BOLLYWOOD ; CHANGING ; IN ; KASHMIR ; LANDSCAPE ; MOVIES ; OF ; PORTRAYAL	MIC	16-Dec-15	Project Reports

RT0699	RT0699	COMPARITIVE ANALYSIS OF PRIDE AND PREJUDICES : THE NOVEL AND THE FILM	JAYASHREE, S	: ; ANALYSIS ; AND ; COMPARITIVE ; FILM ; NOVEL ; OF ; PREJUDICES ; PRIDE ; THE	MIC	16-Dec-15	Project Reports
RT0701	RT0701	DIGITAL READING VS PRINT AMONG YOUTH - USES AND GRATIFICATIONS APPROACH	KAPASI, INSIYA	- ; AMONG ; AND ; APPROACH ; DIGITAL ; GRATIFICATIONS ; PRINT ; READING ; USES ; VS ; YOUTH	MIC	16-Dec-15	Project Reports
RT0702	RT0702	STUDY OF FAMILIAL RELATIONSHIP IN MANIRATNAM'S KANNATHIL MUTHAMITAAL AND O KADHAL KANMANI: A COMPARITIVE SEMIOTIC ANALYSIS	KAVYA S	A ; ANALYSIS ; AND ; COMPARITIVE ; FAMILIAL ; IN ; KADHAK ; KADHAL ; KANMANI ; KANNATHIL ; MANIRATNAM ; MUTHAMITAAL ; O ; OF ; RELATIONSHIP ; S ; SEMIOTIC ; STUDY	MIC	16-Dec-15	Project Reports
RT0703	RT0703	YOUTH AND AMERICAN SITCOMS : A PERCEPTIONAL STUDY ON YOUTH OF INDIA	DAS, PURVA	: ; A ; AMERICAN ; AND ; INDIA ; OF ; ON ; PERCEPTIONAL ; SITCOMS ; STUDY ; YOUTH	MIC	16-Dec-15	Project Reports
RT0704	RT0704	NEW YORK TIMES AND GULF NEWS : A STUDY OF 2015 YEMEN CRISIS COVERAGE	SHANIMA A	: ; 2015 ; A ; AND ; COVERAGE ; CRISIS ; GULF ; NEW ; NEWS ; OF ; STUDY ; TIMES ; YEMEN ; YORK	MIC	16-Dec-15	Project Reports
RT0705	RT0705	BRANDING IN SMART PHONE GAMES : AN ANALYSIS OF ANGRY BIRDS, CANDY CRUSH SAGA AND TEMPLE RUN	AGARWAL, SHRAY	: ; AN ; ANALYSIS ; AND ; ANGRY ; BIRDS, ; BRANDING ; CANDY ; CRUSH ; GAMES ; IN ; OF ; PHONE ; RUN ; SAGA ; SMART ; TEMPLE	MIC	16-Dec-15	Project Reports
RT0706	RT0706	AN ANALYSIS OF HOW KHUSHWANT SINGH COMMUNICATES AND PORTRAYS THE 'THEME OF PARTITION' IN HIS HISTORICAL NOVEL : TRAIN TO PAKISTAN	THOMAS, VIVEK KURUVILLA	: ; AN ; ANALYSIS ; AND ; COMMUNICATES ; HIS ; HISTORICAL ; HOW ; IN ; KHUSHWANT ; NOVEL ; OF ; PAKISTAN ; PARTITION ; PORTRAYS ; SINGH ; THE ; THEME ; TO ; TRAIN	MIC	16-Dec-15	Project Reports
RT0707	RT0707	STUDY ON SOCIAL MEDIA MARKETING IN BOLLYWOOD CHENNAI EXPRESS AND DHOOM 3	BALI, PRIYANKA	3 ; AND ; BOLLYWOOD ; CHENNAI ; CINEMA ; DHOOM ; EXPRESS ; IN ; MARKETING ; MEDIA ; ON ; SOCIAL ; STUDY	MIC	16-Dec-15	Project Reports

RT0708	RT0708	COMPARITIVE ANALYSIS OF THE NOVEL OLIVER TWIST BY CHARLES DICKENS AND ITS LATEST CINEMATIC ADAPTATION	BANSAL, SOMYA	ADAPTATION ; ANALYSIS ; AND ; BY ; CHARLES ; CINEMATIC ; COMPARITIVE ; DICKENS ; ITS ; LATEST ; NOVEL ; OF ; OLIVER ; THE ; TWIST	MIC	16-Dec-15	Project Reports
RT0709	RT0709	TECHNOLOGY VS. DEVELOPMENT : A CASE STUDY ON ITC'S E-CHOUPAL INITIATIVE IN BELGAUM	MAJUMDAR, SINCHITHA	: ; A ; BELGAUM ; CASE ; DEVELOPMENT ; E-CHOUPAL ; IN ; INITIATIVE ; ITC ; OE-CHOUPAL ; ON ; S ; STUDY ; TECHNOLOGY ; VS.	MIC	16-Dec-15	Project Reports
RT0710	RT0710	SEMIOTIC ANALYSIS OF THE FILM NOIR ELEMENTS OF THE MOVIE 'SATYA'	NEGI, KARAN	ANALYSIS ; ELEMENTS ; FILM ; MOVIE ; NOIR ; OF ; SATYA ; SEMIOTIC ; THE	MIC	16-Dec-15	Project Reports
RT0711	RT0711	STUDY ON THE IMPACT OF DOVE'S 'REAL BEAUTY' CAMPAIGN ON THE INDIAN SOCIETY	KAUSHIK, ARUSHI	BEAUTY ; CAMPAIGN ; DOVE ; IMPACT ; INDIAN ; MIOTIC ; ON ; REAL ; S ; SOCIETY ; STUDY ; THE	MIC	16-Dec-15	Project Reports
RT0712	RT0712	BOLLYWOOD'S APPROACH TO SOUTH INDIAN ACTION CINEMA : ANALYSIS OF SOUTH INDIAN REMAKE 'SINGHAM'	SRINIVAS, VENKAT K	: ; ACTION ; ANALYSIS ; APPROACH ; BOLLYWOOD ; CINEMA ; FILM ; INDIAN ; OF ; REMAKE ; S ; SINGHAM ; SOUTH ; TO	MIC	16-Dec-15	Project Reports
RT0713	RT0713	E-COMMERCE AFFECTING THE TRAVEL INDUSTRY IN INDIA AND COMPARITIVE STUDY BETWEEN MAKEMYTRIP.COM AND CLEARTRIP.COM	SRIVASTAVA, SPARSH	AFFECTING ; AND ; BETWEEN ; CLEARTRIP.COM ; COMPARITIVE ; E-COMMERCE ; IN ; INDIA ; INDUSTRY ; MAKEMYTRIP.COM ; STUDY ; THE ; TRAVEL	MIC	16-Dec-15	Project Reports
RT0714	RT0714	ART OF STORY TELLING IN BRAND MARKETING : A STUDY ON THE TVC OF CHOCOLATE INDUSTRIES IN INDIA	MOHANTY, ANKITA	: ; A ; ART ; BRAND ; CHOCOLATE ; IN ; INDIA ; INDUSTRIES ; MARKETING ; OF ; ON ; STORY ; STUDY ; TELLING ; THE ; TVC	MIC	16-Dec-15	Project Reports

RT0715	RT0715	SEMIOTIC ANALYSIS OF SERIALS PORTRAYING CRIME ON VIEWERS : A STUDY ON SAVDHAAN INDIA - U P FIGHTS BACK	SINHA, SUDARSHANA	- ; ; ; A ; ANALYSIS ; BACK ; CRIME ; FIGHTS ; INDIA ; OF ; ON ; P ; PORTRAYING ; SAVDHAAN ; SEMIOTIC ; SERIALS ; STUDY ; U ; VIEWERS	MIC	16-Dec-15	Project Reports
RT0716	RT0716	STUDY ON THE EFFECTIVENESS OF TARGETED ADVERTISING ON STUDENTS OF MANIPAL	GANGADHAR, DIVIJ	ADVERTISING ; EFFECTIVENESS ; MANIPAL ; OF ; ON ; STUDENTS ; STUDY ; TARGETED ; TARGETTED ; THE	MIC	16-Dec-15	Project Reports
RT0717	RT0717	STUDY ON THE IDEOLOGY OF BLACK METAL : BURZUM A CASE STUDY	LAIRENLAKPAM , VICTOR	: ; A ; BLACK ; BURZUM ; CASE ; IDEOLOGY ; METAL ; OF ; ON ; STUDY ; THE	MIC	16-Dec-15	Project Reports
RT0718	RT0718	REPRESENTATION OF THE HIJRA IN INDIAN CINEMA : A COMPARITIVE ANALYSIS OF 'TAMANNA' AND 'ARDHANAARI'	AARONS, SHALOM	: ; A ; ANALYSIS ; AND ; ARDHANAARI ; CINEMA ; COMPARITIVE ; FILM REPRESENTATION ; HIJRA ; IN ; INDIAN ; OF ; TAMANNA ; THE	MIC	16-Dec-15	Project Reports
RT0719	RT0719	LOVE,LIFE,LONELINESS IN GULZAR'S LYRICS : A SEMIOTIC ANALYSIS	SHARMA, PALAK	: ; A ; ANALYSIS ; GULZAR ; IN ; LYRICS ; MUSIC, FILM,LOVE,LIFE,LONELINESS ; S ; SEMIOTIC	MIC	16-Dec-15	Project Reports
RT0720	RT0720	FEMINIST ANALYSIS OF WOMEN IN KHALED HOSSEINI'S THOUSAND SPLENDID SUNS : PASSIVE VICTIMS OR ACTIVE AGENTS OF CHANGE	MOHANTY, SWETA	: ; ACTIVE ; AGENTS ; ANALYSIS ; CHANGE ; FEMINIST ; HOSSEINI ; IN ; KHALED ; OF ; OR ; PASSIVE ; S ; SPENDID ; SPLENDID ; SUNS ; THOUSAND ; VICTI,S ; VICTIMS ; WOMEN	MIC	16-Dec-15	Project Reports
RT0721	RT0721	STUDY ON THE COVERAGE OF INDIAN PREMIER LEAGUE(IPL), INDIAN BADMINTON LEAGUE (IBL) AND HOCKEY INDIA LEGUE (HIL) OF 2013 IN TWO ENGLISH DAILIES	KUMAR , NIKHIL	(HIL) ; (IBL) ; 2013 ; AND ; BADMINTON ; COVERAGE ; DAILIES ; ENGLISH ; HOCKEY ; IN ; INDIA ; INDIAN ; IPL), ; LEAGUE ; LEAGUE(; LEGUE ; OF ; ON ; PREMIER ; SPORTS,STUDY ; THE ; TWO	MIC	16-Dec-15	Project Reports

RT0722	RT0722	STUDY OF THE INFLUENCE OF KOREAN CULTURAL WAVE AMONG THE YOUNGSTERS OF NORTHEAST INDIA WITH REFERENCE TO POPULAR MUSIC (K-POP)	LIANZAMPUII	(K-POP) ; AMONG ; CULTURAL ; CULTURE ; INDIA ; INFLUENCE ; KOREAN ; MUSIC ; NORTHEAST ; OF ; POPULAR ; REFERENCE ; STUDY ; THE ; TO ; WAVE ; WITH ; YOUNGSTERS	MIC	16-Dec-15	Project Reports
RT0723	RT0723	A SEMIOTIC ANALYSIS OF OOH MEDIA OF JEWELLRS IN MANIPAL - UDUPI AREA	STEPHENS, EVELYNN	- ; A ; ANALYSIS ; AREA ; IN ; JEWELLRS ; KOREAN ; MANIPAL ; MEDIA ; MUSIC ; NCE ; NORTHEAST ; OF ; OOH ; POPULAR ; REFERENCE ; SEMIOTIC ; STUDY ; THE ; TO ; UDUPI ; WAVE ; WITH ; YOUNGSTERS	MIC	16-Dec-15	Project Reports
RT0724	RT0724	BRAND EQUITY : INVESTIGATION ON BRAND COMMUNICATION OF CHUMBAK ON SOCIAL MEDIA	FAROOQUE, SUFIYA	:: BRAND ; CHUMBAK ; COMMUNICATION ; EQUITY ; INVESTIGATION ; MEDIA ; OF ; ON ; SOCIAL	MIC	16-Dec-15	Project Reports
RT0725	RT0725	COMMERCIAL AIRLINE'S CRISIS COMMUNICATION STRATERGY ON SOCIAL NETWORKING SITES : A RHETORICAL ANALYSIS OF JET AIRWAYS'S AND SPICEJET'S FACEBOOK AND TWITTER PAGES	RAJAN, RANJANA	:: A ; AIRLINE ; AIRWAYS ; ANALYSIS ; AND ; COMMERCIAL ; COMMUNICATION ; CRISIS ; FACEBOOK ; JET ; NETWORKING ; OF ; ON ; PAGES ; RHETORICAL ; S ; SITES ; SOCIAL ; SPICEJET ; STRATERGY ; TWITTER	MIC	16-Dec-15	Project Reports
RT0726	RT0726	STATUS OF WORKING WOMEN JOURNALISTS IN KARNATAKA:A COMPARISON BETWEEN PRINT/TELEVISION AND ENGLISH/KANNADA MEDIA	NAIK,MANJUSH REE NAIK	WOMEN JOURNAALISTS ; WORKING WOMEN JOURNALISTS	MIC	10-Nov-16	Project Reports

RT0727	RT0727	SEMIOTIC ANALYSIS OF COMEDY CHANNELS ON YOU TUBE:A COMPARETIVE STUDY OF ALL INDIA BACKCHOD AND EAST INDIA COMPANY	NAIK,SHIVANI P	COMEDY CHANNELS ; TELEVISION			Project Reports
RT0728	RT0728	COMPARATIVE ANALYSIS OF ABHINAYAS OF KATHAKALI AND MOHINIATTAM DANCE FORMS IN KERALA	RAPHEAL,ANJU TESS;	DANCE ; DANCE FORMS ; DANCE KERALA ; KATHAKALI ; MOHINIYATTAM			Project Reports
RT0729	RT0729	ANALYSIS OF SHOW CONTENT AS A MARKETING TOOL BY RADIO STATIONS OF BENGALURUWITH SPECIAL REFERENCE TO FEVER 104 FM AND 92.7 BIG FM	PINTO,MARISS A KOMAL;	FM ; FM RADIO ; MARKETING RADIO ; MARKETING TOOL FM			Project Reports
RT0730	RT0730	ANALYSIS OF POLITICAL RHETORIC:UNDERSTANDING DONALD J TRUMP'S PRESIDENTIAL CAMPAIGN IN UNITED STATES OF AMERICA	SHAH,SANKET KUMAR;	AMERICA ; ANALYSIS ; CAMPAIGN ; DONALD ; FM ; FM RADIO ; IN ; J ; MARKETING RADIO ; MARKETING TOOL FM ; OF ; POLITICAL ; PRESIDENTIAL ; RHETORIC:UNDERSTANDING ; S ; STATES ; TRUMP ; UNITED			Project Reports
RT0731	RT0731	NATURE AND COMMUNICATION:A STUDY ON POORNACHANDRA TEJASWI'S NOVEL CARVALHO	SHETTY,SUSH MITHA A;	CARVALHO ; NOVEL CRITICISM ; POORNACHANDRA			Project Reports
RT0732	RT0732	MEDIA AND POLITICAL MESSAGE:AN ANALYSIS OF THE INTERVIEWS OF ATAL BIHARI VAJPAYEE AND NARENDRA MODI	GOEL,AYUSHI;	ATAL BIHARI VAJPAYEE ; NARENDRA MODI ; POLITICAL COMMUNICATION ; POLITICAL INTERVIEWS			Project Reports
RT0733	RT0733	MEDIA AND POLITICAL MESSAGE:STORYTELLING AS AN ADVERTISING TECHNIQUE: A STUDY OF BRAND'ONLINE ADVERTISING	VYSHNAVI Y;	ADVERTISING AND STORYTELLING ; STORYTEELING			Project Reports

RT0734	RT0734	STUDY ON NESTLE MAGGI'S POST CRISIS BRAND COMMUNICATION ON SOCIAL MEDIA	NAIR,SHRUTI MANMADHAN	BRAND BUILDING ; BRAND COMMUNICATION ; MAGGI ; NESTLE			Project Reports
RT0735	RT0735	STUTULU THEATRE NOW AND THEN;AN EFFORT TO UNDERSTAND THE TRANSITIONS IN TULU THEATRE	K, PRAKASH	TULU THEATER ; TULU THEATRE			Project Reports
RT0736	RT0736	STUTULU THEATRE NCOMPARATIVE ANALYSIS OF THE NOVEL AND THE GRAPHIC NOVEL:THE MASTER AND THE MARGARITA BY MICHAIL BULGAKOV	JOHN,ALISHA ELINA	LITERATURE COMPARATIVE STUDY ; MATER AND MARGARITA ; MICHAIL BULGAKOV			Project Reports
RT0738	RT0738	USAGE OF YOUTUBE AS A MEDIA PLATFORM BY POWERDRIFT:A STUDY	AYESHA,FRANK ANDREA	MEDIA PLATFORM ; SOCIAL MEDIA ; YOU TUBE			Project Reports
RT0739	RT0739	COMPARATIVE ANALYSIS OF THE JUNGLE BOOK:THE NOVEL AND THE FILM	V,SHOURABH	FILM ADAPTATION ; JUNGLE BOOK ; LITERATURE AND FILM ; NOVEL AND FILM			Project Reports
RT0740	RT0740	REPRESENTATION OF WOMENIN BOLLYWOOD FILMS:ANALYZING THE DIRTY PICTURE	MEHTA,DARSH AN	BOLLYWOOD FILM ; DIRTY PICTURE ; FILM ANALYZYS			Project Reports
RT0742	RT0742	RECONSUMER ATTITUDE TOWARDS FORTIFIED FOOD BRANDS	TANKALA,PRAN ATI	FORTIFIED FOOD			Project Reports
RT0744	RT0744	STUDY ON POPULARITY OF MUSIC AMONG STUDENTS	TANKALA,PRAN ATI	AMONG ; FORTIFIED FOOD ; MUSIC ; OF ; ON ; POPULARITY ; STUDENTS ; STUDY			Project Reports
RT0745	RT0745	DISCOURSE ANALYSIS OF THE SYRIAN CRISIS COVERAGE IN NATIONAL GEOGRAPHIC AND SMITHSONIAN WEBSITE	SIVAKUMAR,SH RUTI;	NATIONAL GEOGRAPHIC ; NATIONAL GEOGRAPHIC AND CRISIS COVERAGE ; SYRIAN CRISIS			Project Reports

RT0746	RT0746	FORMULATING A FRAMEWORK FOR ADAPTING DESIGN WEBSITES TO MOBILE APPS BY ANALYSING UX UI ASPECTS OF SELECTED WEBSITS AND THEIR APPS	VIDHYALAKSHMI V	A ; ADAPTING ; ANALYSING ; AND ; APPS ; ASPECTS ; BY ; DESIGN ; FOR ; FORMULATING ; FRAMEWORK ; FRAMEWORKFOR ; MOBILE ; OF ; SELECTED ; THEIR ; TO ; UI ; UX ; WEBSITES ; WEBSITESTO ; WEBSITS			Project Reports
RT0747	RT0747	A STUDY ON THE USAGE OF YOUTUBE CHANNELS TO MARKET BEAUTY PRODUCTS	JOSHI, TEHASHRI	A ; BEAUTY ; CHANNELS ; MARKET ; OF ; ON ; PRODUCTS ; STUDY ; THE ; TO ; USAGE ; YOUTUBE			Project Reports
RT0748	RT0748	AN ANALYSIS OF ADVERTISING THROUGH TELEVISION AND SOCIAL MEDIA : A COMPARISON BETWEEN JABONG AND MYNTRA	MALLI, RAKSHITHA J	: ; A ; ABOUT ; ADVERTISING ; AGE ; AN ; ANALYSIS ; AND ; APPS ; BETWEEN ; BRANDED ; COMPARISON ; COMPARITIVE ; CONSUMERS ; DIGITAL ; E-COMMERCE ; IN ; IT ; JABONG ; MEDIA ; MYNTRA ; OF ; PERCEPTION ; SHOPPING ; SOCIAL ; TELEVISION ; THE ; THROUGH			Project Reports
RT0749	RT0749	COMPARITIVE ANALYSIS OF E-COMMERCE SHOPPING BRANDED APPS AND CONSUMERS PERCEPTION ABOUT IT IN THE DIGITAL AGE	PYNE, SNEHADIPTA	ABOUT ; AGE ; ANALYSIS ; AND ; APPS ; BRANDED ; COMPARITIVE ; CONSUMERS ; DIGITAL ; E-COMMERCE ; IN ; IT ; OF ; PERCEPTION ; SHOPPING ; THE			Project Reports
RT0751	RT0751	THE EFFECTIVENESS OF SOCIAL MEDIA IN THE FORMATION OF POSITIVE BRAND ATTITUDE CASE STUDY : STARBUCKS	SHETTY, NIYATHI	: ; ATTITUDE ; BRAND ; CASE ; EFFECTIVENESS ; FORMATION ; IN ; MEDIA ; OF ; POSITIVE ; SOCIAL ; STARBUCKS ; STUDY ; THE			Project Reports
RT0752	RT0752	A STUDY ON THE INDIAN EPIC RAMAYANA APPLYING LASSWELL'S MODEL OF COMMUNICATION	RAMACHANDRA , ATHMIKA	A ; APPLYING ; COMMUNICATION ; EPIC ; INDIAN ; LASSWELL ; MODEL ; OF ; ON ; RAMAYANA ; S ; STUDY ; THE			Project Reports

RT0753	RT0753	ANALYSIS OF INTERNET USAGE ON THE BUYING BEHAVIOUR OF COLLAGE STUDENTS IN UDUPI AND MANIPAL	PADMASHALI, VEEKSHITHA KUMARI	ANALYSIS ; AND ; BEHAVIOUR ; BUYING ; COLLAGE ; IN ; INTERNET ; MANIPAL ; OF ; ON ; STUDENTS ; THE ; UDUPI ; USAGE			Project Reports
RT0754	RT0754	A COMPARITIVE CONTENT ANALYSIS BETWEEN LUCKNOW GHARANA AND JAIPUR GHARANA OF KATHAK DANCE	NAG, OIESHIE	A ; ANALYSIS ; AND ; BETWEEN ; COMPARITIVE ; CONTENT ; DANCE ; GHARANA ; JAIPUR ; KATHAK ; LUCKNOW ; OF			Project Reports
RT0755	RT0755	A STUDY ON THE FUNCTION OF ANIMAL CHARACTERS IN THE NOVEL : KAFKA ON THE SHORE BY HARUKI MURAKAMI	RAY, ANWESHA	: ; A ; ANIMAL ; BY ; CHARACTERS ; FUNCTION ; HARUKI ; IN ; KAFKA ; KAFTAON ; MURAKAMI ; NOVEL ; OF ; ON ; SHORE ; STUDY ; THE			Project Reports
RT0756	RT0756	PRODUCT PLACEMENT IN SUPERHERO MOVIES : A QUANTITATIVE STUDY OF THE EFFECT OF PRODUCT PLACEMENT ON VIEWERS	JACOB, HONEY	: ; A ; EFFECT ; IN ; MOVIES ; OF ; ON ; PLACEMENT ; PRODUCT ; QUANTITATIVE ; STUDY ; SUPERHERO ; THE ; VIEWERS			Project Reports
RT0757	RT0757	A STUDY ON USAGE OF SOCIAL MEDIA BY FASHION BRAND H & M	OHATKER, SHALAKA	& ; A ; BRAND ; BY ; FASHION ; H ; M ; MEDIA ; OF ; ON ; SOCIAL ; STUDY ; USAGE			Project Reports
RT0758	RT0758	A COMPARITIVE ANALYSIS OF THE POSITIONING STRATERGIES OF TWO FMCG BRANDS : DOVE AND LUX	BALLAL, MANISHA	: ; A ; ANALYSIS ; AND ; BRANDS ; COMPARITIVE ; DOVE ; FMCG ; LUX ; OF ; POSITIONING ; STRATERGIES ; THE ; TWO			Project Reports
RT0760	RT0760	MALE PERSPECTIVES ON 'FEMVERTISING' : A STUDY ON SELECT LIFESTYLE AUDIO VISUALS	SEQUEIRA, STEFFI	: ; A ; AUDIO ; FEMVERTISING ; LIFESTYLE ; MALE ; ON ; PERSPECTIVES ; SELECT ; STUDY ; VISUALS			Project Reports
RT0761	RT0761	A STUDY ON THE INFLUENCE OF MOBILE PHONE ON RURAL INDIA :A CASE STUDY OF FULKA IN BIHAR	SHUBHAM, RAMA KRISHNA	:A ; A ; BIHAR ; CASE ; FULKA ; IN ; INDIA ; INFLUENCE ; MOBILE ; OF ; ON ; PHONE ; RURAL ; STUDY ; THE			Project Reports

RT0762	RT0762	A STUDY ON NON VERBAL ASPECT OF COMMUNICATION IN BHARATHANATYAM : ANGIKA ABHINAYA	RAKSHA U	: ; A ; ABHINAYA ; ANGIKA ; ASPECT ; ASPECTOF ; BHARATHANATYAM ; COMMUNICATION ; IN ; NON ; OF ; ON ; STUDY ; VERBAL			Project Reports
RT0763	RT0763	A CONTENT ANALYSIS OF BUSINESS NEWS CHANNEL CNBC AWAAZ	MEHROTRA, AKASH	A ; ANALYSIS ; AWAAZ ; BUSINESS ; CHANNEL ; CNBC ; CONTENT ; NEWS ; OF			Project Reports
RT0764	RT0764	A STUDY OF AN EPIC CHARACTER 'RAVANA' IN ANAND NEELAKANTH'S ASURA, TALE OF THE VANQUISHED	SAYANI, RAJ	A ; AN ; ANAND ; ASRA, ; ASURA, ; CHARACTER ; EPIC ; IN ; NEELAKANTH ; OF ; RAVANA ; S ; STUDY ; TALE ; THE ; VANQUISHED			Project Reports
RT0765	RT0765	A STUDY ON 24*7TAMIL NEWS CHANNELS IN TAMILNADU	RAMAMURTHY, APRANA	24*7TAMIL ; A ; CHANNELS ; IN ; NEWS ; ON ; STUDY ; TAMILNADU			Project Reports
RT0766	RT0766	A STUDY ON SOCIAL MEDIA PRESENCE OF FASHION DESIGNER : MANISH MALHOTRA AND SABYASACHI MUKHARJEE	PURUSHAN, MEGHA V	: ; A ; AND ; DESIGNER ; FASHION ; MALHOTRA ; MANISH ; MEDIA ; MUKHARJEE ; OF ; ON ; PRESENCE ; SABYASACHI ; SOCIAL ; STUDY			Project Reports
RT0767	RT0767	STUDY ON THE USAGE OF CAB APPS : A COMPARITIVE STUDY BETWEEN OLA AND UBER	DEY, SAYANJITHA	: ; A ; AND ; APPA ; APPS ; BETWEEN ; CAB ; COMPARITIVE ; OF ; OLA ; ON ; STUDY ; THE ; UBER ; USAGE			Project Reports
RT0768	RT0768	SEDITION AND MEDIA : A STUDY OF COVERAGE OF JNU CRISIS IN 'THE HINDU' AND 'JAN SATTA' NEWSPAPERS	SINGH, SHYAM PRATAP	: ; A ; AND ; COVERAGE ; CRISIS ; HINDU ; IN ; JAN ; JNU ; MEDIA ; NEWSPAPERS ; OF ; SATTA ; SEDITION ; STUDY ; THE			Project Reports
RT0769	RT0769	A STUDY ON MEDIA COVERAGE OF MELINDA AND BILL GATES FOUNDATION AND THIER FUNDING PRACTICES	HOODA, VAIBHAV	A ; AND ; BILL ; COVERAGE ; FOUNDATION ; FUNDING ; GATES ; MEDIA ; MELINDA ; OF ; ON ; PRACTICES ; STUDY ; THIER			Project Reports

RT0771	RT0771	POLITICAL COMMUNICATION ON SOCIAL MEDIA:A STUDY OF CAMPAIGN MESSAGES OF THE 2016 AMERICAN PRESIDENTIAL CANDIDATES IN TWITTER	THILAK,AISHWARYA;	:AMERICAN PRESIDENTIAL ELECTION ; ELECTION AND SOCIAL MEDIA			Project Reports
RT0772	RT0772	PRIMARY SCHOOL EDUCATION CURRICULUM AND CHALLENGES IN CHENNAI,TAMIL NADU:A CASE STUDY OF ONE PUBLIC SCHOOL AND ONE PRIVATE SCHOOL	SRIVASTAVA,RICHHA;	EDUCATION ; PRIMARY SCHOOL EDUCATION ; SCHOOL EDUCATION ; SCHOOL EDUCATION PUBLIC AND PRIVATE			Project Reports
RT0773	RT0773	STUDY ON TWITTER USE BY EXTERNAL AFFAIRS MINISTER OF INDIA SUSHMA SWARAJ	MESTHA,VINAYAR ;	AFFAIRS ; BY ; EXTERNAL ; INDIA ; MINISTER ; OF ; ON ; SOCIAL MEDIA ; SOCIAL MEDIA AND GOVERNANCE ; STUDY ; SUSHMA ; SWARAJ ; TWITTER ; USE			Project Reports
RT0774	RT0774	ANALYSIS OF TELEVISION ADVERTISEMENT TARGETED TOWARDS THE DUAL AUDIENCE OF THE MOTHER AND CHILD	MUKHERJEE,BIPASHA;	TELEVISION AD ; TELEVISION ADVERTISEMENTS			Project Reports
RT0775	RT0775	SEMIOTIC ANALYSIS ON RAJKUMAR HIRANI WORKS WITH REFERENCE TO 3 IDIOTS	KRISHNA, ANIRUDH V	3 ; ANALYSIS ; HIRANI ; IDIOTS ; ON ; RAJKUMAR ; REFERENCE ; SEMIOTIC ; TO ; WITH ; WORKS			Project Reports
RT0776	RT0776	PORTRAYAL OF WOMEN IN MAHESH ELKUNCHWAR'S PLAYS RAKTHAPUSHPA AND HOLI	BHAT, VENUMADHAVAM	AND ; ELKUNCHWAR ; HOLI ; IN ; MAHESH ; OF ; PLAYS ; PORTRAYAL ; RAKTHAPUSHPA ; S ; WOMEN			Project Reports
RT0777	RT0777	STUDY OF CHARACTERS IN THE MOVIE 'GURU' BY MANI RATNAM	MARU,JENIL;	FILM ANALYZIS ; FILM GURU ; GURU ; MANI RATNAM ; MOVIE			Project Reports

RT0778	RT0778	A STUDY ON HOW 'BREAKING BAD' AS A TV SHOW BRINGS THE DRUG METHAMPHETAMINE IN TO LIMELIGHT	GANGULY, UNMESH	A ; AS ; BAD ; BREAKING ; BRINGS ; DRUG ; HOW ; IN ; LIMELIGHT ; METHAMPHETAMINE ; ON ; SHOW ; STUDY ; THE ; TO ; TV			Project Reports
RT0779	RT0779	INTERNET AS A DETERMINANT OF QUALITY OF LIFE OF YOUNG ADULTS:AN EXPLORATORY STUDY OF UNDERGRADUATE STUDENTS IN UDUPI,MANIPAL AND BREMEN	SHUBHA H S	INTERNET ; INTERNET AND ADULTS ; INTERNET AND STUDENTS ; NEW MEDIA AND QUALITY OF LIFE ; NEW MEDIA AND STUDENTS ; QUALITY OF LIFE	MIC		Project Reports
RT0780	RT0780	PORTRAYAL OF WOMEN MALAYALAM FILM KUTTY SRANK	SHRIDHAR A P;	FILMS ; PORTRAYAL OF WOMEN ; WOMEN AND MEDIA ; WOMEN IN FILMS	MIC		Project Reports
RT0781	RT0781	ROLE OF PERSUASIVE IN DESTINATIONBRANDING:A CASE STUDY OF KERALA TOURISM	ABHISHIKTHA DATTA	DESTINATION BRANDING ; TOURISM ; VISUAL AND MARKETING	MIC		Project Reports
RT0782	RT0782	STUDY ON THE IMPACT OF SOCIAL MEDIA ON JOURNALISM	ITS PRODUCTION AND EVOLVING CONSUMPTION PATTERN A UAE PERSPECTIVE	IMPACT SOCIAL MEDIA ; SOCIAL MEDIA ; SOCIAL MEDIA AND JOURNALISM ; UAE SOCIAL MEDIA	MIC		Project Reports
RT0783	RT0783	MEDIA USAGE BY DIFFERENTLY-ABLED PEOPLE AND THEIR INCLUSION : A STUDY ON THE DEAF AND HARD OF HEARING	JACOB, BINITHA ANNA	: ; A ; AND ; BY ; DEAF ; DIFFERENTLY-ABLED ; HARD ; HEARING ; INCLUSION ; MEDIA ; OF ; ON ; PEOPLE ; STUDY ; THE ; THEIR ; USAGE	MIC		Project Reports
RT0784	RT0784	A STUDY OF USER ENGAGEMENT ON SOCIAL MEDIA WITH REFERENCE TO STAND-UP COMEDIENS	SNEHA , A	A ; COMEDIENS ; ENGAGEMENT ; MEDIA ; OF ; ON ; REFERENCE ; SOCIAL ; STAND-UP ; STUDY ; TO ; USER ; WITH	MIC		Project Reports

RT0785	RT0785	A STUDY OF BUZZFEED INDIA AS A NEWS AND ENTERTAINMENT WEBSITE SHAPING PUBLIC OPINION AND ITS RECEPTION BY USERS IN THE FORM OF FACEBOOK COMMENTS	NAYAK, ROSHNI	A ; AND ; AS ; BUZZFEED ; BY ; COMMENTS ; ENTERTAINMENT ; FACEBOOK ; FORM ; IN ; INDIA ; ITS ; NEWS ; OF ; OPINION ; PUBLIC ; RECEPTION ; SHAPING ; STUDY ; THE ; USERS ; WEBSITE	MIC		Project Reports
RT0786	RT0786	A STUDY OF FILM MUSIC CONSUMPTION PATTERNS AMONG YOUNG ADULTS IN MANIPAL AND MANGALORE	MAROLI, SHIFALI	A ; ADULTS ; AMONG ; AND ; CONSUMPTION ; FILM ; IN ; MANGALORE ; MANIPAL ; MUSIC ; OF ; PATTERNS ; STUDY ; YOUNG	MIC		Project Reports
RT0787	RT0787	ANALYSIS OF BEWAKOOF'S BRAND COMMUNICATION ON SOCIAL MEDIA PLATFORMS (INSTAGRAM AND FACEBOOK)	CHATHKUTTY, APOORVA	(; ANALYSIS ; AND ; BEWAKOOF ; BRAND ; COMMUNICATION ; FACEBOOK) ; INSTAGRAM ; MEDIA ; OF ; ON ; PLATFORMS ; S ; SOCIAL	MIC		Project Reports
RT0788	RT0788	GENDER PORTRAYAL IN TAGORE'S NOVELS : A STUDY OF CHOKHER BALI AND JOGAJOG	KRISHNAPRIYA, T K	: ; A ; AND ; BALI ; CHOKHER ; GENDER ; IN ; JOGAJOG ; NOVELS ; OF ; PORTRAYAL ; S ; STUDY ; TAGORE	MIC		Project Reports
RT0789	RT0789	LEATHER PUPPETRY AS COMMUNICATION : A STUDY OF THE FILM ON PUPPET SHOW SWATANTRA HORATA	MANOHAR, SHIBI	: ; A ; AS ; COMMUNICATION ; FILM ; HORATA ; LEATHER ; OF ; ON ; PUPPET ; PUPPETRY ; SHOW ; STUDY ; SWATANTRA ; THE	MIC		Project Reports
RT0790	RT0790	SOCIAL MEDIA AND POLITICAL MESSAGING : A STUDY OF L K ADVAN'S BLOG POSTS	DESHPANDE, POOJA	: ; A ; ADVAN ; AND ; AS ; BLOG ; COMMUNICATION ; FILM ; HORATA ; K ; L ; LEATHER ; MEDIA ; MESSAGING ; OF ; ON ; POLITICAL ; POSTS ; PUPPET ; PUPPETRY ; S ; SHOW ; SOCIAL ; STUDY ; SWATANTRA ; THE	MIC		Project Reports

RT0791	RT0791	A COMPARITIVE ANALYSIS OF UMRAO JAN ADA ; THE NOVEL(1899) THE UMRAO JAAN : THE MOVIE (1981)	MISHRA, SHRUTHI SUDESHNA	(1981) ; ; A ; ADA ; ANALYSIS ; COMPARITIVE ; JAAN ; JAN ; MOVIE ; NOVEL(1899) ; OF ; THE ; UMRAO	MIC		Project Reports
RT0792	RT0792	AN ANALYSIS OF THE MEDIA COVERAGE ON THE PRACTICE OF FEMALE GENITAL MUTILATION IN THE BOHRA COMMUNITY OF INDIA	KOLLAPARTHI, SNEHA	(1981) ; ; A ; ADA ; AN ; ANALYSIS ; BOHRA ; COMMUNITY ; COMPARITIVE ; COVERAGE ; FEMALE ; GENITAL ; IN ; INDIA ; JAAN ; JAN ; MEDIA ; MOVIE ; MUTILATION ; NOVEL(1899) ; OF ; ON ; PRACTICE ; THE ; UMRAO	MIC		Project Reports
RT0793	RT0793	STUDY OF SHIFTING ORTHOGRAPHIC PRACTICES OF MANIPURI SCRIPT IN PRINT MEDIA	SALAM, BEDA VIKASH	IN ; MANIPURI ; MEDIA ; OF ; ORTHOGRAPHIC ; PRACTICES ; PRINT ; SCRIPT ; SHIFTING ; STUDY	MIC		Project Reports
RT0794	RT0794	A COMPARITIVE THEMATIC STUDY ON THE PORTRAYAL OF ENVIRONMENT AND ETHNICITY ISSUES IN YESUNARI KAWABATA'S NOVELS : THOUSAND CRANES AND THE OLD CAPITAL	PREETHAM	; ; A ; AND ; CAPITAL ; COMPARITIVE ; CRANES ; ENVIRONMENT ; ETHNICITY ; IN ; ISSUES ; KAWABATA ; MANIPURI ; MEDIA ; NOVELS ; OF ; OLD ; ON ; ORTHOGRAPHIC ; PORTRAYAL ; PRACTICES ; PRINT ; S ; SCRIPT ; SHIFTING ; STUDY ; THE ; THEMATIC ; THOUSAND ; YESUNA	MIC		Project Reports
RT0795	RT0795	STUDY ON THE PERCEPTION OF LGBT ADVERTISEMENTS AMONG INDIAN AUDIENCE	PRADEEP, SUPRAJA	ADVERTISEMENTS ; AMONG ; AUDIENCE ; INDIAN ; LGBT ; OF ; ON ; PERCEPTION ; STUDY ; THE	MIC		Project Reports
RT0796	RT0796	A COMPARITIVE STUDY OF THE CHARACTERS IN THE HISTORICAL NOVEL 'RAU' AND THE BOLLYWOODMOVIE 'BAAJIRAO MASANI'	KINI, HEENA KISHORE	A ; AND ; BAAJIRAO ; BOLLYWOODMOVIE ; CHARACTERS ; COMPARITIVE ; HISTORICAL ; IN ; MASANI ; NOVEL ; OF ; RAU ; STUDY ; THE	MIC		Project Reports

RT0797	RT0797	EAST IN THE EYES OF WEST : A STUDY ON PORTRAYAL OF INDIAN SOCIETY IN NICHOLASVEERLAND'S PHOTOGRAPH	NAMBIAR, SAYOOJ RADHAKRISHN AN	: ; A ; AND ; BAAJIRAO ; BOLLYWOODMOVIE ; CHARACTERS ; COMPARITIVE ; EAST ; EYES ; HISTORICAL ; IN ; INDIAN ; MASANI ; NICHOLASVEERLAND ; NOVEL ; OF ; ON ; PHOTOGRAPH ; PORTRAYAL ; RAU ; S ; SOCIETY ; STUDY ; THE ; WEST	MIC		Project Reports
RT0798	RT0798	A STUDY ON SOCIAL MEDIA USAGE AMONG PEOPLE IN KODAIKANAL	YUNUS, RUSTAM MOHAMMED	A ; AMONG ; IN ; KODAIKANAL ; MEDIA ; ON ; PEOPLE ; SOCIAL ; STUDY ; USAGE	MIC		Project Reports
RT0799	RT0799	PORTRAYAL OF COMMUNISM IN ADOOR GOPALAKRISHNAN'S FILM MUKHAMUKHAM	VARGHEESE, LIYA	A ; ADOOR ; AMONG ; COMMUNISM ; FILM ; GOPALAKRISHNAN ; IN ; KODAIKANAL ; MEDIA ; MUKHAMUKHAM ; OF ; ON ; PEOPLE ; PORTRAYAL ; S ; SOCIAL ; STUDY ; USAGE	MIC		Project Reports
RT0800	RT0800	AN EXPLORATORY STUDY ON THE EFFECTS OF SOCIAL MEDIA USAGE ON THE SELF- ESTEEM OF UNIVERSITY STUDENTS IN GOA	SAWANT AKSHATHA P	AN ; EFFECTS ; EXPLORATORY ; GOA ; IN ; MEDIA ; OF ; ON ; SELF-ESTEEM ; SOCIAL ; STUDENTS ; STUDY ; THE ; UNIVERSITY ; USAGE	MIC		Project Reports
RT0801	RT0801	AN ANALYSIS OF SOCIAL MEDIA MARKETING CAMPAIGNS OF FLIPKART AND AMAZON	PREETHAM, RHEA	AMAZON ; AN ; ANALYSIS ; AND ; CAMPAIGNS ; FLIPKART ; MARKETING ; MEDIA ; OF ; SOCIAL	MIC		Project Reports
RT0802	RT0802	A STUDY OF EMOTIONAL AND RATIONAL APPEALS IN PATANJALI AYURVED'S VIDEO ADVERTISEMENTS	RAMSHETTY, JAYA TULSI	A ; ADVERTISEMENTS ; AND ; APPEALS ; AYURVED ; EMOTIONAL ; IN ; OF ; PATANJALI ; RATIONAL ; S ; STUDY ; VIDEO	MIC		Project Reports
RT0803	RT0803	A STUDY ON PREFERENCE AND ADAPTABILITY OF SOCIAL NETWORKING SITES	KHATREJA, DEEPANSHI	A ; ADAPTABILITY ; AND ; NETWORKING ; OF ; ON ; PREFERENCE ; SITES ; SOCIAL ; STUDY	MIC		Project Reports

RT0804	RT0804	A STUDY OF PROPAGANDA IN HOLLYWOOD FILMS THROUGH AN ANALYSIS OF ZERO DRK THIRTY	PETER, ROZANN	A ; AN ; ANALYSIS ; DRK ; FILMS ; HOLLYWOOD ; IN ; OF ; PROPAGANDA ; STUDY ; THIRTY ; THROUGH ; ZERO	MIC		Project Reports
RT0805	RT0805	A STUDY ON THE MEDIA CONSUMPTION OF THE MALAYALEE DIASPORA IN QATAR	JACOB, JINU	A ; CONSUMPTION ; DIASPORA ; IN ; MALAYALEE ; MEDIA ; OF ; ON ; QATAR ; STUDY ; THE	MIC		Project Reports
RT0806	RT0806	AN EXPLORATORY STUDY ON THE USE OF SOCIAL MEDIA APPLICATIONS BY WOMEN ENTREPRENEURS IN THE INFORMAL SECTOR	KUDVA, AISHWARYA	AN ; APPLICATIONS ; BY ; ENTREPRENEURS ; EXPLORATORY ; IN ; INFORMAL ; MEDIA ; OF ; ON ; SECTOR ; SOCIAL ; STUDY ; THE ; USE ; WOMEN	MIC		Project Reports
RT0807	RT0807	AN ANALYSIS OF ERNEST HEMINGWAY'S NARRATIVE JOURNALISM ON THE THEME OF WORLD WAR II IN 'BI - LINE-SELECTED JOURNALISM	JADLI, SUMEDHA	- ; AN ; ANALYSIS ; BI ; ERNEST ; HEMINGWAY ; II ; IN ; JOURNALISM ; LINE- ; NARRATIVE ; OF ; ON ; S ; SELECTED ; THE ; THEME ; WAR ; WORLD	MIC		Project Reports
RT0808	RT0808	AN ANALYTICAL VIEW ON CHARACTERISATION AND THE THEME OF NATURE IN FILM ; ' INTO THE WILD'	AJ, AVINASH	AND ; CHARACTERISATION ; FILM ; IN ; INTO ; NATURE ; OF ; THE ; THEME ; WILD	MIC		Project Reports
RT0809	RT0809	A STUDY ON THE COMPARITIVE ANALYSIS OF LIFE OF TRANSGENDERS IN REL AND REAL LIFE	CHOUDHARY, SHRUTHI		MIC		Project Reports
RT0810	RT0810	A STUDY ON THE COVERAGE OF U P ELECTION 2017 THROUGH MOJO	SINGH, PRAGYA	2017 ; A ; COVERAGE ; ELECTION ; MOJO ; OF ; ON ; P ; STUDY ; THE ; THROUGH ; U	MIC		Project Reports
RT0811	RT0811	PRODUCT PLACEMENT IN WEB SERIES : AN ANALYSIS OF WEB SERIES WITH REFERENCE TO TRIPLING AND BISHT PLEASE	SOREN, NAMITA S	: ; AN ; ANALYSIS ; AND ; BISHT ; IN ; OF ; PLACEMENT ; PLEASE ; PRODUCT ; REFERENCE ; SERIES ; TO ; TRIPLING ; WEB ; WITH	MIC		Project Reports

RT0812	RT0812	THE INFLUENCE OF SOCIAL NETWORKING SITES IN FIRST IMPRESSIONS AND SOCIAL CONFORMITY : AN EXPLORATORY STUDY	ABRAHAM, SANGITA RUTH	:: AN ; AND ; CONFORMITY ; EXPLORATORY ; FIRST ; IMPRESSIONS ; IN ; INFLUENCE ; NETWORKING ; OF ; SITES ; SOCIAL ; STUDY ; THE	MIC		Project Reports
RT0813	RT0813	A STUDY ON SOCIAL MEDIA USAGE AMONG HOMEMAKERS IN PUNE	LOYAL, GUNJAN	A ; AMONG ; HOMEMAKERS ; IN ; MEDIA ; ON ; PUNE ; SOCIAL ; STUDY ; USAGE	MIC		Project Reports
RT0814	RT0814	MAHATMA GANDHI'S CRITIQUE ON MODERN CIVILIZATION : AN ANALYSIS OF HIND SWARAJ	SUNIL, SHREYAMS	:: A ; AMONG ; AN ; ANALYSIS ; CIVILIZATION ; CRITIQUE ; GANDHI ; HIND ; HOMEMAKERS ; IN ; MAHATMA ; MEDIA ; MODERN ; OF ; ON ; PUNE ; S ; SOCIAL ; STUDY ; SWARAJ ; USAGE	MIC		Project Reports
RT0815	RT0815	ASSAM INSURGENCY AND BOLLYWOOD : A SEMIOTIC ANALYSIS OF DIL SE	PANAMALAI, BRAHMI	:: A ; ANALYSIS ; AND ; ASSAM ; BOLLYWOOD ; DIL ; INSURGENCY ; OF ; SE ; SEMIOTIC	MIC		Project Reports
RT0816	RT0816	A STUDY ON THE IMPACT OF MAGGI NOODLE'S RECALL ON THE CONSUMER PERCEPTION IN MANIPAL	DE, RACHAIYATA	A ; CONSUMER ; IMPACT ; IN ; MAGGI ; MANIPAL ; NOODLE ; OF ; ON ; PERCEPTION ; RECALL ; S ; STUDY ; THE	MIC		Project Reports
RT0817	RT0817	A COMPARITIVE STUDY ON THE DEPICTION OF 'RACISM' : TWELVE YEARS A SLAVE' A MEMOIR BY SOLOMON NORTHUP, AND TWELVE YEARS A SLAVE THE MOVIE BY STEVE Mc QUEEN	AMBLER, CLIFFORD CHETHAN	:: A ; AND ; BY ; COMPARITIVE ; DEPICTION ; Mc ; MEMOIR ; MOVIE ; NORTHUP, ; OF ; ON ; QUEEN ; RACISM ; SLAVE ; SOLOMON ; STEVE ; STUDY ; THE ; TWELVE ; YEARS	MIC		Project Reports
RT0818	RT0818	ENTERTAINMENT ON THE GO: MOTIVATIONS FACTORS FOR USING VIDEO STREAMING SERVICES AMONG YOUTH OVER TRADITIONAL TELEVISION	JAIN, HARSHIT	AMONG ; ENTERTAINMENT ; FACTORS ; FOR ; GO ; MOTIVATIONS ; ON ; OVER ; SERVICES ; STREAMING ; TELEVISION ; THE ; TRADITIONAL ; USING ; VIDEO ; YOUTH	MIC		Project Reports

RT0819	RT0819	A STUDY OF MEDIA HABITS OF LGBTQ AND THEIR PERCEPTION OF MEDIA COVERAGE IN INDIA	ANNAPURNI, BHARATI	A ; AND ; COVERAGE ; HABITS ; IN ; INDIA ; LGBTQ ; MEDIA ; OF ; PERCEPTION ; STUDY ; THEIR	MIC		Project Reports
RT0820	RT0820	ANALYSIS OF THE USE OF TWITTER BY ENGLISH NEWS CHANNELS IN INDIA : WITH REFERENCE TO REPUBLIC TV, TIMES NOW AND NDTV 24x7	KALAPPA, SHIV	:: 24x7 ; ANALYSIS ; AND ; BY ; CHANNELS ; ENGLISH ; IN ; INDIA ; NDTV ; NEWS ; NOW ; OF ; REFERENCE ; REPUBLIC ; THE ; TIMES ; TO ; TV ; ; TWITTER ; USE ; WITH	MIC		Project Reports
RT0821	RT0821	USAGE OF MEDIA AMONG THE FISHING COMMUNITY IN UDUPI DISTRICT	PALAN, NEERAJ GOVINDA	AMONG ; COMMUNITY ; DISTRICT ; FISHING ; IN ; MEDIA ; OF ; THE ; UDUPI ; USAGE	MIC		Project Reports
RT0822	RT0822	PORTRAYAL OF QUEER GENDER IN JAPANESE ANIME : ODA EIICHIRO'S 'ONE PIECE'	CHITHTHARTHA N N	:: ANIME ; EIICHIRO ; GENDER ; IN ; JAPANESE ; ODA ; OF ; ONE ; PIECE ; PORTRAYAL ; QUEER ; S	MIC		Project Reports
RT0823	RT0823	A STUDY OF VFX (VISUAL EFFECTS) IN INDIAN CINEMA : TECHNICAL ANALYSIS OF BAAHUBALI - PART ONE AND TWO	SRIDHARAN, AKSHAYA	- ; (VISUAL ; ; A ; ANALYSIS ; AND ; BAAHUBALI ; CINEMA ; EFFECTS) ; IN ; INDIAN ; OF ; ONE ; PART ; STUDY ; TECHNICAL ; TWO ; VFX	MIC		Project Reports
RT0824	RT0824	USAGE OF SOCIAL MEDIA BY TEACHERS IN PATNA	KUMARI, VIBHA	BY ; IN ; MEDIA ; OF ; PATNA ; SOCIAL ; TEACHERS ; USAGE	MIC		Project Reports
RT0825	RT0825	TO ANALYZE THE CULTURAL ASPECTS OF KERALA IN KTDC : ADVERTISING CAMPAIGNS	ASHAD S	:: ADVERTISING ; ANALYZE ; ASPECTS ; CAMPAIGNS ; CULTURAL ; IN ; KERALA ; KTDC ; OF ; THE ; TO	MIC		Project Reports
RT0826	RT0826	A STUDY ON THE USAGE AND PERCEPTION OF 'HINLISH' IN VISUAL ADVERTISEMENT AMONG YOUNG ADULTS	KUKRAJA, VARUN	A ; ADULTS ; ADVERTISEMENT ; AMONG ; AND ; HINLISH ; IN ; OF ; ON ; PERCEPTION ; STUDY ; THE ; USAGE ; VISUAL ; YOUNG	MIC		Project Reports

RT0827	RT0827	RESPONSE OF ARTIST TO CONTEMPORARY CONCERNS : AN ANALYSIS ON PAKISTANI ARTIST BANI ABIDI'S ARTWORKS	PHILIP, NIMMY MERLIN	:: ABIDI ; AN ; ANALYSIS ; ARTIST ; ARTISTTO ; ARTWORKS ; BANI ; CONCERNS ; CONTEMPORARY ; OF ; ON ; PAKISTANI ; RESPONSE ; S ; TO	MIC		Project Reports
RT0828	RT0828	STUDY ON THE PERCEPTION OF POLICE OFFICERS ON THE POTRAYAL OF POLICE FORCE IN CONTEMPORARY KANNADA CINEMAS	GURUPRASAD H R	CINEMAS ; CONTEMPORARY ; FORCE ; IN ; KANNADA ; OF ; OFFICERS ; ON ; PERCEPTION ; POLICE ; POTRAYAL ; STUDY ; THE	MIC		Project Reports
RT0829	RT0829	UNDERSTANDING THE PORTRAYAL OF IDEAL BODY IMAGE AND FEMINISM IN DISNEY MOVIES	NAIR, NIRANJANA	AND ; BODY ; DISNEY ; FEMINISM ; IDEAL ; IMAGE ; IN ; MOVIES ; OF ; PORTRAYAL ; THE ; UNDERSTANDING	MIC		Project Reports
RT0830	RT0830	UNDERSTANDING DIGITAL ART ; AN ANALYSIS OF NICOLETTA CECCOLI'S POP-SURREALIST ARTWORK AND ILLUSTRATIONS	RAO, PRIYANKA	AN ; ANALYSIS ; AND ; ART ; ARTWORK ; CECCOLI ; DIGITAL ; ILLUSTRATIONS ; NICOLETTA ; OF ; POP-SURREALIST ; S ; UNDERSTANDING	MIC		Project Reports
RT0831	RT0831	ANALYSING DEPICTION OFINDIVIDUALIST FEMINISM IN BOLLYWOOD FILM - 'MARGARITA WITH A STRAW AND ISRAEL FILM- 'IN BETWEEN'	PARTHAN, VIMAV	- ; A ; ANALYSING ; AND ; BETWEEN ; BOLLYWOOD ; DEPICTION ; FEMINISM ; FILM ; FILM- ; IN ; ISRAEL ; MARGARITA ; OFINDIVIDUALIST ; STRAW ; WITH	MIC		Project Reports
RT0832	RT0832	AN ANALYSIS OF THE IMPCT OF EMERGING TECHNOLOGIES ON THE DOCTOR-PATIENT COMMUNICATION AND RELATIONSHIP	KAR, MEGHNA	A ; AN ; ANALYSIS ; AND ; COMMUNICATION ; DOCTOR-PATIENT ; EMERGING ; IMPCT ; OF ; ON ; RELATIONSHIP ; TECHNOLOGIES ; THE	MIC		Project Reports

RT0833	RT0833	A STUDY ON EFFECTS OF DIRECT ADDRESS IN ADVERTISING FROM THE AUDIENCE'S PERSPECTIVE	KUMAR, AARTHI;	A ; ADDRESS ; ADVERTISING ; AUDIENCE ; DIRECT ; EFFECTS ; FROM ; IN ; OF ; ON ; PERSPECTIVE ; S ; STUDY ; THE	MIC		Project Reports
RT0834	RT0834	UNDERSTANDING THE EFFICACY OF CELEBRITY ENDORSED PUBLIC SERVICE ADS FOR SUSTAINABLE DEVELOPMENT GOAL 6 (CLEAN WATER AND SANITATION) IN SILIGURI	GHOSH, ATHILESA	(CLEAN ; 6 ; ADS ; AND ; CELEBRITY ; DEVELOPMENT ; EFFICACY ; ENDORSED ; FOR ; GOAL ; IN ; OF ; PUBLIC ; SANITATION) ; SERVICE ; SILIGURI ; SUSTAINABLE ; THE ; UNDERSTANDING ; WATER	MIC		Project Reports
RT0835	RT0835	EXPLORING ECOFEMINISM IN HAYAO MIYAZAKI'S PRINCESS MONONOKE AND NAUSICAA OF THE VALLEY OF THE WIND	SAMPATH, CHAITHRA	AND ; ECOFEMINISM ; EXPLORING ; HAYAO ; IN ; MIYAZAKI ; MONONOKE ; NAUSICAA ; OF ; PRINCESS ; S ; THE ; VALLEY ; WIND	MIC		Project Reports
RT0837	RT0837	ANALYZING THE PORTRAYAL OF MENTAL ILLNESS WITH REFERENCE TO THE FILM '3'	RESHMA, G	3 ; ANALYZING ; FILM ; ILLNESS ; MENTAL ; OF ; PORTRAYAL ; REFERENCE ; THE ; TO ; WITH	MIC		Project Reports
RT0838	RT0838	ROLE OF 'TAARE ZAMEEN PAR' AND 'PAA' IN PROMOTING AWARENESS ABOUT DISABILITIES	VASISTHA, PRAGYA	ABOUT ; AND ; AWARENESS ; DIABILITIES ; DISABILITIES ; IN ; OF ; PAA ; PAR ; PROMOTING ; ROLE ; TAARE ; ZAMEEN	MIC		Project Reports
RT0839	RT0839	AN ANALYSIS OF QUENTIN TARANTINO'S FILM KILL BILL VOLUME ONE AND TWO FROM A FEMINIST PERSPECTIVE	MANOJ, SUMAN	A ; AN ; ANALYSIS ; AND ; BILL ; FEMINIST ; FILM ; FROM ; KILL ; OF ; ONE ; PERSPECTIVE ; QUENTIN ; S ; TARANTINO ; TWO ; VOLUME	MIC		Project Reports
RT0840	RT0840	A STUDY ON UNDERSTANDING THE TAGLINE ' NAYI SOCH' OF STAR PLUS IN RELATION TO DAILY SOAPS	RAI,SHUCHI BACCHAN AMITA	A ; DAILY ; IN ; NAYI ; OF ; ON ; PLUS ; RELATION ; SOAPS ; SOCH ; STAR ; STUDY ; TAGLINE ; THE ; TO ; UNDERSTANDING	MIC		Project Reports

RT0841	RT0841	STUDY ON NEWS CONSUMPTION PATTERNS THROUGH FACEBOOK BY THE YOUTH	PEREIRA, SKYLA JANICE	BY ; CONSUMPTION ; FACEBOOK ; NEWS ; ON ; PATTERNS ; STUDY ; THE ; THROUGH ; YOUTH	MIC		Project Reports
RT0843	RT0843	ROLE OF USER GENERATED CONTENT IN INFLUENCING TRAVEL DECISIONS AMONG YOUTH IN INDIA WITH RESPECT TO FACEBOOK AND INSTAGRAM	JARTHIK T R	AMONG ; AND ; CONTENT ; DECISIONS ; FACEBOOK ; GENERATED ; IN ; INDIA ; INFLUENCING ; INSTAGRAM ; OF ; RESPECT ; ROLE ; TO ; TRAVEL ; USER ; WITH ; YOUTH	MIC		Project Reports
RT0844	RT0844	A THEMATIC STUDY ON THE REPRESENTAION OF MYTH IN GABRIEL GARCIA MARQUEZ'S SHORT STORIES	RAM, ADARSH	A ; GABRIEL ; GARCIA ; IN ; MARQUEZ ; MYTH ; OF ; ON ; REPRESENTAION ; S ; SHORT ; STORIES ; STUDY ; THE ; THEMATIC	MIC		Project Reports
RT0845	RT0845	STUDY ON INFLUENCE OF SOCIAL MEDIA MARKETING ON BUYING BEHAVIOUR OF YOUNG ADULTS	CHAUHAN, NIHARIKA	ADULTS ; BEHAVIOUR ; BUYING ; INFLUENCE ; MARKETING ; MEDIA ; OF ; ON ; SOCIAL ; STUDY ; YOUNG	MIC		Project Reports
RT0846	RT0846	TO UNDERSTAND AND EXAMINE THE FACTORS THAT INFLUENCE THE TELEVISION NEWS PROGRAMME PRODUCTION PROCESS	WASHIMKAR, SIDDHEE P	AND ; EXAMINE ; FACTORS ; INFLUENCE ; NEWS ; PROCESS ; PRODUCTION ; PROGRAMME ; TELEVISION ; THAT ; THE ; TO ; UNDERSTAND	MIC		Project Reports
RT0847	RT0847	A STUDY ON THE BRAND IDENTITY OF IKEA INDIA	GUPTA, MANASI	A ; ADVERTISING ; BRAND ; IDENTITY ; IKEA ; INDIA ; OF ; ON ; STUDY ; THE	MIC		Project Reports
RT0848	RT0848	A SEMIOTIC ANALYSIS OF 'THE ROYAL 'TENENBAUMS' AND MOONRISE KINGDOM'	MORRIS, KEVIN	A ; ANALYSIS ; AND ; KINGDOM ; MOONRISE ; OF ; ROYAL ; SEMIOTIC ; TENENBAUMS ; THE	MIC		Project Reports
RT0849	RT0849	LOYALTY V/S PERFORMANCE : A STUDY OF VOTERS' PERCEPTION IN KARNATAKA ELECTIONS 2018	SEBASTIAN, BENCY	: ; 2018 ; A ; ELECTIONS ; IN ; KARNATAKA ; LOYALTY ; OF ; PERCEPTION ; PERFORMANCE ; STUDY ; V/S ; VOTERS	MIC		Project Reports

RT0850	RT0850	A COMPARITIVE ANALYSIS OF PRINT AND ONLINE COVERAGE OF 2018 FIFA WORLD CUP	RAMU R	2018 ; A ; ANALYSIS ; AND ; COMPARITIVE ; COVERAGE ; CUP ; FIFA ; OF ; ONLINE ; PRINT ; WORLD	MIC		Project Reports
RT0851	RT0851	USE OF DIGITAL MARKETING BY WOMEN ENTREPRENEURS IN UDUPI	KAMATH, AKHILA V	BY ; DIGITAL ; ENTREPRENEURS ; IN ; MARKETING ; OF ; UDUPI ; USE ; WOMEN	MIC		Project Reports
RT0852	RT0852	A STUDY ON THE PORTRAYAL OF COMMUNAL VIOLENCE IN THE MALAYALAM MOVIE 'GURU'	MENON, ANJALI S	A ; COMMUNAL ; GURU ; IN ; MALAYALAM ; MOVIE ; OF ; ON ; PORTRAYAL ; STUDY ; THE ; VIOLENCE	MIC		Project Reports
RT0853	RT0853	A STUDY ON THE CONSUMPTION AND INFLUENCE OF YOUTUBE AS A TOOL OF EDUCATION AMONG THE YOUTH OF MANIPAL	MENON, SOORAJ T	A ; AMONG ; AND ; AS ; CONSUMPTION ; EDUCATION ; INFLUENCE ; MANIPAL ; OF ; ON ; STUDY ; THE ; TOOL ; YOUTH ; YOUTUBE	MIC		Project Reports
RT0854	RT0854	A STUDY ON THE ADAPTATION OF THE SHAKESPEAREAN DRAMA 'OTHELLO ' IN THE MALAYALAM MOVIE KALITATTAM	SUNIL, GAYATHRI	A ; ADAPTATION ; DRAMA ; IN ; KALITATTAM ; MALAYALAM ; MOVIE ; OF ; ON ; OTHELLO ; SHAKESPEAREAN ; STUDY ; THE	MIC		Project Reports
RT0855	RT0855	REFLECTIONS OF FEMINIST IDEOLOGIES IN PINK AND QUEEN	KARKERA, SOUMYA UMESH	AND ; FEMINIST ; IDEOLOGIES ; IN ; OF ; PINK ; QUEEN ; REFLECTIONS	MIC		Project Reports
RT0856	RT0856	SOCIAL MEDIA FOR SPIRITUAL PURPOSE -A CASE STUDY ON BRAHMA KUMARIS	JUNEJA, JAVESH	-A ; BRAHMA ; CASE ; FOR ; KUMARIS ; MEDIA ; ON ; PURPOSE ; SOCIAL ; SPIRITUAL ; STUDY	MIC		Project Reports
RT0857	RT0857	A STUDY ON YOUTH'S PREFERENCES FOR REALITY SHOW SPLITSVILLA	NAVANITHA A N	A ; FOR ; ON ; PREFERENCES ; REALITY ; S ; SHOW ; SPLITSVILLA ; STUDY ; YOUTH	MIC		Project Reports
RT0858	RT0858	STUDY OF THE WOMAN PROTAGONIST 'SAVITRI' IN THE TELUGU MOVIE - MAHANATI'	GOTTUMUKKAL A, DEEPIKA	- ; IN ; MAHANATI ; MOVIE ; OF ; PROTAGONIST ; SAVITRI ; STUDY ; TELUGU ; THE ; WOMAN	MIC		Project Reports

RT0859	RT0859	STUDY ON THE INFLUENCE OF LANDSCAPE PHOTOGRAPHY IN KERALA TOURISM	PRASAD, VISHNU	IN ; INFLUENCE ; KERALA ; LANDSCAPE ; OF ; ON ; PHOTOGRAPHY ; STUDY ; THE ; TOURISM	MIC		Project Reports
RT0860	RT0860	STUDY OF CLIENT PREFERENCE IN WEDDING PHOTOGRAPHY	MURALIDHARAN, VIKENTH	CLIENT ; IN ; OF ; PHOTOGRAPHY ; PREFERENCE ; STUDY ; WEDDING	MIC		Project Reports
RT0861	RT0861	STUDY ON UNDERSTANDING THE REPRESENTATION OF POLITICS IN MANI RATNAM MOVIE IRUVAR	SHRUTHI,S	IN ; IRUVAR ; MANI ; MOCIE ; MOVIE ; OF ; ON ; POLITICS ; RATNAM ; REPRESENTATION ; STUDY ; THE ; UNDERSTANDING	MIC		Project Reports
RT0862	RT0862	A STUDY ON AWARENESS OF HUMAN RIGHTS AMONG FEMALE SEX WORKERS IN DELHI	LEWIS, ROCHEL ANISHA	A ; AMONG ; AWARENESS ; DELHI ; FEMALE ; HUMAN ; IN ; OF ; ON ; RIGHTS ; SEX ; STUDY ; WORKERS	MIC		Project Reports
RT0863	RT0863	STUDY ON THE IMPACT OF TELUGU CINEMA ON POPULAR CULTURE	YELAVARTHY, VARUN	CINEMA ; CULTURE ; IMPACT ; OF ; ON ; POPULAR ; STUDY ; TELUGU ; THE	MIC		Project Reports
RT0864	RT0864	A STUDY ON THE VIRTUE IF RESILIENCE AND CULTURE SHOWCASED IN THE MOVIES BIRDMAN AND THE REVENANT	VARDHAN, HARSHA R	A ; AND ; BIRDMAN ; CULTURE ; IF ; IN ; MOVIES ; ON ; RESILIENCE ; REVENANT ; SHOWCASED ; STUDY ; THE ; VIRTUE	MIC		Project Reports
RT0865	RT0865	STUDY ON USAGE OF PHOTOGRAPHS BY ONLINE HOSPITALITY COMPANY OYO ROOMS AND ITS INFLUENCE ON CUSTOMERS	PRADYUMNA, C J	AND ; BY ; COMPANY ; CUSTOMERS ; HOSPITALITY ; INFLUENCE ; ITS ; OF ; ON ; ONLINE ; OYO ; PHOTOGRAPHS ; ROOMS ; STUDY ; USAGE	MIC		Project Reports
RT0866	RT0866	PERCEIVED EFFECTS OF DEVELOPMENTAL FUNCTIONS OF COMMUNITY RADIO AMONG LISTENERS IN SOUTH INDIA	K PADMAKUMAR	AMONG ; COMMUNITY ; COMMUNITY RADIO,PHD THESIS COMMUNITY RADIO ; DEVELOPMENTAL ; EFFECTS ; FUNCTIONS ; IN ; INDIA ; LISTENERS ; OF ; PERCEIVED ; RADIO ; SOUTH	SOC		Project Reports

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