

INTERNATIONAL CENTRE FOR APPLIED SCIENCES
(Manipal University)
III SEMESTER B.S. DEGREE EXAMINATION – MAY 2016
SUBJECT: SPEECH (EN 231)
(NEW SCHEME)
(BRANCH: COMMON TO ALL)
28TH MAY, 2016

Time: 1.30 Hours

Max. Marks: 50

✓ **Answer ANY FIVE full Questions.**

1. Describe the categories of non-verbal language. 10 marks
2. What are the four 'P's' of a good presentation? 10 marks
3. How would you give reasons and support for your argument in a speech? 10 marks
4. In what way would you give a Dedication Speech? 10 marks
5. a) What is the difference between hearing and listening? 5x2=10 marks
b) State the difference between critical and constructive listening.
6. a) Define Circular reasoning and give an example for it. 5x2=10 marks
b) In Argumentation what is meant by the term 'Bandwagon'?
Explain with an example.
7. Define Persuasive Speaking. What are its goals and characteristics? 10 marks
8. What are the qualities of a good presenter? 10 marks

