MANIPAL UNIVERSITY

SECOND SEMESTER B. DES. (FD) DEGREE EXAMINATION – MAY 2016

SUBJECT: BFD 106 – DESIGN PROCESS

Wednesday, May 25, 2016

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ **Answer any FIVE complete questions.**

1A. "Play somewhere else". Justify this statement.

1B. What is the role of inspiration for designing a product? Elaborate with examples.

1C. Discuss the importance of resources in production.

(2+5+3 = 10 marks)

2A. Briefly explain one technique of doing market study.

2B. What are the constraints of the designer?

2C. How Constraints, A Concept, and The Principle Of Unity help you make design decisions?

2D. Justify the statement "what they need is actually different from what they want".

(2+3+3+2 = 10 marks)

3A. Explain all illustrations techniques through which a designer can make a good presentation for his client.

3B. How could the form of your design be conceptualized to its sustainable?

(5+5 = 10 marks)

4A. How presentation of product is essential to get popular among masses?

4B. What issues are facing by designers to make a sustainable product?

(5+5 = 10 marks)

5A. What do you mean by Subtractive prototyping?

5B. What are the three basic phases of communication?

5C. What is the art in communication?

5D. What is the importance of harmony in design?

(3+3+2+2 = 10 marks)

6. **Explain the following terms:**

6A. Importance of brainstorming

6B. Green Fashion

6C. Importance of colors

6D. Principles of design

6E. Create and creativity

(2 marks × 5 = 10 marks)