

Reg. No.

MANIPAL UNIVERSITY

FOURTH SEMESTER B.DES. (FD) DEGREE EXAMINATION – MAY 2016

**SUBJECT: BFD 206 – PROTOTYPE DEVELOPMENT
(2013 & 2014 SCHEME)**

Saturday, May 28, 2016

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

 **Answer any FIVE complete questions.**

1. In what manner have global influences been seen on the runway? Cite two cases where the designer has incorporated global influence in their work.

(10 marks)

2. Describe the makings of a Haute Couture collection.

(10 marks)

3. Explain in brief the beginning of Pret-a-Porte.

(10 marks)

4. **Answer the following:**

4A. Name the designer regarded as the “King of excess”.

4B. Specify the two very important parameters taken into consideration for ensuring the success of a collection.

4C. What do you understand by the term “collection” with reference to fashion?

(2+4+4 = 10 marks)

5. How significant is “Market Research” in the Product development process? Explain with a suitable example.

(10 marks)

6. Prepare a Client Profile for the following brand: PROVOGUE

(10 marks)

