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INTERNATIONAL CENTRE FOR APPLIED SCIENCES
(Manipal University)
III SEMESTER B.S. DEGREE EXAMINATION – NOV./ DEC.2016
SUBJECT: SPEECH (EN 231)
(COMMON TO ALL BRANCH)
Wednesday, 23 November 2016

Time: 1.30 Hours

Max. Marks: 50

✓ **Answer ANY FIVE full Questions.**

1. What is the importance of Human Communication and what are the barriers to communication? 10 marks
2. Define “Argument”. What are the parts of an argument and what are its purposes? 10 marks
3. What are the elements of communication? 10 marks
4. Explain ‘Eulogy’. Write out a short eulogy for a deceased neighbor. 10 marks
5. a) What are the functions of an introduction in a speech? 5x2=10 marks
b) State the different types of introduction in a speech.
6. a) What is a Logical Fallacy and what are its causes? 5x2=10 marks
b) What is ‘Straw Man Fallacy’? Why is it so named?
7. Differentiate between Roast and Toast. 10 marks
8. What are differences between Impromptu Speeches and Manuscript Speeches? 10 marks

