

MANIPAL UNIVERSITY**THIRD SEMESTER B.S. (ENGG.) DEGREE EXAMINATION – DECEMBER 2015****SUBJECT: SPEECH (EN 231)**(BRANCH: CE/CS/E&C/E&E/BIOM/MECHANICAL/IP/IND.BIOTECH/CHEMICAL/CIVIL)
(NEW SCHEME)

Wednesday, December 09, 2015

Time: 10:00 – 11:30 Hrs.

Max. Marks: 50

1. Answer any FOUR of the following in two paragraphs each:

- 1A. Explain the barriers to human communication.
- 1B. State rules related to the use of different types of support in a persuasive speech.
- 1C. List out the advantages and disadvantages of different types of speeches.
- 1D. Explain the traits of an effective listener.
- 1E. Explain the 'perform' of public speaking.
- 1F. Explain fallacies
 - i) Bandwagon
 - ii) Circular reasoning
 - iii) Non sequitur
 - iv) Either or Reasoning
 - v) Personal Attack

(5 marks × 4 = 20 marks)

2. Answer any ONE of the following.

- 2A. Prepare a speech plan for the topic of your choice containing all the elements of speech in it.
- 2B. Explain the following Special Occasion Speeches:
 - i) Dedication speech
 - ii) Commemorative speech
 - iii) Commencement speech
 - iv) Toast
 - v) Roast

(10 marks)

3. Define or Explain any FIVE of the following in one or two sentences each.

- 3A. Toxic Communication
- 3B. Paralanguage
- 3C. Types of internal barriers to listening
- 3D. Two roles of conclusion
- 3E. Difference between thesis statement and purpose statement in a speech.
- 3F. Small talk
- 3G. Use of Qualifiers

(2 marks × 5 = 10 marks)

4. Answer any TEN of the following in about a word or sentence each.

- 4A. Two types of researching methods are _____ and _____.
- 4B. The word 'communication' comes from the Latin word 'communis' which means _____.
- 4C. Mention any two aspects of Kinesics.

- 4D. What does 'accommodating' mean in Argumentation?
- 4E. In the process of persuasion, one can quote, refer and summarize when using _____.
- 4F. Mention two aspects involved in the voice modulation.
- 4G. Appeal to emotions is less in _____ speaking.
- 4H. State any two aspects of channel as an element of communication.
- 4I. What is the disadvantage of a memorized speech?
- 4J. Mention any two causes for speech apprehension.
- 4K. What are the two strategies of visual description in an informative speech?
- 4L. List out the aspects involved in the process of listening.

(1 mark × 10 = 10 marks)

