

MANIPAL UNIVERSITY**FIFTH SEMESTER B.A. (ID) DEGREE EXAMINATION – NOVEMBER 2015****SUBJECT: BID 313 – DESIGN OF ACCESSORIES**
(2013 AND 2014 SCHEME)

Wednesday, November 18, 2015

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

- ✍ Question no 5 is compulsory.
- ✍ Answer any **THREE** out of questions 1, 2, 3 and 4.
- ✍ Support your answer with neat sketches.

1. Explain the three aspects of design. What is a good design?

(6+4 = 10 marks)

2. What do you mean by Prior Art study? Explain any four techniques of doing prior art study.

(2+8 = 10 marks)

3. Write short notes on:

3A. 80-20 rule

3B. MVP

(5 marks × 2 = 10 marks)

4. In how many different ways can we generate ideas? Explain any four of them in detail.

(2+8 = 10 marks)

5. Packaging and transportation of glass bangles is a very big problem in the bangle industry due to breakage. Using the design process find solutions for the above problem and select the best solution for prototyping.

(20 marks)

