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MANIPAL INSTITUTE OF TECHNOLOGY

MANIPAL

A Constituent Institution of Manipal University

VII SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)

END SEMESTER EXAMINATIONS, NOV/DEC 2016

SUBJECT: MEDIA PRODUCTION [PME 421]

**REVISED CREDIT SYSTEM
(02/12/2016)**

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ANY FIVE FULL** questions.
- ❖ Missing data may be suitable assumed.

- 1A.** Explain any 3 Genres of a documentary.
- 1B.** List various video formats and standards available for media production.
- 1C.** Carefully read the story given below and write a script for the same.

Baby Birds in Boxes

by Parker Dorris

Start with the pots. The pots won't break. They're a good warm-up. Get as many boxes as you need and never force anything inside. If it doesn't fit comfortably, it doesn't fit. You break something, you have to buy it. You signed the same contract I did.

You wrap the pots in this brown paper, same as everything. It doesn't matter that the pots aren't going to break. This is what they pay us for. To wrap everything in brown, like the most boring Christmas presents ever.

Just look at this place.

Never say stuff like that, "Just look at this place." Not to the loading boys and never, ever to the client. They don't want to hear us gawking. And who knows why they're leaving? The money's all gone. Somebody had an affair. A kid died.

Everything until now was just to clear the way for all the glass. People in houses like these love glass. They have tons of it. They don't even call it glass. They call it crystal.

You take the glass one piece at a time. Both hands, ten fingers. Don't hold the glass up in the air any longer than you have to. Get it on the table or the floor as fast as you can, and wrap it thick in brown.

Think of tucking in baby birds. That's all you're doing.

[03 + 03 + 04]

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- 2A.** Taking the film MY NEIGHBOR TOTORO as an example explain the 3 act structure of the narration.
- 2B.** Discuss the aspects that make the movie 'Cinema Cinema' a Docu-movie.
- 2C.** With suitable examples explain any 4 genre of films.

[03 + 03 + 04]

- 3A.** With the help of a neat diagram explain the 30 degree rule of camera placement.
- 3B.** Explain the following elements of the screenplay.
- a.** Scene Heading
 - b.** Sub-header
 - c.** Action
- 3C.** Discuss how editing contributes in the compression and expansion of time in films.

[02 + 03 + 05]

- 4A.** Explain the following:
- i.** Zoom **ii.** Truck **iii.** Arc **iv.** Dolly
 - v.** Follow action **vi.** Let in/out **vii.** Let in and follow **viii.** Gib
- 4B.** Explain the following feature on a camera
- i.** Zoom **ii.** Focus **iii.** Iris **iv.** Shutter
- 4C.** Explain the different types of focus options present on a camera.

[04 + 04 + 02]

- 5A.** List the temperatures of various light sources.
- 5B.** Explain the 4 forms of narrative and give examples.
- 5C.** Using the example of the movie 'Run Lola Run' explain the role of camera movement in a movies pacing.

[02 + 03 + 05]

- 6A.** Explain linear and non-linear editing styles in films.
- 6B.** Explain the 2 types Microphones used in a film production.
- 6C.** Explain the uses, advantages and disadvantages of fluorescent bulbs in filmmaking.

[02 + 03 + 05]