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INTERNATIONAL CENTRE FOR APPLIED SCIENCES
 (Manipal University)
III SEMESTER B.S. DEGREE EXAMINATION – APRIL / MAY 2017
SUBJECT: SPEECH (EN231)
(COMMON TO ALL BRANCHES)
Tuesday, 9 May 2017

Time: 10.00-11.30

Max. Marks: 50

Answer ANY FIVE full Questions.

1. What is the importance of Human Communication and what are the barriers to communication? **(10 marks)**
2. Define “Argument”. What are the parts of an argument and what are its purposes? **(10 marks)**
3. What are the elements of communication? **(10 marks)**
4. Explain ‘Eulogy’. Write out a short eulogy for a deceased neighbor. **(10 marks)**
5. a) What are the functions of an introduction in a speech?
b) State the different types of introduction in a speech. **(5+5 marks)**
6. a) What is a Logical Fallacy and what are its causes? **(5+5 marks)**
b) What is ‘Straw Man Fallacy’? Why is it so named?
7. Differentiate between Roast and Toast. **(10 marks)**
8. What are differences between Impromptu Speeches and Manuscript Speeches? **(10 marks)**

