



## DEPARTMENT OF DESIGN, FOA

MANIPAL UNIVERSITY, MANIPAL

IV SEMESTER B.Des(ID) EXAMINATION MAY 2017  
SUBJECT: COMMERCIAL DESIGN (BID202)

Time: 12 Hrs.

Max. Marks: 50

### INSTRUCTION TO CANDIDATES

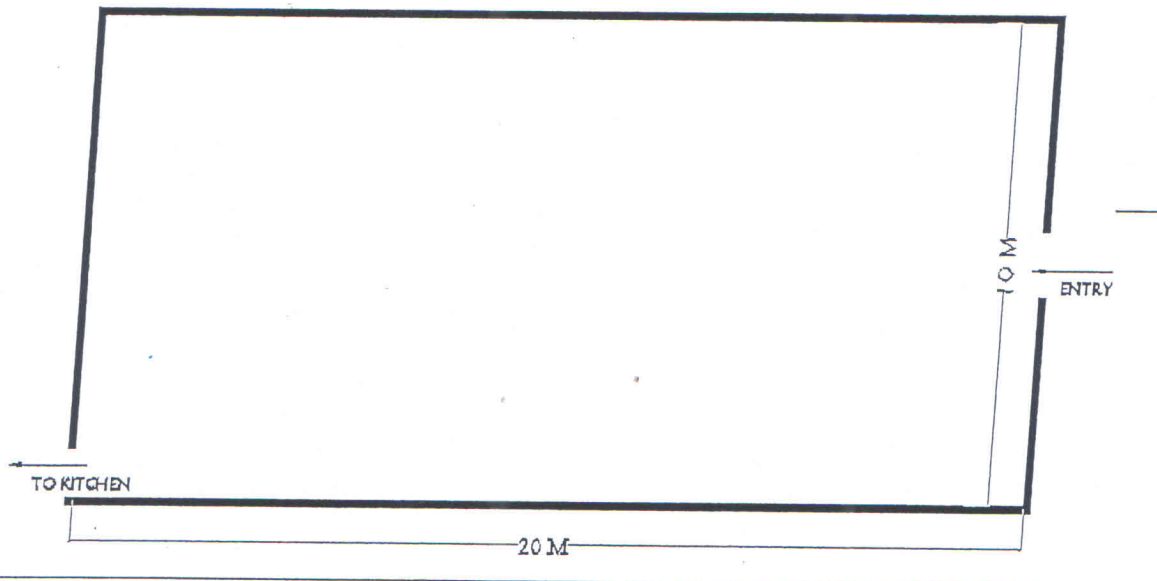
- The sitting of 6 hours is continuous at the end of which the candidate shall submit drawings as indicated.
- No sheets will be allowed to be taken out of or into the examination hall.
- Non - messy snacks are permitted to be taken by students during examination.
- Answers shall be drawn and written on drawing sheets only
- The medium of presentation, - i.e. Pencil, Crayon, Ink. Etc. is left to the choice of the candidate.
- Assume suitable data for wherever necessary  
Sketches should be neat and proportionate.

### DESIGN OF INTERIORS FOR A RESTAURANT

Design a Restaurant at Manipal.

A new Restaurant is coming up at Manipal ! Manipal which is the melting pot of various cultures across India and the world, offers almost every kind of cuisine to the huge population of students, faculty and the residents of Manipal.

Propose the kind of Restaurant you would want to have in Manipal. The area available for dining is 10m x 20m .



## DELIVERABLES

### DAY 1

#### Concept & Design Development (5+10=15 marks)

Statement of concept (related to function, form, technologies, Materials, environment, aesthetics, philosophy, theme, details, character, heritage, Culture, local influences, etc.) (5 marks)

Conceptual design(s) with reason for design decisions. (10 marks)

### DAY 2

#### Design Scheme (35 marks)

- Floor Plan (10 marks)  
(The floor plan must be provided with furniture and its dimension in proportion 1:50)
- Elevations (10 marks)  
(2 major wall elevations with all specifications - dimensions, colors, finishes, materials etc. must be provided in proportion 1:50)
- Any two views covering majority of the interiors (5 marks)
- Design and sketch the furniture specifying dimensions, colors, finishes, materials etc. (5 marks)
- Design the frontage of the restaurant with details for signboard. (5 marks)