

MANIPAL UNIVERSITY**FOURTH SEMESTER B.DES. (FD) DEGREE EXAMINATION – MAY 2017****SUBJECT: BFD 206 – PROTOTYPE DEVELOPMENT**

Monday, May 08, 2017

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

 **Answer any FIVE complete questions.**

- 1A. How does a SWOT analysis help in the growth of a firm. Explain.
1B. Name the different types of samples are required for the final approval of a design.
1C. Explain the process of developing a garment in Haute Couture.
(4+2+4 = 10 marks)
- 2A. Why proto types are developed?
2B. Show the flow chart for the process of developing a prototype. Explain in detail.
(2+8 = 10 marks)
- 3A. Explain the factors to be considered in preparing a client profile.
3B. How significant is “Market Research” in the Product development process?
3C. Write short notes on: Collections of Aitor Throup or Gareth Pugh.
(3+5+2 = 10 marks)
- 4A. Name the founder of ‘Comme des Garçons’.
4B. What does ‘Comme des Garçons’ mean? Write about the significant style of the designer associated with it.
4C. How fabric fairs help in sourcing the fabrics? Write about any two such fairs.
(1+4+5 = 10 marks)
- 5A. Write in brief about the global influence in fashion with the help of an example.
5B. Develop a tech pack for a simple dress. (For any size/design /season/brand of your choice)
5C. Write short notes on Trend Forecasting agencies with suitable examples.
(2+5+3 = 10 marks)
- 6A. What are the various stages involved in the development of a design collection?
6B. Define the terms: Atelier and muse.
6C. Explain the term Design Parameters. Give any two examples and explain how these parameters influence in design process.
(4+2+4 = 10 marks)

