# MANIPAL UNIVERSITY

## FOURTH SEMESTER B.DES. (FD) DEGREE EXAMINATION – JULY 2017

### SUBJECT: BFD 206 – PROTOTYPE DEVELOPMENT

Tuesday, July 18, 2017

Time: 10:00 – 13:00 Hrs.                                      Max. Marks: 50

✍  **Answer any FIVE complete questions.**

1A.  What do you mean by design parameters? Explain any two.
1B.  Define Archivism with the help of an example.
1C.  Write short notes on SWOT analysis.

(5+3+2 = 10 marks)

2A.  How fabric fairs help designers? Write about any two such fairs.
2B.  Explain the significance of developing a prototype.

(4+6 = 10 marks)

3A.  What do you understand by the term "Trend Forecasting"? Explain with an example of a trend forecasting agency.
3B.  Explain the factors considered for developing a client profile.
3C.  What is TOP sample? How does it help the buyer?

(4+3+3 = 10 marks)

4A.  What do you mean by a "vertical" Factory?
4B.  Describe the term "Muse". Give an example.
4C.  Explain the key points involved in Market Research.

(2+2+6 = 10 marks)

5A.  How form and function have influenced fashion? Explain with an example.
5B.  Name the designer regarded as the "King of excess".
5C.  What is "collection" with reference to fashion? Explain.

(5+1+4 = 10 marks)

6A.  Define "Atelier".
6B.  Name the designer renowned for her legendary use of plaid.
6C.  Describe a "tech Pack" and Create a tech pack for a women's crew neck t-shirt.
     (For any size/design/season/brand of your choice)

(2+1+7 = 10 marks)