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MANIPAL INSTITUTE OF TECHNOLOGY

MANIPAL

A Constituent Institution of Manipal University

SECOND SEMESTER M.TECH. (PRINTING AND MEDIA TECHNOLOGY)

END SEMESTER EXAMINATIONS, APR/MAY 2017

SUBJECT: COLOR MANAGEMENT SYSTEMS [PME 5202]

REVISED CREDIT SYSTEM

(22/04/2017)

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitably assumed.

- 1A.** Explain two functions of V2 and V4 ICC profiles. Explain the four significant shortcomings of ICC V2 profiles.
- 1B.** For a company logo red color with L*a*b* value 70,80,50 which was an out-of-gamut color for printing, the prepress had the following options while using CMS. Option #1 was with L*a*b* value 66,73,52; option #2 was with L*a*b* value 69,75,54; option #3 was with L*a*b* value 72,83,50; and option #4 was with L*a*b* value 68,84,47. Kindly suggest which option should be picked for the logo. Show all calculations on the answer sheet.
- 1C.** Define CIE Standard observer. Explain the D series of illuminants with their spectral curves. Elaborate on Generic Profiles.

[03 + 03 + 04]

- 2A.** Explain the significance of the color and brightness of the white point and black point for three types of devices used in the color management workflow.
- 2B.** Explain the four laws of basic colorimetry. Explain Opponent Color Modulations.
- 2C.** Define two types of color management workflow. Explain the five diverse issues facing the technical community in regard to standardization.

[03 + 03 + 04]

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- 3A.** Explain the ICC Profiles role as part of a Color Reproduction System in (a) Image Editing and (b) Rendering Issues
- 3B.** With a neat labeled diagram explain the electromagnetic radiation as a spectrum of radiation. Explain the Anomalous Trichromacy with suitable example.
- 3C.** Explain the Genesis of Color Management. What is the role of Assigning and Embedding Profiles? What is Conversion Data Loss?

[03 + 03 + 04]

- 4A.** Name the primary 'two standards' for viewing conditions. What are the two problems we face as a consequence of device dependency of color? Explain.
- 4B.** Explain the concepts of Luminance Adaptation and Luminance Contrast.
- 4C.** Define Visual Angle. With a neat labeled schematic diagram of the human eye, explain the functional photoreceptors for the mesopic vision.

[03 + 03 + 04]

- 5A.** Explain Wien's displacement law with a neat diagram. Mention the Wien's formula and Rayleigh–Jeans formula.
- 5B.** Explain the four different methods for handling out-of-gamut colors as defined by ICC specification. Give proper pictorial representation for each.
- 5C.** Explain the four components of Swedish Natural Color System.

[03 + 03 + 04]