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MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST SEMESTER B. DES. (FD) DEGREE EXAMINATION – JAN/FEB 2018

SUBJECT: BFD 111 - COMMUNICATION SKILLS

Thursday, January 25, 2018

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

 Answer all the questions.

1A. Attempt a phonemic transcription of the following words:

- i) language ii) food iii) artistic iv) life

1B. Give the orthographic form of the following:

i. /tenθ/ ii. /reɪdɪə/ iii. /medsɪn/ iv. /saɪəmi:z/

1C. Place primary accent on the following words:

- i) education ii) artistic iii) activity iv) time

(2+2+2 = 6 marks)

2. Identify the part that has an error in the following words:

2A. The BBC in Syria will cover up the whole of Middle East. No error.

A	B	C	D
1	2	3	4
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81	82	83	84
85	86	87	88
89	90	91	92
93	94	95	96
97	98	99	100

2B. Dancer not the musicians are responsible for the failure of this event. No error.

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2C. The event will be telecasted simultaneously for 150 cities. No error.

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2D. Mrs. Aquino was the President of Philippines. No error.

A	B	C	D
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2E. The New Library has been opened last Sunday. No error.

A B C D

(5 marks)

3. Punctuate the following sentences:

3A. Ashoka the great Indian emperor was very humane

3B. run fast otherwise you will miss the train

3C. The following students took part in the meeting today sham, prem and Krishnan.

3D. Beg your pardon said narendra.

(4 marks)

4. **Read the following passage and answer the questions on it.**

The position of women in India rather started dwindling to insignificance since attacks in the eleventh century. By this time, the country was unfortunately divided into different states each vying for superiority over the other. A number of small feudal states too came up. This made the country vulnerable to foreign onslaught. Saurashtra, having more than two hundred feudal states saw the fall of Somnath. These attacks and the disunity among Indian Kings compelled the people to have many changes in their social set-up. Hindu community was now finally divided into a large number of sub-castes rather a village or a region converting into a caste to look after its own affairs. The Hindu modes of morality called for the value of chastity and virginity. The wars with the invaders were responsible for the destruction of temples and centres of education. The age of illiteracy started and affected women the most. Martial education could be imparted to men but the women were confined to their homes to save them the lust of the invader. Purdah system started and women were confined to the household chores only. It has a devastating effect in the status of women. Even earlier they were dependent on man for he was the bread winner. Now they started leading a confined life-more or less akin to slavery. A few Jijabias or Tarabais apart, the common woman was removed to the lowest step in the social ladder.

Answer the following questions in one or two sentences:

- 4A. When did the position of women starting deteriorating?
- 4B. Why were the kings defeated in the war for Somnath?
- 4C. What compelled people to have changes in social set-up?
- 4D. Why did the age of illiteracy start?
- 4E. What do you mean by "This made the country Vulnerable to foreign onslaught"?
- 4F. This passage is about:
 - i) The position of women
 - ii) The power of men over women
 - iii) The Hindu and Muslim crisis
- 4G. Give a suitable title to the passage.

(1 mark \times 7 = 7 marks)

5. **You are going to visit the UK next week. Write to one of your friends there asking him/her to make suitable arrangements for your stay.**

(8 marks)

6. **Answer each of the following in 250 words:**

- 6A. Prepare an outline for a 'speech' on the topic you propose, and develop a speech-plan on the subject of your choice.
- 6B. Discuss the features of a group discussion and the roles played by the members.

(5 marks \times 2 = 10 marks)

7. **Write an essay on any ONE of the following topics:**

- 7A. The Role of India in World Affairs
- 7B. The Profession You Wish to Follow

(10 marks)

