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MANIPAL UNIVERSITY

FIRST SEMESTER M.A. (ID) DEGREE EXAMINATION – NOVEMBER 2017 SUBJECT: MID 603 – DESIGN THINKING AND ANALYSIS

Saturday, November 11, 2017

Time: 10:00 - 13:00 Hrs.

Max. Marks: 50

- Answer any FIVE full questions.
- 1A. Elaborate on the five step process of Design thinking.
- 1B. Discuss briefly the application of the above in atrium design in a mall.

(5+5 = 10 marks)

2. "Lighting can make or break interiors". Discuss this statement.

(10 marks)

3. Discuss the design philosophy of Le Corbusier through his furniture designs.

(10 marks)

- 4. Distinguish the following in one example:
- 4A. Scale and Proportion
- 4B. Focus and Unity

(5+5 = 10 marks)

- 5. Briefly explain the following with respect to Interior Design:
- 5A. Redesign Rule
- 5B. Tangible Rule
- 5C. Visual thinking
- 5D. Collage

 $(2\frac{1}{2} \text{ marks} \times 4 = 10 \text{ marks})$

6. Design a residential kitchen and communicate the process, concepts and details through sketches only.

(10 marks)

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