

MANIPAL UNIVERSITY**FIRST SEMESTER M.A. (FM) DEGREE EXAMINATION – NOVEMBER 2017****SUBJECT: MAFD 515 – ENTREPRENEURSHIP (ELECTIVE 5)**

Thursday, November 09, 2017

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ Answer All Questions.

1. Discuss the importance of entrepreneurs in modern day economy.
(10 marks)
- 2A. Explain the different work place competencies needed for a successful entrepreneur.
- 2B. Write a note on textile industry in India.
(5+5 = 10 marks)
- 3A. Define Micro, Small, and Medium manufacturing enterprises.
- 3B. Explain the different sources of financial assistance for start-up entrepreneurs.
(5+5 = 10 marks)
4. Explain the different components of start-up project report.
(10 marks)
- 5A. What are the sources of business ideas?
- 5B. Explain the different methods of generating new business ideas.
(5+5 = 10 marks)

OR

6. **Write a note on:**
 - a) Factory act
 - b) Labour law
(10 marks)

