

**MANIPAL UNIVERSITY**  
**FACULTY OF ARCHITECTURE**  
**DEPARTMENT OF DESIGN (INTERIOR DESIGN)**  
**VII SEMESTER, END SEMESTER EXAMINATION NOV 2017**  
**SUBJECT: ELECTIVE 1 OFFICE INTERIORS (BID 403)**

**TIME: 18 HOURS**

**MAX MARKS: 50**

**INSTRUCTION TO CANDIDATES:**

1. THE EXAMINATION IS FOR 6 HOURS DAILY AND WILL BE THERE FOR 3 DAYS. STUDENTS HAVE TO SUBMIT THEIR CONCEPT SHEETS AT THE END OF THE DAY 1 AND THERE WILL NOT BE ANY BREAK ON DAY 1.
2. NO SHEETS WILL BE TAKEN OUT OR INTO EXAMINATION HALL
3. NO MESSY SNACKS ARE ALLOWED TO BE TAKEN
4. MEDIUM OF PRESENTATION: PENCIL, CRAYONS, WATERCOLORS, INK. LEFT TO THE CHOICE OF STUDENT
5. ASSUME DATA WHEREVER REQUIRED
6. DRAW PROPORTIONATE SKETCHES AND DRAFT WITH PROPER SCALES

**INTERIOR DESIGN FOR BRANCH OFFICE OF A COSMETIC COMPANY**

Under Make in India project, many Cosmetics Brands decided to start their branch office in Mangalore. The space will include showroom, storage and mainly office spaces.

Design the office interior for the Cosmetic Brand of your Choice, keeping in mind the kind of products they make, their customers, office staff, comfort, convenience and unique visual merchandising to increase the saleability.

Your design also should focus on contemporary approach of the project.

Choose **any one** of the brands from the following: *Lakme, Coloressence, VLCC, Biotique, Shahnaz Husain, Himalaya Herbals, Elle 18, Viviana, Forest Esseentials, Jovees, Loreal.* These are the few brands which got manufacturing unit in India also.

**Minimum Requirement:**

1. Lobby/ Reception
2. Display area
3. Billing area
4. Mirror and makeup area
5. office desk for 10 people
6. Conference hall
7. Branch manager chamber
8. Storage
9. Pantry area
10. Toilets and Restrooms

## **DELIVERABLES**

### **DAY 1:CONCEPT DEVELOPMENT:(5 MARKS)**

1. Statement of Concept( related to function, form, material, environment, aesthetics, theme, ideology, users)
2. Sketches showing initial design Ideas.

### **DAY 2 AND DAY 3: DESIGN DEVELOPMENT:(10 MARKS)**

1. Conceptual Design(s)
- 2.Finalization of Concepts with reasons

### **DESIGN SCHEME: (35 MARKS)**

1. FLOOR PLAN- 5 MARKS
2. SECTIONAL ELEVATIONS -10 MARKS
3. VIEWS( MINIMUM 2)- 5 MARKS
4. DETAILS OF DISPLAY AREA-5 MARKS
- 5.DETAILS OF OFFICE AREA- 5 MARKS
6. ELECTRICAL LAYOUTS AND LIGHTING DETAILS- 5 MARKS

### **DESIGN REQUIRMENT:**

1. Plan with Furniture layout 1: 20 scale
2. Sectional Elevation of all the Walls with maximum details 1:20 scale
3. Details of Display area and office Area with suitable scale
4. Rendered perspective views.

