

Question Paper

Exam Date & Time: 14-May-2018 (09:30 AM - 11:00 AM)



MANIPAL ACADEMY OF HIGHER EDUCATION

INTERNATIONAL CENTRE FOR APPLIED SCIENCES END SEMESTER THEORY EXAMINATION - APRIL 2018

III SEMESTER B. S. (ENGG)

Date: 14.05.2018

Time: 9.30 A. M. TO 11.00 A.M.

SPEECH [EN 231]

Marks: 50

Duration: 90 mins.

Answer 5 out of 8 questions.

- 1) What are the four 'P's' of a good presentation? (10)
- 2) What is the difference between hearing and listening? (5)
 - A)
 - B) State the difference between critical and constructive listening. (5)
- 3) What are the qualities of a good presenter? (10)
- 4) Define "Argument". What are the parts of an argument and what are its purposes? (10)
- 5) Explain 'Eulogy'. Write out a short eulogy for a deceased neighbor. (10)
- 6) What are differences between Impromptu Speeches and Manuscript Speeches? (10)
- 7) What is the importance of Human Communication and what are the Barriers to communication? (10)
- 8) Define Circular reasoning and give an example for it. (5)
 - A)
 - B) In Argumentation what is meant by the term 'Bandwagon'? Explain with an example. (5)

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