

# MANIPAL ACADEMY OF HIGHER EDUCATION

## SECOND/FIRST SEMESTER B. DES. (ID)/B. ARCH DEGREE EXAMINATION – APRIL 2018

SUBJECT: BID 112 – DESIGN COMMUNICATION SKILLS/  
ARC 113 – COMMUNICATION SKILLS (2010 SCHEME)

Wednesday, April 25, 2018

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ Answer any THREE questions from 'Part-A'.

✍ 'Part-B' is compulsory.

### PART – A

1. Write a paragraph with 120 words on the following:

1A. Media and its effects

1B. Reservation for women

(5+5 = 10 marks)

2A. Enlist the advantages and disadvantages of verbal communication.

2B. What are the points you keep in mind while giving an Oral presentation?

(5+5 = 10 marks)

3A. What is communication?

3B. Describe the process of communication.

3C. What are the barriers to communication?

(5+3+2 = 10 marks)

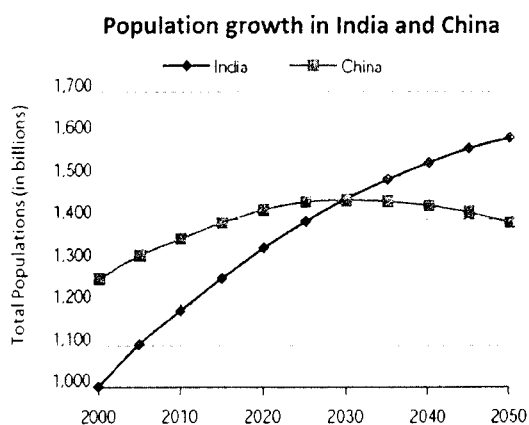
4. Write instructions on how to use a mechanical pencil and create a leaflet for the same.

(5+5 = 10 marks)

### PART – B

5. The graph below shows population figures for India and China since the year 2000 and predicted population growth up until 2050. Summarise the information by selecting and reporting the main features, and make comparisons where relevant.

Write atleast 150 words.



(20 marks)

