

MANIPAL ACADEMY OF HIGHER EDUCATION
FOURTH SEMESTER B.DES. (FD) DEGREE EXAMINATION – APRIL 2018
SUBJECT: BFD 206 – PROTOTYPE DEVELOPMENT

Friday, April 20, 2018

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

 **Answer any FIVE complete questions.**

- 1A. How workwear has influenced fashion? Explain.
1B. What is the purpose of organizing fabric fairs? Explain with an example.
1C. How Couture garments are different from Pret a Porte? Explain.
(2½+3½+4 = 10 marks)
- 2A. Explain the process of developing a prototype with the help of a flow chart.
2B. Explain how Vivienne Westwood has influenced through her collection.
(6+4 = 10 marks)
- 3A. Explain the stages involved in developing a collection by a designer.
3B. Define the terms: Comp shop, toiles, Muse and Atelier.
(6+4 = 10 marks)
- 4A. Write how political factors have influenced Katharine Hamnett's collection.
4B. What is trend forecasting?
4C. Develop a tech pack for an A line dress. (For any size/design/season/brand of your choice)
(4+1+5 = 10 marks)
- 5A. What are design parameters? Explain any two.
5B. Explain the factors to be considered in preparing a client profile.
5C. Enlist the different types of samples. Explain any one.
(4+3+3 = 10 marks)
- 6A. Why it is required to conduct Market Research for a product development? Explain in brief the stages involved.
6B. Why it is required to conduct SWOT analysis? Explain.
6C. Name any one designer associated with global influence.
(6+3+1 = 10 marks)

