



IV SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)

END SEMESTER EXAMINATIONS, APRIL 2018

SUBJECT: PRINTING MATERIAL SCIENCE II [PMT 2202]

REVISED CREDIT SYSTEM (23/04/2018)

Time: 3 Hours

MAX. MARKS: 50

Instructions to Candidates:

- ❖ Answer **ALL** the questions.

- 1A. With a neat table explain the relationship between the raw materials, processing technique, fiber products and end products to create paper, card and board.
- 1B. Explain the following chemical properties of paper
 - i. Coating composition
 - ii. Fiber & filler composition and
 - iii. Moisture content.
- 1C. What is the difference between Bristol, Cover and Utility type of papers? Explain.

[04 + 03 + 03]

- 2A. Explain about the emulsification, viscosity, tack, and length properties of ink.
- 2B. Differentiate between Evaporation drying and Precipitation drying.
- 2C. Distinguish between temporary and permanent conversion inks.

[04 + 03 + 03]

- 3A. Explain the importance of testing the following mechanical properties of paper.
 - i. Bursting strength
 - ii. Folding endurance
 - iii. Stiffness and
 - iv. Tensile strength
- 3B. Mention the requirements of paper specifications for Sheet fed Offset and Gravure Printing Process.
- 3C. Summarize the advantages and disadvantages of British and ISO system of Paper measurements.

[04 + 03 + 03]

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- 4A.** Explain about the color, color strength, opacity and gloss properties of ink.
- 4B.** Write in detail about the plastisol and sublimation dye transfer inks utilized in textile printing.
- 4C.** Compare the two types of toners used in digital printing.

[04 + 03 + 03]

- 5A.** List out the difference in raw materials, properties and applications of Polyethylene and Polyester.
- 5B.** Explain the following chemical properties of paper
- i. pH and
 - ii. Sizing and water resistance.
- 5C.** Explain Pigment Dispersion and list out the problems which occur due to improper pigment grinding.

[04 + 03 + 03]