

**MANIPAL ACADEMY OF HIGHER EDUCATION****FIRST SEMESTER M.A. (ID) DEGREE EXAMINATION – NOVEMBER 2018****SUBJECT: MID 603 – DESIGN THINKING AND ANALYSIS**

Friday, November 02, 2018

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

✍ **Answer any FIVE full questions.**

1A. List the different stakeholders for understanding the experiences of a design.

1B. Discuss briefly the mode of approach for the above in Hospitality design.

(5+5 = 10 marks)

2. **Distinguish the following:**

2A. Lateral thinking and Vertical thinking

2B. Analysis and Synthesis

(5 marks × 2 = 10 marks)

3. Discuss the design philosophy of any one famous Interior Designer through his/her works.

(10 marks)

4. **Briefly explain the following with respect to Interior Design:**

4A. Narrative Inquiry

4B. Adductive thinking

(5 marks × 2 = 10 marks)

5. Elaborate on the design process of the interior of a PlaySchool. Discuss the advantages of the process suggested by you.

(10 marks)

6. **Briefly discuss:**

6A. Forward thinking

6B. Inductive thinking

(5 marks × 2 = 10 marks)

