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## MANIPAL ACADEMY OF HIGHER EDUCATION

## FIRST SEMESTER M.A. (ID) DEGREE EXAMINATION - NOVEMBER 2018

SUBJECT: MID 605 - RESEARCH METHODS FOR INTERIOR DESIGN

Monday, November 05, 2018

Time: 10:00 - 13:00 Hrs.

Max. Marks: 50

- Answer any FIVE questions.
- 1. Elaborate the initial steps involved in research like Pilot study, problem identification and final collection of data.

(3+4+3 = 10 marks)

- 2A. Write the advantages and disadvantages of Quantitative research method.
- 2B. Differentiate between Qualitative vs Quantitative research.

(5+5 = 10 marks)

- 3. Explain in brief:
- 3A. Secondary source of data
- 3B. Complex Hypothesis
- 3C. Referencing styles

(3+3+4 = 10 marks)

- 4A. Give the limitations for Questionnaire method of survey.
- 4B. What are the advantages of online survey over the traditional methods of survey?

(5+5 = 10 marks)

5. Explain participant observation and non participant observation method of data Collection.

(5+5 = 10 marks)

- 6A. Explain the essential characteristics of a good research report.
- 6B. Explain citations in APA format.

(5+5 = 10 marks)