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| Reg. No. | | | | | | | | | |
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MANIPAL ACADEMY OF HIGHER EDUCATION

FIFTH SEMESTER B.DES. (ID) DEGREE EXAMINATION – NOVEMBER 2018

SUBJECT: BID 313 – DESIGN OF ACCESSORIES

Monday, November 05, 2018

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

- ✍ Question no. 1 is compulsory.
- ✍ Answer any THREE questions from 2, 3, 4 and 5.
- ✍ Support your answer with neat sketches.
- ✍ Assume suitable data wherever necessary.

1. Cleanliness in the Indian railways train compartments is in a very sad condition. Find the roots of the problem and suggest the solutions and select the best solution using a suitable design process and validate the same with neat sketches.

(5+5+5+5 = 20 marks)

2. Explain in detail on design process with an example.

(10 marks)

3. Define Form. Explain the broad classification of form with example.

(3+7 = 10 marks)

4. What do you mean by Persona? Explain the role of persona in product design.

(4+6 = 10 marks)

5. Explain any two ideation techniques with example.

(5+5 = 10 marks)

