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MANIPAL ACADEMY OF HIGHER EDUCATION

SEVENTH SEMESTER B. ARCH. DEGREE EXAMINATION – NOVEMBER 2018

SUBJECT: ARC-14-411.2 ARCHITECTURAL JOURNALISM
(2014 SCHEME)

Wednesday, November 07, 2018

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

✍ Answer any FIVE Questions.

✍ Support your answers with sketches wherever necessary.

1A. What is Photo Journalism?

1B. Discuss with examples the key aspects of Photo Journalism.

(6+4 = 10 marks)

2. Discuss some of the important issues to consider when embarking on an architectural publication.

(10 marks)

3. Discuss the difference between the three types of architectural critics; the Academic, the practitioner and the journalist.

(10 marks)

4. Explain relevance and key aspects of Electronic media in architectural journalism.

(10 marks)

5A. Elaborate and explain 'Interview' as a form of journalistic writing.

5B. What are the various ways to gather information for an architectural journalist?

(5+5 = 10 marks)

6. Write short notes on the following:

6A. Purpose of Architectural Journalism

6B. Editorial

(5+5 = 10 marks)

