

MANIPAL ACADEMY OF HIGHER EDUCATION**SEVENTH SEMESTER B. DES. (FD) DEGREE EXAMINATION – NOVEMBER 2018****SUBJECT: BFD 411.3 – FASHION STYLING**

Wednesday, November 14, 2018

Time: 14:00 – 17:00 Hrs.

Max. Marks: 50

✍ Answer any FIVE complete questions.

✍ Illustrate wherever necessary.

1. List five art movements and explain how they influence styling.

(10 marks)

2A. Based on the theme Goth sketch 5 looks for runway styling.

2B. List at least five differences between jazz and heavy metal.

(5+5 = 10 marks)

3. Write down five stylist wardrobe essentials for women and five for Men.

(10 marks)

4. Suppose you are hired as a stylist for a movie which is a periodic drama movie based on British rulers and their lifestyle. Style 10 looks for an imaginary British queen character and write in brief about the character.

(10 marks)

5A. What are breakdown sheets? Why are they important for wardrobe stylists?

5B. What is character styling?

5C. List two personality traits that a stylist needs in order to succeed.

5D. List two differences between wardrobe stylists and costume designers.

(3+2+3+2 = 10 marks)

6. Explain the following:

6A. Breast petals

6B. Glamazon

6C. Continuity Bible

6D. Rolling rack

6E. Creative brief

6F. Off model styling

6G. On figure styling

6H. Hold

6I. Fashion editorial

6J. Sitting

(1 mark × 10 = 10 marks)

