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MANIPAL ACADEMY OF HIGHER EDUCATION

FIRST SEMESTER M.A. (FM) DEGREE EXAMINATION – NOVEMBER 2019

**SUBJECT: MAFD 509 – SOCIO CULTURAL HISTORY OF FASHION-INDIA AND
INTERNATIONAL (ELECTIVE – II)
(2016 SCHEME)**

Wednesday, November 20, 2019

Time: 14:00 – 17:00 Hrs.

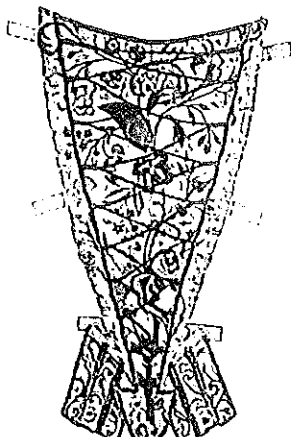
Max. Marks : 40

- ✍ Answer any FULL FOUR questions.
- ✍ Answer all parts of a question.
- ✍ Support the answers with neat Illustrations wherever required.

- 1A. Illustrate and describe the costume components of Roman men's dress during 200 AD. (Four costume components and two accessories).
- 1B. Illustrate the costume components of Greece Men's dress during ancient period.
(Four costume components and two accessories).
- 1C. Illustrate and briefly describe on Clerical costumes during Medieval period.
(Five costume components).
- 1D. Illustrate and describe the costume components of Women's dress during Byzantine period.
(Four costume components and two accessories).

(2½ marks × 4 = 10 marks)

- 2A. Neatly illustrate Farthingale style dress worn during Northern Renaissance period.
- 2B. Illustrate and describe the costume components of Men's dress during Italian Renaissance period. (Four costume components and two accessories).
- 2C. Neatly illustrate the women's costume and describe the components of Rococo period (18th Century). (Four costume components and two accessories).
- 2D. Identify and explain the clothing component.



- 2E. Summarise the influence of social, cultural and technological developments on costume during Baroque period.

(2+2½+2½+1+2 = 10 marks)

3A. Identify and describe the clothing style.



3B. Illustrate and describe the costume components of men's dress during Romantic Period. (Four costume components).

3C. Develop two sketches of contemporary designs inspired from the following image.



3D. Illustrate and describe the costume components of men's dress during bustle Period. (Four costume components).

(2+2+4+2 = 10 marks)

4A. Describe briefly on "New Look".

4B. Identify and describe the costume components



i)



ii)



iii)

- 4C. Explain the role of designers and fashion during World War II. Name any two designers and their contribution towards fashion during war.
- 4D. Comment on Post-war Style clothing.
- 4E. Describe "power suit".

$(2+(1 \text{ mark} \times 3)+2+2+1 = 10 \text{ marks})$

- 5A. Describe costume during Mauryan period. (Four men's costume components, four women's costume components and two accessories).
- 5B. Briefly describe the traditional costumes of Gujarat and Maharashtra.
(Four costume components and two accessories for Gujarat. Four costume components and two accessories for Maharashtra).

$(5+5 = 10 \text{ marks})$



