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# MANIPAL ACADEMY OF HIGHER EDUCATION

SEVENTH SEMESTER B. DES. (ID) DEGREE EXAMINATION – NOVEMBER 2019

SUBJECT: BID 405.2 – INTERIOR GRAPHICS AND SPACE TRANSFORMATION  
(2015 SCHEME)

Monday, November 18, 2019

Time: 10:00 – 13:00 Hrs.

Max. Marks: 50

- ✍ Answer any full FIVE questions.
- ✍ Answer all parts of a question.

- 1A. What is experiential graphic design? Illustrate with an example.  
1B. Explain the importance of wayfinding in interior design.

((3+2)+5 = 10 marks)

- 2A. Elaborate on positioning the signage.  
2B. What are the basic principles for colour contrast sign?

(5+5 = 10 marks)

- 3A. Explain the importance of symbols in signages. Illustrate graphical representation of any two signages.  
3B. What are the typographic considerations in signage for non-sighted and low sighted people?

((3+2)+5 = 10 marks)

4. Briefly explain:

- 4A. Electronic message displays  
4B. Stock sign hardware system

(5+5 = 10 marks)

- 5A. What are the characteristics for materials used in signages?  
5B. List the different methods for obtaining information in signage planning.

(5+5 = 10 marks)

6. Discuss about five different types of wayfinding systems.

(10 marks)

