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**MANIPAL INSTITUTE OF TECHNOLOGY**  
**MANIPAL**  
*(A constituent unit of MAHE, Manipal)*

**VII SEMESTER B.TECH. (PRINT AND MEDIA TECHNOLOGY)**

**END SEMESTER EXAMINATIONS, NOVEMBER 2019**

**SUBJECT: MEDIA PRODUCTION [PMT 4102]**

**REVISED CREDIT SYSTEM**

**(23/11/2019)**

Time: 3 Hours

MAX. MARKS: 50

**Instructions to Candidates:**

- ❖ Answer **ALL** the questions.
- ❖ Missing data may be suitably assumed.

**1A.** List the advantages and dis-advantages of a film over a documentary.

**1B.** With suitable examples explain the following genre of films.

- |            |             |
|------------|-------------|
| a. Romance | c. Thriller |
| b. Drama   | d. Crime    |

**1C.** Explain the following narratives structures used for storytelling in a film.

- |                         |                          |
|-------------------------|--------------------------|
| a. Linear narrative     | c. Interactive narrative |
| b. Nonlinear narratives | d. Interactive narration |

**[ 02 + 04 + 04 ]**

**2A.** Explain the narrative patterns used to tell the story of the film 'The Spanish Inn'.

**2B.** Explain the different focusing options available in a camcorder.

**2C.** With a help of a neat diagram explain the 30 degree rule and the 3 point lighting rule in filmmaking.

**[ 02 + 04 + 04 ]**

**3A.** Explain the difference between High-key lighting and Low-key lighting styles used in filmmaking.

**3B.** With suitable examples explain the role of the following properties of light in effective storytelling: a. Intensity b. Color c. Quality d. Angle

**3C.** Explain the functions and effects of 'Shutter' and 'IRIS' present in a camera.

**[ 02 + 04 + 04 ]**

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- 4A. Explain the role of sound design in creating the mood of the film 'Requiem for a Dream'.
- 4B. Explain the steps involved in post- production.
- 4C. Compare the color scheme and tone of the films 'Taxi driver' and 'Thithi'.

[ 02 + 04 + 04 ]

- 5A. List the various aspect ratios used for video in film editing.
- 5B. Explain the following editing techniques used to control screen time in a film.
- a. Time Compression
  - b. Time Lapse (Fast Motion)
  - c. Time Remapping
  - d. B-roll Footage
- 5C. Carefully read the story given below and write a script for the same.

### **Baby Birds in Boxes**

by Parker Dorris

Start with the pots. The pots won't break. They're a good warm-up. Get as many boxes as you need and never force anything inside. If it doesn't fit comfortably, it doesn't fit. You break something, you have to buy it. You signed the same contract I did.

You wrap the pots in this brown paper, same as everything. It doesn't matter that the pots aren't going to break. This is what they pay us for. To wrap everything in brown, like the most boring Christmas presents ever.

Just look at this place.

Never say stuff like that, "Just look at this place." Not to the loading boys and never, ever to the client. They don't want to hear us gawking. And who knows why they're leaving? The money's all gone. Somebody had an affair. A kid died.

Everything until now was just to clear the way for all the glass. People in houses like these love glass. They have tons of it. They don't even call it glass. They call it crystal.

You take the glass one piece at a time. Both hands, ten fingers. Don't hold the glass up in the air any longer than you have to. Get it on the table or the floor as fast as you can, and wrap it thick in brown.

Think of tucking in baby birds. That's all you're doing.

[ 02 + 04 + 04 ]